



# REAL ESTATE CONFERENCE 2025

*Ease of Doing Business: Unlocking Sustainable  
Growth Opportunities*

July 11, 2025 | Hotel Shangri-La Eros, New Delhi

PRINCIPAL PARTNERS



PLATINUM PARTNERS



ALPHA CORP

SMART ELEVATOR  
PARTNER



KNOWLEDGE  
PARTNER

CBRE



# REAL ESTATE CONFERENCE 2025

*Ease of Doing Business: Unlocking Sustainable  
Growth Opportunities*

July 11, 2025 | Hotel Shangri-La Eros, New Delhi

India's real estate sector has emerged as a dynamic and high-potential industry, fueled by rapid urbanization, infrastructure growth, and increasing demand for quality housing and commercial spaces. As the second-largest employment generator after agriculture, its impact on the economy is significant. The demand for residential and commercial properties remains on an upward trajectory. This rapid shift from rural to urban living is driven by various factors, including economic opportunities, better access to education and healthcare, and improved living standards.

The implementation of RERA in 2017, backed by continuous government support and progressive policy reforms, has played a pivotal role in transforming India's real estate sector. By introducing greater transparency, accountability, and investor confidence, RERA has significantly improved trust among homebuyers and enhanced operational efficiency within the industry. The steady rise in the registration of new projects across states, along with the regulation of previously unmonitored real estate agents, has ensured better compliance and professionalism. RERA's framework not only protects the interests of homebuyers but also promotes sustainable growth in the sector. These reforms have collectively contributed to a more structured, reliable, and investment-friendly real estate environment, aligning with the broader national objective of accessible and affordable housing for all.

The **Real Estate Conference 2025 - "Ease of Doing Business: Unlocking Sustainable Growth Opportunities"** aims to explore how regulatory reforms, digital transformation, and streamlined approval processes are reshaping India's real estate sector. The Ease of Doing Business (EoDB) can be significantly enhanced by improving approval timelines, removing redundant and outdated regulations, and embracing digital transformation. Streamlining the approval process through defined timelines and introducing automated systems for online approvals will minimize delays, reduce face-to-face interactions, and increase efficiency. By focusing on auto-approvals for low-risk applications and integrating digital signatures and real-time tracking systems, businesses can navigate regulatory requirements more quickly and with less administrative burden. Additionally, eliminating obsolete regulations will simplify compliance, fostering a more business-friendly environment that attracts investment and supports sustainable growth.



## KEY FOCUS AREAS

- Ease of Doing Business: Unlocking Sustainable Growth Opportunities
- EoDB impact on real estate in emerging urban areas and smart cities.
- Housing Sector: Strategic Planning, Government Schemes, Streamlining & Digital Processes, and the Vision of Housing for All
- The Future of Housing Finance: Challenges and Opportunities for Sustainable Real Estate Growth
- Innovative Designs in Real Estate: Luxury Housing, AI Integration, Green Building, Earthquake-Resilient Infrastructure, and Cutting-Edge Technology
- Challenges in obtaining clearances (land use, environmental, building permits)
- Emerging Trends in Real Estate and Outlook
- Investment opportunities in Real Estate sector
- Impact of delays on project costs and investor confidence.
- Best practices from regions with fast-tracked approval systems
- Simplifying compliance for developers, especially SMEs and new entrants
- Transition from manual to digital submission and tracking of applications.
- Streamlining processes for GST, stamp duties, and other levies.
- Capacity building for regulatory authorities to manage digital and streamlined processes.

## INVITED SPEAKERS FROM

- Ministry of Housing and Urban Affairs, Government of India
- Ministry of Finance, Government of India
- Real Estate Regulatory Authority
- National Housing Bank
- Govt. Bodies & State Govts
- State Government Departments/ Housing Boards
- Municipal Corporations
- Housing Development Authorities
- Housing and Real Estate Developers
- Investors and Funding agencies
- Housing Finance Companies
- Commercial Banks & Venture Capitalists
- Private Sector Stakeholders
- Rating Agencies, broking firms and consultants

## PARTICIPANTS PROFILE

- Real Estate Developers
- Housing Finance Companies (HFCs)
- Banks and Financial Institutions
- CEOs, CFOs and investors
- Policy Makers & Regulators
- Urban Planners
- Township & Apartment Developers
- Technology providers
- Construction Companies
- Contractors Architects
- Input Manufacturers
- Funding Agencies
- Fund Managers & Venture Capitalists
- PE Investors
- Business Development Heads
- Consultants & Service Providers
- Firms engaged in Urban Infrastructure
- Real Estate Professionals
- Other Stakeholders
- Consultants and Advisors
- Legal and Financial experts
- Housing Buyers, HNIs, NRIs
- Lenders and Borrowers

# PARTNERSHIP OPPORTUNITIES

The Conference provides an excellent opportunity for organizations/companies to promote their product & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

## PRINCIPAL PARTNER

**Rs. 10 Lakhs**

- Status of 'Conference Partner' and the Partner's name and logo will be prominently displayed at the Conference venue.
- Branding of company logo at the backdrop at the Conference Venue
- Logo branding in Thank you panel at the Conference Venue
- Logo branding in event brochure
- Speaker Slot to a company representative in Inaugural session & Technical session
- Corporate Video Play at Conference during the Tea and Lunch Break (4 min only)
- Logo branding on the event Mailers
- Space for standees
- Logo on the ASSOCHAM event Webpage
- Branding in ASSOCHAM's Social Media Platform
- Acknowledging sponsor name during the event
- Complimentary exhibition space (Stall measuring 2 x 2 mtr.) at the Conference venue
- Insertion of Company's brochure into the documentation pack
- 15 Complimentary Passes to attend the Conference

## PLATINUM PARTNER

**Rs. 7 Lakhs**

- Branding of company logo at the backdrop at the Conference Venue
- Logo branding in Thank you panel at the Conference Venue
- Logo branding in event brochure
- Speaking opportunity as Panellist in 1 Technical Sessions
- Corporate Video Play at Conference during the Lunch Break (3 min only)
- Logo branding on the event Mailers
- Logo on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Space for standees
- Complimentary exhibition space (Stall measuring 2 x 2 mtr) at the Conference venue
- Insertion of Company's brochure into the documentation pack
- 10 Complimentary Passes to attend the Conference

## TECHNOLOGY/BANKING & FINANCE/ HOME LOAN/INNOVATION/BATH & LIGHT/ HOME INTERIOR/ PARTNER

**Rs. 5 Lakhs**

- Branding of company logo at the backdrop at the Conference Venue
- Logo branding in Thank you panel at the Conference Venue
- Logo branding in event brochure
- Speaking opportunity as Panellist in 2 Technical Session
- Corporate Video Play at Conference during the Tea/Coffee Break (2 min only)
- Complimentary exhibition space (Stall measuring 2 x 2 mtr) at the Conference venue
- Space for standees
- Logo branding on the event Mailers
- Logo on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- 7 Complimentary Passes to attend the Conference

## GOLD PARTNER

**Rs. 4 Lakhs**

- Branding of company logo at the backdrop at the Conference Venue
- Logo branding on the event Mailers.
- Logo branding in Thank you panel at the Conference Venue.
- Logo on the ASSOCHAM event Webpage.
- Complimentary exhibition space (Stall measuring 2 x 2 mtr) at the Conference venue
- Branding in Social Media Platform.
- Insertion of Company's brochure into the documentation pack.
- 5 Complimentary Passes to attend the Conference.

## SILVER PARTNER

**Rs. 3 Lakhs**

- Logo visibility on event Backdrop.
- Logo branding in Thank you panel at the Conference Venue.
- Logo Branding on the event Mailers.
- Logo on the ASSOCHAM event Webpage.
- Branding in Social Media Platform.
- 3 Complimentary Passes to attend the Conference.

***GST Extra. The amount is non-transferable and non-refundable***

## EXHIBITION DETAILS

Stalls measuring 2x2 mtr each are available for **Rs.50,000** (excluding GST)

GEM Green Building Certification Program



**FOR PARTNERSHIP AND OTHER BENEFITS, PLEASE CONTACT**

**Amit Kumar Sharma**  
amitkumar.sharma@assochem.com  
+91-93527 13762

**Anil Singh**  
anil.singh@assochem.com  
+91-98189 23589

Follow us on: