



ASSOCHAM COVERAGE REPORT

February 2021

ASSOCHAM PR Department

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

Media Coverage Bifurcation

- Assocham - Budget Reaction
- Webinar - Post Budget Conference
- Event - India - Ethiopia Business
- Assocham 4th Edition of Emerging North East– Guwahati
- Leadership Profiling
- Industry Story

COVERAGE INDEX				
Budget Reaction				
Print Coverage				
S. No.	Date	Publication	Edition	Headline
1	02-02-2021	The Times of India	Goa	Stakeholders' Take on Budget
2	02-02-2021	The Times of India	Ahmedabad	Budget to boost economy: Guj Inc
3	02-02-2021	The Statesman	New Delhi	Allocation for MSME sector doubled
4	02-02-2021	The Tribune	New Delhi	Budget reformist, will drive economic revival: India Inc
5	02-02-2021	The Hitavada	Jaipur	Union Budget evokes mixed response in C'garh
6	02-02-2021	Western Times	Ahmedabad	Assocham's post union Budget' 21 reaction
7	02-02-2021	Western Times	Ahmedabad	Budget is a booster dose to AatmaNirbharBharat; economic recovery: Assocham

Online Coverage			
S. No.	DATE	PORTAL	HEADLINE/LINK
1	01-02-2021	Mint	Budget reformist, will drive economic revival post-COVID-19: India Inc
2	01-02-2021	The Times of India	Budget is a booster dose to Aatmanirbhar Bharat; economic recovery: Assocham
3	02-02-2021	The Tribune	Budget reformist, will drive economic revival: India Inc
4	02-02-2021	Zee Business	Budget 2021 Reactions LIVE: Who said what about Nirmala Sitharaman's announcements - Top quotes from India Inc.
5	01-02-2021	Deccan Herald	Budget 2021 reformist, will drive economic revival post-Covid-19: India Inc
6	01-02-2021	ANI News	India Inc gives thumbs up to Budget
7	01-02-2021	The Print	India Inc hails Budget 2021 as reformist, says it will drive post-Covid economic revival
8	01-02-2021	Yahoo News	Budget reformist, will drive economic revival post COVID-19: India Inc
9	01-02-2021	The Daily Guardian	India Inc gives thumbs up to Budget