



ASSOCHAM Odisha State Development Council Presents

# Odisha CSR & Sustainability Excellence Awards 2024

26<sup>th</sup> July 2024, Bhubaneswar, Odisha

## *Celebrating Shared Prosperity for a Sustainable Future*

### **Introduction:**

Amidst the vibrant tapestry of Odisha's rich cultural heritage and thriving economic vitality, the stage is set for a momentous occasion—the **Odisha CSR & Sustainability Excellence Awards Ceremony**. Organized by the Associated Chambers of Commerce and Industry of India (ASSOCHAM), this gala event serves as a beacon of recognition, honouring the exemplary contributions of businesses towards corporate responsibility and sustainability.

### **Highlighting Impact:**

The awards ceremony transcends mere recognition. It shines a spotlight on the dedication and innovation of organizations driving positive social and environmental change. Through a range of esteemed accolades, ASSOCHAM seeks to elevate these champions of corporate responsibility, inspiring a ripple effect that transforms Odisha's business landscape.

**The CSR & Sustainability Excellence Awards Award:** The CSR & Sustainability Excellence Awards are the centrepieces of this program. It honours businesses demonstrating an unwavering commitment to both spheres. This distinguished accolade emphasizes measurable impact and innovation, acknowledging those who go beyond rhetoric and contribute substantively to societal and environmental well-being.

### **Beyond Recognition:**

The Odisha CSR & Sustainability Excellence Awards envision a transformative journey. These awards are a catalyst for positive change, shaping the future of Odisha's corporate landscape by inspiring a shift in values. It's not just about celebrating success; it's about driving a future where responsible business practices are the norm.

### **The Power of CSR & Sustainability:**

The integration of CSR and sustainability practices is crucial for Odisha's economic development. These practices foster inclusive growth, empower communities, and protect the environment. By prioritizing sustainability, businesses enhance their resilience and contribute to long-term prosperity. In today's world, a strong CSR commitment is a powerful differentiator, attracting positive attention and positioning Odisha as a hub for socially responsible businesses. The focus goes beyond compliance; it's about actively contributing to Odisha's holistic development, ensuring a harmonious and sustainable economic trajectory.

## **Event Theme: *Celebrating Shared Prosperity for a Sustainable Future***

This year's theme underscores the interconnectedness of economic progress, social well-being, and environmental stewardship. It emphasizes the collective responsibility of businesses in shaping a sustainable future for Odisha.

### **Event Components:**

- 1. Inaugural Session**
  - 2. Keynote Address**
  - 3. Award Presentation**
  - 4. Panel Discussions**
    - a. **Panel Discussion 1: *Driving Sustainable Growth: Innovative Strategies for CSR in Odisha*** featuring industry experts, government representatives, and CSR practitioners. This discussion will delve into innovative approaches to CSR that drive measurable social and environmental impact, while also considering:
      - Integrating sustainability throughout the value chain.
      - Leveraging technology for social good and environmental monitoring.
      - Fostering community engagement and partnerships for long-term success.
    - b. **Panel Discussion 2: *Building Resilience: Navigating Climate Change and Environmental Challenges in Odisha*** featuring environmental experts, policymakers, and business leaders. This discussion will explore strategies for:
      - Adapting to climate change impacts and building community resilience.
      - Promoting responsible resource management and circular economy practices.
      - Investing in clean technologies and renewable energy solutions.
- Additionally, the panels would focus discussions on specific topics like:
- Measuring and reporting CSR impact
  - Best practices in skill development and livelihood creation programs
  - Promoting diversity and inclusion
- 5. Workshops and Networking Opportunities:** Designed to share best practices and foster collaboration on future initiatives.
  - 6. Cultural Performances:**
    - a. Cultural Show Celebrating Odisha's Heritage and Diversity
    - b. Performances by Local Artists Showcasing the Spirit of Sustainability and Social Harmony
  - 7. Exhibition**
  - 8. Networking Reception**

**Conclave Objectives:**

- Recognize and celebrate businesses for their exemplary CSR and sustainability initiatives.
- Inspire and motivate organizations to adopt best practices in corporate responsibility.
- Facilitate knowledge exchange and collaboration among industry stakeholders.
- Promote the importance of sustainable business practices for long-term economic and social development.

**Target Participants:**

Representatives from businesses of all sizes and sectors, NGOs, government agencies, academia, and others committed to CSR and sustainability.

**Key Takeaways:**

- Gain insights from keynote speakers and panel discussions on best practices in CSR and sustainability.
- Network with industry leaders, experts, and peers to explore collaboration opportunities.
- Learn from award-winning initiatives and gain inspiration for future projects.
- Showcase organizational achievements and contributions to CSR and sustainability.

**Partnership Opportunity:**

The ceremony offers a range of sponsorship, branding, and advertising opportunities for organizations seeking to align with the values of CSR and sustainability. Packages include thought leadership positioning, high-visibility branding, and networking events to maximize exposure and impact.

The Odisha CSR & Sustainability Excellence Awards Ceremony promises to be an inspiring and transformative event, recognizing the efforts of businesses in driving positive change in Odisha and beyond. Through collaboration, innovation, and shared commitment, we can build a more sustainable and prosperous future for all.

**The Promise:**

The Odisha CSR & Sustainability Excellence Awards Ceremony promises to be a landmark event, recognizing the efforts of businesses in driving positive change. Through collaboration, innovation, and a shared commitment to a sustainable future, we can create a more prosperous Odisha for all.

**Programme Outline:**

- Registration & Welcome Tea
- Inaugural Session & Award Ceremony
- Panel Discussion 1: Driving Sustainable Growth
- Panel Discussion 2: Building Resilience
- Networking Lunch
- Workshop and Exhibition