



2nd Edition

HR Trailblazer Awards 2024

22 August 2025

HICC, Novotel, Hyderabad



**Deadline for
Submission:
30th June 2025**

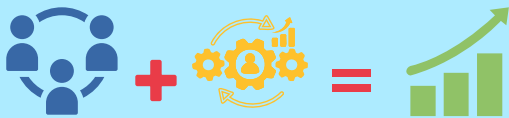


Introduction to The Awards:

The foundation of every successful organization lies in the synergy of People, Process, and Profit. While efficient processes and financial gains are critical, it is people who breathe life into innovation, execute transformative strategies, and cultivate a dynamic culture that drives long-term success.



Celebrating Excellence in People-Centric Leadership



The HR Excellence Awards 2024 spotlight organizations that prioritize their workforce, embracing a people-first philosophy as a corner stone for sustainable growth. These awards honor organizations that not only empower their employees but also create benchmarks for others to follow in fostering inclusive and thriving workplaces.

By valuing employees beyond their roles, organizations unlock collaboration, innovation, and adaptability. When people feel valued, supported, and recognized, they contribute more effectively, shaping a culture of belonging and purpose. This, in turn, fuels business success and creates workplaces that attract and retain top talent.

Let us acknowledge the leaders redefining organizational success and creating workplaces that exemplify the power of human potential

Strategic Human Resource Management



Eg. Building & maintaining high-performance work culture

Eg. Org design and structure

Eg. Hiring, promoting and evaluating employees

Categories of the Awards

LARGE COMPANIES

**Criteria: Employees: 500+,
Turnover: ₹ 58,00,000+**

- Digital HR Transformation Excellence Award
- Employee Engagement Leadership Award
- Diversity and Inclusion Champion Award
- Leadership Development Excellence Award
- Learning & Development Pioneer Award
- Talent Acquisition Best Practices Award
- Workplace Well-being & Mental Health Vanguard Award

START UP'S

**Criteria: Employees: 2-500,
Turnover: ₹ 1,00,000+**

- Innovative Employee Engagement Award
- Talent Magnet & Retention Vanguard Award

MSME'S

**Criteria: Employees: 20-100,
Turnover: ₹ 50,00,000+**

- Employee Wellness Champion Award
- Best HR Practices Award
- Diversity and Inclusion Excellence Award
- Outstanding Talent Management Strategy Award

NGO'S

**Criteria: Employees: 20-500+,
Turnover: ₹ 50,00,000+**

- Volunteer Management Leadership Award
- Community Engagement & Social Impact Award

INSTITUTIONS

**Criteria: Relevant
Contributions in Human
Resources and Skills
Development**

- Faculty Development Excellence Award
- Future-Ready HR Curriculum Award

Why to Apply

- Gain National Recognition for HR Excellence
- Set Industry Benchmarks for Best Practices
- Foster Employee Engagement and Motivation
- Build Credibility as an Employer of Choice
- Learn from and Network with Industry Leaders
- Drive Organizational Innovation and Growth
- Strengthen Your Brand and Market Position

Processing Fees (Per Category) Exclusive of GST

	ASSOCHAM Members	ASSOCHAM Non Members
Large/PSU/MNC	₹ 20,000	₹ 25,000
MSME	₹ 10,000	₹ 15,000
Startups	₹ 10,000	₹ 15,000
NGOs	₹ 10,000	₹ 15,000
Institutions	₹ 10,000	₹ 15,000

This is your chance to showcase your organisation's pioneering efforts and trailblazing impact in these critical facets of Human Resources.

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About ASSOCHAM

The Associated Chambers of Commerce & Industry of India (ASSOCHAM) is the country's oldest apex chamber initiated its endeavour of value creation for the industry in 1920. Built on the vision of nation-building, ASSOCHAM has been a part of the economic history of India. It brings in actionable insights to strengthen the Indian ecosystem, leveraging its network of more than 4,50,000 members, of which MSMEs represent a large segment. With a strong presence in states, and key cities globally, ASSOCHAM also has more than 400 associations, federations and regional chambers in its fold.

Aligned with the vision of creating a New India, ASSOCHAM works as a conduit between the industry and the Government. The Chamber is an agile and forward-looking institution, leading various initiatives to enhance the global competitiveness of the Indian industry, while strengthening the domestic ecosystem.

With more than 100 national and regional sector councils, ASSOCHAM is an impactful representative of the Indian industry. These Councils are led by well-known industry leaders, academicians, economists and independent professionals. The Chamber focuses on aligning critical needs and interests of the industry with the growth aspirations of the nation.

ASSOCHAM is driving four strategic priorities - Sustainability, Empowerment, Entrepreneurship and Digitisation. The Chamber believes that affirmative action in these areas would help drive an inclusive and sustainable socio-economic growth for the country.

ASSOCHAM is working hand in hand with the government, regulators, and national and international think tanks to contribute to the policy making process and share vital feedback on implementation of decisions of far-reaching consequences. In line with its focus on being future-ready, the Chamber is building a strong network of knowledge architects. Thus, ASSOCHAM is all set to redefine the dynamics of growth and development in the technology-driven 'Knowledge-Based Economy'. The Chamber aims to empower stakeholders in the Indian economy by inculcating knowledge that will be the catalyst of growth in the dynamic global environment.

The Chamber also supports civil society through citizenship programmes, to drive inclusive development. ASSOCHAM's member network leads initiatives in various segments such as empowerment, healthcare, education and skilling, hygiene, affirmative action, road safety, livelihood, life skills, sustainability, to name a few.

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