

# उत्तराखण्ड MSME CONCLAVE

“Empowering Growth, Embracing Innovation”

13<sup>th</sup> February 2024, Dehradun



The Associated Chambers of Commerce and Industry of India

# About the Conclave

Speaking to the audience at the Uttarakhand Global Investors Summit, the Hon'ble Prime Minister Shri Narendra Modi asserted that the current decade belongs to Uttarakhand. The Micro, Small, and Medium Enterprises (MSME) sector, as a major employment provider after agriculture in the state, must play a vital role in realising this conviction of the Prime Minister. To transform this vision into reality, the state government has implemented significant measures, including the introduction of the new Uttarakhand MSME Policy 2023, with a focus on fostering a conducive environment and positioning Uttarakhand as a global hub, especially for startups.

In alignment with Prime Minister Modi's vision and the government's efforts to boost the MSME sector in Uttarakhand, **ASSOCHAM, India's apex National Chamber**, is set to organize a comprehensive event titled '**Uttarakhand MSME Conclave: Empowering Growth, Embracing Innovation**' on 13<sup>th</sup> February 2024. This full-day conference aims to bring together the government, industry leaders, academia, and other developmental institutions on a common platform, with an objective to engage in collaborative discussions and brainstorming sessions.

The conclave is meticulously crafted to delve into the pivotal role played by the Micro, Small, and Medium Enterprises (MSME) sector in Uttarakhand's economy. Explore the current status of the MSME sector in the region and navigate through the growth prospects specific to various sectors such as Finance, Food Processing, Pharmaceuticals, and Services. Engage in insightful discussions addressing challenges related to skill gaps, capacity building, finance, and investments, while gaining valuable insights into existing and upcoming State Government initiatives designed to bolster MSMEs.

**“ This Decade Belongs to Uttarakhand ”**

**Shri Narendra Modi**  
Hon'ble Prime Minister of India

## Chief Guest



**Shri Pushkar Singh Dhami\***  
Hon'ble Chief Minister, Uttarakhand

## Invited Speakers



**Sh. Vinay Shankar Pandey**  
Secretary Industries  
Government of Uttarakhand



**Sh. Rohit Meena**  
Director General & Commissioner  
Directorate of Industries



**Ms. Poonam Kaura**  
Partner-Government & Public  
Sector Advisory  
Nangia Andersen LLP



**Mr. Surender Kumar Sharma**  
Chairman, Uttarakhand State Development  
Council, ASSOCHAM & Chief Executive Officer  
Patanjali Food & Herbal Park Pvt. Ltd.



**Mr. Vikas Garg**  
Co-chairman, Uttarakhand State Development  
Council ASSOCHAM and Managing Director  
Forace Polymers Pvt. Ltd.

## Council Leadership

## Issues to be Discussed

### Uttarakhand MSMEs: Status, Initiatives, and Global Edge

- MSME Growth of Uttarakhand vis-à-vis rest of India
- The road ahead for MSMEs in Uttarakhand – Government initiative and Tax Benefits
- Understanding migration challenges and role of MSMEs in addressing the issue
- Upgradation, Expansion and Diversification of Existing MSMEs
- Improving global competitiveness of MSMEs

### Bridging Skill Gaps & Navigating Financial Challenges

- Addressing the skill gap and capacity building
- Industry-Academia partnership for Skill Development and supply
- Attracting and retaining talent in Uttarakhand
- Challenges related to Finance and Investment
- Access to Finance: Banks, NBFCs, and Government Schemes for MSMEs & Startups

### Supply Chain, Innovation and Sustainability

- Addressing supply chain challenges for the sector in the hill state
- Innovations, technologies, and modernization in food processing
- Focus on enhancing innovation and R&D in pharmaceutical industry
- Importance of Sustainable Development Practices
- Developing Sustainable Business Models



## Marketing Opportunities

Benefits	Partnership Categories				
	PRESENTING PARTNER (Exclusive)	PLATINUM PARTNER	GOLD PARTNER	INDUSTRY PARTNER	ASSOCIATE PARTNER
	Rs. 7,00,000	Rs. 4,00,000	Rs. 3,00,000	Rs. 1,00,000	Rs. 50,000
<b>A. Company Logo</b>					
• <b>Summit Venue</b>					
- Backdrop	Yes	Yes	Yes	Yes	-
- Thank You Partner Board	Yes	Yes	Yes	Yes	Yes
- Selfie Booth	Yes	Yes	Yes	-	-
• <b>Social Media</b>					
- Social Media Creative	Yes	Yes	Yes	Yes	-
- Summit Flyer	Yes	Yes	Yes	Yes	Yes
- Video Bytes (Sr. Management/Speaker)	02	01	-	-	-
- Post Summit Thank You Partners Post	Yes	Yes	Yes	Yes	-
<b>B. Company Corporate Video</b>	Yes	Yes	-	-	-
<b>C. Exhibition Booth</b>	Yes	Yes	Yes	-	-
<b>D. Company Standee</b>	03	02	01	01	-
<b>E. Speaking Opportunity</b>	Yes (at inaugural session)	Yes	Yes	-	-
<b>F. Company Literature to be Inserted in the Delegate Kit</b>	Yes	Yes	Yes	Yes	-
<b>G. Complimentary Delegate Passes</b>	15	10	07	03	01

### Knowledge Partner

Nangia Andersen LLP  
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### Partners



### Association Partner



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