

**XCELERATE NORTH**  
ANNUAL COMPENDIUM 2021-22



**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**



# BESPOKE **FUNDING** SOLUTIONS

*We Help Clients In Raising Funds*

 [www.resurgentindia.com](http://www.resurgentindia.com)  
 +91-7840 000 667  
 [corporate@resurgentindia.com](mailto:corporate@resurgentindia.com)

## ■ OUR OFFERING ■

- Debt Syndication 
- Private Equity 
- Valuation Services 
- Advisory Services 
- TEV Study & Lie Report 
- Insolvency 

# INDIA'S NO.1 TRACTOR EXPORTS BRAND **SONALIKA**

with **26.6%**  
Market Share in exports

**1**  
INDIA'S  
NO.  
TRACTOR  
EXPORTS  
BRAND

**26.6%** **SONALIKA**

**17.2%** **JOHN DEERE**

**16.8%** **TAFE**

**13.4%** **MAHINDRA**



**WORLD'S NO. 1**  
**HEAVY DUTY TRACTOR RANGE**

For more information please contact

**TOLL FREE NO. - 1800 102 1011**

[www.sonalika.com](http://www.sonalika.com)





## Message From President

*Dear Members,*

The role of ASSOCHAM has grown significantly even as the country strives to achieve a \$5-trillion economy over the next five years through the AtmaNirbhar Bharat mission. As the country's oldest apex trade body, it plays an important role in policy formulation by providing constructive feedback on major decision implementation to the government, regulators, national and international think tanks.



In the midst of the COVID-19 pandemic, ASSOCHAM made several deliberate decisions to fortify the economy's backbone, the Micro, Small, and Medium Enterprises (MSMEs) sector. I am confident that MSMEs will play a critical role in driving the nation's economic growth in terms of industrial production, exports, employment, and entrepreneurial base.

The Chamber has always been at the forefront of working with the government on a variety of projects. We have organised a number of events, webinars, summits, and international conferences to provide insights into the regional and global trends and opportunities that will shape various sectors and define India's growth opportunities. Through our corporate social responsibility (CSR), policy advocacy, and business development initiatives, we joined the government and administration in different states to reach out to a broader group through our vast membership spread of 4.5 lakh units.

I would like to commend **ASSOCHAM North Region Development Council** and the role they play as the leading voice of the industries in the north. The northern region has numerous and distinct advantages, such as a large pool of highly skilled and unskilled labour, an abundance of natural resources, vast land banks and expanding infrastructure, among others. I am happy that the team's efforts were focused on a variety of measures aimed at increasing the Indian industry's global competitiveness, while also improving the indigenous ecosystem.

I would also like to congratulate all the members of the northern region team on this year's edition of **XelerateNorth2022: Annual Compendium**, because it provides an overview of the various important projects that have been initiated to make the place a viable investment destination. Their enthusiasm is heartening as well as contagious. I am confident the region will grow to greater heights under their leadership.

**Mr. Vineet Agarwal**

President, ASSOCHAM

Managing Director, Transport Corporation of India Ltd.



## Message From Chairman

*Dear Members,*

While last 2 years have been difficult for the global economy, this tough period has also been a time to innovate and explore new avenues and aspects for sustainable growth of industry. Over the years, India has weathered various such challenges and come out as a global leader that not only leads, but guides others towards progress and prosperity. This unprecedented pandemic wasn't any different either. Probably that is why India's projected GDP i.e. 8.9% is touted to be the highest amongst all economies.



At ASSOCHAM, while concerted efforts were undertaken at all fronts, focusing on our national thematic priorities of previous session i.e. Sustainability, Empowerment, Entrepreneurship and Digitization, the North Region Development Council, once again set the examples of a holistic approach while working closely with all stakeholders in all northern states and UTs specifically working on the problem areas.

Towards the implementation of the national theme, ASSOCHAM North Region Development Council continued our endeavours while expanding our footprint in the region. I am extremely thankful to the Office Bearers of the State and UTs who played a pivotal role towards achieving these goals and setting new benchmarks in shape of new projects.

The session of 2021-22 was specifically special for us as we launched our Ladakh UT Council and started engaging with the UT Administration for various engagements. We hosted the Hon'ble Lieutenant Governor, Sh R K Mathur Ji for the first time on our platform and initiated a conversation focused on increasing more industrial engagements keeping the climatic challenges of the region in mind.

As our core social responsibility, ASSOCHAM facilitated the donation of 2 PSA Plants in Jammu, J&K & Kullu, Himachal Pradesh to cope up with the huge demand of oxygen by the healthcare infrastructure of the region. Realizing the challenges and demands of emerging markets, Entrepreneurship and Digitization, continued to be our focus areas in the last session as well. With well attended flagship platforms like SMARTeIndia, EnnovateIndia, WorkVision & XelerateNorth, ASSOCHAM North Region Development Council, provided national platforms to the innovators, achievers, and change-makers.

Policy Advocacy, as usual remained our core strength and I am personally delighted to share that Government of Haryana not only acknowledged our recommendations, but also accepted them in the recently announced budget by Hon'ble Chief Minister. Several of our recommendations have also been accepted in other states and UTs. We have been able to meet all key decision-makers of the region in every state and UT, and represented the voice of industry at every forum, and we will continue to do so with help of our members.

I would like to thank all our council members and the Team of ASSOCHAM for their efforts and look forward to a more exciting, enriching and rewarding session of XelerateNorth 2022-23.

### **Mr Amrit Sagar Mittal**

Chairman, ASSOCHAM North Region Development Council  
Vice Chairman, International Tractors Ltd.  
Punjab State Planning Board (Cabinet Rank Minister)



# Message From Secretary General

*Dear Members,*

The emergence of COVID-19 has changed our lives in ways we could never have predicted. Despite its adverse impact, countries such as India have been able to identify opportunities amidst the pandemic. As an apex trade body, ASSOCHAM looks forward to playing a pivotal role in the post-pandemic global development, just as it did during the multiple waves of the pandemic and lockdown. The national leadership of the trade body is committed to nation-building, which now sees the country taking steps towards achieving Amrit Kaal.



Following our **Hon'ble Prime Minister Shri Narendra Modi's** dream of an AatmaNirbhar Bharat, we have been working in the northern region to create a business-friendly climate as we are convinced that the Micro, Small and Medium Enterprises (MSME) sector can play a critical role in making India a US\$5 trillion economy. Meanwhile, the Union Budget for 2022-23 has accelerated public investment and capital spending, laying the groundwork for a stronger northern economy.

We have been organising various summits and flagship events to bring policymakers together to discuss opportunities for the holistic development of the country. This will establish a roadmap to accelerate the momentum of growth around us. Keeping the strong potential of the northern region in mind, we have been collaborating closely with the state governments to explore untapped resources and industry capabilities. We have also been working with the **Ministry of Tribal Affairs (MoTA)** to empower the tribals of all states across India, including the northern region, through government initiatives like the **Tribal Entrepreneurship Development Program (TEDP)**.

ASSOCHAM also collaborated with the government when the country faced another crisis during the pandemic - a severe shortage of medical oxygen. We worked with the government and the private sector to establish 14 PSA (pressure swing adsorption) Medical Oxygen Generation Plants and PICU (pediatric intensive care unit) infrastructure across the country, including Himachal Pradesh and Jammu & Kashmir.

This year's edition of **Xelerate North 2022: Annual Compendium** has noted the activities undertaken by **ASSOCHAM North Region Development Council**. This is a testimony of the exemplary work undertaken to strengthen the unbendable objective of sustainable industrial development in the northern region. I would like to congratulate the team for their ongoing efforts to drive excellence across the region's industries.

Aligned with the vision of creating a **New India**, I am confident that the Chamber and its members are eager to redefine the dynamics of growth and development in the new era. We reaffirm our commitment to working together with the government to achieve a common goal for the betterment of the country and its communities.

All the best for all future endeavours!

**Mr. Deepak Sood**  
Secretary General  
ASSOCHAM

# CONTENT

• Council Office Bearers 2021-22 .....	01
• Activities 2021-22 .....	03
• Policy Advocacy Initiatives.....	35
• CSR Activities .....	36
• Other Activities.....	37
• Government Meetings .....	38
• Media Coverage.....	48
• Reports .....	67
• Forthcoming Activities .....	68

# COUNCIL OFFICE BEARERS 2021-22

## North Region Development Council



**Chairman**

**Mr Amrit Sagar Mittal**

Vice Chairman

International Tractors Ltd – Sonalika

## Punjab State Development Council & North Regional Council for MSME Development



**Chairman**

**Mr Kulwin Seehra**

Executive Director

GNA Group

## Chandigarh UT Development Council



**Chairman**

**Mr. Simarpreet Singh**

Director

Hartek Group

**Co-Chairman**

**Mr. Drishmeet Buttar**

Managing Partner

Healing Hospital

## Haryana State Development Council



**Chairman**

**Mr Vijay Sharma**

Director

Jindal Stainless

**Co-Chairman**

**Mr Jyoti Prakash Gadia**

Managing Director

Resurgent India Ltd.

## ASSOCHAM North Regional Council of Policy Advocacy Initiatives



**Chairman**

**Mr Vivek Atray**

Former Director Industries  
Government of Haryana

## J&K UT Development Council



**Chairman**

**Mr Manik Batra**

Director, Batra Group of  
Companies



**Co-Chairman**

**Dr M A Alim**

Proprietor, Packaging  
Design Industries

## Himachal Pradesh State Development Council



**Chairman**

**Mr Jitender Sodhi**

Chairman & Managing Director  
Ayush Group of Companies

## Ladakh UT Development Council



**Chairman**

**Mr. Tashi Gyalton**

Proprietor

Khachu Enterprises, Leh, Ladakh

## KEY HIGHLIGHTS OF THE YEAR



**15000+**  
AUDIENCE IMPACTED



**500+**  
PRESS COVERAGE  
(print & digital publications)



**50+**  
GOVERNMENT  
MEETINGS



**18+**  
POLICY ADVOCACY  
INITIATIVES



**15+**  
EVENTS  
(physical & virtual)



**5+**  
CSR ACTIVITIES



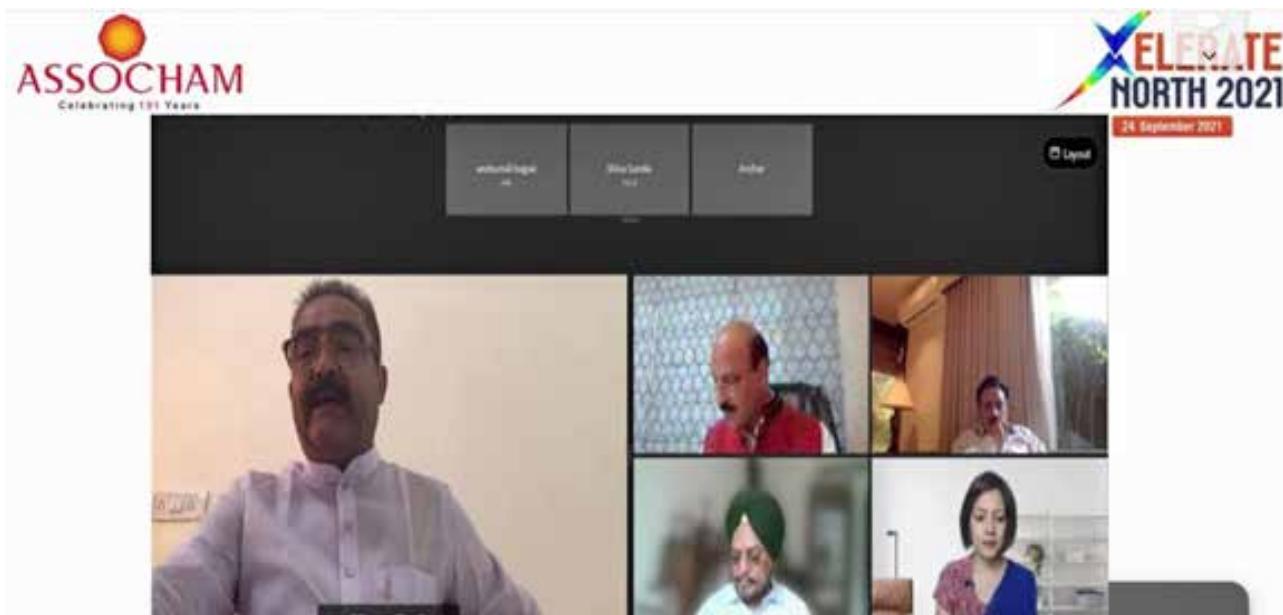
**3**  
PUBLICATIONS

## KEY ACHIEVEMENT IN THE YEAR

**9+ Recommendations by  
ASSOCHAM Haryana State Development Council  
included in Haryana State Budget 2022-23**

## ACTIVITIES 2021-22

### XelerateNorth2021 - Accelerating the Growth Momentum for Holistic Development- September 24, 2021



#### ***Inaugural Session: North India: Public-private partnership holds the potential to drive socio-economic growth***

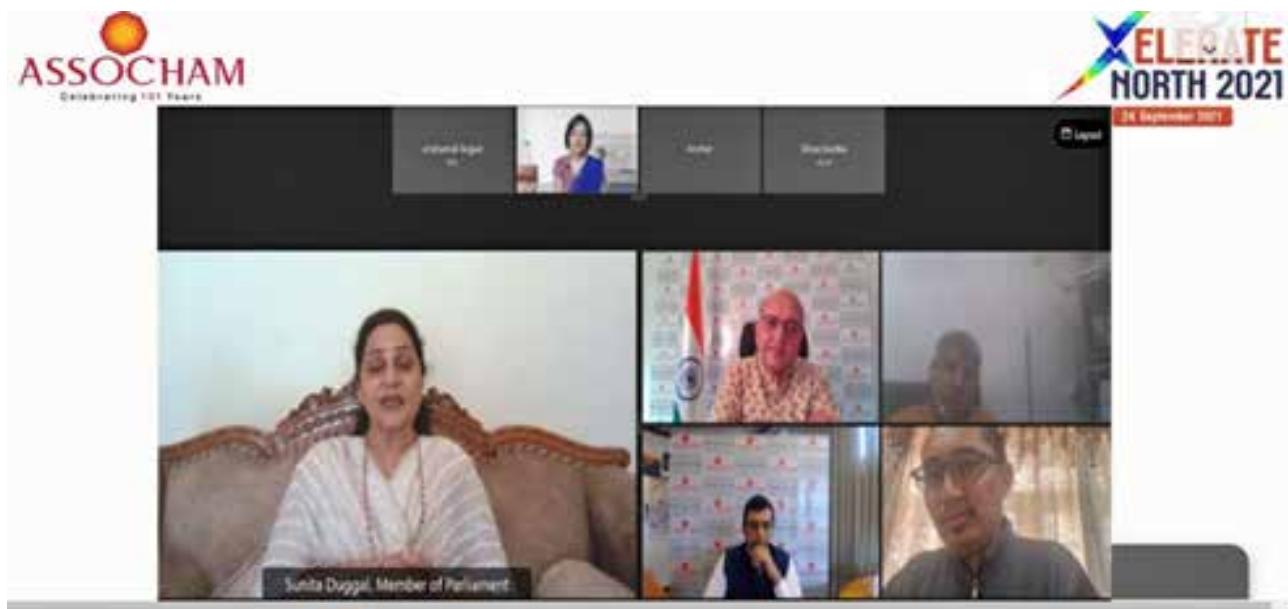
XelerateNorth2021 – a day-long virtual summit – was organized by India's premier industry body – ASSOCHAM. Lauding the efforts of ASSOCHAM in accelerating the pace of development in the Northern states, Industries Minister, Government of Himachal Pradesh, **Sh. Bikram Singh** said that there is a need to adopt a multi-pronged strategy to take North India's economy to the next level.

"To further grow its already impressive pharmaceutical industry, the Himachal Pradesh government recently asked the Central government to sanction a 'Bulk Drug Pharma Park' for the state that will boost industrialization and generate employment for the people of the state. The state aims to be an herbal state by 2025." added **Mr. Singh**, while speaking as Chief Guest at XelerateNorth2021 inaugural session on 'Public-Private Partnership Holds The Potential To Drive Socio-Economic Growth.'

**Mr. Amrit Sagar Mittal**, Chairman, ASSOCHAM North Region Development Council, Vice Chairman, International Tractors Ltd & Vice Chairman, Punjab State Planning Board (Cabinet Rank Minister) stressed on the need for public-private partnership (PPP) to build a manufacturing and services ecosystem in the region to transition from a largely agrarian economy.

#### ***Round table Interaction with Members of Parliament: Charting a favourable policy environment to attract investments across sectors***

Interaction with MPs with the theme on charting a favourable policy environment to attract investments across sectors was also held during XelerateNorth2021. ASSOCHAM President and MD, Transport Corporation of India Limited, **Mr. Vineet Agarwal** shared that factor such as world-class



infrastructure, a good education, and healthcare system are important. However, the presence of a favourable policy environment has been listed as the most essential factor in the ability of a state/country to attract investments across a variety of sectors.

Secretary General, ASSOCHAM, **Mr. Deepak Sood** said, "A variety of projects like highways and industries are being implemented under the PPP mode. The infusion of innovation with emerging trends is of paramount importance for which enabling government policies are needed."

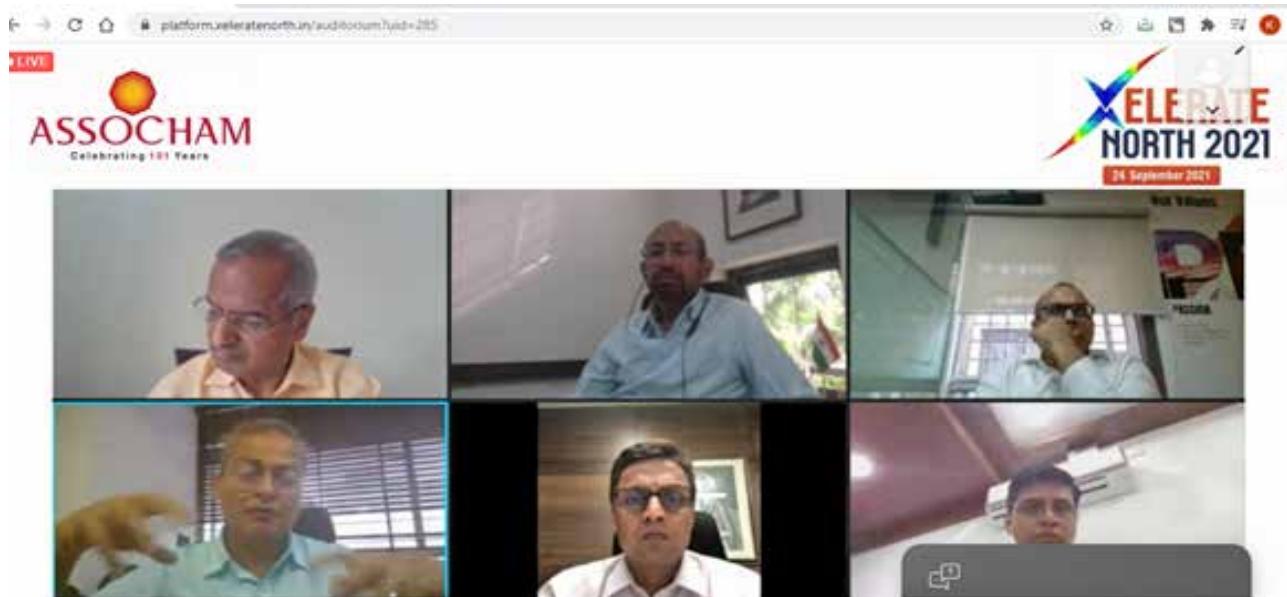
**Mr. Jamyang Tsering Namgyal, Member of Parliament, Ladakh** emphasised to make Ladakh a 'Sustainable Tourist Destination.' He said, "With the outbreak of the pandemic the tourism sector in Ladakh suffered a large drop in business activities. Beside this, every year we also see the region mostly cut off from the rest of the country in the harsh winter season. Therefore, to counter such challenges, we are deliberating to make Ladakh a 'Sustainable Tourist Destination' so that round the year the region can get business."

**Ms Sunita Duggal, Member of Parliament, Sirsa, Haryana** said: "There are a lot of opportunities in agro based industries in Haryana as the government is offering various beneficial schemes and subsidies to boost this sector. To expedite the initiatives, we need to raise more awareness as agriculturists or investors hesitate a little to explore new ventures."

**Mr Dharambir Singh, Member of Parliament, Bhiwani-Mahendragarh, Haryana** said, "There is a lot of scope of fruit and vegetable cultivation in our constituency. Investors can set up any food related industry and reap the benefits of it."

### **Haryana State session - 'The Modernized Investment & Trade Hub of India'**

To discuss on the strategies that can enable modernized investments to help meet the rising demand in the state ASSOCHAM organizes Haryana State session highlighting the theme '**The Modernized Investment & Trade Hub of India**' during XelerateNorth2021 virtually.



The discussion included offering a wide range of fiscal and policy incentives for businesses under the Industrial and Investment Policy, 2011, which encouraged manufacturing as the key enabler of the state's economic growth. Also, the topic went onto discuss how to further improve its education and healthcare services by focusing on the ease of living index for the economic upliftment of the people of the state.

The session started with the opening address by **Mr Jyoti Prakash Gadia**, Co – Chairman-ASSOCHAM Haryana State Council & Managing Director Resurgent India Limited, he stated.

“The industry is **highly appreciative of various policies of Haryana Government**. We **applaud the ‘Vision’, ‘Intent’ & ‘Content’** of the Haryana Government under the dynamic leadership of Hon’ble CM & the young energetic Hon Dy CM.

We would like to **support the Government in key themes** like, Local Skill Development, Labour Demand supply portal, Entrepreneurship development, MSME Finance facilitation stated Mr. Gadia.

**Mr. S V Goyal**, Whole Time Director & CEO- Reliance Model Economic Township “With dedicated ancillary industries and industrial parks, state of Haryana can achieve immense amount of investment. New and existing units should be given various subsidies to encourage more investment”

**Mr. Lalit Agarwal**, CMD, V-Mart Retail Ltd. stated, “Lot of new initiatives are taken up by the Government of Haryana, we only want to contribute to the betterment of the industry whether it is for supply chain processes, retailers or logistics efficiency or manufacturing industry having large employment involvement”.

**Mr. P.K. Jain**, CEO - TCI Global Division & Group HOD - HR & Admin said ‘having some Positive initiatives with lot of Empathy & skilled workforce attracts Investment in term of funds & knowledge, the government is on the right path of getting this goal met soon.

**Mr Kanishk Maheshwari**, Co-Founder & Managing Director, Primus Partners stated: Government should cover all the regulations and compliances under the single window to facilitate the ease of doing business in the state.

**Chief Guest Dr. Saket Kumar, IAS, Director General, Industries and Commerce, Government of Haryana** stated: We are committed to establish Haryana as a competitive and favoured investment destination, achieve regional development, export diversification and augment livelihood opportunities for its people through resilient economic development. The Haryana enterprises and employment policy has an ambitious target to attract investments of INR 1 lakh crore and generate 5 lakh jobs in the state by 2025.

Our government's first and foremost agenda has been to strengthen the business climate of the State thereby making Haryana a global Investment destination of choice, he added.

### Himachal Pradesh State Session: 'India's Hub for Pharmaceutical & Ayurveda'



To discuss on the strategies that can enable further investments to help meet the rising demand in the state ASSOCHAM organizes HP State session highlighting the theme 'India's Hub for Pharmaceutical & Ayurveda during XelerateNorth2021 virtually.

The session started with the opening address by **Mr Jitender Sodhi**, Chairman, ASSOCHAM Himachal Pradesh State Development Council and CMD, Ayush Group of Companies India

"Ayurveda can be rightly described as a holistic human science, as the situation created by Covid-19 presented a right time for Ayurveda and traditional medicines to become more popular globally" said, Mr Sodhi.

**Dr Sunder Sharma, Deputy Director, Ayurveda, Government of Himachal Pradesh** said that that Himachal has lot of potential in Pharmaceutical and Ayurveda industry.

"The Ancient Science Ayurveda is extremely popular and is widely accepted in the State with homoeopathy playing a historically vital role in the health care systems of Himachal Pradesh. The state's high diversity of medicinal and aromatic plants, along with majority of the state's area covered in forests, making it preferable for AYUSH based treatments," he said adding, "In the aftermath of

the pandemic, as private sector investment becomes crucial for the revival of the economy, the government has come out with measures to ease the process of participation.”

Further, **Mr Dinesh Kothari**, CEO & MD, Nootan Pharmaceuticals stated, “Himachal Pradesh is well known for its scenic locales and beauty, the state’s facilitative regulatory environment and availability of a skilled workforce are positioning it as one of the fastest-growing regions in the Indian pharmaceutical industry”.

### Chandigarh UT Session: Making A Smart City- Improving Quality of Life & Driving Economic Growth



The session started with the opening address by **Mr Simarpreet Singh**, Chairman, ASSOCHAM Chandigarh UT Development Council & Director Hartek Group, he stated, “The development of the smart cities initiatives in Chandigarh is also expected to give a fillip to the massive MSME sector present in the city employing lakhs of people.

Chandigarh has evolved from an administrative city to a major regional hub for trade and commerce, education, healthcare, and cultural activities for many states in the region.

Chandigarh is now transforming a smart city by leveraging its existing foundations of good planning, city health, sports, heritage, rapidly improving city infrastructure, and exemplary urban planning.

**Mr. Vivek Atray, Chairman, ASSOCHAM North Region Council for Policy Advocacy Initiatives & Former Director, Industries Govt. of Haryana** said, “A smart city entails a human touch apart from development of infrastructure and technology. A caring attitude and receptive, dynamic organizations”

**Ms Shaveta Sharma, Company Secretary, Smart City, Chandigarh** said, “Chandigarh Smart City Limited is already working on many projects and concentrating on different sectors like solid base management, public bike-sharing project and in execution of many new big projects which will help the industries and citizens of Chandigarh.

**Mr R.K Misra**, Scholar-Carnegie India, Aspen Fellow, Founder at YULU & Center for Smart Cities said, "The best Smart City to me is the "Most Liveable City" which provides Quality Education, Affordable Healthcare, Seamless Mobility, Clean Air & Equitable Economic Opportunities to every section of the society.

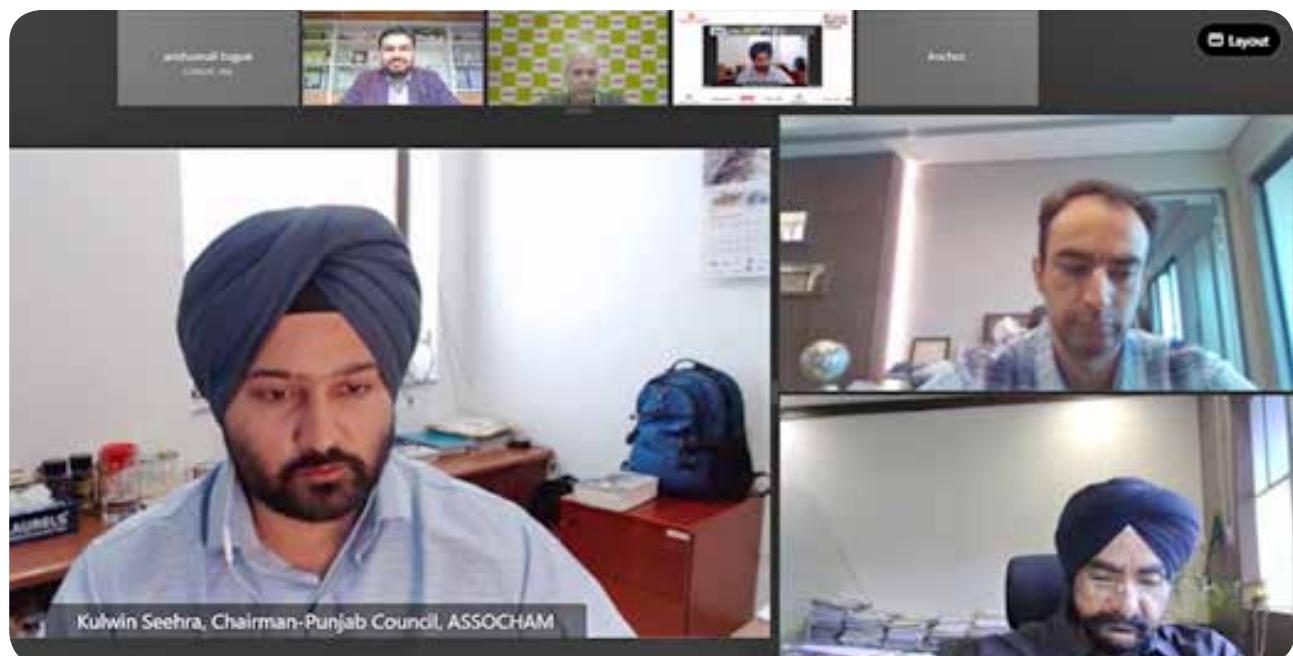
Chandigarh Smart City is in a unique position to bring about a socio-economic development blueprint to achieve these objectives. It is one of the most liveable cities of India and it has to become one of the most desirable cities by attracting Investment to promote Green Industries & Sustainable Livelihoods. Chandigarh is probably one of the best

**Mr Manmohan Kohli**, CEO & Managing Partner of The Aroma Hospitality Group said "We need to promote a sense of ownership both in the Governance and residents. BELONG to the city; Just don't STAY in the city"

**Mr Rajnish Dhawan**, Managing Director, Rockpecker Private Limited said "As a smart city in Chandigarh we need to connect the infrastructure that represents huge growth market in Artificial Intelligence and automation for economic development of our city.

The session concluded with the vote of thanks by **Mr Drishmeet Buttar**, Co-Chairman Chandigarh UT Development Council & Managing Partner of Healing Hospital, shared his views also, Chandigarh being a preferred city to live and work at the national level, has immense potentially to establish itself as an Education, IT, Healthcare & Tourism hub. It's extremely imperative that public and private partners collaborate effectively use the data and technology for creating an ecosystem of economic growth and hassle-free life of the residents.

### Punjab State Session: A Preferred Investment Destination



To discuss on the strategies that can enable further investments to help meet the rising demand in the state ASSOCHAM organized Punjab State session highlighting the theme 'A Preferred Investment Destination' during XelerateNorth2021.

With the session on 'Punjab - A Preferred Investment Destination', ASSOCHAM hoped to bring attention to positive developments in the State and discuss with Panellists the different strategies to help bring additional investments into the State.

The session started with the opening address by **Mr Kulwin Sehra**, Chairman, ASSOCHAM Punjab State Development Council and Executive Director- GNA Axles Ltd., he stated.

**Shri DPS Kharbanda**, put forward various points for industries of Punjab. **Mr. Kharbanda** assured us good support from the state government, which we highly appreciate. Some concerns were there regarding the procurement of land in the Jalandhar area dedicated to sports industries in which the industry is willing to invest. Other issues were related to support from the state government to take feedback and push forward from the central government regarding the Free Trade Agreements with the western nations to promote the export industries in general in competition with our neighboring nations, whose share in some industries has increased in the past few years because of the FTAs with the western nations.

The central government is already working on reducing the freight costs from northern states to the ports and other states by investing in green-field infrastructure projects like faster expressways, dedicated high speed railway corridors, and improving and interconnecting waterways for inland shipping. We requested for on-time completion of these projects, stated Mr. Sehra.

### Masterclass on ISO22316: Organizational Resilience – July 03, 2021



Last year in March 2020, Hon'ble Prime Minister of India called for Business Continuity Plans to mitigate the losses caused by the pandemic of COVID19. Even before this pandemic, organizations across the globe have been regularly impacted by various unforeseen natural, political, manmade, and accidental crisis situations that greatly impact business operations.

ISO 22316 defines Organizational Resilience as the "Ability of an organization to absorb and adapt in a changing environment to enable it

to deliver its objectives and to survive and prosper."

In this regard, ASSOCHAM organized Masterclass on ISO 22316: Organizational Resilience: The Need of the Hour.

#### ***Key Takeaways from Masterclass-***

- Introducing ISO 22316 for Overall Organizational Resilience
- Establishing the concept of Organizational Resilience with Live Cases

- Touching upon the concepts like “Personal Resilience – Leading to Organizational Resilience”
- Establishing how Organizational Resilience directly supports the organization’s Vision, Mission, Values, Purpose, and Business Objectives.
- Understanding why Organizational Resilience is the need of the hour for all organizations and in line with the Prime Minister’s expectations vis – a – vis Business Continuity.
- Learning on how to implement Organizational Resilience in your organization
- Learning on how to measure the effectiveness and maturity of Organizational Resilience in your organization

## WorkVision2021: HR for New Normal & Beyond – July 29 - 31, 2021

### Inaugural Session



**Mr. Deepak Sood**, Secretary General, ASSOCHAM said New normal for all industries. People have struggled and tried to survive. 360-degree view and shift have happened. Example of ASSOCHAM in April 2020 had no clue what to do, in 30 days they made a strategy and were up and running. A huge shift has taken place in the last year. Work from home has become a new norm. Meetings and work have become more productive and impactful over virtual environment in ASSOCHAM.

**Mr. Vineet Agarwal**, President, ASSOCHAM & Managing Director, Transport Corporation of India Ltd mentioned The last 2 years have taught us that the new challenges of the future are very different. What companies can do is be Resilient and Agile and respond to future crises in a position of strategy. The Health and Safety of employees have been compromised, business models have seen a disruption, workplaces have seen huge changes and social equality has taken a huge hit.

**Mr. Nitin Sethi**, CEO – India & South Asia, Human Capital Solutions, Aon said that this is not the new normal it's a better normal. Even though there are many things we are leaving behind, there are many more things we will get from the opportunities that have come up. It's not just HR programs that are transforming, so are businesses.

**Mr. Naveen Munjal**, Managing Director, Hero Electric Vehicles Pvt Ltd said Last year has been highly challenging and unpredictable. To keep businesses running while maintaining safety of employee is going to be paramount and critical. Most companies have adopted different ways of working like hybrid model, wfh, work from office while taking all precautions. We have been giving our best without knowing what is going to happen next, India as a country has been positive.

### Session I: Preparing for the Future



The discussion started with a question to the first panelist **Mr. Vinay Razdan** by the moderator Dr. Pritish Gandhi, "How are you defining future of work, what factors go into it, is it even defined?"

**Mr. Razdan** answers that no one knows what is going to happen so it's a question of educated guesses, see the changes which are happening around you. There is a pre Covid and post Covid view of future. The fundamental changes in pre Covid to post Covid future would be the concept of hybrid working becoming normal and digital acceptance in various sectors.

The next panelist **Mr. Das** was asked to give his opinion on how he is looking at the future of work and defining it given the scale of TOI, with such huge presence and digitization of media?

According to **Mr. Das**, the business landscape is changing and new normal is being created. He states that the critical factors shaping the world are network orchestrators like Uber, Airbnb etc., the business life cycle is shrinking rapidly in the last 50 years it has shrunk from avg of 35 years to 18 years, sustainability has become difficult and challenging. Customer expectations are changing drastically. It is driven by choice, cost, convenience, etc.

**Mr. Thomas, Vice President, SAP SuccessFactors India** answered that, one imp change that is happening is humanity and technology coming together. Fundamentally digitization is the process of standardization, harmonization of HR processes. How to drive connected processes in the organization. Covid has accelerated humane dimensions, employee is looking at what experience he is gaining through his work, career, journey.

**Mr. Razdan** answered that humans have a fundamental need to affiliate. This must be kept in mind while making the hybrid work environment. Things to keep in mind are:

- Culture creation is going to be tougher in a hybrid/remote working environment
- Ways we have known physical workplaces will change
- Sustainable workplace

According to **Mr Thomas, Vice President, SAP SuccessFactors India**, acceleration of digitization is here to stay. The maturity of digitization will depend on the sectors. There will be a move from one size fits all to a little bit of everything model.

It's important to shift from productivity culture to caring culture. Building an improved culture of listening. Authentic leadership can happen if we give listening opportunities to employees.

## Session II: Emergence of the Gig Talent Economy



The moderator started the session by stating that, Covid has shaken India's labour force market in a big way. It has shifted focus from permanent employment to gig economy and workers.

Moderator started the discussion with panelists views on Gig culture.

**Dr. Rima Ghose Chowdhury, Executive Vice President & Chief Human Resources Officer Datamatics Global Services Limited** believes that gig culture is a mix of flexibility and trust as monitoring is less prevalent and people have more trust.

According to **Mr Yeshab Giri, Director- Staffing Randstad**, organizations rely on freelancers. They get paid to go jobs on an occasional basis. They don't have benefits and daily fixed timings are not there, and this is becoming the new norm slowly.

**Mr. Sinha**, said he never thought gig would come in manufacturing. Work from home was taboo. There is a lot of flexibility in gig environment, there is no 9-5 culture. But it was only a mindset that virtual workplace or work from home can't function.

## Session III: Art of Scaling Up



**Prof. Sriparna Basu, Professor-Communication Area, FORE School of Management** moderated the session, started the session with providing her definition of scaling up, according to her organization scale up when they need to break ground with new solutions which are sustainable and resource efficient.

She further proceeded the session with some intriguing questions.

Prof Sriparna asked the first question How does he define art of scaling up? to Mr. Lonikar

According to **Mr. Lonikar**, Scaling up is about being audacious. Growing the business and strengthening it, will support the future growth of a business. It's about expanding the consumer base and creating

new markets for the product. Growth of employees, growing returns to the investors is also included in scaling up.

**Mr. Lonikar** states that there is no such thing as a matured business. Irrespective of the economy, competition successful leaders do not believe in being mature. Leaders ensure growth is profitable, sustainable, and capital efficient. Scaling up is in the corporate mindset and it's the leaders who should ensure that the mindset starts at the top and reaches the bottom of the organization.

**Dr. Tanaya** added that scaling up is about what stage the organization is at. For some organizations if they have a growth strategy then scaling up makes sense however if growth is less, they are not scaling up. It is also about talent and its diversity. Are you looking at multiskilling, reskilling, or a new dimension? If you are a startup where you are looking at funding that is also scaling up.

**Dr. Amit** and **Mr. Nanda** highlighted the challenges in India for scaling up. Dr. Amit said acceptance of risk capital: a large part of the growth in India is funded by banks whereas, in US, Europe risk capital is accepted.

**Mr. Nanda** stated that the challenges of scaling up are different for different organizations and industries depending on what scale they are on their life span. E.g., For a startup even getting the first customer is also a challenge and for a large org, there could be other internal, external challenges.

#### Session IV: Assessments to hire right



The moderator of the session **Mr. Bomi Manekshaw** started the discussion with some interesting points, like, what we hire, who we hire, how we, Leadership Coach & Principal Consultant, Shaw Macons ultimately makes the difference in the organization's growth. To hire the best people can't just rely on interviews, we must use scientific methods like psychometric assessments, technology assessments, etc. to hire the best talent.

According to **Ms Ankita Banerjee**, Deputy General Manager, Talent Management & Diversity, Including & Belonging, Randstad, Assessment is a tool or an inference which is used as a predictor to understand the success of an individual in a role. She has used assessments for a wide range of

things. The context in which assessments are being used needs to be understood, is it for a new joiner or is it for senior leadership.

**Ms. Soma Pandey**, Senior HR Leader & Strategic HR Advisor believes that we are constantly being assessed, while giving entrance exams for colleges to giving assessments for jobs. Organizations use different assessments to assess different capabilities and competencies, which also depends on the type of jobs.

According to **Mr. Indrajit Chatterjee**, Founder & Managing Partner, Masflair, whenever we do assessments the first ques to ask is why are we using it? The different competency that organization measures are:

- Domain Competence: Can't be only assessed through interviews, so need assessment on it
- Aptitude
- Leadership Behaviors
- Culture Fit

## Session V: Leveraging Tech in HR



Session V had prominent leaders come and present their views on how HR is leveraging technology and what are the opportunities for them to explore.

**Mr. Krishna Mohan Rao, Former CHRO, Adani Port & Consultant** started the session by providing insights on how his organization leveraged technology. It was used to integrate and link landscape of the organization. Value add was in terms of seamless integration in HR processes and building touch points with different functions like finance, supply chain, business development, M&A etc.

Next leader to share his views was **Mr. Saurabh Tandon, Co-Founder & COO, Betterplace** According to facts stated by **Mr. Saurabh**, there are 550Mn workforce in India with 150 Mn as white-collar workforce and 400Mn blue/grey collar workforce. Migration from agriculture sector to service sector is there which increases the blue/grey collared workforce. Betterplace has clients across sectors like manufacturing, new age, e-commerce, ed tech, private security organizations etc.

Next **Mr Girish Rowjee**, Co-Founder & CEO, Greytip Software Pvt Ltd said concept of the physical officer has changed, so a shift in mindset needs to happen. There are various questions HR leaders need to answer are that with the work moved to homes, how will you mark attendance, how do you engage employees, how do you onboard candidates etc. There are two ways to address these challenges, you bring automation in the processes ie. bring exiting processes online or the

organization should become digitalized which is changing the existing processes completely, like changing the offline courses to online byte sized models.

*Mr. Dilip talked about the three pillars of leveraging tech HR:*

- Agility: Organizations should address challenges in the right pace and with the right skills. The ways organizations can use technology to leverage organization through agility are:
- Create platform architecture with hybrid integrated ecosystem according to org needs
- Adapt and evolve processes in pace with the accelerated and disrupted changes in the market

**Mr. Abhimanyu, Founding Partner & Chief Revenue Officer, Xoxoday** said, engaged employees are the organization's best assets, they are company's number 1 competitive advantage. Also, with the disruption in the work environment and workplace, the way employees engage has changed.

### Session VI: Empowering Women Entrepreneurs



**Ms Deepali Naair**, Chief Marketing Officer, IBM India & South Asia the moderator of the session had some deep insights on the statistics of women workforce

According to studies, in US more than 5Mn women left US labor force during Covid which puts women participation rate at 57%, which is the lowest its been since 1998. Indian statistics tell that women form only 14% of the workforce. But due to virtual working environment becoming normal in the entire globe, there is a new acceptance societally of home-based entrepreneurs, which has given the opportunity to women to start their own businesses be it selling cakes, stitching from home etc.

The first panelist, **Padma Shri Ms Reema Nanavaty**, Director, Self-Employed Women's Association (SEWA), had a lot of experiences to share, she was a civil servant in India but once on a project she visited a village and had the witnessed and realized the graveness of poverty. This incident triggered her to leave her job and work for an NGO to help women become successful and live a dignified life.

Reema advised young women and men who would like to opt for social services, that all they need is passion and courage to choose this as their career.

The next panelist **Ms. Smriti Shetty Dalvi** was an engineer, she got married to an advertiser and together they thought of having a second source of income and narrowed down to flowers as they felt it was quite unorganized and started this as a side hustle. It started to flourish in the first 2 years, but in the 3rd year, it started to go downhill due to various reasons like customer service, turnaround time of requests, customer reviews etc. She had the idea to use technology to maintain customer data and hence improve the services.

Moving on to the next panelist **Ms. Monaah M Shuklla, Deepali** asked her what mindset change had she gone through when shifting from corporate employee to entrepreneur in the same business? According to Monaah she had to be a single women army. From doing sales to operations to being at the reception she had to do everything on her own as an entrepreneur. She understood her passion while working with her previous organization and gained experience with Taj groups and did her post grad in hotel management from them.

One of the youngest panelists **Mrs. Sumedha Mahajan, Founder, Brakefree Sportswear, Limca Book of Record Holder in long distance running Author & Motivational Speaker** when asked where she gets her determination, she told an inspiring story of her journey. Sumedha was married in 2008 and due to her asthma, she had to visit hospitals often and couldn't live a normal life which was affecting her marriage. So, to improve her marriage and health she started running. She faced many biases during the runs. She faced gender bias and bias due to her asthma condition. But these runs, her family's financial conditions, and her father's motivation inspired her to write a book. The book and the success she got encouraged her to start her own sportswear brand Brakefree.

The last panelist **Ms. Mofoluwaso Ilevbare**, Global HR Leader & Executive Coach, Forbes HR Council, Australia got driven to motivate women because she was born with the societal pressure of being a girl, she lived a life where she worked at farms, knew how to change tires by the age of 7-8, and had physical training but with her parents support and motivation, she realized the importance of being a woman and embraced it. She went to college and found out she was not the only one coming from a society which looks down upon girl child.

Mofoluwaso feels that due to gig women entrepreneurs can follow their dream and have an opportunity to explore areas where women have never been.

## Session VII: Humanizing HR-Tech: Innovations for the Hybrid Workplace

**Captain Ved Singh**, the moderator of the session, started the session by stating some interesting facts, he believes Hybrid world is there to stay. Some organizations have some sections of the workforce that is working in hybrid mode. After Covid during reopening of offices, people are hesitant to work from office. Less than 5% people are willing to come to office.

The various technologies enabling hybrid mode in the various industries are:

- Data democratization
- Machine learning



- Predictive analytics
- Voice as UI
- Conversational AI
- Sentiment analysis
- Hyper automation

Technology advancements have taken a leap. 62% of organizations have deployed AI to improve data decision-making, while in 13% of organizations AI is already a regular part of HR.

**Mr Prashant Rai, Senior VP & Head HR, Arohan Financial** states that he has 7000 employees in his company. He is not able to have a hybrid model in his organization as it's a field-oriented organization. Though the companies' zonal and regional offices have a hybrid model.

**Mr Amulya Sah, Chief Human Resources Officer, Teams Computer** states that lockdown was a black swan for HR's. It hit them like a big tsunami. They had to make sure all servers were safe and made sure that business goes seamlessly. People took it very positively. There was great digital transformation. The digitization doubled or tripled in pace because of Covid.

Which are the key tech tools or HR Tech moving the Humanization part.

Before Covid people were looking for community and other things in office only. But after Covid everything became digital. Workchat to chat., Bookclub, CSR club, play online games.

# SMARTeIndia2021 – December 03-15, 2021

Curtain Raiser – November 17, 2021, Hotel Le Meridien, New Delhi



Speaking at the curtain-raiser conference for the 2nd edition of 'The SMARTeIndia Initiative 2021' held on Nov 17, 2021, at New Delhi, **Dr Jitendra Singh, Hon'ble Minister of State (Independent Charge) of the Ministry of Science and Technology & Earth Sciences, GoI** highlighted various initiatives taken by the government to promote science and technology for start-ups. SMARTeIndia2021 in partnership with the Department of Science & Technology, and Ministry of Electronics & Information Technology, Govt. of India will be held from December 03 – 15, 2021.

"India is emerging as among world top leaders in Science & Technology and recently it entered the list of top 50 innovative countries reaching to 46th position in the Global Innovation Index 2021. The power of collaboration with government, industry, and stakeholders needs to be systematically harnessed for realizing the vision of a new resurgent India, Everything cannot be left to the government and the government should also not be hesitant to involve stakeholders outside the government sector because that is not compatible with progressive advancement" the minister said.

**H.E. Ms Katrin Kivi, Ambassador of Estonia to India** said, We are living in what is known as Asian century, where global outlooks are shifted towards a rapidly growing economies in Asia. Estonia is fully synchronised with this trend.

**Dr. Sheetal Chopra, Chairperson ASSOCHAM IPR Council**, addressing the gathering said, What we used to dream of is a reality today and we cannot do without our smart phones and smart watches.

**Dr. Lovneesh Chanana, Chairperson of National Council IT, ITES & Digital Commerce** said, We have moved from the stage of discussing the why of technology to what of technology and now moving into the how of technology.

The curtain-raiser event was also attended by dignitaries from partner countries like Finland, Estonia, Israel, Sri Lanka, Bhutan and Japan.

### Inaugural Session- Dec 03, 2021, Hotel Lalit Ashok, Bangalore



In the last one and half years, this ongoing pandemic has motivated all industry sectors, all over the world to adapt automation and smart technologies for improving their operations and increasing their productivity. Hence, it was apt for ASSOCHAM to take lead in promoting the use of smart technologies in Healthcare, Agriculture, BFSI, Transportation, BFSI Solutions, Education & MSMEs, that's how The SMARTeIndia Initiative was first organized in 2020 & became a successful global platform witnessing impressive participation of leaders from government and industry, stakeholders from domestic and international markets and enthusiasts of smart technologies.

The uniquely created 12-day event was set to reach out to the industry at an international level and showcase the strengths, growth, and potential of the Indian Industry on a global platform. In a bid to provide a necessary boost to the smart technologies sector and boost global dialogue on strengthening the policy framework, international business potentials, etc. ASSOCHAM, DST & KDEM joined hands to make a mark in the global smart technology ecosystem.

### 2nd Innovators' Excellence Awards 2021 – December 03-15, 2021

The call for Aatma Nirbhar Bharat by our Hon'ble Prime Minister could be achieved if our country punches above its weight class & compete to address key socio-economic challenges being faced. India has moved up two positions up to 46th rank on the global innovation index recently.

The country has been constantly making progress on the innovation index from 2015 when it was ranked 81st on the list. In 2020, India entered the top 50 on the list. India can bring a paradigm shift



and can be in the top 25 countries in the next global index rankings if it continues to make consistent progress.

To celebrate and acknowledge the importance of innovation and entrepreneurship in the Indian industrial ecosystem & the objective of promoting India as the Innovation Nation of the world. ASSOCHAM organised the 2nd edition of Innovators' Excellence Awards 2021.

Among the award winners, **L&T Technology Services Limited (LTTS)** won the award for their innovation in overall customer experience, **In-Solution Global Ltd** for Process Innovation, **Tirupati Group** won the award for their Innovation in CSR Initiatives for their social project which has had a perceptible impact on the community & has contributed to societal development.

While **Apeiron Techno Ventures Private Limited** won for Innovation in Service Sector, Innovation in Environment and Sustainability is won by **Blu Cocoon Digital Private Limited**, **Smentor Solutions** won for Best Innovation by a SME.

# CHANDIGARH

## Roundtable Discussion on Startup Policy for Chandigarh and Industry Meet 2022 Friday, 11 February 2022, MC Office, Chandigarh



ASSOCHAM in association with the Chandigarh UT Administration organized a roundtable panel discussion on “Start-up Policy for Chandigarh & Industry Meet 2022” at MC conference hall, Sector 17 Chandigarh.

The event was graced by **Smt. Hargunjit Kaur, IAS Secretary, Finance & Industries Chandigarh (UT) Administration**, who was the chief guest and Guest of Honor, **Smt. Shalini Chetal, HCS Director Industries, Chandigarh (UT) Administration**.

**Mr. Simarpreet Singh**, Chairman, ASSOCHAM Chandigarh UT Development Council & Director Harteck Group said, “Startups are one of the most crucial components in the coming up of ‘New India’. Entrepreneurs and problem solvers are the key ingredients to making the economy grow. The startup policy for UT Chandigarh will help in further creating more opportunities and making Chandigarh the ‘Startup Hub’ of North India.”

“Chandigarh is a city with great potential especially in the field of IT and the focus would be to solve problems with the implementation of technological advancements such as Artificial Intelligence (AI), Machine Learning, etc. ASSOCHAM along with the UT Administration will continue to work on various aspects of the society like entrepreneurship, education, smart initiatives,” added Simarpreet Singh.

Notably, Chandigarh UT Administration had released a startup policy in 2017 with the vision to create a world-class ecosystem for startups in the city. The startup ecosystem of the Union Territory (UT) is focused in the field of Information Technology (IT) and would be fostered through strategic investments, policy interventions and leveraging the entrepreneurial spirit in existing educational infrastructure of the city. The Chandigarh Administration is keen on strengthening and empowering the start-up ecosystem. The UT intends to prioritize actions required in three broad categories: short, medium and long term that will empower and the efforts and virtuosity of young startups in Chandigarh.

**Mr. Vivek Atray**, Chairman, ASSOCHAM North Region Council on Policy Advocacy said, “More such talks and discussions on startups are required to create a conducive environment to set up a startup culture in the city. I feel at times founders of startups lack family support which needs to

change. Besides favorable startup policies, young successful entrepreneurs and officials from the UT administration should come forward to build a robust startup ecosystem in Chandigarh."

Delivering the keynote address, **Smt. Hargunjit Kaur, IAS, Secretary, Finance & Industries, Chandigarh (UT) Administration** said, "The ecosystem for the startup needs to be created from scratch. Those startups, which have done well so far, have done it of their own will without any robust ecosystem and contributions of Chandigarh Administration. In order to build that 'startup ecosystem' in the city, I would invite you all to share your own ideas and views so that the administration can help scaling up the startup culture.

"Young Entrepreneurs & Startups session was also held by **Mr. Jitin Talwar**, Co-Founder, TT Consultants; **Mr. Seshadri Vangala**, Chairman & Group CEO, IFIN Global Group; **Mr. Ankush Sabharwal**, Founder & CEO, CoRover Pvt Ltd and **Mr. Neil Kevin Martis**, Co-Founder & Project Lead, LegitDoc, **Mr. Mandeep Kaur Tangra**, Founder & CEO, SimbaQuartz & **Mr. Nikhil Mohindra**, Director, LivRite Global Creations Pvt Ltd. During a half an hour discussion, the founders & cofounders shared their startup journey and exhorted UT administration to create a conducive ecosystem for young Entrepreneurs & Startups.

# HARYANA

## Haryana MSME SAMVAAD - “Reinventing and Scaling up MSMEs in Haryana: Fostering a Robust Atmanirbhar State - May 21, 2021



MSME sector is the backbone of the modern-day economy which is under revival due to the pandemic and a strong pillar that can fulfill the dream of the Hon'ble Prime Minister to make India an economy of USD 5 Trillion.

As the northern region of the country has strong potential to grow MSMEs, ASSOCHAM Northern region started an initiative called ‘MSME Samvaad’ to discuss the roadmap and present scenario of MSMEs in states like Haryana, Punjab, Himachal Pradesh and UT of Jammu and Kashmir.

The Series of MSME starred with Haryana, as Haryana’s industrial ecosystem thrives on the back of 9.7 lakh MSMEs which is employing 19.06 lakh people. The major MSME footprint present in the State includes sectors like automobile, food & beverages, textiles, engineering, and metals sector. The manufacturing MSME spectrum in the state comprises of both state-of-the-art medium enterprises as well as a large number of traditional micro and small enterprises.

Haryana MSME Samvaad was inaugurated by **Mr. Pratap Chandra Sarangi, Union MoS MSME** and **Mr. Dushyant Chautala, Dy CM Haryana**, who were the key speakers in the inaugural session among many other Industry leaders.

The session started with the welcome address by **Mr. Vijay Sharma**, Chairman ASSOCHAM, Haryana State Development Council & Director, Jindal Stainless following other speakers like **Mr. Vineet Agarwal**, President, ASSOCHAM & Managing Director, Transport Corporation Report: Haryana MSME Samvaad 12 of India Limited, **Mr. Kulwin Sehra**, Chairman, ASSOCHAM Regional Council on MSME & Executive Director GNA Axles Ltd., **Mr. Dushyant Chautala**, Dy CM Haryana and Mr. Pratap Chandra Sarangi, Union MoS MSME.

**Mr. Pratap Chandra Sarangi, Hon'ble Union MoS, Ministry of MSMEs** while appreciating ASSOCHAM and its leadership for organizing MSME Samvaad Series in all Northern states starting from Haryana said, “Haryana has signed MOU with e-commerce players globally to increase MSME footprints in Haryana. I extend the handholding and facilitation support on ground level. ASSOCHAM has a big role to play by bridging the gap between Industries and government.

**Sh. Dushyant Chautala, Dy CM of Haryana** informed the session that Haryana is a state for Industries having lot of Mother industries in the state and they are looking forward for more big industries to

come. He said "The State Govt is providing relaxation to MSMEs, special rebate for establishing liquid oxygen plants & 500 cr fund for all manufacturing industries related to healthcare, in light of the ongoing pandemic."

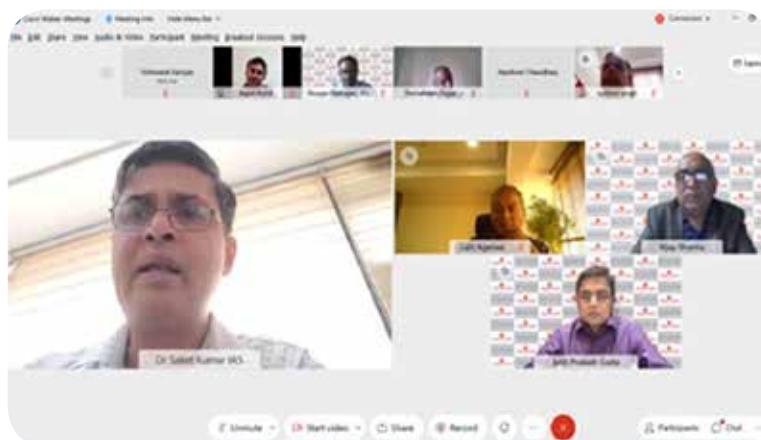
**Mr. Vineet Agarwal**, President, ASSOCHAM said, "MSMEs are going through a tough time these days, Raw material cost has increased, Payments are being delayed which has badly impacted the sector."

He also suggested three important aspects, like Access to finance, Access to Market and Digital adoption by State Govt.

**Mr. Jyoti Prakash Gadia**, Co – Chairman, ASSOCHAM Haryana State Council and Managing Director, Resurgent India Limited gave a Vote of Thanks in the inaugural session. ASSOCHAM also launched a report in knowledge partnership by TechSci Research on Roadmap to Aatmnirbhar Haryana after which the Excellence Awards were announced for different categories, for which ASSOCHAM had received a large number of registrations.

The award for MSME of the year 2020-21-Manufacturing won by Allied medical Limited, Award for MSME of the year -Innovation was won by Chemical Resources (CHERESO), State Bank of India won the title of Best MSME lending Bank of the year 2020-21, True Credits Pvt. Ltd. Won the Award for Best NBFC of the Year 2020-2021 and Award for Women Achiever Award 2020-21 was given to Curls and More LLP.

## ASSOCHAM Haryana State Membership Meet & Interaction with Director General, Industries and Commerce, Govt of Haryana – May 28, 2021



**Dr. Saket Kumar, DG, Industries and Commerce** said during the interaction that Haryana government has set up a fund of Rs. 500 Crores for Covid Emergency Loan Scheme for new and old entrepreneurs supplying medicines, oxygen, and other medical facilities to Covid-19 patients.

He also assured that the government will consider ASSOCHAM'S demand for auto renewal of licenses.

The Webinar started with the welcome address by **Mr. Vijay Sharma**, Chairman, ASSOCHAM, Haryana State Development Council, after which prominent members of ASSOCHAM raised their respective concerns related to Trade and Industry in front of DG Industries and Commerce, Haryana.

“Haryana is also in process of notifying the Oxygen Production Policy to augment and facilitate the Medical Oxygen manufacturing facilities in the State of Haryana. Under the Policy, the industries involved in production of medical oxygen and related equipment shall be able to claim Capital subsidy @30% upto INR 75 Cr.” he added. He also said that curbs on the trade and industries will also go down in Haryana amid the decline in the corona virus cases in the state.

**Dr. Saket Kumar, DG, I&G, Govt of Haryana** addressed all the issues raised by the members during the webinar and assured them full support and cooperation in the future as well.

**Mr. Vijay Sharma**, Chairman, ASSOCHAM, Haryana State Development Council & Director, Jindal Stainless mentioned that Haryana was indeed among the states that handled the first wave & second wave of the pandemic very well and ensured that businesses remained operational.

**Mr. Jyoti Prakash Gadia**, Co-Chairman, ASSOCHAM Haryana State Council & Managing Director, Resurgent India Limited in his vote of thanks said, “MSMEs need a package for its revival after being badly affected due to pandemic and lockdown”.

Others who spoke during the online interaction were, **Mr. Lalit Agarwal**, Chairman and Managing Director, V – Mart, **Mr. S V Goyal**, Whole Time Director & CEO- Model Economic Township, RIL, **Mr. Arjun Kohli**, Chairman - North Region Tourism and Hospitality Council and Director, IG Hospitality India and **Col Manbeet Choudhary**, Director, Noor Mahal, and President, Haryana Hotels Association and Ex-President of FHRAI.

## HIMACHAL PRADESH

**COVID19 Awareness Web Series Session 1 – In conversation with Dr V. Mohan, Leading Diabetologist - June 05, 2021**



To create awareness among the people about Covid-19, ASSOCHAM organized a Session 1 on 'Effects of Covid 19 on Diabetic patients' with renowned Diabetologist Dr. V Mohan on June 05, 2021.

The session started with the welcome address by **Mr Jitender Sodhi**, Chairman, ASSOCHAM Himachal Pradesh State Development Council and Chairman & Managing Director, Ayush Group of Companies India.

**Dr. V Mohan, Chairman, Dr Mohan's Diabetes Specialties Centre and President, Madras Diabetes Research Centre, Chennai** during the

event said that diabetics are more prone to Covid-19 and they should take special care of themselves during this tough time.

"Diabetics should always be cautious about any kind of viruses like covid-19. The risk of losing life is three times higher for uncontrolled Diabetic persons than a non-diabetic person. Controlling diabetes and getting vaccinated is the only safeguard for such patients," **Dr. Mohan** said.

Putting stress on the importance of vaccination, he said, "Vaccination is the only way to protect ourselves from Covid-19. Everyone should get vaccinated it is safe for all. We should ignore the rumors being spread on social media about vaccination."

The session was well attended and appreciated by the members as well as the attendees from different parts of the country.

During the welcome address **Mr Sodhi** said, "Individual with diabetes should be more cautious to avoid the corona virus. One should increase their immunity by eating healthy, doing yoga, exercise regularly, consume immunity enhancing herbs and fruits."

A Q&A session was also organized during the session, in which lot queries from of attendees were answered by **Dr. V Mohan**.

The session concluded with the closing remarks of **Mr. Rakesh Nagpal**, Co-Chairman, ASSOCHAM Himachal Pradesh State Development Council and CEO & Founder, Alfa Chemicals.

## COVID19 Awareness Web Series Session 2 – In conversation with Dr Naresh Trehan, Managing Director, Medanta - June 25, 2021



To create awareness among the people about Covid-19, ASSOCHAM organized a Session 2 on In Conversation with renowned Cardiovascular and Cardiothoracic surgeon, Dr. Naresh Trehan, CMD Medanta – The Medicity on June 25, 2021.

During the session, **Dr. Naresh Trehan, CMD Medanta – The Medicity**, informed that Covid-19 is not only a virus that damages lungs but it can affect all other organs as well and Cardiac patient have to be more cautious about it.

“Covid can affect heart functioning and it should not be taken lightly. The cardiac patient must consult their doctors in any such case and never try to treat themselves, **Dr Trehan** said.

“Vaccination is the only weapon we have to fight with this virus, everyone should get themselves vaccinated as soon as possible,” he added.

**Dr Trehan** also answered number of queries raised by the attendees during the session and cleared their doubts.

**Mr. Jitender Sodhi**, Chairman ASSOCHAM Himachal Pradesh State Development Council during his concluding address thanked **Dr. Trehan** for providing free Consultation to covid patients through ASSOCHAM.

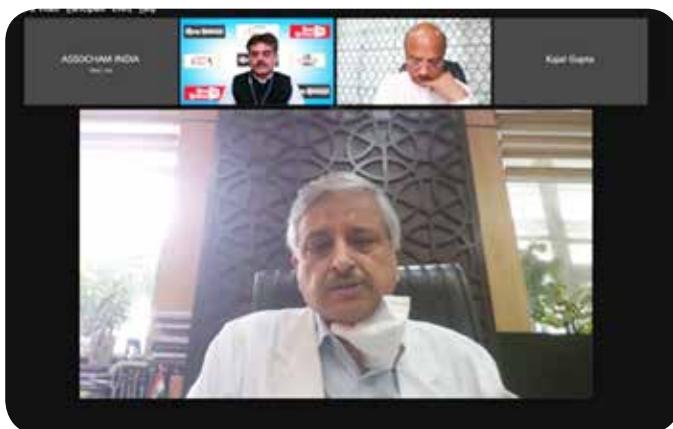
“COVID 19 long-haulers have lingering cardiac impacts from corona virus infections”, **Mr Sodhi** said.

Suggestions and tips from Dr Trehan will help patients lead a good quality of life, decreasing morbidities and mortality rate. His brief insight on the subject will surely help to minimize the effect caused by COVID 19 imposition, he added.

First session of this series has been successfully completed in the presence of leading diabetologist by Dr. V Mohan, President, Madras Diabetes Research Centre, Chennai on June 5.

## COVID-19 Awareness Web Series: Session 3 – In conversation with Dr Randeep Guleria, Director, AIIMS - July 31, 2021

To create awareness among the people about Covid-19, ASSOCHAM organized a Session-3 on In Conversation with a leading Pulmonologist, **Dr. Randeep Guleria** on July 31, 2021 and it was the third session of the series.



During the session, **Dr. Randeep Guleria, Director, AIIMS**, informed that Covid-19 virus starts damaging lungs, but it can affect all other organs as well.

**Dr Guleria** shared that “There are 7 corona viruses which affect humans out of which 4 causes mild symptoms like cold, cough, fever whereas other 3 cause severe effects down into the lungs.”

“Patients who are elderly, stayed in ICU for the long time, require mechanical ventilation, smokers, or chronic alcoholism have high chances of getting long term damage to the lungs, he added.

He also said that Covid Appropriate Behaviour is a major key. Post Covid patients should also be cautious and should remember 3 P's i.e., ‘planning, pacing & prioritization’.

**Dr. Guleria** also answered number of queries raised by the attendees during the session and cleared their doubts.

**Mr Jitender Sodhi**, Chairman ASSOCHAM Himachal Pradesh State Development Council during his address said, “It is well known that COVID-19 can cause lung complications such as pneumonia and, in the most severe cases, acute respiratory distress syndrome, or ARDS etc, the conditions can worsen in the people living with diabetes, heart disease. Hence they need to be more cautious.”

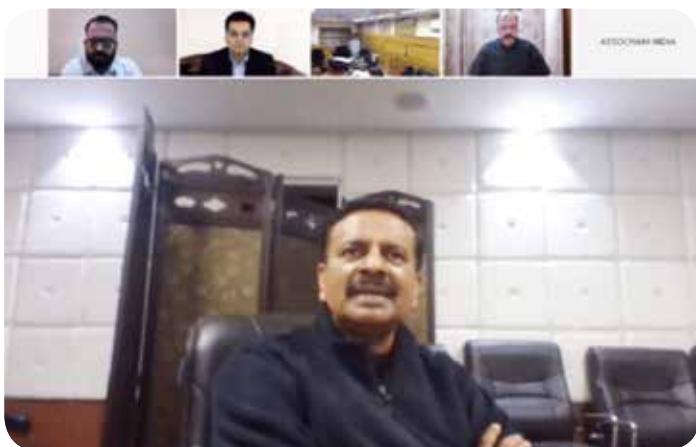
“**Dr. Guleria** also mentioned about third wave and the Monoclonal antibodies availability in India and the country's preparation to meet the requirement and mitigate third wave which will not be as severe,” **Mr. Sodhi** added.

The session was moderated by **Mr. Vipin Kharbanda**, Vice President Media Marketing, Divya Himachal.

First & Second Session of this series were successfully completed in the presence of leading diabetologist by **Dr. V Mohan**, President, Madras Diabetes Research Centre, Chennai on June 5 & renowned Cardiovascular and Cardiothoracic surgeon, **Dr. Naresh Trehan**, CMD Medanta – The Medicity on June 25, 2021.

## JAMMU & KASHMIR

### Meet & Greet with Sh. Ranjan Prakash Thakur – April 22, 2021



The program organized by ASSOCHAM was to discuss the new Industrial policy of Jammu and Kashmir.

“This industrial package is the best package; any state has received till now. Though the amount is 30 thousand Crores, but it can be doubled if required in coming days,” said **Sh Ranjan Prakash Thakur, Principal Secretary I&C.**

“Despite of the landlock state, I can assure that land will not be a problem for those

who have good ideas for industries. Lt. Governor is very serious on the development of J&K and the new policy will be implemented in a very transparent manner,” he added.

**Smt. Anoo Malhotra, Director Industries Jammu** also explained the new industrial policy during the session and answered the queries of the attendees about the new Industrial Policy.

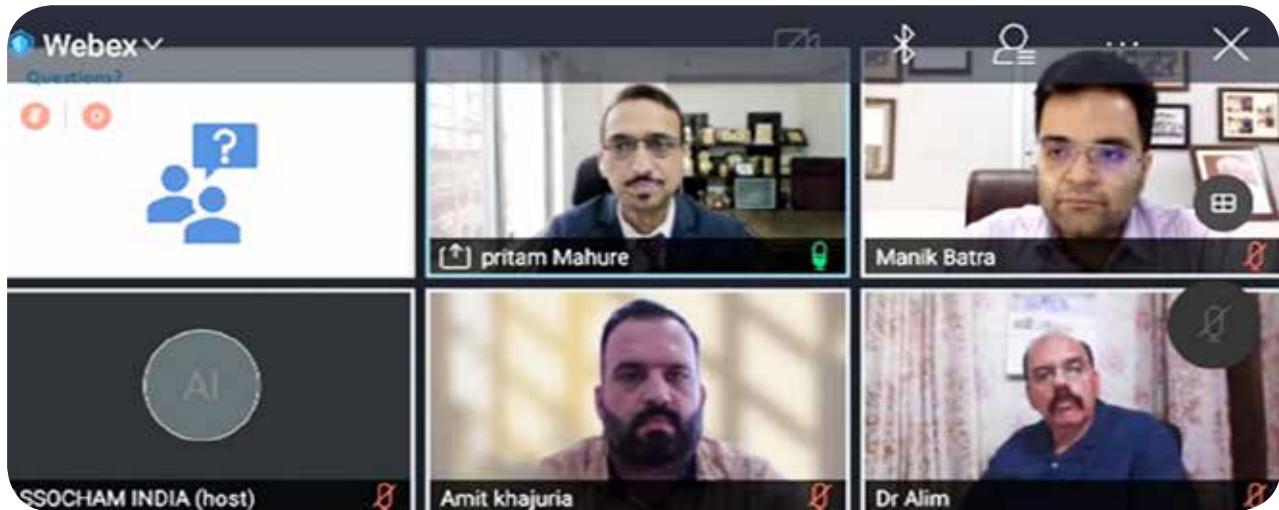
The program started with the welcome address of **Mr. Manik Batra**, Chairman ASSOCHAM J&K council in which he presented a slideshow of the work done by the chamber in Jammu and Kashmir.

“We are working closely with the UT government on the theme of ‘Elevate J&K’ for the holistic growth of Industry and trade in Jammu and Kashmir. The webinar was organized to attract investment in Jammu and Kashmir, as ASSOCHAM has a great network of more than 4.5 Lakh industry members,” **Mr Batra** said.

“It was encouraging to hear the principal secretary, as he rightly said that J&K is the next big investment destination. The vision of the government is clear, and a lot of major changes have already taken place and can be seen in the new industrial policy. There is a lot of potential in J&K and I am sure as the pandemic gets over we will be able to bring in people who are interested to invest in J&K,” he added.

The webinar concluded with the Vote of thanks by **Dr. M.A. Alim**, Co-Chairman ASSOCHAM J&K Council. He appreciated the positive attitude of the Principal Secretary towards the industrialists. He also thanked Director Industries who always has been available to sort out the issues faced by the local MSME and entrepreneurs.

## ASSOCHAM's J&K GST Workshop – August 17, 2021



On the request of the members from the Industries and Trade of Jammu and Kashmir, ASSOCHAM J&K Council organized a Workshop on GST by **Mr. Pritam Mahure** Renowned GST Expert from Pune, Maharashtra, for all the Industrialists and Traders of the Union Territory.

## Session on New Central Sector Scheme for Industrial Development of Jammu and Kashmir - September 11, 2021



J&K Council of The Associated Chamber of Commerce and Industry of India (ASSOCHAM) organized a session on New Central Sector Scheme for Industrial Development of Jammu and Kashmir.

**Ms. Anoo Malhotra, Director Industries Jammu and Ms Smita Sethi, MD SIDCO, SICOP and Mr R R Joshi, Chairman ACTL** were special Guests during the function.

The session started with welcome address by the **Mr Manik Batra**, Chairman ASSOCHAM J&K Council after which **Mr R R Joshi**, Chairman ACTL briefed the gathering about his upcoming Inland Container Depot at Samba.

During her address, **Ms. Anoo Malhotra, Director Industries Jammu** said, “We are really expecting decent investment and are ensuring that both new and existing units should get benefits of different incentives which are provided by both the central sector scheme and new policy of UT of J&K.”

“I request the investors to come forward and avail the benefits of Private Industrial estate development policy 2021-30,” she added.

“ASSOCHAM is India’s oldest and apex trade body of the country. We have been engaging with the central and state Govt at various levels regarding policy matters and post covid relief measures” Said Manik Batra, Chairman ASSOCHAM J&K Council.

The session concluded with formal vote of Thanks by **Dr. M A Alim**, Co-Chairman, ASSOCHAM J&K Council.

### **Celebration of Second Anniversary of ASSOCHAM J&K Chapter- Dec 27, 2021** **Hotel Radisson Blu, Jammu**



The J&K council ASSOCHAM organized interaction with Principal Secretary Industries and Commerce to mark its second anniversary in Jammu and Kashmir.

**Sh. Ranjan Prakash Thakur, Principal Secretary Industries and Commerce, J&K was chief Guest, and Smt. Anoo Malhotra, Director Industries Jammu** was a Special Guest on the occasion.

**Mr. Manik Batra**, Chairman, ASSOCHAM J&K Council briefed the officials about the work done by ASSOCHAM in the last two years in Jammu and Kashmir, which was highly appreciated by all the members and dignitaries present on the occasion.

“ASSOCHAM is doing a commendable job in Jammu and Kashmir, such associations strengthen the department to work more productively for the betterment of the industries,” said **Sh. Ranjan Prakash Thakur**, Principal Secretary Industries, J&K.

**Sh. Thakur** also informed the members that government has a lot of plans for the industries and commerce in the pipeline and Jammu and Kashmir are moving fast towards the Industrial revolution.

Principal Secretary while interacting with the members also answered many queries of the members and assured them that ‘Government is committed to providing Ease of Doing Business in J&K’

**Smt. Anoo Malhotra, Director Industries Jammu** also congratulated ASSOCHAM on its second anniversary in Jammu and Kashmir and assured that her department is always there to help all the members at any point in time.

ASSOCHAM also presented mementos to Principal Secretary Industries and Director Industries on this occasion.

**Mr. Manik Batra**, Chairman, ASSOCHAM J&K Council while thanking the dignitaries and members for joining the event said, "It was a commendable journey, and we are looking forwards to working for holistic growth of Jammu and Kashmir with more energy and dedication."

"With the support of our members and government officials, ASSOCHAM is working as an equal partner with the J&K government to bring more investment and more job opportunities in J&K," he added.

### Northern Power: J&K Women Achievers' Awards 2022 - March 08, 2022



ASSOCHAM honored Women achievers of Jammu and Kashmir with 'ASSOCHAM J&K Women Achievers-2022' for their excellence in their professional fields, on the occasion of International Women's Day.

ASSOCHAM J&K Council invited nominations in different categories for J&K Women Achievers-2022.

**Ms. Namrata Modi**, Executive Director, Prevest Denpro Ltd. got the award in Manufacturing Category, **Ms Arati Kuthiyala**, Director, Jodhamal Public School for award in Education, **Ms. Ruchika Gupta**, MD, **Ruchika Makeover**, Geetanjali Salon awarded for Beauty and Wellness, **Ms Insha Muzaffar Wani** was also awarded with beauty and Wellness Category, **Geetika Kohli** of Thinksta Creative was awarded in Startup Category, **CA Tripti Khajuria** of Greenkart was awarded in Innovation category, In media Category, **Ms. Khushboo Mattoo** of TV-18 was awarded and in Retail category, award was given to **Ms. Twahida Akhtar** of Shining Boutique, Srinagar.

**Ms. Ankita Kar, MD JKTP** chief guest of the occasion while congratulating the winners said, "Such award events encourage the women to come forward and show their talent to the world."

The winners were awarded Trophy, Certificate, and a gift voucher worth Rs. 6000 each.

"We started this award in 2021 and today we hosted second edition of it. We will keep doing such

events in future to encourage Women Entrepreneurs of Jammu and Kashmir," said **Mr. Manik Batra**, Chairman ASSOCHAM J&K Council.

"We at ASSOCHAM want to give women entrepreneurs and changemakers of J&K a platform where they can connect, share ideas and find solutions to challenges being faced by women entrepreneurs," said **Dr. M A Alim**, Co-Chairman ASSOCHAM J&K Council.

### Special Session: Ladakh: Enabling Long-Term Inclusive Growth in India March 09, 2022



Carbon-neutral is the right approach for the development of Ladakh, said the Hon'ble Lieutenant Governor of Ladakh, RK Mathur, who was the chief guest during the virtual session on Ladakh: Enabling Long-Term Inclusive Growth in India organised by ASSOCHAM as a part of its annual session.

LG Mathur stated that carbon-neutrality enables sustainable development. He highlighted that the interest of Ladakh lies in a developmental approach that does not adversely impact its environment, ecology, water resources and atmosphere.

LG Mathur appreciated ASSOCHAM for organizing the event and stated that Chamber has uniquely positioned itself to help Ladakh in developing its economy. He also sought assistance from ASSOCHAM in the development of various sectors and for the skill-building of young local entrepreneurs from Ladakh.

LG Mathur highlighted the nature-given gifts to Ladakh such as spring water and renewable sources of energy such as solar, wind, hydel and geothermal and the need for its optimum use by attracting more investments. He also suggested that ASSOCHAM may initiate a pilot project in Ladakh to find out the ideal model of building for Ladakh that could be replicated by other Himalayan regions as well.

LG Mathur also spoke on the potential of fisheries, pashmina wool, sea buckthorn, milk production, medicinal aromatic nutraceutical plants, exotic and cold-weather flowers, handicraft and handloom in Ladakh.

He also spoke on initiatives taken for the development of Ladakh, especially in the field of infrastructure development such as the work on the all-weather Zoji-la Tunnel, setting up of helipads and airstrips for connectivity.

**Chairman/CEC, LAHDC Leh, Adv Tashi Gyalson**, stressed on the need for nurturing and guidance for manufacturing units and encouraging other industrial sectors. He stated that Ladakh has tremendous potential in handicraft and handloom.

**Member of Parliament from Ladakh, Sh Jamyang Tsering Namgyal** stated that Ladakh needs nurturing and guidance for its prosperity and development.

President, All Ladakh Hotels and Guest House Association, Skarma Delex, spoke on issues related to pollution, availing benefits of industrial development schemes.

President, ASSOCHAM, Vineet Agarwal, said that Ladakh has a very diverse topology and any development in the region must be done in a sustainable manner, keeping the effects of climate change in mind. He also said that multisectoral growth is the key to the prosperity of any region and the union government's vision 2050 for Ladakh is a multi-dimensional and multisectoral strategy towards the regional economic revival.

Earlier, Chairman, ASSOCHAM, Ladakh Development Council, Tashi Gyalson, welcomed the guests and moderated the session.

## POLICY ADVOCACY INITIATIVES

- **April 08, 2021**  
Recommendations for Haryana State Employment of Local Candidates Act, 2020
- **April 9, 2021**  
Suggestions to RTO Jammu to allow vehicles from outside to ply in J&K
- **April 15, 2021**  
Suggestions for the on-ground execution of Haryana Logistics, Warehousing & Retail Policy – 2019
- **May 24, 2021**  
Suggestions for Dedicated policy for attracting Data Centres Investment into Haryana
- **June 03, 2021**  
Representation on Ease of Doing Business w.r.t Environment Scheme of Haryana
- **June 11, 2021**  
Suggestion to allow Dine in services at Restaurants, Hotels & Bars with at-least 50% Capacity
- **June 23, 2021**  
Relief for the worst hit sectors of tourism & Hospitality
- **June 28, 2021**  
Request for Incentive for Units Located In Land Locked Border States
- **July 13, 2021**  
Request to tap all possible avenues to resolve power crisis
- **August 24, 2021**  
Representation to Parliamentary Standing Committee on Exports at Srinagar
- **August 27, 2021**  
Representation to Parliamentary Standing Committee on Exports at Leh, Ladakh
- **September 14, 2021**  
Representation to introduce an e-Sports policy for the State of Punjab
- **September 16, 2021**  
Suggestions to Union MSME Minister to extend Freight subsidy to Jammu and Kashmir
- **September 18, 2021**  
Request for urgent resolution of critical issues related to Parwanoo
- **October 18, 2021**  
Representation on Permission for Consent to Establish and State Environment Impact Assessment Authority Committee(s)
- **October 19, 2021**  
Suggestion for upcoming Data Centre policy for Haryana
- **December 2, 2021**  
Suggestions for upcoming Union budget for Ladakh
- **January 10, 2022**  
Representation on suggestions about restricting economic activities anticipating the third wave
- **February 09, 2022**  
Recommendations for Haryana State Budget 2022-23

## CSR ACTIVITIES



Free Teleconsultation with Medanta – for Covid Patients – June 10, 2021



Vaccination drive with ASCOMS Jammu – August 04, 2021



PSA Plant donated to Regional Hospital, Kullu in presence of Sh. Govind Singh Thakur, Minister for Education and Culture, Government of Himachal Pradesh – November 24, 2021



PSA Plant donated to GMC Jammu in presence of Additional Chief Secretary, Health and Medical Education - December 29, 2021



## OTHER ACTIVITIES

### Social Media Campaign for F&A Sectors



Launched Sahayak JK (A Web Portal with real time updates on the availability of oxygen and beds in hospitals in J&K) with the support of the National Health Mission - May 19, 2021



ASSOCHAM member Sonalika (International Tractors) launched an Edu-tech Platform 'Sonalika e-Gurukul' for rural children's

Sonalika Group  
ASSOCHAM  
member launched  
an app for  
renting tractors,  
implements,  
hi-tech farm  
machinery to  
farmers



Unnati- A Garment Stitching Unit for  
empowering rural women launched by  
ASSOCHAM Member Sonalika



## GOVERNMENT MEETINGS



(Right to left) **Shri Banwarilal Purohit**, Administrator, Chandigarh UT, **Mr. Vivek Atray**, Chairman, North Regional Council for Policy Advocacy, **Mr. Simarpreet Singh**, Chairman, Chd Council, **Mr. Drishmeet Buttar**, Co-Chairman, Chd Council, **Ms. Priyanka Verma**, Assistant Director, ASSOCHAM

- Meeting with Government of Punjab, Principal Secretary, Industries & Commerce **Mr Alok Shekhar** – April 07, 2021
- Meeting with **Shri Alok Shekhar**, Additional Chief Secretary – Government of Punjab- June 09, 2021
- Meeting with **Mr Vijayendra Kumar, IAS** Principal Secretary, Industries, Government of Haryana to discuss various initiatives to build a sustainable skill development ecosystem in the state – July 16, 2021
- Meeting with **Ms Ankita Kar**, MD JKTP to discuss proposal for the upcoming event – July 29, 2021



STPI India Director-General  
**Dr Omkar Rai & Mr Gourav Mahajan**, Regional Director, ASSOCHAM



**Shri Anil Garg**, CEO, Smart City Chandigarh & **Ms Priyanka Verma**, Assistant Director, ASSOCHAM



**Smt Hargunjit Kaur, IAS** Industry Secretary, Chandigarh UT, **Mr. Drishmeet Buttar**, Co-Chair, ASSOCHAM Chd Council

- Meeting with **Parliamentary Standing Committee** at Srinagar for suggestions to Boost Exports from Jammu and Kashmir - August 24, 2021
- Meeting with **Parliamentary Standing Committee** at Leh Ladakh for suggestions to boost exports from Ladakh - August 27, 2021
- Meeting with **Sh. Narayan Tatu Rane**, Union Minister for MSME for suggestions on freight subsidy for Industries in Jammu and Kashmir - September 16, 2021
- Meeting with **Sh Jamyang Namgyal**, MP, Ladakh to discuss and chart the roadmap for industrial development in the newly formed UT - August 29, 2021
- Meeting with **Shri Anil Garg**, CEO Smart City Chandigarh regarding Chandigarh Smart City Conference – September 07, 2021
- Meeting with **Smt Anandita Mitra, IAS**, Commissioner, Chandigarh UT regarding Chandigarh Smart City Conference – September 08, 2021
- Meeting with Member of Parliament Bhiwani, Haryana **Mr Dharambir Singh** to discuss a roadmap for sustainable industrial growth in the region – September 08, 2021
- Meeting with **Shri Jagjit Singh**, Director Industries, UT Chandigarh regarding Smart City Conference, and industry meeting – September 10, 2021



(Right to left) Member of Parliament Bhiwani, Haryana  
**Mr Dharambir Singh, Mr Jyoti Prakash Gadia**



ASSOCHAM Met Parliamentary standing Committee on Commerce at Ladakh

- Meeting with STPI India Director-General **Dr Omkar Rai** to discuss various initiatives to strengthen the startup ecosystem in the region and build platforms to promote entrepreneurship among the youth – September 08, 2021
- Meeting with **Shri DPS Kharbanda, IAS**, Director Sports, Punjab regarding the introduction of an e-Sports policy for the State of Punjab - September 14, 2021
- Meeting with **Shri Hussan Lal, IAS**, CPS to CM Punjab regarding the invitation as a chief guest for Xelerate North – September 15, 2021
- Meeting with the Union Minister for Steel, **Sh. Ram Chandra Prasad Singh** in Jammu regarding the extension of the freight subsidy to the industries of the UT - September 16, 2021
- Meeting with **Sh. Rajnarayan Kaushik, IAS**, Special Secretary, Government of Haryana, Department of Information Technology, Electronics & Communication regarding the event SMARTeIndia2021- September 16, 2021
- Meeting with **Sh Rakesh Kumar Prajapati, IAS** Director Industries Govt of Himachal Pradesh to share the planned initiatives for the growth of industrial sector, Invitation as a Special Guest for XelerateNorth2021 – September 18, 2021



Mr. Manik Batra, Chair, ASSOCHAM J&K met Parliamentary standing Committee on Commerce at Srinagar



ASSOCHAM delegation from Haryana SDC met **Sh. Rajnarayan Kaushik, IAS**, Special Secretary, Government of Haryana, Department of Information Technology, Electronics & Communication



ASSOCHAM delegation from Haryana SDC met Principal Secretary to CM Haryana, **Shri V Umashankar** regarding Data Centre policy

- Meeting with **Sh Bikram Singh**, Hon'ble Industries Minister, Govt of Himachal Pradesh to share the planned initiatives for the growth of industrial sector, Invitation as a Chief Guest for XelerateNorth2021 – September 18, 2021
- Meeting with **Dr. Saket Kumar, IAS**, DG Industries & Commerce, Government of Haryana regarding the invitation as a Guest of Honor for Xelerate North – September 21, 2021
- Meeting with **Sh. Ram Chandra Prasad Singh**, Union Minister for Steel for suggestions on freight subsidy for Industries in Jammu and Kashmir - October 9, 2021
- Meeting with **Sh RD Dhiman, IAS** Additional Chief Secretary, Industries, Govt of Himachal Pradesh to share the planned initiatives for the growth of industrial sector for holistic & sustainable development of industries of the state – October 13, 2021
- Meeting with **Sh Tilak Raj Sharma**, Additional Director, Industries Govt of Himachal Pradesh to share the planned initiatives for the growth of industrial sector for holistic & sustainable development of industries of the state – October 13, 2021
- Meeting with Hon'ble Chief Minister Haryana, **Shri Manohar Lal** to apprise him and discuss about the ongoing and planned activities for the state - October 16, 2021
- Meeting with Director HEPC & Director General, **Dr. Saket Kumar** Industries under chairmanship of Principal Secretary Industries, Haryana, **Shri Vijeyandar Kumar** regarding Permission for Consent to Establish and State Environment Impact Assessment Authority Committee(s) - October 18, 2021



ASSOCHAM delegation from Jammu and Kashmir met the Union Minister for Steel, **Sh. Ram Chandra Prasad Singh** in Jammu and sought extension of the freight subsidy to the industries of the state



**Mr. Manik Batra**, Chair, ASSOCHAM J&K met Union Minister for Steel, **Sh. Ram Chandra Prasad Singh** in Jammu regarding the extension of the freight subsidy to the industries of the UT

- Meeting with Principal Secretary to CM Haryana, **Shri V Umashankar** regarding Data Centre policy - October 18, 2021
- Meeting with Chief Principal secretary to Chief Minister Haryana, **Shri D S Dhesi** along with **Dr. Saket Kumar**, DG Industries regarding the upcoming ASSOCHAM activities and further present the proposals previously discussed with the Hon'ble CM - October 21, 2021
- Meeting with **Shri Mool Chand**, Minister Skill development & Industrial training, Govt. Haryana regarding the Haryana state entrepreneurship development Centre- October 21, 2021



(Left to right) **Mr. Vijay Sharma**, Chair, Haryana SDC, Chief Principal Secretary to Chief Minister Haryana, **Shri D S Dhesi**



ASSOCHAM Haryana SDC delegation met Principal Secretary Industries, Haryana, **Shri Vijeyandar Kumar**



ASSOCHAM delegation from Haryana SDC met the Hon'ble Chief Minister Haryana, **Shri Manohar Lal** & felicitated him for his contributions towards industrial development in Haryana

- Meeting with Mission Director, Skill development Haryana State to discuss and present the Haryana State Entrepreneurship Development Centre proposal- October 21, 2021
- Meeting with MD Tourism, **Shri Neeraj Kumar, IFS**, Govt of Haryana to discuss the proposal on tourism and travel mart and other possibilities of equal partnership - November 09, 2021
- Meeting with **Dr. Saket Kumar**, DG Industries, Government of Haryana to discuss and present the proposal of partnership for Xelerate Haryana-an investment and industry meet - November 10, 2021
- Meeting with **Dr Vijay Namdeo Rao, IAS**, Finance Secretary, UT Chandigarh regarding the industry meet & XelerateNorth2021 – November 14, 2021
- Meeting with Principal Secretary Industries, Haryana, **Shri Vijeyandar Kumar**, to invite him as a guest of honor for Xelerate Haryana pre-event meeting- December 06, 2021
- Meeting with **Sh. Atal Dulloo**, Additional Chief Secretary, Finance J&K for suggestions on Union Budget for J&K - December 07, 2021
- Meeting with Hon'ble Deputy Chief Minister Haryana, **Shri Dushyant Chautala** to facilitate an industry interaction and invite him for the Xelerate Haryana program December 21, 2021
- Meeting with **Dr. V K Saraswat**, Member, Niti Aayog Suggestions for incentives to IT sector - December 17, 2021
- Meeting with **Shri Banwarilal Purohit**, Administrator, Chandigarh UT regarding the upcoming planned activities and events & proposed for Gurukul Skill Centers – December 23, 2021



ASSOCHAM delegation from Haryana SDC met **Shri Mool Chand**, Minister Skill development & Industrial training, Govt. Haryana

- Meeting with **Shri Dharam Pal, IAS**, Advisor to Administrator, Chandigarh UT regarding the proposal for Skill, Chandigarh Entrepreneurship & Leadership Development Centers - December 27, 2021
- Meeting with **Sh Tilak Raj Sharma**, Additional Director, Industries Govt of Himachal Pradesh to share the planned initiatives for the growth of industrial sector – December 30, 2021
- Meeting with Hon'ble Chief Minister Punjab, **Shri Charanjit Singh Channi** to apprise and present him various proposals on entrepreneurship, skill development, tourism and ODOP - January 01, 2022



ASSOCHAM President **Mr Vineet Agarwal** & delegation from Haryana SDC met the Hon'ble Deputy Chief Minister of Haryana, **Shri Dushyant Chautala**



ASSOCHAM HP State Development Council delegation met Hon'ble Industries Minister,  
**Sh Bikram Singh & Director, Sh Rakesh Prajapati**, Govt of Himachal Pradesh

- Meeting with **Ms. Prerna Puri**, Secretary IT for discussion on J&K's IT Policy - January 04, 2022
- Meeting with **Smt Hargunjit Kaur, IAS** Industry Secretary, Chandigarh UT regarding the round table discussion on startups policy and industry meet – January 05, 2022
- Meeting with various officials of Industries department of Punjab under the chairmanship of Principal secretary industries and commerce Punjab, **Shri Tejveer Singh**, regarding the proposals on entrepreneurship, skill development, tourism and ODOP – January 06, 2022



**Sh Jamyang Namgyal**, Member of Parliament, Ladakh &  
**Mr Amit Khajuria**, Assistant Director, ASSOCHAM



ASSOCHAM delegation met Hon'ble Chief Minister Punjab, **Shri Charanjit Singh Channi**

- Meeting with **Smt Avneet P Kumar**, DG, MSME, Govt of Haryana to discuss the upcoming ASSOCHAM initiatives on MSME – January 24, 2022
- Meeting with **Mr Rajiv Prasad**, Additional Commissioner, Chandigarh UT regarding the discussion on upcoming initiative on Chandigarh Industry Meet – January 27, 2022

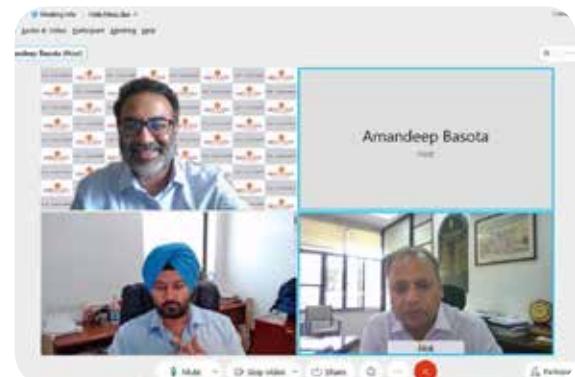


ASSOCHAM J&K UT council delegation met **Ms. Prerna Puri**, Secretary IT for discussion on J&K's IT Policy

- Meeting with **Dr Saket Kumar**, DG, Industries Haryana regarding the discussion on upcoming initiative Xelerate Haryana – January 27, 2022
- Meeting with Additional CEO, Invest Punjab & other officials – February 1, 2022
- Meeting with Skill Development officials, Govt of Punjab regarding ASSOCHAM Skill Gurukuls- February 8, 2022
- Meeting with Hon'ble Chief Minister Haryana, **Shri Manohar Lal**, Govt of Haryana regarding the suggestions for the state budget of Haryana- February 9, 2022



**Mr Manik Batra**, Chair, ASSOCHAM J&K met **Sh. Atal Dulloo**, Additional Chief Secretary, Finance J&K for suggestions on Union Budget for J&K



**Mr Kulwin Sehra**, Chair, ASSOCHAM Punjab met Government of Punjab, Principal Secretary, Industries & Commerce **Mr Alok Shekhar**

# MEDIA COVERAGE

एसोचैम ने हिमाचल की नई खेल नीति की सराहना की

साली खाल्कु खारो / चाहौलाह

एसोसिएम की हिमाचल प्रदेश स्टॉकेलर्समें कॉर्जिसलेन ने अक्षय हिमाचल की नई खेती नीति हिमाचल प्रदेश स्टॉकेलर्समें कॉर्जिसलेन नीति वर्ष 2021-22 स्थापित जर्वरी स्टॉकेलर्सपालीसलेन के दुरुप्रभ थे कि सरावना की खेती, युद्ध नामांत्रण और कर मंत्री राजेश पाटानेना द्वारा धर्मसंसाधन में एक संवाददाता सम्बन्धन के द्वारा नीति का औचित्यक रूप से मंत्री अवधारणा विद्युत योग्य एसोसिएम हिमाचल प्रदेश स्टॉकेलर्समें कॉर्जिसलेन ने अप्रूप औप अक्षय कॉर्जिसलेन तांडुकांडो जैतिंद्र सोलोने ने इस अन्धकारी हृष्ट एक अच्छी तरीकी से जो तिं

अवसर पैदा करने के नए सरों  
रहे। एक चैमें ने उम्मीद जारी है कि  
लंगी को भी जयोती स्तर पर लाया  
जाएगा और हिमाचल प्रदेश से  
कर करों द्वारा के विकास और कल्याण  
की दिशा में उनके प्रयत्नों में हर तरह  
का सर्वानन्द प्रदान करेगा ॥

उल्लेख विद्यालय संस्कार को मौजू  
दीती समाज करने और एक व्याप  
की नीति देवार करने के लिए विद्यालय  
लंबे समय से लड़ रही थी।

नई नीति विद्यालयों के लिए  
गों के केंद्र में 2 से 3 प्रात्यार्थी  
स्थान प्रदान करने जाए खिलाड़ी  
लिए विद्यालय प्राप्तकर्त्ता वै 3 करों  
रजत कर्त्ता का 2 करोड़ रुपये  
आवादल परायाकार में करों  
लक्षितयों एक करोड़ रुपये तक और  
एक चैमें संस्कार लंगी सोने  
के लिए विद्यालय की जारी

एसोचैम ने डॉ गुलेरिया के साथ बातचीत सत्र का आयोजन किया

राष्ट्रीय स्वास्थ्य स्वरूप

से या सती, यांसी, बुधार जैसे हल्के लक्षण फैदा करते हैं जबकि अन्य तीन फैक्टोरों में गोंधल प्रधाव डालते हैं। लेके समय का आईसीयू-मोडल तो यह मैक्रोकलेंस के आवयवकाता होती है, पूर्यपन करने वालों या पुरानी शरीर के करण फैक्टोरों को दीर्घकालिक नुकसान होने वाली संभावना अधिक होती है। यह भी कहा कि कॉविड उपचार लव्हवराह एक प्रमुख कूंडी है और 3 पी यानी लक्षण वासिन और रियोटीटाइजेशन को याद रखना चाहिए। डी गुरुत्वाया ने सरकार के द्वारा लक्षणों पर डरए, यह कई सहायता के जवाब भी दिए और उनकी संहिताओं का समाधान किया। एसीएम इम्बालम एप्रेस रेस्ट डबलपर्ट फैक्टरीज़ के खेडेशर्म ने जिन्हें अपनी संवादक के द्वारा ज्ञान ने अपनी संवादक के द्वारा

पर्याप्तिक और सदस्य संगोष्ठी मामाने एक बड़ा रिस्मयारेट्री हिस्ट्रिंज ड्रोपम (एआरडीएस) आदि का उत्पादन बन सकता है। मध्यमें, बड़वा या संपैडेंट लोगों को स्विच और अपराध से बचाना हो सकता है। डॉ. सुनीरायन ने उत्पादन में तीसरी लहर और औपोकेनोलन एंटीवायर्डी को स्विचबना और आवायकन को करने और तीसरी लहर को कम करने के लिए देश की तैयारी के बारे में उल्लेख किया, जो इन्होंने रह नहीं होगी। इस सीरीज का अन्तिम और अंतिम उत्पादन 5 जून को दायरायारेट्री रिसर्च सेंटर, राई के प्रेसिडेंट व मध्यमें उत्पादन डॉ. योगेन्द्र तथा उन्हें अधिकारीयोंसे बदला और उन्हें सीरीज का सर्वनाय भेदाता मेडिसिनसीटी के सीरीजी डॉ. विश्वेश की उपस्थिति में 25 जून

नों को प्रभावित करते हैं : डॉ. गुलेरिया

सात तरह के कोरोना वायरस इंसानों को प्रभावित करते हैं, जिनमें चार हल्के और तीन गंभीर-डायरेक्टर, एम्स

चंडीगढ़, 31 जुलाई को विह-19 के बारे में लोगों में जागरूकता पैदा करने के लिए, एसोसिएशन ने अब एक प्रमुख पल्लोनीलाइस्ट और एनाईम पुल्लेरिया के साथ बातचीत पर सत्र-3 का आयोजन किया। एसोसिएशन देश की एक जिम्मेदार एपीसी बैंडी होने के नाते इस यात्रक वायरस के बारे में लोगों में जागरूकता पैदा करने के लिए कोविड-19 अवयवोंमें बैब सीरीज लेकर आया है और यह इस सीरीज का तीसरा सत्र था। सत्र के दौरान एस के निवेशक डॉ. राधीपुरुष पुल्लेरिया ने बताया कि कोविड-19 वायरस फेफड़ों को नुकसान पहुंचाना शुरू कर देता है, लेकिन यह अन्य सभी अंगों को भी प्रभावित कर सकता है। डॉ. पुल्लेरिया ने साझा किया कि सात तरह के कोरोना वायरस हैं जो मनुष्यों को प्रभावित करते हैं, जिनमें से बार सर्दी, छांसी, बुखार जैसे छक्के लक्षण पैदा करते हैं जबकि अन्य तीन फेफड़ों में गंभीर प्रभाव ढालते हैं। इस सीरीज का पहला और दूसरा सत्र 5 जून को मद्रास हायडिट्रीज रिसर्च सेंटर सेवर के प्रसिडेंट व मध्यमें विशेषज्ञ डॉ. वी. मोहन तथा

## MEDIA COVERAGE





# MEDIA COVERAGE

**ASSOCHAM urges state, UT governments to adopt BMC model to impose covid restrictions**

**JAMMU, AUG 17:**

The Northern Council of The Associated Chamber of Commerce and Industry of India (ASSOCHAM) today urged all northern states and UT governments to adopt the BMC model to impose covid restrictions as soon as possible. A model of Corporation (BMC) to impose strict regulations, including a total lockdown, was adopted by the Jammu and Kashmir Administration.

ASSOCHAM said that partial

lockdowns for businesses

of retail, tourism and ho-

teliers should only be

considered as a last resort.

cases of extreme social

and economic strain

in the region, including

the economic and

social situation.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

available to combat

the pandemic.

ASSOCHAM said that

the BMC model is

the most effective

and strictest model

# MEDIA COVERAGE



# MEDIA COVERAGE

# Dr Jitendra addresses 'SMARTecIndia' meet, underlines Start-Up ecosystem

**AM organizes interaction with  
Principal Secretary Industries to mark  
and anniversary of J&K Chapter**

**News**  
J&K, Dec 28

J&K COUNCIL ASSOCCHAM organised interaction with Principal Secretary Industries and Commerce Department and Principal Secretary Thakur, Principal Secretary Industries and Commerce, J&K was chief Guest and Anand Mallotra, Director Industries Jammu and Kashmir Guest on the occasion. Manik Batra, Chairman, ASSOCCHAM J&K Council, brief the officials on the working of ASSOCCHAM in last two years in Jammu and Kashmir, which was highly appreciated by all the members and dignitaries present on the occasion. ASSOCCHAM is doing a commendable job in Jammu and Kashmir, such associations strengthen the department to work more productively for the betterment of the people said Ranjan Prakash Thakur, Principal Secretary Industries and Commerce, J&K, who also informed the officials for the inter-

## ASSOCHAM to organize workshop on GST for Traders, Industrialists on Aug 17

**JAMMU:** J&K Council of the Associated Chamber of Commerce and Industry of India (ASSOCHAM) is organizing GST workshop on August 17 on virtual platform to brief the traders and industry on the changes in the law. The workshop will be organized by the GST Council. "We are organising a workshop on GST with Pritam Mahure. Many of our members and in general the business community of J&K have been telling us to organise a workshop on GST," said Manik Batra, Chairman, ASSOCHAM J&K Council. "This will be a great opportunity for the traders and industry to understand the changes in the law and queries," he added.

**ASSOCHAM J&K Council** appeals the entire business community of Jammu and Kashmir to attend this workshop and get benefited with the knowledge of GST experts. To attend the workshop, attendees can register for free at [www.EDV.org.in](http://www.EDV.org.in)

**ASSOCHAM proposes UT level LTP for Ladakh industry, setting up LTP**

**TNN BUREAU**

**LEH:** The Associated Chamber of Commerce and Industry of India (ASSOCHAM) today proposed UT level line of credit/winter loan for the industries and set up Ladakh Trade Organisation (LTO) on the lines of J&K TPO. The ASOCHAM delegation was special invitees of the chairman, ASSOCHAM and was present at the workshop organised by all the members in Jammu and Srinagar on the occasion. "As per the mandate of the government of the union, Principal Secretary for the industries also informed the members for the industry plans for the Ladakh region.

During that period, they need some financial support like lines of credit or winter loans for this period at a lesser rate of interest, so that they can buy raw material by September-October and sell their products in the market in March-April," said Gourav Mahajan, Regional Director, ASSOCHAM North.

"Ladakh has lot of potential, but the entrepreneurs of this newly formed UT need government's handholding and more awareness campaigns on government schemes and policies, specifically during this transition phase," he added. ASSOCHAM also informed the committee that

Ladakh like Pashmina, apricot, saffron etc. Ladakh needs a dedicated Trade promotion Organisation on the lines of J&K Trade Promotion Organisation (JKPTO) in such a manner that can help local entrepreneurs to take the Ladakh products to international markets," said Khajuria. "Most of the entrepreneurs of Ladakh are first generation entrepreneurs, the labour is not skilled, and they are lacking exposure. Government should organise some skill development programmes in Ladakh so that they can produce best quality

to organize workshop on  
rs, Industrialists on Aug 17

"We are organising a workshop on GST with Pritam Mahure. Many of our members and in general the business community of J&K have been telling us to organise a workshop on GST," said Manik Batra, Chairman, AS-EDV Council. "This

# MEDIA COVERAGE

## MEDIA COVERAGE

काफी रुचि

एमएमएमई संवाद श्रीगंगाला  
कांगड़ाम को संवेदित कर रहे थे।  
दुष्ट चौटाला ने कहा कि  
हरिहरण मरकाने रोज़ में नियमित  
और रोज़ाना बड़ों को लेकर ना  
और बालों का नियमित  
आदर्शता एवं रोज़ाना नियमि-

पांच दिवसीय वर्चुअल चंडीकुर्त  
इंडस्ट्रियल एक्सीलेंस अवॉर्ड  
एंड एक्सपो सम्पन्न

गोपनीय लोग में अमृत कार्य के किया जाएगा।  
विनियंत्रित एक्सीलेंस अवार्ड एंड एक्सपो 26

से प्रमाज नेटवर्क

एमएसएपी संवाद श्रृंखला के बीच कम को मंजुरीपत्र कर रहे थे। पुरुष फैटला ने कहा कि हरियाणा सरकार ने यहां में नियोजन और योग्यता बढ़ावने के लिए नई और सांस्कृतिक परिवर्तनों को अपनाया। यहां योग्यता और सांस्कृतिक एवं योग्यता नीति-2020 के रूप में ऐतिहासिक कदम उठाया है।

पालितस्त के तहत सरकार द्वारा दोगुना करने की दिशा कर रही है। उन्होंने कहा कि दोगुना की नई औद्योगिक के कारण एस्ट्रीएल कंपनी नवा में करीब 178 एक-फैटी का भेग प्लाई, 1 की धरती पर करीब 1 लिंग्वाकों द्वारा

एसोचैम उत्तरी राज्यों में एमएर संवाद शुरू खला करेगा।

■ एसोचैम एमएसएमई  
संवाद पर हरियाणा  
एमएसएमई मामलों  
को संबोधित करेंगे  
दुष्यंत चौटाला

1000

एसोचैम ने किया दुष्यत  
चौटाला के बयान का समर्थन  
लिखी सांवादकारा— घटीवाल

समय पर टीकाकरण ही कोरोना से बचाव : डॉ. वी. मोहन

नवल डॉक्टरेशन प्रॉफेशनल और हीरायाणा, पंजाब, हमायत खानी, जमू और काशीर के गम्भीर संघ परिषदों के लिए किया उत्तीर्ण क्षेत्र का पुनर्निर्माण  
**2021-22 में नार्थ रीजनल डेवेलपमेंट कॉर्सिल्स को किया रिफोर्मले**

56 ■ XELERATE NORTH ANNUAL COMPENDIUM 2021-22

# MEDIA COVERAGE

## त इंस्ट्रियल एक्सीलेंस अवॉर्ड एं एक

न इंडिया ब्यूरो  
वि अनुच्छी पहल वे  
हुई ब्राह्मण,  
इन्हें ये आरोग्यित  
इंस्ट्रियल चार्टर  
सीरीज अवार्ड एं  
एक वर्ष वाले वा  
अल एक्सपो का  
बहींग के  
एट को औ  
हुए तो एक  
को इस्या  
वाले का  
विवरिं, न  
अन्य रात  
अवार्ड  
या गति।

## एसोचैम ने हरियाणा सरकार की उद्यम और दोजगार नीति को सराहा

एसोचैम ने हरियाणा सरकार की उद्यम और दोजगार नीति को सराहा। एसोचैम ने इस उद्यम को उद्यम एक्सीलेंस अवार्ड एं एक वर्ष वाले का बहींग के एट को और हुए तो एक को इस्या वाले का विवरिं, न अन्य रात अवार्ड या गति।

एसोचैम ने हरियाणा सरकार की उद्यम और दोजगार नीति को सराहा। एसोचैम ने इस उद्यम को उद्यम एक्सीलेंस अवार्ड एं एक वर्ष वाले का बहींग के एट को और हुए तो एक को इस्या वाले का विवरिं, न अन्य रात अवार्ड या गति।

उद्योग जनत के लोडस को  
सम्मानित किया गया। इस पहल  
को सरकार वा और उद्योग के  
अन्य वित्तारकों की व्यापक  
भासीटी देखने को मिली। इस  
पांच दिवसीय काल्पनिक में सरकारी  
पर्याय विद्या के कर्म प्रशिक्षणों ने  
भाग लिया जिसमें भारत सरकार  
के केन्द्रीय एवं राज्यालयी

प्रशिक्षणों को प्रशिक्षण

के इच्छियों ने इन्हें उद्योग के  
विनियोगिता के लिए विवरिं, न  
अन्य रात अवार्ड या गति।

## पांच दिवसीय चार्टर इंस्ट्रियल एक्सीलेंस अवॉर्ड एं एक्सपो शुरू

नंदीगढ़/एसोचैम इंडिया ब्यूरो  
चार्टर इंडिया वे तार भारत के  
विकास को विवरिं, न अन्य रात  
अवार्ड या गति। इस विद्या  
एक्सीलेंस को सरकारी  
पर्याय विद्या के कर्म प्रशिक्षणों ने  
भाग लिया जिसमें भारत सरकार  
के केन्द्रीय एवं राज्यालयी

प्रशिक्षणों को प्रशिक्षण

के इच्छियों ने इन्हें उद्योग के  
विनियोगिता के लिए विवरिं, न  
अन्य रात अवार्ड या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात

अवार्ड

या गति।

एसोचैम

के

विवरिं, न

अन्य

रात













## MEDIA COVERAGE

### Shooting prices of API: ASSOCHAM seeks government's intervention

Jammu, May 4

At the difficult times, when the country is fighting with the second wave of Covid-19, The Pharma sector is facing shooting prices and shortage of Active Pharmaceutical Ingredients (APIs) and some of API comes from China. ASSOCHAM on Monday sought government intervention in clearing the b

raw material cost has gone up manifold also due to the import禁令 (From Rs 250 to Rs 700 per kg). Propylene Glycol (Rs 140 to Rs 400 per kg) Ever-mectin (Rs 10,000 to Rs 32,000 per kg) Doxycycline (Rs 6,000 to Rs 12,000 per kg) and Aztreonam (Rs 8,000 to Rs 12,000 per kg).

Jitender Sodhi, Chairman, ASSOCHAM, Himachal Pradesh State De-

lay active pharmaceutical ingredients, 25% of which comes from China. This industry is at the crossroads Covid-19. The unprecedented raw material and shortage of raw material due to various reasons has resulted in a huge demand and supply gap for these drugs. The Government should intervene to streamline the availability and the

### New Industrial Package is best package, any state has got till now: Ranjan Prakash Thakur

Top News Report

JAMMU, Apr 22: Ranjan Prakash Thakur, Secretary, Industries and Commerce, J&K, said on Monday that the industrial package announced by Jammu and Kashmir for Jammu and Kashmir which is the best package which any state has got till now and the package can be duplicated if required.

Thakur was speaking to the workers' J&K and Central Bank of India, Ranjan Prakash Thakur, informed by the Association of Chambers of Commerce and Industry of India (ASSOCHAM) - one of the oldest apex body of the industry today to do a comprehensive industrial policy of Jammu and

AS, J&K and Central Bank of India, Ranjan Prakash Thakur, Secretary, Industries and Commerce, J&K, said on Monday that the industrial package announced by Jammu and

Kashmir for Jammu and

# MEDIA COVERAGE (Northern Region)

## MEDIA COVERAGE

### ASSOCHAM shares Eco Survey's growth project

MMU, JAN 31:

ASSOCHAM today said shares the prognosis of Economic Survey that Indian economy is well set to take on the challenges of 2022-23, riding the back of continuous improvements in supply side and its net to the vulnerable sections of the society, hit hard by the Omicron variant.

**ASSOCHAM shares economic survey's optimistic growth projections**

**STATE TIMES NEWS**

EMB: ASSOCHAM on Friday said it shares the vision of the Economic Survey that the Indian economy is well placed to face the challenges of 2022-23, riding on the continuous reforms in supply side, and safety of the vulnerable sections of the society, hit hard by the Omicron variant. While the 5 GDP projections for FY 23 are back of a high base per cent in the current financial year, EAM is of the view that Indian economy can surprise on the upside.

**100 crore vaccination to further speed up economic recovery, says ASSOCHAM thanking PM Modi for milestone**

**RESPONDENT**

JKC 23: Agarwal said India's milestones for vaccinating 100 crore people against Covid-19, the President of ASSOCHAM, said, "The success of the government

financial year, ASSOCHAM is of the view that the Indian economic growth can surprise us on the higher side.

Even as the pandemic is still raging in most parts of the world, its latest variant is less damaging. Besides, with 75 per cent of eligible Indians fully vaccinated and the booster doses being

General. He added, manufacturing by 12 per cent would be evident.

Even as the pandemic is

still raging in most parts

of the world, its latest

variant is less damaging.

Besides, with 75 per cent

of eligible Indians

fully vaccinated and

the booster doses being

heavy lifting would still be needed by the government

capital expenditure.

We expect it in the Bu

Good thing is,

Survey has post

that the govern

the fiscal capacity

to support the

up capital ex

when required.

Services like

Guarantee with

cent guarantee

lending, a funding

lends credit to MS

provided a criti

the sectors, serv

the pandemic. 2

measures are es

been added as supply side

Once the impact of Pla

abnormal kicks in, we expect

the manufacturing to be

leading the growth for the

future."

Once the impact of Pla

abnormal kicks in, we expect

the manufacturing to be

leading the growth for the

future."

Even as the pandemic is

still raging in most parts

of the world, its latest

variant is less damaging.

Besides, with 75 per cent

of eligible Indians

fully vaccinated and

the booster doses being

heavy lifting would still be

needed by the government

capital expenditure.

We expect it in the Bu

Good thing is,

Survey has post

that the govern

the fiscal capacity

to support the

up capital ex

when required.

Services like

Guarantee with

cent guarantee

lending, a funding

lends credit to MS

provided a criti

the sectors, serv

the pandemic. 2

measures are es

been added as supply side

Once the impact of Pla

abnormal kicks in, we expect

the manufacturing to be

leading the growth for the

future."

Once the impact of Pla

abnormal kicks in, we expect

the manufacturing to be

leading the growth for the

future."

abatement in the Covid

cases, this has certainly been

helped by vaccination,"

ASSOCHAM Secretary

General Mr Deepak Sood

said. "We are certain

that after achieving the 100 cr

mark, the pace for full vac

cination of all eligible

would pick up in the next few

months. We would se

re further improvement in con

sumer confidence. Howe

ver, we need to continue our vigi

against the pandemic," Sood

said. "The rapid mass

vaccination programme is

showing a tremendous

impact on India's economic

recovery," he added.

He said the rapid mass

vaccination programme is

showing a tremendous

impact on India's economic

recovery. The sectors like

hotels, restaurants, travel

including aviation which

were hit hard by the pan

demic are showing a

remarkable turnaround with

abatement in the Covid

cases; this has certainly been

helped by vaccination,"

Sood said. ASSOCHAM

is projecting well over

able digit economic gro

for the current finan

cial year and the target we

would be comfortably achi

ved with the support of the vi

cination programme. "The

green shoots of recover

are growing into a

solid base of recovery," he

said. ASSOCHAM Secre

General Mr Deepak Sood

said. "The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. "The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

cination milestone is

an important mileston

in the fight against the

COVID-19 pandemic," he

said. The 100 crore vac

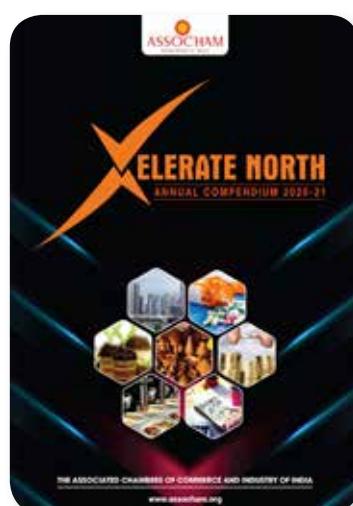
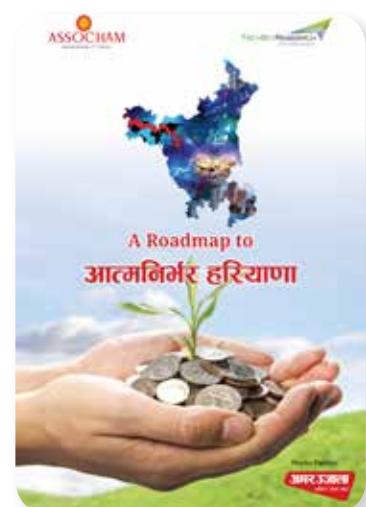
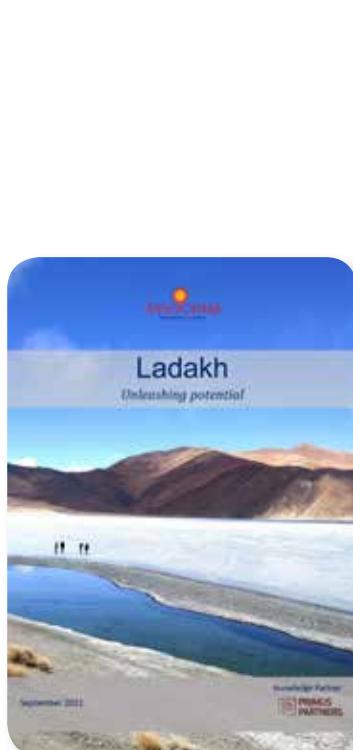
cination milestone is

an important mileston

in the fight against the

## REPORTS

- **Ladakh: Unleashing Potential – September 24, 2021**
- **North Regional Development Council Members Directory 2021-22**
- **Annual Northern Regional Compendium 2020-21 - XELERATE NORTH** - The compendium is covering the entire activities of the year 2020-21 organized by ASSOCHAM Northern Region, policy advocacy initiatives and the forthcoming activities planned with the main aim of the revival of the economy in Northern Region, publications for the upcoming year and many more.
- **A Roadmap to AatmaNirbhar Haryana – May 21, 2021** - In order to help key decision makers pave ways towards a stronger and more आत्मनिर्भर Haryana, ASSOCHAM in partnership with TechSci Research, released a report in the esteemed presence of **Sh Dushyant Chautala, Hon'ble Deputy Chief Minister, Government of Haryana** on **21 May 2021** during **ASSOCHAM MSME Samvaad: Haryana**
- **ASSOCHAM AON Report on HR for Future**



## FORTHCOMING ACTIVITIES 2022-23

- **Chandigarh Cyclothon Event 2022**
- **Training program on Export-Import Management at Jammu, Srinagar, Ladakh**
- **Farm Tourism Festival Haryana**
- **2nd Edition of Haryana MSME SAMVAAD – May 21, 2022**
- **Chandigarh Smart City & Mobility Conference**
- **Atulya Himachal**
- **WorkVision2022**
- **Shourya Bharat 2022**
- **Beauty & Wellness Expo**
- **Chandigarh Bird Festival**
- **3rd Edition of ASSOCHAM SMARTeIndia Initiative**
- **Ennovate India 2022 - 3rd ASSOCHAM Innovators' Excellence Awards**
- **2nd Edition of XelerateNorth2022**



ASSOCHAM initiated its endeavour of value creation for Indian industry in 1920. Having in its fold more than 250 Chambers and Trade Associations, and serving more than 4,50,000 members from all over India. It has witnessed upswings as well as upheavals of Indian Economy, and contributed significantly by playing a catalytic role in shaping up the Trade, Commerce and Industrial environment of the country.

Today, ASSOCHAM has emerged as the fountain head of Knowledge for Indian industry, which is all set to redefine the dynamics of growth and development in the technology driven cyber age of 'Knowledge Based Economy'. ASSOCHAM is seen as a forceful, proactive, forward looking institution equipping itself to meet the aspirations of corporate India in the new world of business. ASSOCHAM is working towards creating a conducive environment of India business to compete globally. ASSOCHAM derives its strength from its Promoter Chambers and other Industry/Regional Chambers/Associations spread all over the country. It was established in 1920 by promoter Chambers, representing all regions of India.

#### **THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**

**ASSOCHAM North Regional Office:** 2nd Floor, SCO 55, 56, 57, Sector 8, Chandigarh, 160009  
Tel: 0172-4800855, 4800865

**ASSOCHAM Corporate Office:** 4th Floor, YMCA Cultural and Library Building, 1 Jai Singh Road, New Delhi-110001  
Tel: 011-46550555 (Hunting Line) • Fax: 011- 23017008, 23017009  
Email: [assocham@nic.in](mailto:assocham@nic.in) • Web: [www.assocham.org](http://www.assocham.org)

## NOTES



**B A T R A**  
GROUP

## ► **EDUCATION**

Hand in hand,  
We gather to learn



## ► **HEALTHCARE**

We love to heal your loved ones.



## ► **AUTOMOBILES**

We just don't sell automobiles,  
we put wheels to your dreams.



## ► **RENEWABLE ENERGY**

Awareness of impending energy crisis,  
renewable energy is our way out.

## ► **FINANCIAL SERVICES**

We offer financial wings to let  
your dreams soar higher.



## ► **EXPORTS**

Trade with the world with us.

## ► **OIL & GAS**

We fuel the growth of our Nation.

**Head Office : 39 Community Centre , Zamrudpur, New Delhi**

**Corporate Office : Milestone Zero Narwal Bala , Jammu, J&K**

**Tel.: 0191-2477895, 2477898, Fax: 0191-2477899**

[www.batra-group.com](http://www.batra-group.com)



# JINDAL STAINLESS

---

MAKING BHARAT ATMANIRBHAR  
SINCE 1970

India's first and largest Swadeshi stainless steel company, also serving customers across 60 countries.

Thanking you for letting us add a stainless sparkle to all facets of your life for the last 50 years.

**JSL**  
JINDAL STAINLESS

**JSL**  
LIFESTYLE

**arttd'inox**  
stainless artistry

**JSS**  
JINDAL  
STAINLESS  
STEELWAY

**Steelitalia**

**iberjindal**  
SPAIN

**JSL**  
PT. INDONESIA