

10th National Summit Non Banking Finance Companies and Infrastructure Financing

"Regulators as Enablers to Financial Lending Companies"

Friday, 21st June 2024
Hotel Four Seasons (Gallery Hall), Worli, Mumbai



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The Associated Chambers of Commerce and Industry of India



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OVERVIEW

We are delighted to inform you that **ASSOCHAM** is organizing its **10th National Summit on Non-Banking Financial Companies & Infrastructure Financing** under the theme **“Regulators as an enabler to Financial Lending Companies”** at Mumbai.

Regulatory prescriptions are often seen as restrictions on business, but they're crucial for survival. The flagship summit's focus is on highlighting this vital aspect, emphasizing how regulation ensures a level playing field, protects consumers, and promotes long-term stability. By reframing the narrative, this summit aims to guide businesses towards responsible growth and enduring success.

Amidst India's dynamic financial landscape, Non-Banking Financial Companies and Infrastructure Financing has emerged as growth catalysts, spurring economic empowerment for small businesses and infrastructure financing. While NBFCs are relatively well placed today as compared with the past few years, competition from banks and the rising interest rate scenario pose challenges. Competition from banks has intensified, especially in the traditional segments. Regulators stand at the forefront, steering the delicate balance between fostering innovation and maintaining financial stability.

The government's focus on providing relief and credit flow to entire sector particularly small business and other sectors which has resulted in more positive macroeconomic outlook across industries including financial services. It also has the potential to become a vehicle to achieve national policies that target poverty reduction, women empowerment, assistance to vulnerable groups, and community development. These, combined with improving economic activity, have put the sector in a comfortable position to capitalize on growth opportunities.

Earlier editions of the ASSOCHAM National Summit on Non-Banking Finance Companies & Infrastructure Financing had received an overwhelming response from the industry, in creating a vibrant platform for encouraging dialogue between policy makers, regulators and industry stakeholders.

SALIENT FEATURES



**Leaders from Government,
Regulatory & Industry as
Speakers and Delegates**



**Special
Address**



**Interactive
Panel Discussion
Sessions**



**Media
Coverage**



**Excellent
Branding and
Networking Platform**



**Release of
Knowledge
Paper**

WHAT MAKES THE SUMMIT UNIQUE?

- A World Class Platform, the Opportunity to Network with your Peers will Arm you with the Information you need.
- Though Provoking Leaders from the Domain under One Roof.
- Inclusive Session that will Enable and Engage through an Interesting and Thought-provoking Group Discussions to Discuss the Key Issues in the Industry and bring out their Relevant Solutions.

WHY PARTICIPATE...?

- Obtain regulatory updates and vision for the sector from the government and regulator.
- Understand the dynamics of financial inclusion, strategies and models.
- Understanding the various existing and future technological advancements and platforms, that are shaping the current market scenario and will be game changers in near future.
- Sharing of the ASSOCHAM's research work in the form of a Knowledge Paper on topical issues of Financial Inclusion.
- A unique platform to Network and collaborate with a conglomeration of Industry leaders , government representatives and policy makers under one roof.

KEY HIGHLIGHTS



40+
Speakers



250+
Participants



8+ Hours
Interactive Session



10+
Exhibitors

TARGET AUDIENCE



Policy Makers
& Regulators



Non-Banking Finance
Companies (NBFCs)



Micro Financial
Institutions (MFIs)



Banks



Housing Finance
Companies (HFCs)



Infrastructure
Finance Companies



Micro, Small & Medium
Enterprises (MSMEs)



Small and Midsize Businesses
(SMB) Community



Technology
Providers



Entrepreneurs



Services
Sector



Consultants &
Analysts



Rating
Agencies



Venture Capitalist
Private Equity Funds



Economists &
Academicians

SPONSORSHIP OPPORTUNITIES

S.No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	Official Host (Exclusive)	Rs. 10 Lakh/-	Mentioned Below
2.	Powered By (Two Slots)	Rs. 8 Lakh/-	
3.	Gold Partner	Rs. 6 Lakh/-	
4.	Session Partner	Rs. 5 Lakh/-	
5.	Technology Partner	Rs. 4 Lakh/-	
6.	Silver Partner	Rs. 3 Lakh/-	
7.	Lanyard & Kit Partner: (Blocked)	Rs. 2 Lakh/-	
8.	Exhibition Partner	Rs. 1 Lakh/-	

1. Official Host (Official)

- Status of 'Official Host' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- Company representative Post event Quote at Social Media
- Incorporation of company banner in digital standees.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

2. Powered By (Two Slots)

- Status of 'Powered By' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in inaugural session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Company representative Post event Quote at Social Media
- Incorporation of company banner in digital standees.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

3. Gold Partner

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Company representative Post event Quote at Social Media
- Incorporation of company banner in digital standees.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

4. Session Partner

- Status of 'Session Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in the newspaper advertisement.
- Branding of speaker & company logo on the event mailers.
- Incorporation of company banner in digital standees.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

5. Technology Partner

- Status of 'Technology Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company banner in digital standees.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

6. Silver Partner

- Status of 'Silver Partner' the sponsor name and logo will be prominently displayed.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of speaker and company logo on the event mailers.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

7. Lanyard & Kit Partner (Exclusive)

- Status of 'Lanyard & Kit Partner (Exclusive)' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

8. Exhibition Partner

- Status of 'Exhibition Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- 2 delegate passes to attend the summit.
- Branding in social media platform.
- Complimentary Exhibition Space.

For further details, please contact:

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