



Tourism & Hospitality Conclave

Sustainability || Service Excellence

&

Excellence Awards 2024

23rd May 2025 || Kolkata, India



About the Conclave

Tourism plays a vital role in India's economy, cultural exchange, and global recognition. The country's rich heritage, diverse landscapes, and vibrant traditions make it a compelling destination for travelers worldwide. However, with the rapid growth of the tourism industry, it is essential to prioritize sustainability and minimize the environmental and socio-cultural impacts of tourism activities. Currently, the global sustainable tourism market is estimated to reach US\$ 9.17 trillion in value by 2032, while that of India is anticipated to reach US\$151.88 million by 2032. Considering the importance of the sector, the Ministry of Tourism, Government of India has formulated a National Strategy for Sustainable Tourism and has launched the Travel for LiFE Initiative to promote sustainable tourism in the country.

With the objective of raising awareness about sustainable tourism and sharing knowledge on policy frameworks and best practices among stakeholders in the tourism and hospitality industry, ASSOCHAM is organizing a **Tourism & Hospitality Conclave** themed '***Sustainability and Service Excellence***', accompanied by the prestigious **Tourism & Hospitality Excellence Awards, 2024 on Friday, the 23rd May, 2025 at Kolkata, West Bengal**.

The event shall bring together industry leaders and key stakeholders including hoteliers, restaurateurs, policymakers, innovators, tour operators, ESG experts, etc. who will deliberate on strategies that promote effective environmental conservation, social responsibility, and economic efficiency while supporting the core operations of the players in the tourism and hospitality sector.

Participants would gain valuable insights on the application of sustainable practices to reduce operational costs, meet guest expectations, safeguard brand reputation, and ensure long-term business viability.

Focus areas of Discussion

- Growth and Potential of Indian Tourism.
- Sustainability in Tourism and Leadership influence.
- Government Initiatives and Policies for Sectoral Growth.
- Innovations for Service Excellence.
- Role of Technology in Sustainable Tourism, Smart Tourism.
- Roadmap for infrastructure development
- Model for holistic development of tourist destinations

Tourism & Hospitality Excellence Awards 2024

We are also thrilled to introduce the **Tourism & Hospitality Excellence Awards 2024** dedicated to celebrating excellence in the tourism and hospitality sector. ASSOCHAM's extensive media reach will highlight the winners on a nationwide scale, raising their profile in front of potential partners, investors, and clients.

Nominations are invited from Hotels and Restaurants, Airlines, Tour Operators, Spas, Wellness Centres and Resorts, Travel Companies, Tech Integrators, Startups, Food Delivery Platforms, Car Rentals and other service providers that have shown skill, creativity, ingenuity and success in India's growing tourism and hospitality sector.

Don't miss this chance to be part of this grand celebration of excellence in the dynamic world of tourism and hospitality!!!

Award Categories (For participation, please refer to the Nomination Form)

Corporate Categories		Individual Categories
Team / Departmental Awards	Organization	
<input type="checkbox"/> Team of the year <input type="checkbox"/> Lead Marketing Campaign of the year <input type="checkbox"/> Excellence in F&B Service of the year <input type="checkbox"/> Innovation in Customer Experience <input type="checkbox"/> Social Responsibility Initiative of the year	<input type="checkbox"/> Green Hotel of the year <input type="checkbox"/> The Restaurant of the year <input type="checkbox"/> Best Tour Operator of the year <input type="checkbox"/> Emerging Business of the year <input type="checkbox"/> The Hotel Management Institute of the year	<input type="checkbox"/> Hospitality Leader of the year <input type="checkbox"/> Sustainability Champion of the year <input type="checkbox"/> Leader of the decade

Terms & Conditions

- Award Nomination fee per category is Rs.20,000/- (plus 18% GST) including one delegate participation.
- The fee once paid is non-refundable. ASSOCHAM will not be responsible for cancellation or delay of the program for uncontrolled circumstances such as natural calamity etc.
- Nomination form duly filled with the fee shall be considered for short listing process.
- No contact information of short-listing agency or Jury shall be made available and any intervention in the award process will lead to cancellation of nomination.
- Participants may opt to apply for multiple awards. However, the response must be completed in the application for consideration of awards.
- Any misleading information and inaccurate entry found in the form at any point of time will lead to disqualification.
- The decision of the Jury is final and binding on all parties.

Jury Chair



Key Takeaways from the Conclave

- Awareness on Sustainability and Responsible Tourism.
- Fostering Innovation and Knowledge Sharing.
- Knowledge Report cum Strategy Paper for improving efficiency.
- Business Connect and Policy Advocacy.
- Market Access and Brand Promotion.
- Learning Best Business Practices.
- Opportunities of networking and partnerships of stakeholders.

Who Should Attend

Hoteliers & Restaurateurs || Startups and New Age Businesses || Policymakers & Government Officials || Academic Institutions || Technology and Innovation Enthusiasts || Tour Operators || ESG Experts || Transport Service Providers || NGOs and local suppliers || Transport Companies || Senior Officials from Airlines, Cruise services & Railways || Curators of Museums & Heritage sites || State Tourism Boards || Adventure tourism players || Recreational and Amusement Parks

Conference Participation Opportunities

Benefits and Deliverables to Partner Company	Platinum Partner (Rs. 5 lacs + GST)	Gold Partner (Rs. 4 lacs +GST)	Silver Partner (Rs. 3 lacs + GST)	Associate Partner (Rs. 2 lacs + GST)
Speaking Opportunity				
Inaugural Session	Yes	-	-	-
Panel Session	Yes	Yes	Yes	Yes
Branding at the Venue				
Corporate Video	Yes	Yes	Yes	-
Logo Display on Digital Wall	Yes	Yes	Yes	Yes

Exclusive Thank You Standee	Yes	Yes	-	-
Thank You Partner Standee	-	-	Yes	Yes
Company Standees	Yes	Yes	Yes	Yes

ASSOCHAM Website & Social Media Promotion

Social Media Handle	Yes	Yes	Yes	Yes
Partner Logo in Post Event Report	Yes	Yes	Yes	Yes

Other Benefits

Complementary Nominations in Awards	4	3	2	1
Company Literature in Delegate Kit	Yes	Yes	Yes	Yes
Delegate Passes	15	10	5	3
Exclusive Booth Space for Display	4(2 x 2 Mtr Octanorm Stall)	3(2 x 2 Mtr Octanorm Stall)	2(2 x 2 Mtr Octanorm Stall)	1(2 x 2 Mtr Octanorm Stall)

Exhibition Stalls

Amount	Facilities
Rs. 60,000/- + 18% GST	<ul style="list-style-type: none"> • 2 X 2 Mtr Ready Octanorm stall • Two chairs • One table • Four spotlights • One dustbin • One plug point

Submission of Fees

All Cheque/draft should be drawn in favour of "ASSOCHAM Regional Office Kolkata" payable at Kolkata. Bank Transfer Details Account Number 00141110005388 IFSC Code HDFC0000014, Address: HDFC BANK, 2/6 Sarat Bose Road, Central Plaza, Kolkata – 700020.

For more details please contact: -

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