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INTERNATIONAL
PROCUREMENT &
SUPPLY CHAIN
CONFERENCE



7th
AUGUST
2025

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NEW DELHI

Futuristic
Skills
to Fuel
Progress

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REWIRING RESILIENCE: CATALYZING INDIA'S SUPPLY CHAIN

India, a global economic powerhouse, is poised to redefine its supply chain landscape by embracing resilience, innovation and sustainability.

INTERNATIONAL PROCUREMENT & SUPPLY CHAIN CONFERENCE

With a vision to fuel economic growth and enhance global competitiveness, the nation is investing heavily in advanced technologies, infrastructure, and skill development to create a robust supply chain ecosystem.

The **International Procurement and Supply Chain Conference (IPSC) 2025**, by ASSOCHAM, in association with Blue Ocean Corporation, is a pivotal platform to empower professionals and organizations with the expertise needed to excel in this dynamic environment.

For an immersive experience featuring renowned speakers, cutting-edge insights and unparalleled networking opportunities.

The event will revolve around the theme **Resilient and Reliable Supply Chains: Powering India's Growth**, focusing on the relevance of futuristic skills to drive progress and innovation in procurement and supply chain management.



India's rapid economic ascent and its strategic role in global trade underscore the need for a resilient and reliable supply chain ecosystem. As the nation aims to become an economic super power, investments in infrastructure, such as smart ports, high-speed rail networks, and logistics hubs, are transforming connectivity and efficiency.

The **IPSC 2025** will explore how India is leveraging advanced technologies like **AI, IoT, and blockchain** to enhance supply chain transparency, agility, and sustainability. By fostering public-private partnerships and upskilling professionals, India is building a future-ready supply chain that supports its ambitious growth trajectory. This conference will serve as a catalyst for collaboration, innovation, and excellence in the procurement and supply chain domains.

JOIN US ON

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IPSC: BRIDGING TRADITION AND INNOVATION FOR SUPPLY CHAIN EXCELLENCE



Set in the vibrant capital of Delhi, the International Procurement and Supply Chain Conference 2025, **organized by ASSOCHAM in association with Blue Ocean Corporation**, aligns with India's vision of creating a resilient and sustainable supply chain ecosystem. Since its inception, IPSC has been a flagship event, earning acclaim for fostering innovation and collaboration among industry leaders.

THE CATALYSTS OF CHANGE

Why IPSC 2025?

- ▶ **Learn** Gain insights from titans on AI, blockchain, and green procurement.
- ▶ **Connect** Network with C-suites and innovators across tech, pharma, and energy.
- ▶ **Innovate** Master trends like smart logistics and circular economies.

Expected Audience Breakdown or IPSC-2025

650+

Delegates -
Procurement & Supply
Chain Professionals

200+

Organizations

30+ International
Speakers & Thought Leaders

30+ Supporters,
Sponsors &

Past IPSC Events



Dubai – 2025
W The Palm



Riyadh – 2024
Kingdom Tower



Mumbai – 2024
Taj Lands End



London 2024
Fieldfisher



Dubai 2021
Atlantis the Palm



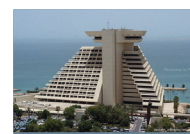
Riyadh – 2016
Al Faisaliah
Hotel



Abu Dhabi – 2016
Emirates Palace
Hotel



Dubai – 2016
Atlantis the Palm



Qatar – 2014
Sheraton Doha



Dubai 2014
Atlantis the Palm



SPEAKERS LINE-UP



Sourav Ganguly

Member of Board, Blue Ocean Corporation
Chairman - ICC Cricket Committee
Former President - Board of Control for Cricket in India (BCCI)
Former Captain - Indian Cricket Team



Dr. Sathya Menon

Group CEO,
Blue Ocean Corporation
Vice Chairman, CILT UAE Chapter



Abdul Azeez

Group Chairman,
Blue Ocean Corporation



Sanjay Nayar

President, ASSOCHAM,
Founder and Chairman,
Sorin Investment Fund



Manish Singhal

Secretary General,
ASSOCHAM



Grant Swanepoel

Regional Lead, Global Channels and
Alliances Middle East & Africa -
Association for Supply Chain
Management (ASCM)



Douglas Kent

Executive Vice President
Strategy and Alliances at
Association for Supply
Chain Management (ASCM)
Former Managing Director -
Advisory, PwC



INTERNATIONAL PROCUREMENT & SUPPLY CHAIN AWARDS

THE PINNACLE OF PRESTIGE

The IPSC Awards are designed to shine a spotlight on those organizations who are making significant contributions to the advancement of supply chain and logistics practices in India. Whether you are a start-up or an organization making waves in supply chain and logistics, we invite you to be part of this exciting journey.



Individual Categories

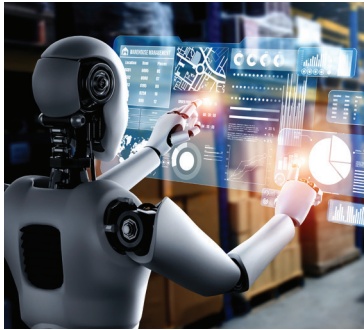


Corporate Categories

- Supply Chain Resilience in Crisis Management
- Sustainable Supply Chain of the Year
- Best Digital Supply Chain Integration
- Continuous Improvement in Supplier Development
- Excellence in Supply Chain Innovation
- Excellence in Community-based Supply Chain
- Excellence in Sustainable Manufacturing
- Excellence in Supply Chain Collaboration
- Excellence in Supply Chain Resilience
- Excellence in Talent Management



ENRICHING KEYNOTES



Industry 4.0 for Smart Manufacturing and Supply Chains

- Explore how technologies like IoT, AI, robotics, and 3D printing are transforming Indian manufacturing and supply chains.
- Discuss case studies of Indian companies adopting Industry 4.0 to enhance productivity, reduce costs, and improve agility.
- Highlight the role of the "Make in India" initiative in promoting smart factories.



Role of Generative AI in Revolutionizing Logistics and Procurement

- Discuss how generative AI can optimize supply chain operations, from demand forecasting to procurement compliance and virtual logistics communication.
- Highlight real-world applications in India, such as AI-driven route optimization and warehouse automation.
- Address challenges in integrating AI across fragmented supply chains.



Green Logistics for India's Net-Zero Ambitions

- Align with India's 2070 net-zero goal by promoting electric vehicles, green warehousing, and renewable energy in logistics.
- Discuss the PM GatiShakti initiative's role in sustainable infrastructure development.
- Address challenges like high upfront costs for EV adoption and limited charging.



Skilling India's Workforce for a Future-Ready Supply Chain

- Focus on the Skill India Mission to train logistics and supply chain professionals in automation, data analytics, and green technologies.
- Discuss the gap in skilled labor and partnerships with initiatives like PMKVY.
- Highlight success stories from logistics training programs.



POWER PACKED PANEL DISCUSSIONS

► Navigating U.S. Reciprocal Tariffs: Balancing India's Trade Interests and Atmanirbhar Bharat

- Discuss the impact of the U.S.'s reciprocal tariffs on Indian exports, particularly in autos, electronics, and textiles, under the 'Make in India' framework.

► China+1 Strategy: Positioning India as a Global Supply Chain Alternative

- Examine how the China+1 strategy is driving foreign investment into India's manufacturing sectors, supported by the Production Linked Incentive (PLI) scheme.
- Discuss challenges like high logistics costs, infrastructure gaps, and dependency on Chinese raw materials, and solutions via PM GatiShakti and IMEC.
- Highlight sectors like electronics and pharmaceuticals where India is gaining ground, with examples like Apple's iPhone production shift.





Title Sponsor

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Gold Partners

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Silver Partners

₹ 5 lakhs

Lanyard Partners

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Kit Partners

₹ 3 lakhs

SPONSORSHIP OPPORTUNITIES



	TITLE	POWERED BY	PLATINUM	GOLD	SILVER	LANYARD PARTNERS	KIT PARTNERS
Speaking slot in the technical sessions	✓	✓	✓	×	×	×	×
Exclusive slot for corporate PPT (6-7mins)	✓	×	×	×	×	×	×
Branding standees at the venue (Standees to be provided by the Sponsor)	5	2	3	2	1		
Branding in inaugural session backdrop	✓	✓	×	×	×	×	×
Branding in backdrop side panels	✓	✓	✓	✓	✓	✓	✓
Branding in thank you panel	✓	✓	✓	✓	✓	✓	✓
Branding in selfie booth	✓	✓	✓	×	×	×	×
Branding in registration backdrop	✓	✓	×	×	×	×	×
Branding on delegate round tables	✓	✓	×	×	×	×	×
Branding in the post event report	✓	✓	✓	×	×	×	×
Corporate video presentation during the breaks 1-2 min (Video to be provided by the Sponsor)	✓	×	×	×	×	×	×
Corporate Literature in delegate Kit (Literature to be provided by Sponsor)	✓	✓	×	×	×	×	×
Visibility on social media platform promotions via. ASSOCHAM social media handles	✓	✓	×	×	×	×	×
Visibility on Social Media via. message/video byte (Promotion on ASSOCHAM social media handles)	✓	×	×	×	×	×	×
Branding in email communications	✓	✓	×	×	×	×	×
Kit distribution to the delegates (Kits to be provided by the Sponsor)	×	×	×	×	×	✓	×
Stall at the venue for showcasing products/services (2x2 sqm)	×	×	×	×	×	×	✓
Delegate Passes	15	12	10	07	5	2	2

ABOUT ASSOCHAM



The Associated Chambers of Commerce & Industry of India (ASSOCHAM) is the country's oldest apex chamber. It brings in actionable insights to strengthen the Indian ecosystem, leveraging its network of **more than 4,50,000 members**, of which MSMEs represent a large segment. With a strong presence in states, and key cities globally, ASSOCHAM also has **more than 400 associations, federations and regional chambers** in its fold.

Aligned with the vision of creating a New India, ASSOCHAM works as a conduit between the industry and the Government. The Chamber is an agile and forward-looking institution, leading various initiatives to enhance the global competitiveness of the Indian industry, while strengthening the domestic ecosystem.

With **more than 100 national and regional sector councils**, ASSOCHAM is an impactful representative of the Indian industry. These Councils are led by well-known industry leaders, academicians, economists and independent professionals. The Chamber focuses on aligning critical needs and interests of the industry with the growth aspirations of the nation.

ASSOCHAM is driving four strategic priorities - **Sustainability, Empowerment, Entrepreneurship and Digitisation**. The Chamber believes that affirmative action in these areas would help drive an inclusive and sustainable socio-economic growth for the country.

ASSOCHAM is working hand in hand with the government, regulators and national and international think tanks to contribute to the policy making process and share vital feedback on implementation of decisions of far-reaching consequences. In line with its focus on being future-ready, the Chamber is building a strong network of knowledge architects. Thus, ASSOCHAM is all set to redefine the dynamics of growth and development in the technology-driven 'Knowledge-Based Economy'. The Chamber aims to empower stakeholders in the Indian economy by inculcating knowledge that will be the catalyst of growth in the dynamic global environment.

The Chamber also supports civil society through citizenship programmes, to drive inclusive development. ASSOCHAM's member network leads initiatives in various segments such as empowerment, healthcare, education and skilling, hygiene, affirmative action, road safety, livelihood, life skills, sustainability, to name a few.



28 years of excellence

ABOUT BLUE OCEAN CORPORATION

BLUE OCEAN[®]
CORPORATION

CONSULTING . TRAINING . CONFERENCES



Blue Ocean Corporation, a global leader in supply chain training and consulting, is renowned for its transformative impact across industries. With a distinguished **alumni network of 500,000** professionals and partnerships with over **2,500 organizations** worldwide, we continue our journey as a trusted solution provider, empowering individuals to excel in their careers and drive organizational success. Our tailored solutions enhance workforce performance, fostering operational excellence and sustainable growth.

With a legacy of **over 30 international awards**, Blue Ocean Corporation is committed to delivering innovative, high-impact solutions that position our clients at the forefront of their industries, ensuring they thrive in an ever-evolving global marketplace.

28+

Years of
Excellence

16+

Operations in
Countries

500,000+

Alumni
Worldwide

30+

Global
Awards

75+

Nationalities
Trained

10000+

Google
Reviews



www.blueoceancorporation.com



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