

National Conference

FOOD TECH

Nextgen Technologies for a
Progressive Food Processing Sector

May 29, 2025 | New Delhi

Knowledge Partner



Magazine Partners



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Background

The food processing sector is the backbone of India's agricultural economy, acting as a critical link between the farm and the consumer. It plays a pivotal role in reducing post-harvest losses, enhancing food security, and adding value to raw agricultural produce. To unlock its full potential and overcome existing challenges, the sector is now embracing cutting-edge technologies that are reshaping the way food is processed and distributed.

With the advent of **Industry 4.0**, the food processing sector is witnessing a paradigm shift through the integration of emerging technologies. Innovations such as automation, artificial intelligence (AI), blockchain, the Internet of Things (IoT), and advanced data analytics are revolutionizing the way food is processed, packaged, stored, and distributed. These technologies not only enhance productivity and quality but also address critical issues like food safety, traceability, and energy efficiency.

This national-level event aims to accelerate the adoption of next-generation digital and automation technologies, and drive R&D collaboration and innovation across the food processing industry. By doing so, it will contribute to the realization of the "**Make in India**" and "**Atmanirbhar Bharat**" initiatives, fostering a globally competitive and technology-led food processing sector.

Keeping in view the need of the hour, ASSOCHAM proposes to organise the **National Conference on FOOD TECH: Nextgen Technologies for a Progressive Food Processing Sector on May 29, 2025** in New Delhi. It is a timely initiative that aligns with India's national vision for a developed and self-reliant future—*Viksit Bharat*. The conference will provide a platform for key stakeholders from government, industry, academia, and the startup ecosystem to converge, discuss, and deliberate on the transformative potential of emerging technologies in food processing. The event will focus on digital solutions that address current challenges, redefine efficiency, and drive a future-ready food processing sector in India.



Objectives

The primary objectives of the conference are to:

- >Showcase cutting-edge technologies and innovations in the food processing industry.
- Provide a platform for stakeholders to collaborate, share knowledge, and network.
- Discuss policy frameworks and strategies to promote the adoption of emerging technologies.
- Facilitate partnerships between government, industry leaders, startups, and academia to foster innovation.

Key Discussion Areas:



SESSION 01

Tech Revolution in Food Processing: Trends, Challenges and Opportunities

This session will explore the latest technological advancements in food processing, including AI, IoT, and automation. Experts will discuss industry trends, key challenges such as cost and regulatory barriers, and emerging opportunities for innovation and efficiency.

SESSION 02

Bridging Innovation and Industry: The Feasibility of Next-Gen Food Tech

This session will examine the practicality of adopting next-gen food tech solutions. Industry leaders will discuss scalability, investment needs, and policy support while assessing how ready the sector is to integrate AI, robotics, and smart manufacturing.

SESSION 03

Public-Private Partnerships in FoodTech: Creating a Thriving Startup Ecosystem

This session will focus on the execution and scaling of food tech innovations, particularly through startups. Entrepreneurs and experts will share insights on successful tech adoption, real-world case studies, and collaboration strategies for accelerating industry transformation.



Invited Eminent Speakers from

- Ministry of Food Processing Industries
- Food Safety and Standard Authority of India (FSSAI)
- Ministry of Consumer Affairs and Public Distribution
- State Government
- NITI Aayog
- Agricultural and Processed Food Products Export Development Authority(APEDA)
- Small Industries Development Bank of India (SIDBI)
- National Bank for Agriculture and Rural Development (NABARD)
- The World Bank
- National Institute for Food Processing including NIFTEM & IIP
- Food Processing Machinery & Packaging Industry
- Researchers and Innovators



Participant Profile

- Food Processing Industry
- Government Sector / State Enterprise
- Food Processing equipment maker
- Public and Private Sector Banks as well as Other Financial Institutions
- Frozen Food Manufacturers
- Food product/ Semi-finished Products Manufacturer
- Dairy Manufacturers
- Beverage/ Soft Drink/ Brewing Industry
- Food Service Equipment Dealers/ Distributors
- Food/Agri Retail Companies
- Warehousing service providers
- Representatives from Food Tech Universities and Academia

SPONSORSHIP OPPORTUNITIES

The Conference provides an excellent opportunity for organizations/companies to promote their products & services to a focused audience, besides networking during tea/coffee and lunch intervals.

The sponsorship details are as under:

Conference Partner / ₹10 Lakhs

- Speaking opportunity in inaugural session
- Speaking opportunity in one panel discussion
- Prominent logo visibility in the conference communication material
- Speaker photo & profile to be featured in all outreach collaterals
- Prominent logo branding in the conference hall
- Corporate video play at conference during the tea and lunch break (5 mins)
- Logo on the 'Thank You Partners' panel at the conference venue
- Logo in newspaper advertisement
- 10 complimentary passes to attend
- Logo on the ASSOCHAM event webpage
- Complimentary exhibition space at the conference venue

Principal Sponsor / ₹8 Lakhs

- Speaking opportunity in one panel discussion
- Prominent logo branding in the conference hall
- Speaker photo & profile to be featured in all outreach collaterals
- Prominent logo visibility in the conference communication material
- Corporate video play at conference during the tea and lunch break (3 mins)
- Logo on wings of the backdrop in the conference hall
- Logo in newspaper advertisement
- Logo on the 'Thank You Partners' panel at the conference venue
- Logo on the ASSOCHAM event webpage
- 7 complimentary passes to attend
- Complimentary exhibition space at the conference venue

Co-Sponsor / ₹5 Lakhs

- Speaking opportunity in one panel discussion
- Prominent logo visibility in the conference communication material
- Speaker photo to be featured in all outreach collaterals
- Prominent logo branding in the conference hall
- Corporate video play at conference during the lunch break (1 min)
- Logo on the 'Thank You Partners' panel at the conference venue
- Logo in newspaper advertisement
- 5 complimentary passes to attend
- Logo on the ASSOCHAM event webpage
- Corporate literature to be included in the delegate kit

Associate Sponsor / ₹3 Lakhs

- Speaking opportunity in one panel discussion
- Speaker photo to be featured in all outreach collaterals
- Logo on the 'Thank You Partners' panel at the conference venue
- Logo in newspaper advertisement
- 3 complimentary passes to attend
- Logo on the ASSOCHAM event webpage
- Prominent logo visibility in the conference communication material

Exhibition Stall ₹ 50,000 + GST (Stall Size 3 x 2 Sqm.)

Benefits to Exhibitor:

- Completely built-up stall 3 x 2 sqm with Company Fascia
- Two Chairs, one table, spotlights, wastepaper basket, electric points
- 2 Complimentary Delegate Passes

Delegate Fees ₹ 3,000/- (inclusive of GST)

For more information please contact:

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