

# ASSOCHAM Southern Region Presents

# 6<sup>th</sup> Edition

# CSR AND SUSTAINABILITY

## CONFERENCE & AWARDS for 2024

An Initiative to recognise the excellence in Social and Environment activities by corporations, Institutes and Non-profits Organisations



20 June, 2025



**THE WESTIN HYDERABAD MINDSPACE**  
Hyderabad 500081, Telangana

### Knowledge Partner:





## ABOUT THE CSR AWARDS

Sustainability and Corporate Social Responsibility (CSR) plays a crucial role in the community vis-à-vis the corporate sector considering the environmental and social impact of business decisions. CSR is a “self-regulating business model” that implies the procedures of interaction by a company with its stakeholders and the general public at large, creating a scenario of being socially responsible.

The Central and State Governments have taken extraordinary steps to try and contain the epidemic, such as general confinement and large-scale shutdown of economic activity, as well as issuing aid and recovery packages to support struggling companies and workers. Many companies have also stepped up to contribute to the containment effort and to soften the economic blow on their workers and supply chains. However, government and business responses may also have unforeseen risks of their own.



## OBJECTIVE

The objective of the Award is to acknowledge, motive and incentivize corporate members for their contribution towards social and environmental goals and look at the CSR mandate as an opportunity to move towards strategic philanthropy, rather than an onerous compliance, with support from civil society and the State Governments to make a difference to the lives of people in the state.

**ASSOCHAM Southern region is organising the Corporate Social Responsibility (CSR) and Sustainability Awards to recognize companies that have made a positive impact from April 2023 to March 2024 through their innovative & sustainable CSR initiatives.**

## ELIGIBILITY CRITERIA FOR CORPORATES, NGO'S & INSTITUTIONS

All Corporates, NGO's and Institutes who contributed towards social and Environment activities are eligible for Corporate Social Responsibility (CSR) Awards.

## SUSTAINABILITY AND CSR AWARD CATEGORIES



Excellence in providing support to Healthcare



Excellence in supporting School Education



Excellence in supporting Higher Education Skill Development



Excellence in providing Livelihood to Local Community



Excellence in CSR & ESG Reporting



Excellence in Employee Volunteering



Excellence in Energy Management and Renewables



Excellence in Water Conservation & Climate Change Mitigation



Excellence in Diversity & Inclusion and Women Empowerment





## SUBMISSION PROCESS

- Executive Summary (1-2 pages)
- The details of the project should Include:
  - Objective of the Project
  - Who was the target group?
  - How did you achieve it?
  - Impact of the Project
  - Photos of the Project
  - Financial spending of the Project. (FY April 2023 – March 2024)

(All the above required information should be sent to Padma.b@assochem.com)

## SELECTION PROCESS

- Finalisation of nominated companies, for assessment by the Jury and in consultation and co-ordination with ASSOCHAM.
- Selection of the CSR projects for final recognition as per the categories above from the nominated companies by the Jury.

## PANEL OF JURIES

Entries will be judged by an eminent panel of senior corporate executives and academia representatives. Jury evaluates entries based on innovation, local relevance of impact, integrated to company business strategy and governance mechanism, the most important benchmark would be what extent the corporate has embarked on mainstreaming CSR and sustainability initiatives to centre stage and meeting all stakeholder expectations.



**Dr P D Jose,**  
Professor-  
Strategy Area,  
IIM Bangalore



**Dr Nagamani,**  
Chief of Strategy  
and Systems,  
Global Academy of  
Technology



**Dr Madhvi Sethi,**  
Professor & Director,  
Symbiosis Institute  
of Business  
Management  
Bengaluru



**Dr Madhavi Lokhande,**  
Director, Welingkar  
Institute of Management  
Development & Research,  
Bengaluru



**Prof. Narayani  
Ramachandran**  
Director SVKM's  
Narsee Monjee  
Institute of  
Management  
Studies (NMIMS)



**Prof. Divya  
Singhal**  
Professor  
Chairperson - Centre  
For Social Sensitivity  
and Action (CSSA),  
Goa Institute of  
Management



**CMA Dr. Niranjana  
Shastri**  
Associate Professor  
(Finance),  
School of Business  
Management,  
SVKM'S NMIMS  
INDORE



**Dr. S.R.  
Sridharamurthy**  
Professor & President  
(International Business)  
National School of  
Business

## REGISTRATION FEE (Per Category)

Sl No	Delegate Fee	Registration Fee (Incl. GST)
1	ASSOCHAM Member	₹ 2,000/-
2	ASSOCHAM Non-Member	₹ 2,500/-

## BANK DETAILS FOR PAYMENT

Payment can be made by Cheque or DD in the name of "The Associated Chambers of Commerce and Industry of India" payable at Bengaluru. However online payment is also preferable, below are the bank accounts details.

Beneficiary Name	ASSOCHAM Regional Office Bangalore
Bank Name	HDFC Bank Ltd, 548/D, Maruthi Mansion, CMH Road, Indira Nagar, Bangalore - 560038
Savings Bank A/c Number	01841110000053
IFSC Code	HDFC000184
MICR Code	560240011





## About ASSOCHAM

The Associated Chambers of Commerce & Industry of India (ASSOCHAM) is the country's oldest apex chamber initiated its endeavour of value creation for the industry in 1920. Built on the vision of nation-building, ASSOCHAM has been a part of the economic history of India. It brings in actionable insights to strengthen the Indian ecosystem, leveraging its network of more than 4,50,000 members, of which MSMEs represent a large segment. With a strong presence in states, and key cities globally, ASSOCHAM also has more than 400 associations, federations and regional chambers in its fold.

Aligned with the vision of creating a New India, ASSOCHAM works as a conduit between the industry and the Government. The Chamber is an agile and forward-looking institution, leading various initiatives to enhance the global competitiveness of the Indian industry, while strengthening the domestic ecosystem.

With more than 100 national and regional sector councils, ASSOCHAM is an impactful representative of the Indian industry. These Councils are led by well-known industry leaders, academicians, economists and independent professionals. The Chamber focuses on aligning critical needs and interests of the industry with the growth aspirations of the nation.

ASSOCHAM is driving four strategic priorities - Sustainability, Empowerment, Entrepreneurship and Digitisation. The Chamber believes that affirmative action in these areas would help drive an inclusive and sustainable socio-economic growth for the country.

ASSOCHAM is working hand in hand with the government, regulators, and national and international think tanks to contribute to the policy making process and share vital feedback on implementation of decisions of far-reaching consequences. In line with its focus on being future-ready, the Chamber is building a strong network of knowledge architects. Thus, ASSOCHAM is all set to redefine the dynamics of growth and development in the technology-driven 'Knowledge-Based Economy'. The Chamber aims to empower stakeholders in the Indian economy by inculcating knowledge that will be the catalyst of growth in the dynamic global environment.

The Chamber also supports civil society through citizenship programmes, to drive inclusive development. ASSOCHAM's member network leads initiatives in various segments such as empowerment, healthcare, education and skilling, hygiene, affirmative action, road safety, livelihood, life skills, sustainability, to name a few.



**For more details  
please contact:**

**Mr Dinesh Macha**

Regional Director - Southern Region  
E: macha.dinesh@assochem.com

**Mr Vishwanand**

M: +91 92959 59456  
E: Kothapata.vishwanand@assochem.com

**Ms. Padma B**

M: +91 99003 38776  
E: padma.b@assochem.com



**THE ASSOCIATED CHAMBERS OF  
COMMERCE AND INDUSTRY OF INDIA**

**Regional Office:** Plot No: 3, 6-3-680/8/3, PMR Plaza,  
Thakur Mansion Lane, Durga Nagar Colony,  
Somajiguda, Hyderabad, Telangana - 500 082.

**Karnataka Office:** 613, 6th Floor Barton Center,  
84 M G Road, Bengaluru - 560 001