

Partnership Benefits	Event Partner	Associate Partner	Sector Partner	Corporate Partner	Logo Partner
Pricing	INR 10 Lacs	INR 8 Lacs	INR 6 Lacs	INR 4 Lacs	INR 2 Lacs
CEO SPEAK					
Prominent Speaking slot in inauguration	✓	X	X	X	X
Prominent Speaking slot in relevant Conference/ Panel Discussion	✓	✓	✓	X	X
PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT					
Logo Display on the website with Company website Hyperlink	Large Size (1st Row)	Medium Size (After Event Partner)	Small Size (After Associate Partner)	Small Size (After Sector Partner)	Small Size (After Corporate Partner)
Company EDMs to the Visitor database of Haryana MSME Samvaad 2021 and 2022	3 No's	2 No's	1 No's	1 No's	X
Social Media Tweets	Yes - Logo Presence	Yes - Logo Presence	Yes - Logo Presence	Yes - Logo Presence	Yes - Logo Presence
Visibility on visitor Promotion (Digital and Print mailers)	Logo Visibility	Logo Visibility	Logo Visibility	Logo Visibility	Logo Visibility
Visitor Registration page (Exclusive)	✓	X	X	X	Logo Visibility
Harayan MSME SAMVAAD Website	Yes - Logo Presence	Yes - Logo Presence	Yes - Logo Presence	Yes - Logo Presence	Yes - Logo Presence
Prominent Logo display in 'Thank you Sponsors' panel displayed across various locations on Venue	Inside Conference Hall, and Lobby (Large Size)	Inside Conference Hall, and Lobby (Medium Size)	Inside Conference Hall, and Lobby (Small Size)	Inside Conference Hall, and Lobby (Small Size)	Inside Conference Hall, and Lobby (Small Size)
Logo in the 'Thank you Sponsors' page in Retrospect Report	Full Page Colour Advertisment	Full Page Colour Advertisment	Half Page colour Advertisment	Half Page colour Advertisment	Logo Presence
Logo on the wings of backdrop of Inauguration and Conference (Alphabetic Sequence)	First Row (Large size)	Second Row (Medium Size)	Small Size	Small Size	X
Logo on the 'Thank you Sponsor' panel at respective conference sessions	✓	✓	✓	✓	✓
Logo on the "Agenda page"	✓	✓	✓	✓	✓
Prominent display of Logo in outdoor advertising across various locations in the Venue	✓ (Large size)	✓ (Medium)	✓ (Medium)	✓ (Small)	✓ (Small)
Lanyard and badge - Logo Presence	✓	X	X	X	X
Delegate Kit (Marketing Material shared Partner)	✓	✓	✓	X	X
ADVERTISEMENT/ CORPORATE FILM					
Logo on Social Media Posts and E-mailers	✓	✓	✓	✓	✓
Visitor Database	✓	X	X	X	X
Corporate film to be screened during breaks and before & after Inaugural	2 minutes	1 minutes	X	X	X
Corporate film to be screened during Panel Discussion and Session	2 minutes	1 minutes	1 minutes	1 minutes	X
Haryana 2nd MSME Excellence Awards 2022					
Nominations for Haryana 2nd MSME Excellence Awards	3 Nominations	2 Nominations	2 Nominations	1 Nomination	X
* 18% GST Applicable					