

उत्तराखण्ड MSME CONCLAVE

“Empowering Growth, Embracing Innovation”

13th February 2024, Dehradun



The Associated Chambers of Commerce and Industry of India

About the Conclave

Speaking to the audience at the Uttarakhand Global Investors Summit, the Hon'ble Prime Minister Shri Narendra Modi asserted that the current decade belongs to Uttarakhand. The Micro, Small, and Medium Enterprises (MSME) sector, as a major employment provider after agriculture in the state, must play a vital role in realising this conviction of the Prime Minister. To transform this vision into reality, the state government has implemented significant measures, including the introduction of the new Uttarakhand MSME Policy 2023, with a focus on fostering a conducive environment and positioning Uttarakhand as a global hub, especially for startups.

In alignment with Prime Minister Modi's vision and the government's efforts to boost the MSME sector in Uttarakhand, **ASSOCHAM, India's apex National Chamber**, is set to organize a comprehensive event titled '**Uttarakhand MSME Conclave: Empowering Growth, Embracing Innovation**' on **13th February 2024**. This full-day conference aims to bring together the government, industry leaders, academia, and other developmental institutions on a common platform, with an objective to engage in collaborative discussions and brainstorming sessions.

The conclave is meticulously crafted to delve into the pivotal role played by the Micro, Small, and Medium Enterprises (MSME) sector in Uttarakhand's economy. Explore the current status of the MSME sector in the region and navigate through the growth prospects specific to various sectors such as Finance, Food Processing, Pharmaceuticals, and Services. Engage in insightful discussions addressing challenges related to skill gaps, capacity building, finance, and investments, while gaining valuable insights into existing and upcoming State Government initiatives designed to bolster MSMEs.

“ **This Decade
Belongs to
Uttarakhand** ”

Shri Narendra Modi
Hon'ble Prime Minister of India

Chief Guest



Shri Pushkar Singh Dhami*
Hon'ble Chief Minister, Uttarakhand

Invited Speakers



Sh. Vinay Shankar Pandey
Secretary Industries
Government of Uttarakhand



Sh. Rohit Meena
Director General & Commissioner
Directorate of Industries



Ms. Poonam Kaura
Partner-Government & Public
Sector Advisory
Nangia Andersen LLP

Council Leadership



Mr. Surender Kumar Sharma
Chairman, Uttarakhand State Development
Council, ASSOCHAM & Chief Executive Officer
Patanjali Food & Herbal Park Pvt. Ltd.



Mr. Vikas Garg
Co-chairman, Uttarakhand State Development
Council ASSOCHAM and Managing Director
Forace Polymers Pvt. Ltd.

Issues to be Discussed

Uttarakhand MSMEs: Status, Initiatives, and Global Edge

- ⦿ MSME Growth of Uttarakhand vis-à-vis rest of India
- ⦿ The road ahead for MSMEs in Uttarakhand – Government initiative and Tax Benefits
- ⦿ Understanding migration challenges and role of MSMEs in addressing the issue
- ⦿ Upgradation, Expansion and Diversification of Existing MSMEs
- ⦿ Improving global competitiveness of MSMEs

Bridging Skill Gaps & Navigating Financial Challenges

- ⦿ Addressing the skill gap and capacity building
- ⦿ Industry-Academia partnership for Skill Development and supply
- ⦿ Attracting and retaining talent in Uttarakhand
- ⦿ Challenges related to Finance and Investment
- ⦿ Access to Finance: Banks, NBFCs, and Government Schemes for MSMEs & Startups

Supply Chain, Innovation and Sustainability

- ⦿ Addressing supply chain challenges for the sector in the hill state
- ⦿ Innovations, technologies, and modernization in food processing
- ⦿ Focus on enhancing innovation and R&D in pharmaceutical industry
- ⦿ Importance of Sustainable Development Practices
- ⦿ Developing Sustainable Business Models



Marketing Opportunities

Benefits	Partnership Categories				
	PRESENTING PARTNER (Exclusive)	PLATINUM PARTNER	GOLD PARTNER	INDUSTRY PARTNER	ASSOCIATE PARTNER
	Rs. 7,00,000	Rs. 4,00,000	Rs. 3,00,000	Rs. 1,00,000	Rs. 50,000
A. Company Logo					
• Summit Venue					
- Backdrop	Yes	Yes	Yes	Yes	-
- Thank You Partner Board	Yes	Yes	Yes	Yes	Yes
- Selfie Booth	Yes	Yes	Yes	-	-
• Social Media					
- Social Media Creative	Yes	Yes	Yes	Yes	-
- Summit Flyer	Yes	Yes	Yes	Yes	Yes
- Video Bytes (Sr. Management/Speaker)	02	01	-	-	-
- Post Summit Thank You Partners Post	Yes	Yes	Yes	Yes	-
B. Company Corporate Video	Yes	Yes	-	-	-
C. Exhibition Booth	Yes	Yes	Yes	-	-
D. Company Standee	03	02	01	01	-
E. Speaking Opportunity	Yes (at inaugural session)	Yes	Yes	-	-
F. Company Literature to be Inserted in the Delegate Kit	Yes	Yes	Yes	Yes	-
G. Complimentary Delegate Passes	15	10	07	03	01

Knowledge Partner

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