



Business Networking | Conference | Exhibition | Ease of

Doing Business | Industrial Policies & Schemes

Champion Sectors: Infrastructure, Agri, Food Processing, Energy, Tourism

21st -22nd Feb 2024, Guwahati, Assam

BACKGROUND

The world is witnessing a pickup in global trade; the globalisation of the world economy has led to ever-growing interactions between businesses. A growing number of emerging market economies have already benefited greatly from globalisation. The ability of enterprises in these countries to trade internationally depends increasingly more on their ability to enter into global value chains. Thus, enhancing the capacity of businesses to participate in global trade is becoming increasingly critical for all.

Northeast of India is fast emerging as a key business destination. The region is the bridge between Asia, South Asia, and Southeast Asia. Given its apt geographic location, long international borders, and proximity to ASEAN countries.

The northeastern states of India, including Arunachal Pradesh, Sikkim, Manipur, Assam, Nagaland, and Meghalaya, have made significant progress in developing infrastructure. Rail and air routes have connected these states with New Delhi, reducing the distance between the Northeast and other parts of the country. The region is also home to stunning tourist attractions, such as tea estates, hills, and pristine rivers, and has the potential to compete with the world's best.

As India gains attention on the global stage, it is time to open the northeastern states to the world. Over recent time there has been an increase in ease of doing business, efficient governance, and digitization. The Business Environment that affects private entrepreneurial endeavors is evolving strongly.

THE EVENT

Emerging NorthEast is flagship event of ASSOCHAM in partnership with NE region stakeholders. Over the years the program has been focusing on champion sectors of growth of the region, along with policy interventions and scheme promotion, promotion of industrial parks and networking of business leaders.

Key components of the three day mega meet is exhibition, business connect, workshop and learning session for SMEs. The initiative over the years has engaged various development bodies, national level organisations, Ministries, and the industry with active participation of all key NE States. Over the years meet has worked to showcase region's strengths and opportunities.

With the view to promote **North-East India as a business destination** and to provide a platform to the Entrepreneurs/Enterprises of North-East India, ASSOCHAM shall be organizing its calendar event "Emerging North East", 2024.

The event will act as a knowledge platform to deliberate and debate as what will it take to realize North-East's full resources potential, to achieve the target of doubling North-East's business output and contributing to India's vision of 5 Trillion USD Indian Economy.

The multi-sectoral program will provide insights into the big picture and vision for Industrial development of the North-East. The sectoral sessions will discuss and deliberate roadmaps and challenges in various sectors including Food Processing, Renewables, Tourism amongst others.

The keynote speakers and various panels will include thought leaders from the Government and the Industry, International organizations, successful practitioners. The speakers will deliberate on the key enablers for Trade, Commerce and Industries including topics such as policies, infrastructure, marketing, ease of doing business, quality of service, attracting domestic and overseas investments and fostering a culture of innovation and technology among others.

Key Highlights:

- Showcase the strength of infrastructure, opportunities, government schemes.
- Focused Knowledge Sessions with industry experts to promote make in NER.
- Exhibition platform to showcase products, resources and infrastructure and structured one to one business meetings.
- Network with representatives from the industry for growth Strategy for State MSMEs and creation of entrepreneurs
- New investment opportunities in potential sectors.

The program objectives are:

- Work towards interventions for building partnership and networking platform for different stakeholders for strengthening businesses.
- Harness the potential of the region, business opportunities available and the scope for investment and growth.
- Provide valuable input to the Union and State Governments for formulating appropriate agro, industrial and development policies.
- Facilitate investments and partnerships, enhancing competitiveness and accelerating growth.
- Promotion of champion sectors through participation of industry through display, buyer-seller meet, entrepreneurial session, and engagements with role model speakers.
- Undertake interventions for creating better awareness and offer networking platform to the industries and investors.

STRUCTURE OF THE EVENT

Component 1:

The conclave proposed would offer a point of discussion and intervention for govt agencies to bridge the gap and connect with industry to promote Trade, Commerce and Industries in the state and subsequently provide impetus to Industrial development in the region. Besides panel discussions, there will also be arranged one-on-one meetings for major Industry players with senior officials of Sectoral Industries department of Assam.

Component 2:

A product display showcasing the produce of Assam along with display of services of govt agencies shall provide an opportunity to all stakeholders to connect and be aware of products and services of the region.

Exhibitors Profile

- Government Agencies
- Food Processing, Crop inputs and technologies
- Agri infrastructure, processing, and marketing
- Horticulture || North East Organics, Tea, Spices and Medicinal Plants
- Startups, Tech enabled solutions, Other champion sector stakeholders

Program Schedule

Day 1

10 am	Registration and Arrival Tea
10 30 am	Session 1 - Inaugural Session and Context Setting Release of ASSOCHAM report for 7 th Edition of Emerging Northeast Welcome by ASSOCHAM Industry address by ASSOCHAM Address by Additional Chief Secretary Industries Dept, Assam Address by Hon'ble Industries Minister, Assam Vote of thanks by ASSOCHAM
11.35 am	Session 2 Infrastructure, Energy and Champion sectors of growth
12. 25 pm	Session 3 – Technology Session
1.15 pm	LUNCH
2. 30 pm	Session 4 – Tourism Session Case Studies Q & A
3.45 pm	Session 5 Business Roundtable – Learning from Exporters/ Startups State Partnerships

Networking Tea : 5. 00 pm onwards

Day 2 – Emerging North East Program continues

10 00 am	Arrival Tea
10 30 am	Opening Comments
11. 35 am	Session 6 Session on Agro, Fisheries sector opportunities in North East
	Change over
12. 25 pm	Session 7 Session on Food Processing, packaging and promotion from North East
1.15 pm	LUNCH
2. 30 pm	Session 9 Session on Technology Sector Case Studies Q & A
3.45 pm	Closing Session

Networking Tea 4.00 pm onwards

GLIMPSES OF 6th EMERGING NORTH EAST 2023



GLIMPSES OF 5RD EMERGING NORTH EAST 2022



**GLIMPSES OF 4RD EMERGING NORTH EAST
2021**





About ASSOCHAM

The Associated Chambers of Commerce & Industry of India (ASSOCHAM) is the country's oldest apex chamber. It brings in actionable insights to strengthen the Indian ecosystem, leveraging its network of more than 4,50,000 members, of which MSMEs represent a large segment. With a strong presence in states, and key cities globally, ASSOCHAM also has more than 400 associations, federations and regional chambers in its fold.

Aligned with the vision of creating a New India, ASSOCHAM works as a conduit between the industry and the Government. The Chamber is an agile and forward looking institution, leading various initiatives to enhance the global competitiveness of the Indian industry.

For partnership / participation queries call or write to

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