

National Conference

Modernization of Railways for Viksit Bharat

August 23, 2024, Hotel Le-Meridien, New Delhi

Invited Chief Guest



Shri Ravneet Singh

Hon'ble Minister of State for Railways
Government of India



The Associated Chambers of Commerce and Industry of India

National Conference

Modernization of Railways for Viksit Bharat

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Indian Railways is one of the largest rail networks in the world. As India moves towards becoming a developed economy by 2047, the expanding economy will need high efficiency of Railways. Our rapidly growing economy will offer promising opportunities for growth in future, for which an efficient transportation system is necessary to serve the growing demand for both the industry and the passengers alike.

Modernisation of the Railways would require the integration of advanced technologies, infrastructure upgrades, and the enhancement of passenger amenities. Freight movement plays a major role in the economy, shaping cities, creating jobs and generating large revenue. Large infrastructure projects like Dedicated Freight Corridors are critical drivers of the national economy and are being seen as an opportunity to adopt international best practices. In order to achieve sustainable growth, technological advancements are crucial in key areas such as high speed trains, safety measures, track, locomotives, signalling systems, and the development of heavy haul systems.

With a vision to transform Railways into a world class system, the Govt has introduced a National Rail Plan. The aim of the plan is to streamline the operations with modern systems. For Indian railways to undergo a technological and functional transformation, implementing the highest levels of safety measures and efficiencies are crucial. Public-Private Partnerships offer an innovative approach to deliver modern, high-quality public services and enhancing the country's competitiveness. Modernization of Railways is not merely about upgrading physical infrastructure but also about fostering an ecosystem of innovation, sustainability, and customer centric services to align with the broader vision of Viksit Bharat.

There are numerous challenges and opportunities in enhancing and upgrading rail infrastructure at different stages. Therefore, to discuss various aspects of creating a modern railway system, **ASSOCHAM is organizing a National Conference on 'Modernization of Railways for Viksit Bharat' at 10:00 A.M. on August 23, 2024, at Hotel Le Meridien in New Delhi.** The Conference will bring together all concerned groups to a common platform to provide impetus by providing solutions for Railways apart from sharing valuable experiences.



Key Issues for Discussion

- Indian Railways - Vision@2047
- Capacity Enhancement and infrastructure development
- Railway freight innovation
- Make in India: Manufacturing for Indian Railways
- New Freight Propulsion Concepts
- Promotion of Digital Systems & Smart Technologies for Indian Railways
- Track Modernisation & Renewal of Tracks
- Sustainable commercial financing
- High Speed, High Capacity, Cost-efficient and reliable infrastructure
- Research & Innovation Eco-system
- Security & Safety Measures
- Tools and Trends in use of Data Analytics for Enhancing Safety
- Developing technologies in Rolling Stock (New Design Wagons and Passenger Coaches)
- Energy Efficiency of Indian Railways
- Dedicated Freight Corridors
- Challenges in Design & Construction of Bridges
- Rail Lines connecting Ports & Industrial hub Areas
- High speed train sets for passenger operations
- Future requirement of 9000 hp and 12000 hp locomotives
- Price competitiveness to Road Transportation
- Container Manufacturing for Atmanirbhar Bharat
- Under utilization of wagons at transhipment points
- Innovative marketing strategies to capture more traffic
- Modernisation of Railway Yards and Railway Sidings
- Opportunity in Gati Shakti Cargo Terminals
- High Speed Train Sets for Passenger Trains
- Predictive Maintenance of Locomotive and Rolling Stock
- Innovative marketing strategies to capture freight traffic

Invited Speakers

- Apex Level Officials of Railway Board
- Representatives from RDSO, BLW, RCF, RWF
- PSUs and SPVs
- Railway equipment's manufactures and suppliers
- Locomotives & Rolling Stock Companies
- Infrastructure Development Companies
- Wagon Manufacturers and User Companies
- Rail Technology Providers
- Signalling technology providers and Experts
- International Rail companies and Experts
- Rail Project Companies
- Telecommunication companies
- Container Operators
- Industrial and Manufacturing Hubs
- Banks and Financial Institutions

Participants Profile

- PSU's – Central and State
- Traction & Rolling Stock Experts
- Signaling Experts
- Investors & Financial Institutions
- Logistics Companies
- Maintenance & Operation managers
- Manufacturers and Suppliers for Railways
- Infrastructure Developers
- Safety & Security Providers
- Power and Renewable Energy Companies
- International Stakeholders & Experts
- Freight Forwarders & Transporters

Sponsorship Opportunities

The Conference provides an excellent opportunity for organizations/companies to promote their product & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

Conference Partner: Rs. 10 Lac

<ul style="list-style-type: none">• Logo visibility on event Backdrop• Logo in newspaper advertisement• Speaking opportunity in Inaugural Session• Corporate Video Play at conference during the Tea and Lunch break (5 min Only)• Logo/ Name Branding on the event Mailers• Logo will be on the ASSOCHAM event Webpage.	<ul style="list-style-type: none">• Branding in Social Media Platform• Complimentary exhibition space of at the Conference venue• Insertion of Company's brochure into the documentation pack• One Page Advertisement (Back Cover) in the Souvenir of the Conference• 10 Complimentary Passes to attend
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Principal Sponsor: Rs. 8 Lac

<ul style="list-style-type: none">• Logo visibility on event Backdrop• Logo in newspaper advertisement• Speaking opportunity as Panelists in Technical Session• Corporate Video Play at conference during Lunch break (3 min Only)• Logo/ Name Branding on the event Mailers• Logo will be on the ASSOCHAM event Webpage.	<ul style="list-style-type: none">• Branding in Social Media Platform• Complimentary exhibition space of at the Conference venue• Insertion of Company's brochure into the documentation pack• One Page Advertisement (Front Inside) in Souvenir of Conference• 8 Complimentary Passes to attend
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Co-Sponsor: Rs. 5 Lac

<ul style="list-style-type: none">• Logo visibility on event Backdrop• Logo in newspaper advertisement• Speaking opportunity as Panellists in Technical Session• Corporate Video Play at conference during Lunch break (1 min Only)• Logo/ Name Branding on the event Mailers	<ul style="list-style-type: none">• Logo will be on the ASSOCHAM event Webpage.• Branding in Social Media Platform• Complimentary exhibition space of at the Conference venue• One Page Advertisement (Back Inside) in the Souvenir of the Conference• 6 Complimentary Passes to attend
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Associate Sponsor: Rs. 3 Lac

<ul style="list-style-type: none">• Logo visibility on event Backdrop• Logo in newspaper advertisement• Logo/ Name Branding on the event Mailers• Logo will be on the ASSOCHAM event Webpage.	<ul style="list-style-type: none">• Branding in Social Media Platform• One Page Advertisement (Special Front 10 Pages) in Souvenir of Conference• 4 Complimentary Passes to attend
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Supporter: Rs. 1 Lac

<ul style="list-style-type: none">• Logo visibility on event Backdrop• Logo in newspaper advertisement	<ul style="list-style-type: none">• Branding in Social Media Platform• 2 Complimentary Passes to attend
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ADVERTISEMENT OPPORTUNITIES

Page Particulars	Amount (Rs.)	Advertisements Material
Back Cover (Colour)	50,000/-	Positives/ CD must be in CorelDraw, EPS, PDF format. If JPG Then 300dpi with CMKY
Inside Cover (Colour)	40,000/-	Size of Ad: 19 cm x 28 cm
Full Page (Colour)	30,000/-	Note: It is imperative that Partner/Sponsorship details and Advertisement material are received by us latest by August 20, 2024.
Central Spread	60,000/-	The support options are strictly on first cum first served basis.

Stalls measuring 3x2 mtr each are available for Rs. 50,000/- inclusive of GST. Each stall is built up having depth of 2 mtr and width of 3 mtr. For More Information, Please Contact

Delegate Fees: Rs. 3,000/- (inclusive of GST)

For further details, please contact:

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The Associated Chambers of Commerce & Industry of India (ASSOCHAM)

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