

| Partnership Benefits | Event Partner | Associate Partner | Sector Partner | Corporate Partner | Logo Partner |
|---|--|---|--|--|--|
| Pricing | INR 10 Lacs | INR 8 Lacs | INR 6 Lacs | INR 4 Lacs | INR 2 Lacs |
| CEO SPEAK | | | | | |
| Prominent Speaking slot in inauguration | ✓ | X | X | X | X |
| Prominent Speaking slot in relevant Conference/ Panel Discussion | ✓ | ✓ | ✓ | X | X |
| PROMINENT LOGO DISPLAY & ACKNOWLEDGEMENT | | | | | |
| Logo Display on the website with Company website Hyperlink | Large Size (1st Row) | Medium Size (After Event Partner) | Small Size (After Associate Partner) | Small Size (After Sector Partner) | Small Size (After Corporate Partner) |
| Company EDMs to the Visitor database of Haryana MSME Samvaad 2021 and 2022 | 3 No's | 2 No's | 1 No's | 1 No's | X |
| Social Media Tweets | Yes - Logo Presence | Yes - Logo Presence | Yes - Logo Presence | Yes - Logo Presence | Yes - Logo Presence |
| Visibility on visitor Promotion (Digital and Print mailers) | Logo Visibility | Logo Visibility | Logo Visibility | Logo Visibility | Logo Visibility |
| Visitor Registration page (Exclusive) | ✓ | X | X | X | Logo Visibility |
| Harayan MSME SAMVAAD Website | Yes - Logo Presence | Yes - Logo Presence | Yes - Logo Presence | Yes - Logo Presence | Yes - Logo Presence |
| Prominent Logo display in 'Thank you Sponsors' panel displayed across various locations on Venue | Inside Conference Hall, and Lobby (Large Size) | Inside Conference Hall, and Lobby (Medium Size) | Inside Conference Hall, and Lobby (Small Size) | Inside Conference Hall, and Lobby (Small Size) | Inside Conference Hall, and Lobby (Small Size) |
| Logo in the 'Thank you Sponsors' page in Retrospect Report | Full Page Colour Advertisement | Full Page Colour Advertisement | Half Page colour Advertisement | Half Page colour Advertisement | Logo Presence |
| Logo on the wings of backdrop of Inauguration and Conference (Alphabetic Sequence) | First Row (Large size) | Second Row (Medium Size) | Small Size | Small Size | X |
| Logo on the 'Thank you Sponsor' panel at respective conference sessions | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo on the "Agenda page" | ✓ | ✓ | ✓ | ✓ | ✓ |
| Prominent display of Logo in outdoor advertising across various locations in the Venue | ✓ (Large size) | ✓ (Medium) | ✓ (Medium) | ✓ (Small) | ✓ (Small) |
| Lanyard and badge - Logo Presence | ✓ | X | X | X | X |
| Delegate Kit (Marketing Material shared Partner) | ✓ | ✓ | ✓ | X | X |
| ADVERTISEMENT/ CORPORATE FILM | | | | | |
| Logo on Social Media Posts and E-mailers | ✓ | ✓ | ✓ | ✓ | ✓ |
| Visitor Database | ✓ | X | X | X | X |
| Corporate film to be screened during breaks and before & after Inaugural | 2 minutes | 1 minutes | X | X | X |
| Corporate film to be screened during Panel Discussion and Session | 2 minutes | 1 minutes | 1 minutes | 1 minutes | X |
| Haryana 2nd MSME Excellence Awards 2022 | | | | | |
| Nominations for Haryana 2nd MSME Excellence Awards | 3 Nominations | 2 Nominations | 2 Nominations | 1 Nomination | X |
| * 18% GST Applicable | | | | | |