



6TH ROAD SAFETY CONFERENCE ON SAFER AND SUSTAINABLE MOBILITY WITH INNOVATIONS AND TECHNOLOGY

Friday, 13th May 2022

10.00 AM - 2.00 PM | Hotel Taj Mahal, Man Singh Road, New Delhi



THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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Innovations and Technology are the key enablers to achieve the goal of safe road ecosystem. Road safety has always been a significant challenge with adverse implications on the country's economic and social development.

India ranks first in the number of road crashes deaths and accounts for almost 11% of the accident-related deaths in the world. As per the Road Accident Report for 2019 endorsed by the Ministry of Road Transport & Highways (MoRTH), 4,49,002 accidents occurred in the country during 2019, leading to 1,51,113 deaths and 4,51,361 injuries. In the past one decade, over 1 million people have lost their lives in road crashes. Consequently, this has led to unimaginable miseries to affected families and dented the Indian GDP by over 3 percent.

Safer Mobility with innovations and adoption of emerging technologies has always been key agenda for all stakeholders. World Economic Forum has also initiated the Road Safety 2.0 initiative in India.

Safer and sustainable mobility is utmost important for People, Planet and Prosperity to achieve the goal of safe road ecosystem. The need of the hour is paradigm shift from 4Es to 6Es, i.e. Education, Engineering, Enforcement, Emergency, Environment and Encouragement for better implementation of road safety norms with sustainability.

In view of the above, highlighting the need for policy enhancement support and increasing efforts of stakeholders in development and adoption of sustainable technology to make India's roads safer, ASSOCHAM is organising the 6th Road safety Conference on "**Safer and Sustainable Mobility with Innovations and Technology**" on **Friday, 13th May 2022** from **10.00 AM to 2.00 PM** at New Delhi.

Key Points of discussion or highlights

- Sustainable Road Safety Practices
- Security & CCTV Cameras on Road & Highways
- Global NCAP (New Car Assessment Programme) vs. Bharat NCAP
- Emergency medical trauma Services
- Importance of AI, GPS and Mapping Systems
- E- vehicles for better Environment
- Implementation and Robust Monitoring System by Enforcement agencies
- Road Safety Insurance Policy
- Innovative Product Design and Technology for Vehicle Safety
- Infrastructure Design & Maintenance for Road Safety
- Role of auto OEMs (Original Equipment Manufacturers) to deliver safer and greener vehicles
- Forensic post-crash investigation

Who Should Attend

- Central and State Government Officials
- Insurance Companies
- OEM & Other Allied Industries
- Hospitals, Medical Emergency and Trauma Service Providers
- Academic Institutions, Schools, and Colleges
- Policy and Decision makers
- Technology Companies
- Professionals from Development Sector/NGOs
- Environmentalist and Sustainable Professionals
- Innovators, Researchers, Investigators, and Assessors
- CSR & EHS Professionals
- Infrastructure Companies
- Post-crash Investigation
- Bus, Shuttle and Car rental Service Providers
- Motor Training colleges and Institution

Sponsorship categories & Benefits

Summit Partner (Exclusive) Rs. 5 Lakhs	Platinum Partner Rs. 4 Lakhs	Gold Partner Rs. 3 Lakhs	Silver Partner Rs. 2 Lakhs	Lanyard Partner (Exclusive) Rs. 1 Lakh	Supporting Partner Rs. 75,000
<ul style="list-style-type: none"> ● Logo in the event Mailers ● Logo will be on the ASSOCHAM event Webpage ● Branding in Social Media Platform ● Speaking opportunity at the Inaugural Session ● Speaking opportunity at the two Special Sessions ● Logo on Backdrop & thank you panel at the venue ● Corporate Video during the Break ● 10 Delegate passes ● Social Media Message/Byte. ● One pager industry focused article in the ASSOCHAM Monthly Bulletin. ● 1 Stall (Size – 3X2 Mtr.) 	<ul style="list-style-type: none"> ● Logo in the event Mailers ● Logo will be on the ASSOCHAM event Webpage ● Branding in Social Media Platform ● Speaking opportunity at the Inaugural Session ● Speaking opportunity at one Special Session ● Logo on Backdrop & thank you panel at the venue ● Corporate Video during the Break ● 8 Delegate passes ● Social Media Message/Byte. 	<ul style="list-style-type: none"> ● Logo in the event Mailers ● Logo will be on the ASSOCHAM event Webpage ● Branding in Social Media Platform ● Speaking opportunity at two Special Sessions ● Logo on Backdrop & thank you panel at the venue ● Corporate Video during the Break ● 6 Delegate passes ● Social Media Message/Byte. 	<ul style="list-style-type: none"> ● Logo in the event Mailers ● Logo will be on the ASSOCHAM event Webpage ● Branding in Social Media Platform ● Speaking opportunity at one Special Session ● Logo on Backdrop & thank you panel at the venue ● Corporate Video during the Break ● 4 Delegate passes 	<ul style="list-style-type: none"> ● Only company and ASSOCHAM logo will be printed on the Lanyard ● Logo in the event Mailers ● Logo will be on the ASSOCHAM event Webpage ● Branding in Social Media Platform ● Logo on Backdrop & thank you panel at the venue 	<ul style="list-style-type: none"> ● Logo in the event Mailers ● Logo will be on the ASSOCHAM event Webpage ● Branding in Social Media Platform ● Logo on Backdrop & thank you panel at the venue ● 2 Delegate passes

Stall opportunities are available at Rs. 40,000



Platinum Partners



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