



**GUJARAT**

# **CHEMICAL & PETROCHEMICAL CONCLAVE - 2024**

Building a Sustainable Industry for a **VIKSIT BHARAT @2047**

**26<sup>TH</sup> SEPTEMBER 2024**

**AHMEDABAD, GUJARAT**





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## INTRODUCTION

The **Chemicals & Petrochemicals** industry has been an integral part of the global economic landscape for many centuries and is one of a key contributor to the country's economic growth, as it is closely linked to industries such as agriculture, healthcare, textiles, construction, packaging, automotive and covers almost every sphere of life. Capturing emerging opportunities in the near term could make a positive difference to India's chemical companies and to the industry overall. With changing times and the world transitioning to a green future, the chemical industry is experiencing a paradigm shift. Encouragingly, there's a growing emphasis on sustainable processes and innovation.

**GUJARAT**, a significant contributor to this growth has emerged as a major national hub for the C&P industry. The state's robust infrastructure, strategic location, and favorable policies have positioned it as a key player in the sector. Additionally, Gujarat's oil and gas sector plays a critical role in the state's economic landscape. Specifically, Gujarat PCPIR has been instrumental in attracting investments and fostering sustainable industrial development & growth in the region. Despite of this rapid growth, the chemical and petrochemical industry faces challenges such as environmental concerns, sustainable practices, regulatory compliance, Skilled resource scarcity & innovation pace. To ensure sustainable growth by 2047, addressing these issues is important. However, these challenges also present opportunities for innovation and growth. Further to fuel the growth of Chemical & Petrochemicals industry, need to focus on eco-friendly sustainable products, waste management technological advancements, green chemistry, R&D, infrastructure investments and renewable energy sources to enhance the industry's sustainability and global competitiveness.

To address these challenges and ensure a sustainable future for the industry by 2047, ASSOCHAM is happy to announce **Chemical & Petrochemical Conclave: - Building a Sustainable Industry for a Viksit Bharat @2047 on 26th September 2024 at Ahmedabad**. This conclave aims to unite industry leaders, policymakers, academicians, and other stakeholders to strategize on building a sustainable industry aligned with the vision of Viksit Bharat. The conclave will also focus on leveraging emerging technologies, adopting green practices, ensuring safety, and promoting responsible waste management. The conclave will showcase the Central and state government's policy for sustainable growth in the sector and will provide a platform for investors, and other stakeholders to interact, highlight and promote the segment wise investment opportunities in respective investment regions.





# WHY C & P CONCLAVE IN GUJARAT?

Gujarat asserts its dominance as the undisputed leader in India's chemical and petrochemical sector. This western state consistently leads the nation in production, manufacturing a vast array of chemicals that fuel numerous industries. However, Gujarat's influence extends far beyond domestic production. It has strategically established itself as a true export champion, holding a significant share of India's total chemical and petrochemical exports. This translates to a substantial contribution to India's economic well-being and a major driver of Gujarat's own economic prosperity.



## KEY ADVANTAGE GUJARAT

**World-Class Infrastructure :** Strong refining capacity and a dedicated chemical port at Dahej ensure seamless logistics.



**Future-Proof Focus :** Gujarat is strategically shifting towards high-demand specialty chemicals, a lucrative and growing market segment.



**Export Powerhouse :** The state holds a dominant share of India's chemical exports, making it a global player.

**Undisputed Production Leader :** Gujarat boasts the highest production capacity in India's chemical and petrochemical sector.



**Supportive Ecosystem :** Government policies, readily available raw materials, and a skilled workforce create a thriving environment for chemical businesses.

**R & D Hub :** Gujarat fosters a culture of innovation with research institutions and industry collaborations, promoting technological advancements.



**Streamlined Approvals :** The state government prioritizes ease of doing business, with efficient processes for obtaining permits and clearances.



**Established Chemical Corridor :** Gujarat boasts a well-developed network of chemical companies and supporting industries, facilitating collaboration and resource sharing.



**Proximity to Feedstock :** The state's strategic location provides easy access to key raw materials like crude oil and natural gas.



**Focus on Sustainability :** Gujarat is increasingly promoting sustainable practices within the chemical industry, encouraging eco-friendly technologies and waste management solutions.





## KEY OBJECTIVES OF THE CONCLAVE

The conclave will provide a platform to discuss strategies for transforming the industry towards sustainability through :

- Exploring environmental impacts and sustainable practices.
- Discussing the role of AI and digitalization.
- Showcasing Gujarat's contributions to sustainable development.
- Highlighting green practices and their applications.
- Emphasizing safety, waste management, and zero-waste goals.
- Fostering collaboration between industry, government, and academia.
- Enhancing skill development to meet industry demands.
- Projecting Gujarat as an investment destination with vast business opportunities.
- Providing a unique platform to interact with industry leaders, policymakers and stakeholders.

## KEY FOCUS AREAS

08

### Regional Contributions

- Gujarat's role in sustainable development
- Successful case studies
- The pivotal role of Gujarat PCPIR in driving inclusive growth in region, sector & economy.

07

### Green Practices

- Green principles and Life Cycle Assessment
- Workshops on implementation
- Role of Green Hydrogen : Exploring the potential and impact of green hydrogen in the chemical and petrochemical sectors

06

### Skill Development

- Addressing the skill gap in the chemical and petrochemical industry.
- Training programs to enhance workforce capabilities.
- Partnerships with educational institutions for skill development.

01

### Sustainability

- Sustainable practices and regulations
- Importance of ESG & Circular Economy in shaping the future of C&P industry.
- Reshaping and Fostering Sustainable Manufacturing
- Achieving New Heights : Opportunity to Boost Exports

02

### Technologies

- AI and digitalization for sustainability
- Building Leadership in R&D, Innovation and Digitalization
- Implementation challenges

03

### Safety and Waste Management

- Handling dangerous materials and ensuring safety.
- Effective waste management practices
- Chemical Regulations

04

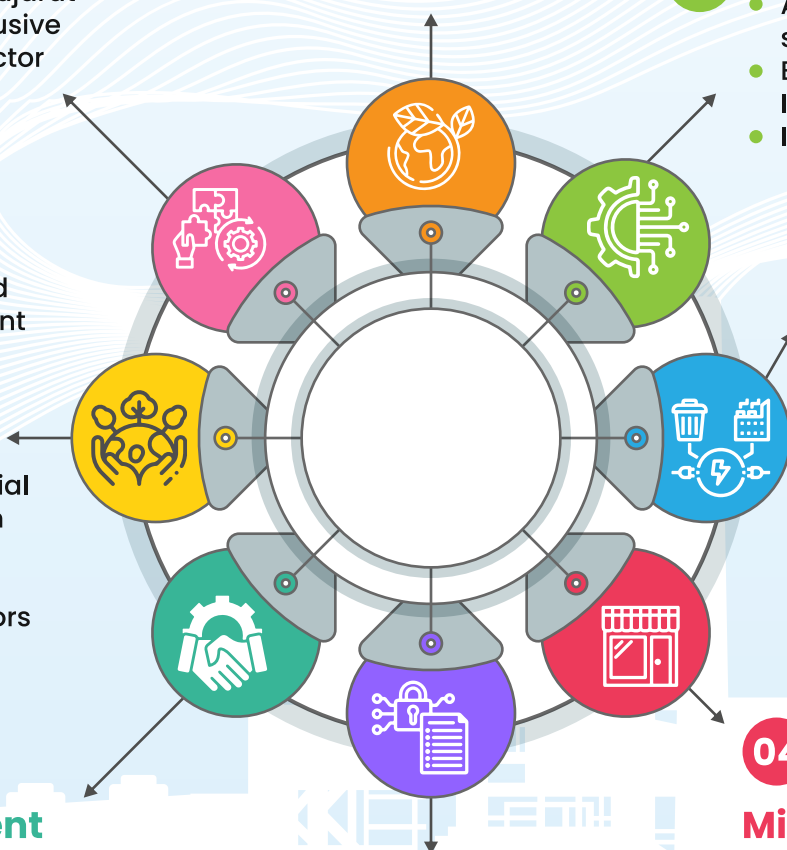
### Micro, Small, and Medium Enterprises (MSMEs)

- Contribution of MSMEs in the chemical industry
- Enhancing MSME capabilities and competitiveness
- Support and incentives for MSMEs

05

### Policy Framework

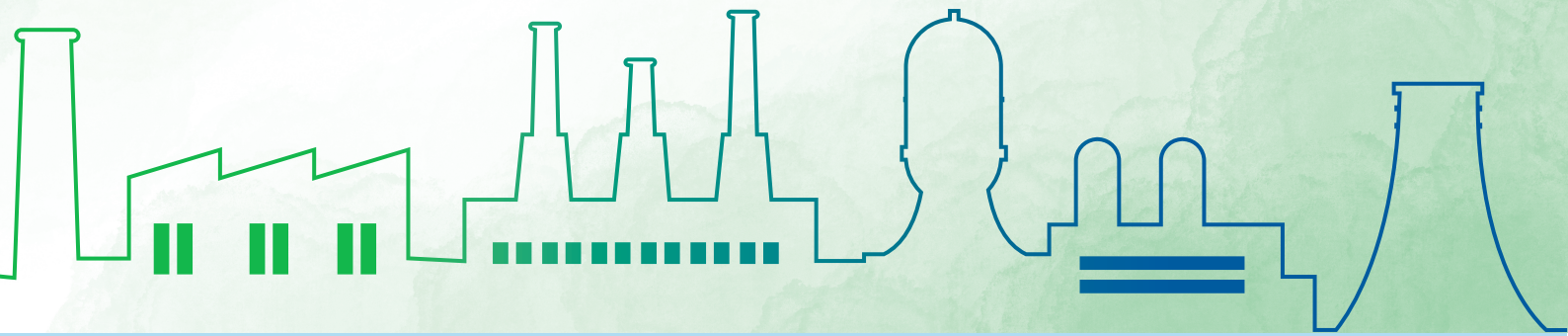
- Overview of government policies supporting the chemical and petrochemical industries
- Strategic initiatives for sector growth.





## PARTICIPANTS PROFILE

- CEO's
- Chief Sustainability Officer's
- Industry representatives
- Environmental experts
- Policymakers & Diplomats
- Government Organizations
- Academic & research Institutes
- Innovators
- Entrepreneurs
- Head R & D Regulatory Affairs & Quality Managers
- Technocrats & Scientists
- Consultants
- Safety professionals
- Technology providers
- Trade bodies



## WHY TO PARTICIPATE ?

1. Platform for Networking opportunity with the corporate sector, Government officials, key decision makers etc...
2. Opportunities to visit stalls/display area showcasing innovative products and latest technologies in C&P Industry.
3. Platform to understand the government's policy for sustainable growth in the sector.
4. Opportunities to develop and sustain partnership and identify new investments and market development opportunities and to determine novel strategies to encourage innovation to match the international standards.
5. Opportunity to understand emerging market scenario at Global & National C&P industry.







# GUJARAT CHEMICAL & PETROCHEMICAL CONCLAVE - 2024

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19<sup>TH</sup> SEPTEMBER 2024

AHMEDABAD, GUJARAT

## SPONSORSHIP OPPORTUNITIES

### CONCLAVE PLATINIUM PARTNER ₹ 8,00,000/-

- ✓ Extensive visibility and acknowledgment as "PLATINIUM PARTNER" of the conclave.
- ✓ Opportunity to deliver the address in the Inaugural Session of the conclave.
- ✓ Speaking slot:- An opportunity to address the captive audience of the conclave in Business session.
- ✓ Display of your company roll up banner standees (4 Banners) in the pre event area.
- ✓ Prominent display of company Logo as "PLATINIUM PARTNER" at the side panels of the conclave backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- ✓ Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in C & P.
- ✓ Privilege to invite your clients/colleagues (up to 15 ) as special invitees to attend the conclave.
- ✓ Corporate advertisement in the backgrounder which will be released by Chief Guest.
- ✓ Corporate Boucher and promotional literature to be included in the delegate kit and conclave head table.
- ✓ Electronic flier campaign with sponsor's logo.
- ✓ Acknowledgement of support in the "Thank you Panel".

### CONCLAVE DIAMOND PARTNER ₹ 6,00,000/-

- ✓ Acknowledgment as "DIAMOND PARTNER" of the conclave.
- ✓ Speaking slot:- An opportunity to address the captive audience of the conclave in Business session.
- ✓ Display of your company roll up banner standees (3 Banners) in the pre event area.
- ✓ Prominent display of company Logo as "DIAMOND PARTNER" at the side panels of the conclave backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- ✓ Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in C & P.
- ✓ Privilege to invite your clients/colleagues (up to 10) as special invitees to attend the conclave.
- ✓ Corporate advertisement in the backgrounder which will be released by Chief Guest.
- ✓ Corporate Boucher and promotional literature to be included in the delegate kit of conclave.
- ✓ Acknowledgement of support in the "Thank you Panel".
- ✓ Electronic flier campaign with sponsor's logo.

### CONCLAVE GOLD PARTNER ₹ 5,00,000/-

- ✓ Acknowledgment as "GOLD PARTNER" of the conclave.
- ✓ Speaking slot:- An opportunity to address the captive audience of the conclave in Business session.
- ✓ Display of your company roll up banner standees (3 Banners) in the pre event area.
- ✓ Prominent display of company Logo as "GOLD PARTNER" at the side panels of the conclave backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- ✓ Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in C & P.
- ✓ Privilege to invite your clients/colleagues (up to 7) as special invitees to attend the conclave.
- ✓ Corporate Boucher and promotional literature to be included in the delegate kit of conclave.
- ✓ Acknowledgement of support in the "Thank you Panel".

### CONCLAVE SILVER PARTNER ₹ 4,00,000/-

- ✓ Acknowledgment as "SILVER PARTNER" of the conclave.
- ✓ Speaking slot:- An opportunity to address the captive audience of the conclave in Business session.
- ✓ Prominent display of company Logo as "SILVER PARTNER" at the side panels of the conclave backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- ✓ Complementary 9 Sqm stall at the exhibition area to showcase your company product/Technology in C & P.
- ✓ Privilege to invite your clients/colleagues (up to 5) as special invitees for opening ceremony, networking reception of conclave and Exhibition.
- ✓ Acknowledgement of support in the "Thank you Panel".



## CONCLAVE LUNCH PARTNER ₹ 3,00,000/-

- ✓ Acknowledgment as "LUNCH PARTNER" of the conclave.
- ✓ Speaking slot:- An opportunity to address the captive audience of the conclave in Business session.
- ✓ Prominent display of company Logo as "LUNCH PARTNER" at the side panels of the conclave backdrop and other including all promotional materials such as panel board at venue, brochure, invitation card, letterhead, thank you panel, etc.
- ✓ Display of your company roll up banner standees (2 Banners) at the lunch area of the conclave.
- ✓ Privilege to invite your clients/colleagues (up to 5) as special invitees for opening ceremony, networking reception of conclave and Exhibition.
- ✓ Corporate advertisement in the backgrounder which will be released by Chief Guest.

## CONCLAVE DELEGATE KIT PARTNER ₹ 2,00,000/-

- ✓ Acknowledgment as "DELEGATE KIT PARTNER" of the conclave.
- ✓ Prominent display of company Logo as "DELEGATE KIT PARTNER" at the side panels of the conclave backdrop and other including all promotional materials such as panel board at venue, brochure, delegate kit, invitation card, letterhead, thank you panel, etc.
- ✓ Privilege to invite your clients/colleagues (up to 4) as special invitees for opening ceremony, networking reception of conclave and Exhibition.
- ✓ Corporate advertisement in the backgrounder which will be released by Chief Guest.
- ✓ Corporate Boucher and promotional literature to be included in the delegate kit of conclave.

## SUPPORTERS ₹ 1,00,000/-

- ✓ Acknowledgment as "SUPPORTERS" of the conclave.
- ✓ Prominent display of Company Logo as "SUPPORTERS" at the side panels of the conclave backdrop and other including all promotional materials such as panel board at venue, brochure, delegate kit, invitation card, letterhead, thank you panel, etc.
- ✓ Privilege to invite your clients & colleagues (up to 2) as special invitees for opening ceremony, networking reception of conclave and Exhibition.

### EXHIBITION OPPORTUNITIES

The conclave will provide an opportunity to showcase latest innovative, Eco-Friendly Sustainable Products in C & P Industry. It would also provide a forum to explore mutually beneficial business opportunities and build partnerships and alliances.

### STALL TARRIF\*\*

Stall size 3 x 3 mtr.

INR 40,000/-

Stall size 3 x 2 mtr.

INR 25,000/-

Following benefits would be available to exhibitors: (a) Completely built up stall with company fascia (b) Two Chairs, one table, spotlights, waste paper basket, electric points, etc. (c) 2 delegates Passes free.

### ADVERTISEMENT IN THE KNOWLEDGE PAPER

#### ADVERTISEMENT TARIFF\*

PAGE PARTICULAR	AMOUNT (INR*)	PAGE PARTICULAR	AMOUNT (INR*)
Back Cover (Colour)	34,000/-	Back Inside Cover (Colour)	30,000/-
Front Inside Cover (Colour)	30,000/-	Full Page (Colour)	20,000/-

Print Area: A4 Size, Advt. material: CD (Coral)/JPG/PDF format with 300 dpi

\*Will be booked on first come first served basis.

\*\*ASSOCHAM shall have right to modify/change any of the tariff at its own discretion.

### FOR PARTNERSHIP/ PARTICIPATION PLEASE CONTACT

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#### FOR REGISTRATION

CLICK THE BELOW LINK OR  
SCAN QR CODE

<https://tinyurl.com/cpconclave>