



Government of Haryana



HARYANA MSME संवाद

**“Reinventing and Scaling up
MSMEs in Haryana: Fostering a
Robust Atmanirbhar State”**



Friday, May 21, 2021
ASSOCHAM VIRTUAL PLATFORM

RETROSPECT

Knowledge Partner





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HARYANA MSME संवाद

About Haryana MSME Samvaad

India has potential to become an established economic power and in doing so MSMEs would play a vital role and contributing to the growth of economy in terms of industrial production, exports, employment, and entrepreneurial base. Haryana considered to be the largest Industrial, IT/ITES hubs of India with more than 1, 00,000 MSMEs units of a total investment exceeding Rs. 20,000 crores are generating employment for more than 10 lakh persons.

With the on-going pandemic situation, special emphasis being given to the development of MSME sector and their growth. The vision is to build Haryana as the competitive and most favoured investment destination. Haryana MSME sector also has to attract investment of over Rs 1 lakh crore and generate 5 lakh jobs in the state and to reach this target and lay the foundation of 'Aatmanirbhar Bharat' several measures and policy incentives such as the concession on land price, cluster development, enhancing market linkages and international collaboration, enhancing access to infrastructure and technology, regulatory simplification, infrastructure support and fiscal incentives are intended to provide a stimulus to the growth and development activity of MSME sector in the state and to promote entrepreneurship.

In the forthcoming times Haryana's MSMEs to have significant role for generating employment opportunities for youth at their doorstep in rural areas on the road to balanced regional development. After the small businesses shutters down during the lockdown phase across the country hit the sector particularly hard and facing the liquidity crunch to sustain and grow further. Most of the MSMEs rely on NBFCs and Micro Finance Institutions for their financial needs in the absence of access to the banking sector. A visible gap in the credit supply shortage to MSMEs is there in India and funding requirement has been largely unmet due to limited availability.

Haryana is one of the best places in the India with abundant underutilized land and resources for manufacturing and industrialization development projects with the state announcement of the robust and progressive New Enterprises and Employment Policy; In view of its immense



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significance, the ASSOCHAM in partnership with Resurgent India is organizing Virtual Session on Haryana MSME SAMVAD -“Reinventing and Scaling up MSMEs in Haryana: Fostering a Robust Atmanirbhar State” on Friday, May 21, 2021. In the virtual session, experts will discuss and deliberate upon the various sources & latest trends of MSME financing, issues and new opportunities and will also talk about how state, central governments are stepping in to foster MSME financial resilience in the face of the COVID-19 pandemic.

Highlights of Haryana MSME Samvaad

1. 25+ Speakers
2. MSME Excellence Awards
3. 2000+ Attendees
4. 3 Conference
5. Launch of Aatmanirbhar Haryana Report



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Mr Pratap Chandra Sarangi
Hon'ble Minister of State
Ministry of Micro, Small & Medium Enterprises
Government of India



Mr Dushyant Chautala
Hon'ble Deputy Chief Minister of Haryana
Government of Haryana



Sh T.V.S.N. Prasad, IAS
Additional Chief Secretary,
Finance & Planning, Department of
Economic and Statistical Analysis
Government of Haryana



Sh Vikas Gupta, IAS
Director General, Directorate of
Micro, Small & Medium Enterprises
Government of Haryana



Mr Vineet Aggarwal
President, ASSOCHAM &
Managing Director
Transport Corporation of India Ltd.



Mr Amrit Sagar Mittal
Chairman, North Region
Development
Council & Vice Chairman
International Tractors Ltd



Mr Vijay Sharma
Chairman, Haryana
Development Council & Director
Jindal Stainless



Mr Vivek Atrey
Former Director – Industries
Haryana & Motivational Speaker
Author & TEDx Speaker



Mr Kulwin Sehra
Chairman, MSME Development
Council & Executive Director
GNA Axles Ltd



Mr Jyoti Prakash Gadia
Co-Chairman, Haryana
Development
Council & Managing Director
Resurgent India Limited



Mr S V Goyal
Whole Time Director & CEO
Model Economic Township
RIL



Mr Lalit Agarwal
Chairman &
Managing Director
V - Mart



Mr Raju Kapoor
Director, Corporate Affairs
FMC Corporation



Mr Rajeev Chanan
Director
Umeandus Technologies (I) Pvt Ltd



Mr. Surender Rana
General Manager, Haryana
State Bank of India



Mr Vishal Bhatia
Director, True Credits Pvt. Ltd.
CFO, Balancehero India
Private Limited



Mr Ashok Mittal
Founder & CEO
Prest Loans



Mr K.Keshvan Iyengar
Asst. General Manager
SIDBI



Dr H.P.Kumar
Director External Affairs
Power2SME



Mr Deepak Gupta
Director
PS Raj steel Pvt. Ltd.



Mr Pawan Kansal
Chairman
Jagdamba Cutlery Ltd.



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Participating Companies



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Award Winners

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Vishwarat Kanojia Me Abhishek Anshita Mehrotra

Allied Health Technologies Ltd.
MSME of the Year 2020-21 (Manufacturing)

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Vishwarat Kanojia Me neha

Chemical Resources (Chereso)
MSME of the Year 2020-21 (Innovation)



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● LIVE Connected

Vishvarat Kanojia
Me

Vishal Bhatia

Pawan Kumar Goel

Large video feed of a man in a white shirt and glasses, seated in an office with portraits on the wall.

Small video feeds of four other participants: a man in a suit, a man in a white shirt, a man in a suit, and a man in a turban.

State Bank of India Best MSME Leading Bank of the Year 2020-21

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● LIVE Connected

raja solanki virtual mnc
Cohost

Rajeev Chanan

Shrivallabh Goyal

Vineet Agarwal

Large video feed of a man in a white shirt and glasses, seated in an office with portraits on the wall.

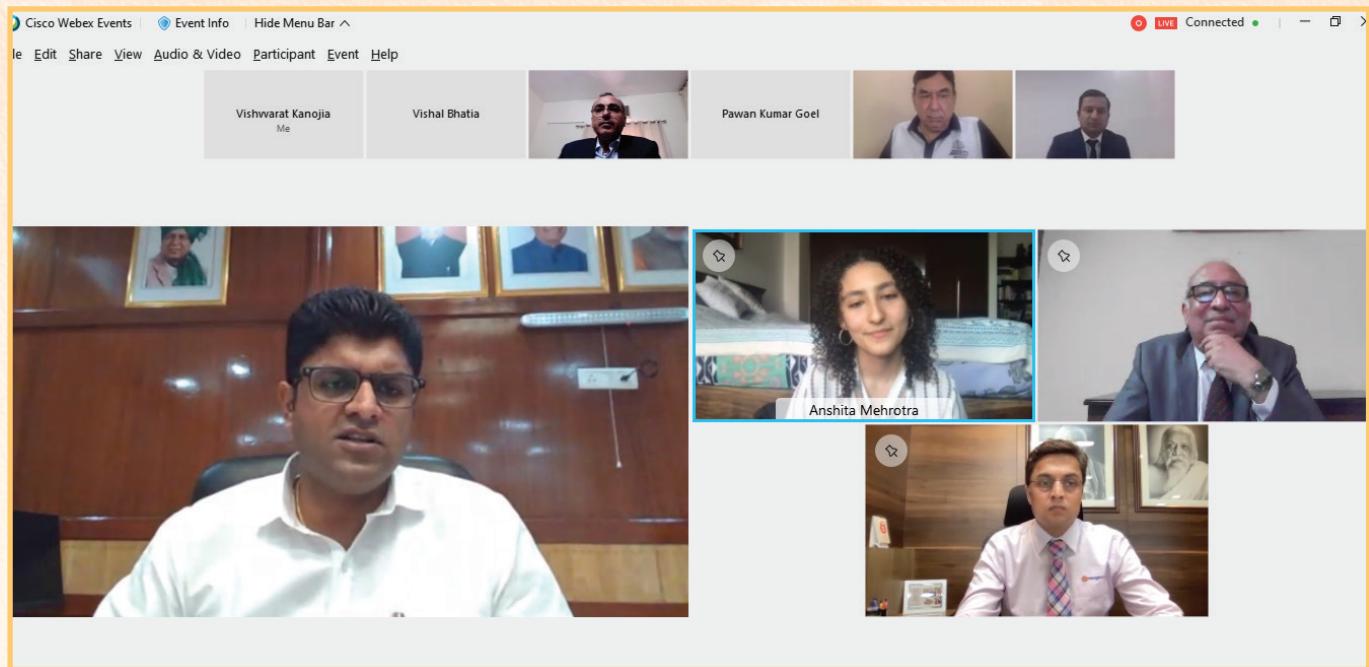
Small video feeds of four other participants: a man in a suit, a man in a white shirt, a man in a turban, and a man in a light-colored shirt.

True Credits Private Limited Best NBFC of Year 2020-21

Report: Haryana MSME Samvaad



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**Ms Anshita Mehrotra, Director, Curls and More LLP
Women Achieve Award 2020-21**



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Inaugural



MSME sector is the backbone of the modern-day economy which is under revival due to the pandemic and a strong pillar which can fulfil the dream of the Hon'ble Prime Minister to make India an economy of USD 5 Trillion.

As northern region of the country has strong potential to grow MSMEs, ASSOCHAM Northern region started an initiative called 'MSME Samvaad' to discuss the roadmap and present scenario of MSMEs in states like Haryana, Punjab, Himachal Pradesh and UT of Jammu and Kashmir.

The Series of MSME starred with Haryana, as Haryana's industrial ecosystem thrives on the back of 9.7 lakh MSMEs which is employing 19.06 lakh people. The major MSME footprint present in the State includes sectors like automobile, food & beverages, textiles, engineering, and metals sector. The manufacturing MSME spectrum in the state comprises of both state-of-the-art medium enterprises as well as a large number of traditional micro and small enterprises.

Haryana MSME Samvaad was inaugurated by Mr. Pratap Chandra Sarangi, Union MoS MSME and Mr. Dushyant Chautala, Dy CM Haryana, who were the key speakers in the inaugural session among many other Industry leaders.

The session started with the welcome address by Mr. Vijay Sharma, Chairman ASSOCHAM, Haryana State Development Council & Director, Jindal Stainless following other speakers like Mr. Vineet Agarwal, President, ASSOCHAM & Managing Director, Transport Corporation



of India Limited, Mr. Kulwin Seehra, Chairman, ASSOCHAM Regional Council on MSME & Executive Director GNA Axles Ltd., Mr. Dushyant Chautala, Dy CM Haryana and Mr. Pratap Chandra Sarangi, Union MoS MSME.

Mr. Pratap Chandra Sarangi, Hon'ble Union MoS, Ministry of MSMEs while appreciating ASSOCHAM and its leadership for organizing MSME Samvaad Series in all Northern states starting from Haryana said, "Haryana has signed MOU with e-commerce players globally to increase MSME footprints in Haryana. I extend the handholding and facilitation support on ground level. ASSOCHAM has a big role to play by bridging the gap between Industries and government.

Dushyant Chautala, Dy CM of Haryana informed the session that Haryana is a state for Industries having lot of Mother industries in the state and they are looking forward for more big industries to come.

He said "The State Govt is providing relaxation to MSMEs, special rebate for establishing liquid oxygen plants & 500 cr fund for all manufacturing industries related to healthcare, in light of the ongoing pandemic."

Vineet Agarwal, President, ASSOCHAM said, "MSMEs are going through a tough time these days, Raw material cost has increased, Payments are being delayed which has badly impacted the sector."

He also suggested three important aspects, like Access to finance, Access to Market and Digital adoption by State Govt.

Mr. Jyoti Prakash Gadia, Co – Chairman, ASSOCHAM Haryana State Council and Managing Director, Resurgent India Limited gave Vote of Thanks in the inaugural session.

ASSOCHAM also launched a report in knowledge partnership by TechSci Research on Roadmap to Aatmnirbhar Haryana after which the Excellence Awards were announced for different categories, for which ASSOCHAM had received large number of registrations.

The award for MSME of the year 2020-21-Manufacturing won by Allied medical Limited, Award for MSME of the year -Innovation was won by Chemical Resources (CHERESO), State Bank of India won the title of Best MSME lending Bank of the year 2020-21, True Credits Pvt. Ltd. Won the Award for Best NBFC of the Year 2020-2021 and Award for Women Achiever Award 2020-21 was given to Curls and More LLP.



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Investing Haryana

Building a Resilient & Sustainable State – Pandemic & MSME Sector - Creating most favored destination through fiscal measures and incentives

Addressing the session **Mr Vivek Atray**, Former Director – Industries, Govt of Haryana & Motivational Speaker, Author & TEDx Speaker said “Adversity also creates opportunities. This is the time where Haryana State can encourage opportunities in the entrepreneurial sector.

Mr Rajeev Chanan, Founder & MD, Umeandus Technologies (I) Pvt Ltd, said we as a technology company create job opportunities by leveraging our innovations to create transportation & logistics infrastructure with commercial, economic & environmental sustainability.





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Mr S V Goyal, Whole Time Director & CEO- Model Economic Township, RIL said “Industrial Development parks, Good road connectivity and Single window system for Industrial parks are the main thrust of the industries in Haryana”.

Further, **Mr Lalit Agarwal**, Chairman and Managing Director, V Mart said “MSME has lot of opportunities, we should focus more on investment, invest in our own people, bring in more youngster in the industries and more technology should be introduced in the MSMEs.

Mr Raju Kapoor, Director - Corporate Affairs, FMC said Haryana, being a major agrarian state in the country, there is a strong need to grow such businesses in the state that will leverage the strong agriculture system in the state.

Lastly, **Mr Deepak Kumar Gupta**, Director, PS Raj Steel Pvt Ltd highlighted the ground challenges and opportunities for a general entrepreneur.



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MSME Financing

Loan Restructuring and Recent opportunities in MSME Financing /The Future of SME Financing including alternative avenues.

To deliberate on loan restructuring and recent opportunities in MSME financing ASSOCHAM organized a panel discussion on **MSME Financing**.

Sh T.V.S.N. Prasad, Additional Chief Secretary, Finance & Planning, Department of Economic and Statistical Analysis, Government of Haryana, during his address in the discussion said that 6 month buy back guarantee of the product manufactured and 100% collateral will be borne by the government of Haryana, if someone sets up his plant in Haryana.





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Mr Vishal Bhatia, Director, True Credits Pvt Ltd said MSMEs have proven to be strong and resilient time and again. It is indeed a tough time for MSMEs, however, with a little support they are sure to bounce back in full throttle.

Mr Ashok Mittal, Founder & CEO, Prest Loans said “We are very keen to participate in Electrical Vehicle financing project in Haryana and look forward for policy incentives and interest subvention schemes to promote EV usage, not only for passenger but also for cargo vehicles for commercial use.

Further, **Dr HP Kumar**, Director (External Affairs), Power2SME said MSMEs are the key to country's economic growth and therefore deserve a favorable ecosystem and Govt policies for their growth

Mr K.Keshvan Iyengar, Assistant General Manager, SIDBI has been and will continue to be the solution provider for MSMEs for their continuous stride to meet the challenges of the developing economy.



Media Coverage

Following is the detailed news coverage of ASSOCHAM & Northern region for 22nd May 2021 for your kind perusal.

Publication	Edition	Date	Headline
The Tribune	Online	22-May	https://www.tribuneindia.com/news/haryana/rs-5-cr-given-to-healthcare-units-dy-cm-dushyant-chautala-256468
The Hindustan Times	Online	22-May	https://www.hindustantimes.com/cities/chandigarh-news/haryana-allows-msmes-to-start-industry-in-15-days-dushyant-101621615190768.html
The Times of India	Online & Print	22-May	https://timesofindia.indiatimes.com/city/chandigarh/investment-in-msme-sector-increasing-dushyant/articleshow/82842831.cms?from=mdr
UNI	Online	22-May	https://www.uniindia.com/haryana-govt-allowing-msmes-to-start-industries-in-15-days-dushyant/business-economy/news/2401608.html
Zee News	Online	22-May	https://zeenews.india.com/hindi/zeeph/politics/haryana-government-is-allowing-msmes-to-start-industries-in-15-days-deputy-cm/904891
Amar Ujala	Online	22-May	https://spiderimg.amarujala.com/assets/images/epaper.amarujala.com/2021/05/22/img_60a86c0a0a7de.jpg
JK News Today	Online	22-May	https://jknewstoday.com/union-mos-msme-dy-cm-haryana-address-msme-matters-at-assocham-haryana-msme-samvaad/
Divya Himachal	Online	22-May	https://www.divyahimachal.com/2021/05/assocham-to-start-msme-dialogue-series-will-start-from-haryana-tomorrow-under-covid-rules/
Punjab Kesari	Online & Print	22-May	https://m.haryana.punjabkesari.in/haryana/news/haryana-government-is-allowing-msmes-to-start-industries-in-15-days-1387324



Dainik Jagran	Online	22-May	https://m.jagran.com/lite/haryana/panchkula-big-relief-to-small-industries-in-haryana-and-dushyant-chautala-said-permission-within-a-fortnight-21664563.html
ETV Bharat	Online	22-May	https://react.etvbharat.com/hindi/haryana/state/chandigarh-ha/dushyant-chautala-addressed-virtual-msme-dialogue-series-program-organized-by-assocham/haryana20210521210435550
Mangla Times	Online	22-May	https://www.manglatimes.com/union-ms-msme-dy-cm-haryana-address-msme-matters-at-assocham-haryana-msme-samvaad/
Aaj Samaaj	Print	22-May	https://drive.google.com/file/d/10bQ5ItiGEwG70PNNZylsIMbAAP7hAUN5/view?usp=sharing
Jammu Rising	Print	22-May	https://drive.google.com/file/d/1SEPcQtM3-d6aRBuTn9makdkINpdICc0F/view?usp=sharing
Publication	Edition	Date	Headline
Business Wire	Online	22-May	https://www.businesswire.com/news/home/20210521005434/en/Worldwide-Animal-Protein-Industry-to-2027---Introduction-of-Protein-Supplements-in-Untapped-Market-Presents-Opportunities---ResearchAndMarkets.com
Publication	Edition	Date	Headline
The Tribune	Online	22-May	https://www.tribuneindia.com/news/chandigarh/chandigarh-extends-weekend-curfew-256540
The Hindustan Times	Online	22-May	https://www.hindustantimes.com/cities/chandigarh-news/haryana-to-import-black-fungus-medicines-vij-101621615491382.html
The Hindustan Times	Online	22-May	https://www.hindustantimes.com/cities/chandigarh-news/worlds-highest-village-komic-in-hp-achieves-100-covid-vaccination-101621487263505.html



ASSOCHAM initiated its endeavour of value creation for Indian industry in 1920. Having in its fold more than 250 Chambers and Trade Associations, and serving more than 4,50,000 members from all over India. It has witnessed upswings as well as upheavals of Indian Economy, and contributed significantly by playing a catalytic role in shaping up the Trade, Commerce and Industrial environment of the country.

Today, ASSOCHAM has emerged as the fountain head of Knowledge for Indian industry, which is all set to redefine the dynamics of growth and development in the technology driven cyber age of 'Knowledge Based Economy'. ASSOCHAM is seen as a forceful, proactive, forward looking institution equipping itself to meet the aspirations of corporate India in the new world of business. ASSOCHAM is working towards creating a conducive environment of India business to compete globally. ASSOCHAM derives its strength from its Promoter Chambers and other Industry/ Regional Chambers/Associations spread all over the country. It was established in 1920 by promoter Chambers, representing all regions of India.

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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