



## **2<sup>nd</sup> India International Fintech Festival 2024**

**18<sup>th</sup> & 19<sup>th</sup> July, 2024 • New Delhi**

**(3<sup>rd</sup> Annual Fintech Excellence Awards)**

<https://fintech.assochem.org>



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# Awards Jury

## Chairperson

## Co-Chairperson



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## Members



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**Shri Arvind Gupta**  
Head and Co-Founder,  
Digital India Foundation

## About the Festival

India is amongst the fastest growing Fintech markets in the world. The Indian Fintech ecosystem sees a wide range of subsegments including Payments, Lending, Wealth Technology (WealthTech), Personal Finance Management, Insurance Technology (InsurTech), Regulation Technology (RegTech) etc. India remains one of the largest markets where the structural enablers to setup and incubate fintech have come together strongly and at an apt time.

The FinTech market has continued to help expand access to financial services during the pandemic, especially, the emerging market has seen strong growth in all types of digital financial services. The digital payments landscape has also grown rapidly over the last decade. India has globally positioned itself as a benchmark in digital payments owing to its resilient payment infrastructure, market practices and proliferation of digital payments across various segments which include both retail and merchants. Adoption of digital payments in the MSME space has unlocked several efficiencies that have driven end to end transformation on how small businesses conduct their operations related to cash flow management, operations, and reconciliations.

2<sup>nd</sup> India International Fintech Festival is India's leading, premium content, networking platform for the Fintech ecosystem. From in-depth analytics to inspirational speakers, our world-class insight and networking opportunities will help industry stay ahead – powering strategies and relationships and switching mindsets focusing on what's next across the world of Digital Payments, FinTech and Financial Services.

## OVER 2 DAYS, WE WILL WITNESS:

**1000+**  
Delegates

**60+**  
Speakers

**15+**  
Panel  
Discussions

**15+**  
Keynotes

**6+**  
Fireside Chats

**Entertainment  
Evenings  
... & Unparallel Networking**

**Gala  
Dinners**





# Who should attend

- ◉ State and Central Government Officers
- ◉ Product and tech enthusiasts
- ◉ SMEs, MSMEs and Allied Industry
- ◉ Startup unicorns and soonicorns
- ◉ Game-changing enterprises
- ◉ New-age bankers
- ◉ Fintech veterans
- ◉ Neo banking companies
- ◉ Regulators
- ◉ Fintech leaders
- ◉ Banking leaders
- ◉ Insurance companies
- ◉ NBFC's
- ◉ Technology companies
- ◉ Financial institutions
- ◉ Private equity and VC Companies
- ◉ Media
- ◉ Education Institutes
- ◉ CFO's & Financial Heads



## Why Attend

- ◉ Network and virtually with senior officers from Government, regulatory agencies, financial institutions, Banks, entrepreneurs, advisors, investors, Start ups, NBFC's and other stakeholders
- ◉ Engage with senior-level leaders working in innovation, compliance, risk management, technology, digital and information security
- ◉ Join the industry's leading experts and innovators for active debates, discussions, and high-impact interactions.
- ◉ Hear debates and presentations from industry leaders transforming the compliance and risk function
- ◉ Improve your knowledge on strategic and compliance issues faced by financial institutions as part of their ongoing digital transformation efforts
- ◉ See the latest industry innovation in our dedicated demo/ Keynotes
- ◉ Identify current & future commercial opportunities for your organisation







## SPONSORSHIP CATEGORIES

S. No.	Category	Amount in INR
1.	<b>Festival Partner (Exclusive)</b>	<b>Rs. 20 Lakh</b>
2.	<b>Presenting Partner (Exclusive)</b>	<b>Rs. 15 Lakh</b>
3.	<b>Powered By Partner (Exclusive)</b>	<b>Rs. 10 Lakh</b>
4.	<b>Platinum Partner (3)</b>	<b>Rs. 6 Lakh</b>
5.	<b>Gold Partner</b>	<b>Rs. 4 Lakh</b>
6.	<b>Silver Partner</b>	<b>Rs. 2 Lakh</b>
7.	<b>Delegate Kit Partner</b>	<b>Rs. 5 Lakh</b>
8.	<b>Lanyard Partner (Exclusive)</b>	<b>Rs. 3 Lakh</b>

### 1 Festival Partner Branding Opportunities (Exclusive Slot)

- Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Speaking opportunity in Inaugural Session of event
- Speaking opportunity as a Keynote Speaker
- Speaking opportunity as Panelist in 4 technical sessions
- Logo visibility on event Backdrop
- 10 Complimentary Passes to attend the Summit
- Corporate Logo on Podium
- Corporate Video of 30 second to be played during breaks

### 2 Presenting Partner Branding Opportunities (Exclusive Slot)

- Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Speaking opportunity in Inaugural Session of Festival
- Speaking opportunity as a Keynote Speaker
- Speaking opportunity as Panelist in 4 technical sessions
- Logo visibility on event Backdrop
- 8 Complimentary Passes to attend the Summit
- Corporate Logo on Podium
- Corporate Video of 30 second to be played during breaks

### 3 Powered By (Exclusive Slot)

- Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Speaking opportunity as a Keynote Speaker
- Speaking opportunity as Panelist in 3 technical sessions
- Logo visibility on event Backdrop
- 6 Complimentary Passes to attend the Summit
- Corporate Logo on Podium
- Corporate Video of 30 second to be played during breaks

### 4 Platinum Partner

- Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Speaking opportunity as Panelist in 2 technical sessions
- Logo visibility on event Backdrop
- 5 Complimentary Passes to attend the Summit

### 5 Gold Partner Branding Opportunities

- Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Speaking opportunity as Panelist in 1 technical session
- Logo visibility on event Backdrop
- 4 Complimentary Passes to attend the Summit

### 6 Silver Partner Branding Opportunities

- Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Logo visibility on event Backdrop
- 4 Complimentary Passes to attend the Summit

### 7 Delegate Kit Partner Branding Opportunities

- Only company & ASSOCHAM logo will be printed on the Delegate Kit
- Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Logo visibility on event Backdrop
- 4 Complimentary Passes to attend the Summit

### 8 Lanyard Partner Branding Opportunities (Exclusive)

- Only company and ASSOCHAM logo will be printed on the Lanyard
- Logo/ Name Branding on the event Mailers
- Logo will be on the ASSOCHAM event Webpage
- Branding in Social Media Platform
- Logo visibility on event Backdrop
- 2 Complimentary Passes to attend the Summit

**Exhibition pods also available on charges.... Pls ask for details**



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