



Southern Regional Council

# HR Trailblazer Awards

April 2024  
The Leela Palace, Bengaluru



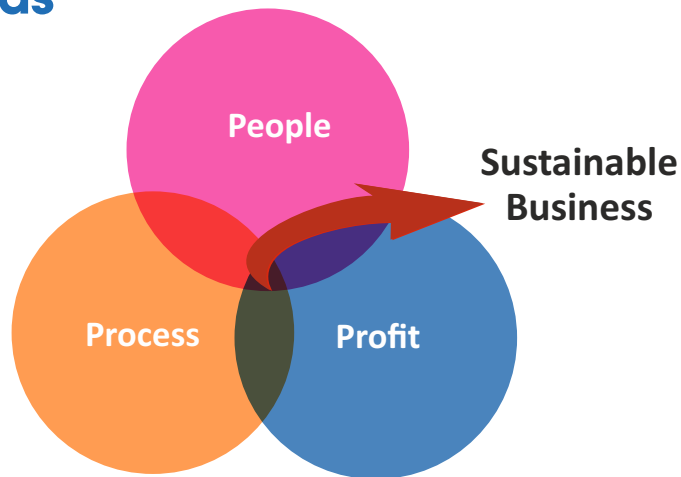
The Associated Chambers of  
Commerce and Industry of India



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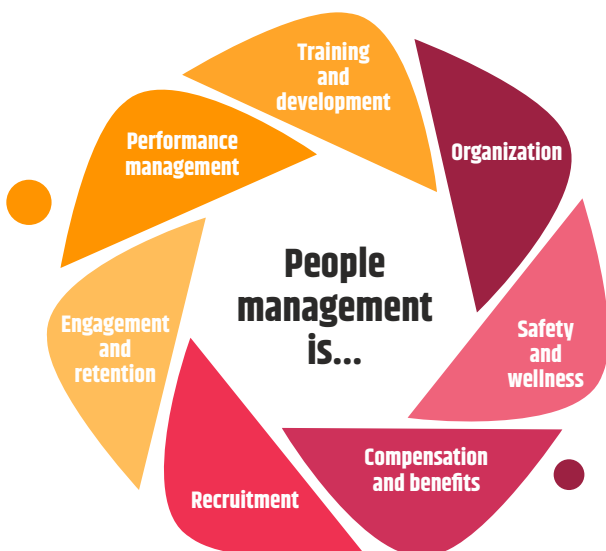
## About the Awards



Within any organisation, the triumvirate of People, Process, and Profit forms the cornerstone of successful operations. Among these, the role of people stands out as the linchpin for sustainable success. While processes streamline operations and profits signify financial health, it's the people who drive innovation, execute strategies, and shape the organisational culture.

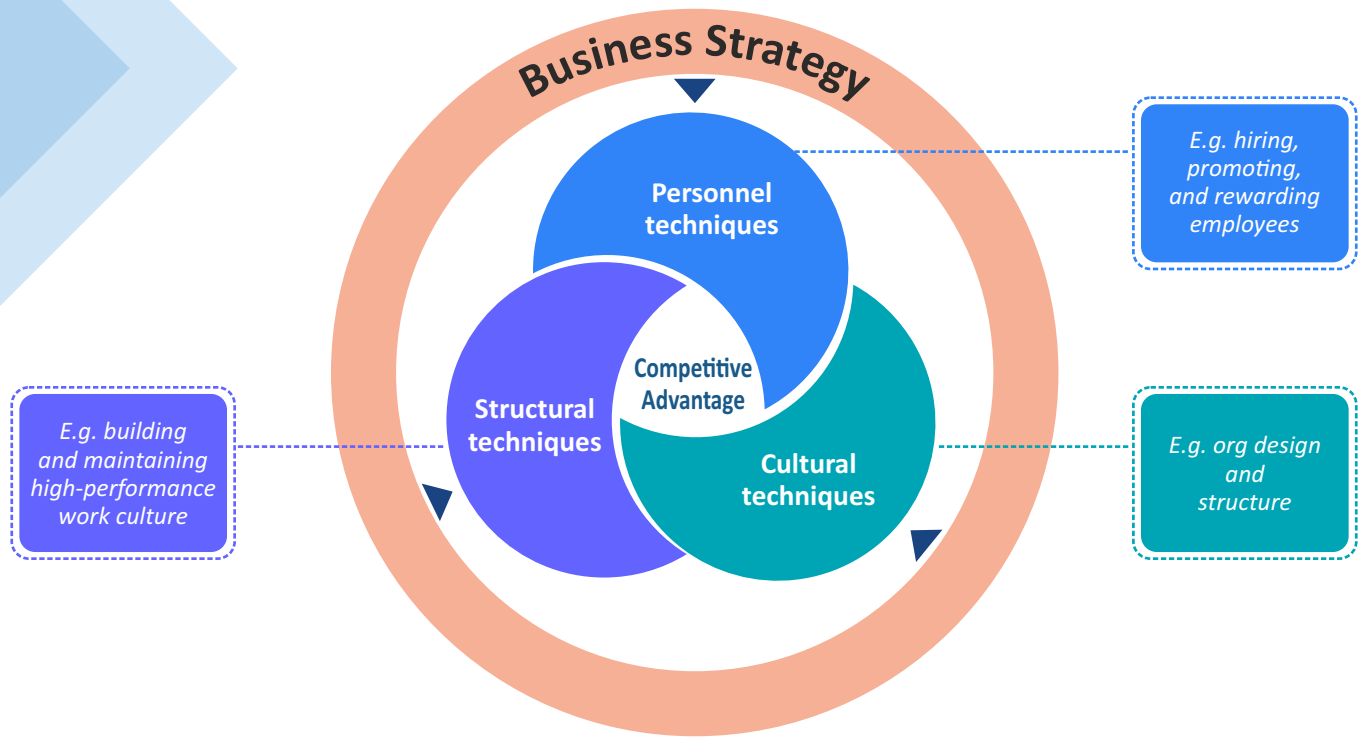


Recognizing the pivotal role of people means acknowledging their value beyond their designated roles. Engaging, developing, and empowering employees nurtures a culture of commitment, innovation, and resilience. Employees invested in the company's vision become advocates of change, contributing not just to productivity but also to a positive work environment.



Organisations that prioritise their people foster a sense of belonging and purpose. Such environments attract and retain top talent, enhance collaboration, and stimulate creativity, leading to better problem-solving and adaptability. When people feel valued, supported, and recognized, they become advocates for the company, ensuring its sustained growth and success.

# Strategic Human Resource Management



Recognizing and celebrating organisations that successfully implement this ethos is crucial. It sets benchmarks for industry standards, encourages others to follow suit, and emphasises the importance of a people-first approach in achieving long-term prosperity. Highlighting such exemplars not only acknowledges their efforts but also inspires a culture shift towards prioritising people within the broader landscape of business success.

## Award Categories

Sl. No.	Large Companies	Start Ups	MSMEs	NGOs
1.	Innovative Recruitment and Talent Acquisition	HR Innovation in Startups	Innovative HR Practices for Growth	Volunteer Engagement and Management
2.	Leadership Development Pioneer	Startup Culture Building	Employee Empowerment & Engagement	Diversity, Equity, and Inclusion (DEI) Champion
3.	Diversity and Inclusion Champion	Talent Acquisition & Retention	Adaptive Talent Management	HR for Social Change
4.	Learning and Development Trailblazer	Agile HR Practices	HR Technology Integration	Capacity Building and Training Excellence
5.	Workplace Well-being and Mental Health Advocate	Employee Development and Learning	Workplace Diversity and Inclusion	Social Impact through HR Initiatives
6.	Employee Engagement Excellence			
7.	Technology and HR Integration Excellence			
8.	Change Management and Adaptability Award			
9.	Corporate Social Responsibility (CSR) Champion			

## Why to Apply

Participating in an HR Award Ceremony offers several compelling reasons:

1. Recognition and Validation
2. Learning and Benchmarking
3. Employee Engagement and Motivation

Overall, participating in an HR Award Ceremony not only offers the chance for recognition but also serves as a platform for growth, learning, and boosting employee engagement within your organisation.

## Processing Fees (Per Category) Exclusive of GST

Large/PSU/MNC		Medium & Small Industry/Startups/NGOs	
ASSOCHAM Members	Non-Members	ASSOCHAM Members	Non-Members
20,000	25,000	10,000	15,000

**This is your chance to showcase your organisation's pioneering efforts and trailblazing impact in these critical facets of Human Resources.**

**Deadline for submissions is 29<sup>th</sup> February, 2024**

*For inquiries and registrations, Please contact:*

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