

# 10<sup>th</sup> National Summit

## Non Banking Finance Companies and Infrastructure Financing

*“Regulators as Enablers to Financial Lending Companies”*

**Friday, 21<sup>st</sup> June 2024**  
**Hotel Four Seasons (Gallery Hall), Worli, Mumbai**



**Shri R. Lakshmi Kanth Rao**  
 Executive Director,  
 Reserve Bank of India

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**The Associated Chambers of Commerce and Industry of India**

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## Non Banking Finance Companies and Infrastructure Financing

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### OVERVIEW

We are delighted to inform you that ASSOCHAM is organizing its 10<sup>th</sup> National Summit on Non-Banking Financial Companies & Infrastructure Financing under the theme "Regulators as an enabler to Financial Lending Companies" at Mumbai.

Regulatory prescriptions are often seen as restrictions on business, but they're crucial for survival. The flagship summit's focus is on highlighting this vital aspect, emphasizing how regulation ensures a level playing field, protects consumers, and promotes long-term stability. By reframing the narrative, this summit aims to guide businesses towards responsible growth and enduring success.

Amidst India's dynamic financial landscape, Non-Banking Financial Companies and Infrastructure Financing has emerged as growth catalysts, spurring economic empowerment for small businesses and infrastructure financing. While NBFCs are relatively well placed today as compared with the past few years, competition from banks and the rising interest rate scenario pose challenges. Competition from banks has intensified, especially in the traditional segments. Regulators stand at the forefront, steering the delicate balance between fostering innovation and maintaining financial stability.

The government's focus on providing relief and credit flow to entire sector particularly small business and other sectors which has resulted in more positive macroeconomic outlook across industries including financial services. It also has the potential to become a vehicle to achieve national policies that target poverty reduction, women empowerment, assistance to vulnerable groups, and community development. These, combined with improving economic activity, have put the sector in a comfortable position to capitalize on growth opportunities.

Earlier editions of the ASSOCHAM National Summit on Non-Banking Finance Companies & Infrastructure Financing had received an overwhelming response from the industry, in creating a vibrant platform for encouraging dialogue between policy makers, regulators and industry stakeholders.

### SALIENT FEATURES



Leaders from Government,  
Regulatory & Industry as  
Speakers and Delegates



Special  
Address



Interactive  
Panel Discussion  
Sessions



Media  
Coverage



Excellent  
Branding and  
Networking Platform



Release of  
Knowledge  
Paper

# WHAT MAKES THE SUMMIT UNIQUE?

- A World Class Platform, the Opportunity to Network with your Peers will Arm you with the Information you need.
- Though Provoking Leaders from the Domain under One Roof.
- Inclusive Session that will Enable and Engage through an Interesting and Thought-provoking Group Discussions to Discuss the Key Issues in the Industry and bring out their Relevant Solutions.

## WHY PARTICIPATE...?

- Obtain regulatory updates and vision for the sector from the government and regulator.
- Understand the dynamics of financial inclusion, strategies and models.
- Understanding the various existing and future technological advancements and platforms, that are shaping the current market scenario and will be game changers in near future.
- Sharing of the ASSOCHAM's research work in the form of a Knowledge Paper on topical issues of Financial Inclusion.
- A unique platform to Network and collaborate with a conglomeration of Industry leaders , government representatives and policy makers under one roof.

## KEY HIGHLIGHTS



**40+**  
**Speakers**



**250+**  
**Participants**



**8+ Hours**  
**Interactive Session**



**10+**  
**Exhibitors**

## TARGET AUDIENCE



Policy Makers & Regulators



Non-Banking Finance Companies (NBFCs)



Micro Financial Institutions (MFIs)



Banks



Housing Finance Companies (HFCs)



Infrastructure Finance Companies



Micro, Small & Medium Enterprises (MSMEs)



Small and Midsize Businesses (SMB) Community



Technology Providers



Entrepreneurs



Services Sector



Consultants & Analysts



Rating Agencies



Venture Capitalist Private Equity Funds



Economists & Academicians

# SPONSORSHIP OPPORTUNITIES

S.No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	<b>Official Host (Exclusive)</b>	<b>Rs. 10 Lakh/-</b>	
2.	<b>Powered By (Two Slots)</b>	<b>Rs. 8 Lakh/-</b>	
3.	<b>Gold Partner</b>	<b>Rs. 6 Lakh/-</b>	
4.	<b>Session Partner</b>	<b>Rs. 5 Lakh/-</b>	
5.	<b>Technology Partner</b>	<b>Rs. 4 Lakh/-</b>	
6.	<b>Silver Partner</b>	<b>Rs. 3 Lakh/-</b>	
7.	<b>Lanyard &amp; Kit Partner: (Blocked)</b>	<b>Rs. 2 Lakh/-</b>	
8.	<b>Exhibition Partner</b>	<b>Rs. 1 Lakh/-</b>	

## 1. Official Host (Official)

- Status of 'Official Host' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- Company representative Post event Quote at Social Media
- Incorporation of company banner in digital standees.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 4. Session Partner

- Status of 'Session Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in the newspaper advertisement.
- Branding of speaker & company logo on the event mailers.
- Incorporation of company banner in digital standees.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 2. Powered By (Two Slots)

- Status of 'Powered By' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in inaugural session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Company representative Post event Quote at Social Media
- Incorporation of company banner in digital standees.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 5. Technology Partner

- Status of 'Technology Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company banner in digital standees.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 3. Gold Partner

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Company representative Post event Quote at Social Media
- Incorporation of company banner in digital standees.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 7. Lanyard & Kit Partner (Exclusive)

- Status of 'Lanyard & Kit Partner (Exclusive)' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 8. Exhibition Partner

- Status of 'Exhibition Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- 2 delegate passes to attend the summit.
- Branding in social media platform.
- Complimentary Exhibition Space.

For further details, please contact:

Aryan, 9572902602  
aryan@assocham.com

Kushagra Joshi, 8447365357  
kushagra.joshi@assocham.com

Vivek Tiwari, 8130849452  
vivek.tiwari@assocham.com

Ayush Singh, 9871330042  
ayush.singh@assocham.com

**The Associated Chambers of Commerce and Industry of India**

4th Floor, YMCA Cultural and Library Building, 1, Jai Singh Road, New Delhi-110001 • [www.assocham.org](http://www.assocham.org)