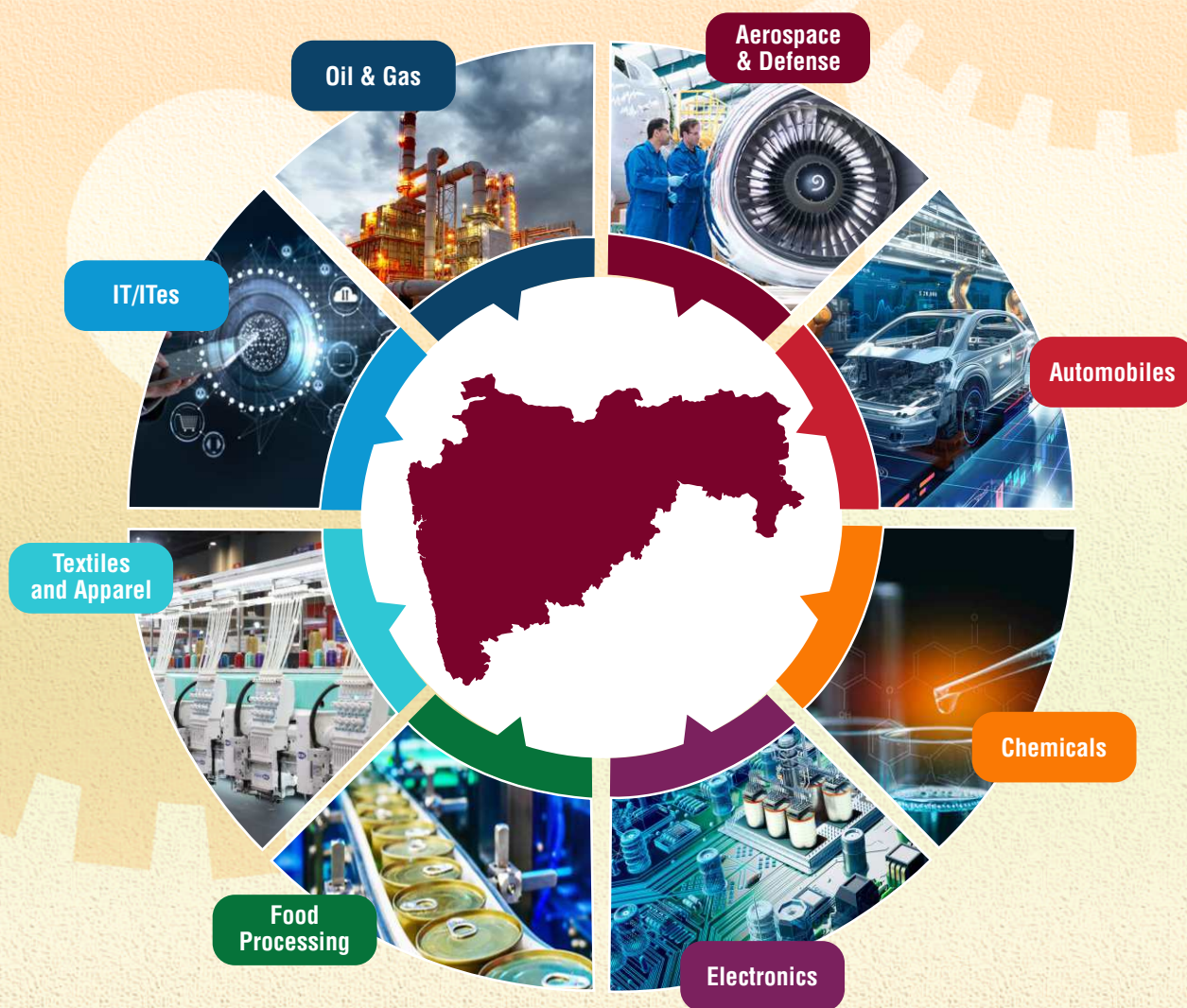


# **MahaMSMErashtra Empowerment Summit & Awards 2024**

Reinventing and scaling up MSME in  
Maharashtra: Navigating towards Viksit Bharat

Thursday | June 27, 2024 | Mumbai





## Overview

The Indian Micro, Small and Medium Enterprises (MSME) sector, with more than 6.30 crore enterprises, has emerged as a highly vibrant and dynamic sector of the economy. It is a major contributor to the socio-economic development of the country and has gained importance due to its contribution to Gross Domestic Product (GDP) of the country, fostering entrepreneurship and generating self-employment opportunities at a comparatively lower capital cost.

Maharashtra is home to several MSME clusters which are renowned for their wide-ranging industries operating across manufacturing, IT services, textiles and engineering sectors. It also has the maximum number of registered MSME in the Udyam portal with nearly 42.76 lakh registrations.

Maharashtra state government is actively engaged in bolstering the MSME sector by implementing a myriad of policies and schemes aimed at its promotion and development, such as providing financial assistance, training, and marketing support. Some of the measures include providing financial incentives in the form of subsidies on SGST payments, power subsidies, interest subsidies, stamp duty and electricity duty exemptions. These schemes and incentives intend to provide a stimulus to the growth and development of MSME in the state and align with the overall vision of making Maharashtra the most favoured investment destination in India, thereby laying the foundation of "Viksit Bharat".

On the occasion of World MSME Day, ASSOCHAM is organizing **"MahaMSMERashtra Empowerment Summit & Awards 2024"** with the underlying theme ***"Reinventing and scaling up MSME in Maharashtra: Navigating towards Viksit Bharat"*** on **Thursday, 27 June 2024** at **Mumbai, Maharashtra**.

The Summit would convene experts from the Government, industry, industry associations, think tanks and academia. The discussion would focus on the key issues faced by MSME sector, including financing, technology adoption, incorporation of sustainable business practices, exploration of emerging opportunities for MSME, and providing recommendations to address the existing challenges through the establishment of an enabling policy ecosystem that fosters the overall growth of the sector.



## Thematic sessions

- Creating a conducive policy ecosystem for MSME in Maharashtra
- Accelerating access to finance for MSME
- Embracing sustainability: Strategy for adoption by MSME

## Key highlights

- Panel Discussions and Knowledge sharing sessions
- 20+ Knowledge experts/speakers
- Recognising outstanding achievements - MahaMSMERashtra Awards 2023-24
- Participation from Central and State Governments
- B2B Meetings and Networking opportunities



# MahaMSMERashtra Awards 2023-24

The MahaMSMERashtra Awards 2023-24, is dedicated to recognizing the outstanding achievements of Micro, Small, and Medium Enterprises (MSME) in the state. Held against the backdrop of Maharashtra's dynamic economic environment, the awards serve as a testament to the indomitable spirit and unwavering dedication of MSME in contributing to the state's growth story.

As Maharashtra continues to position itself as a leading hub for entrepreneurship and innovation, initiatives like the MSME Awards play a pivotal role in nurturing talent, fostering competitiveness, and driving economic progress. By recognizing and celebrating the achievements of MSME, these awards inspire others to dream big, innovate boldly, and contribute meaningfully to the state's prosperity.

## Award categories



**MSME of the Year 2023-24  
(Manufacturing)**



**MSME of the Year 2023-24  
(Services)**



**MSME of the Year 2023-24  
(Trading)**



**MSME of the Year 2023-24  
(Innovation)**



**Best Tech SME of the  
Year 2023-24**



**Women Achiever of the  
Year 2023-24**



**Start-up of the  
Year 2023-24**



**Young Entrepreneur of the  
Year 2023-24**



**Emerging MSME of the  
Year 2023-24**



**Best MSME Lending Bank/ NBFC of the  
Year 2023-24**

## Processing fees (per category)

**ASSOCHAM Members**

**INR 10,000/- +18% GST**

**ASSOCHAM Non-members**

**INR 15,000/- +18% GST**



## Why should you nominate

- Stand out from the competition to attract new business.
- Showcase your top projects, designs, innovations among industry.
- Improve brand awareness and promote your business to new customers.
- Celebrate your success and achievement with industry players.
- Boost staff morale and motivation among employees.
- Get recognition for the hard work, achievements, and innovations.

## Who should attend

- MSME Owners and Entrepreneurs
- Government Representatives
- Investors and Financial Institutions/  
Banks/ NBFCs
- Technology Providers & Solution Providers
- Buyers and Suppliers
- Startups and Innovators
- Academic and Research Institutions

## Sponsorship Matrix

Deliverables	Platinum Partner Rs. 8 Lakhs (Exclusive for 2)	Gold Partner Rs. 7 Lakhs	Silver Partner Rs. 5 Lakhs	Session Partner Rs. 3 Lakhs	Logo Partner Rs. 1 Lakh
Pre-Event					
Promotion					
Logo on ASSOCHAM Website event webpage	✓	✓	✓	✓	✓
Logo on the mailers	✓	✓	✓	✓	✓
Social Media Promotion on ASSOCHAM's official SM handles	✓	✓	✓	✓	✓
Venue Branding					
Prominent display: Organisation's logo @ Wings of Backdrop' (Category Name) Partner'	✓	✓	✓	✓	✓
Opportunity to address at the Inaugural Session (Senior Representatives only)	✓	✓	X	X	X
Speaker slot in the Plenary session (Relevant Representative)	✓	✓	✓	X	X
Display of Corporate Video	(120 Sec)	(90 Sec)	(60 Sec)	(45 Sec)	X
Table Space at the Registration Counter	✓	X	X	X	X
Display of standee at the venue	3 Standees	2 Standees	1 Standee	X	X
Corporate literature to be included in the delegate kit	✓	✓	✓	✓	X
Complimentary delegate passes to attend the conference	10 Passes	07 Passes	05 Passes	03 Passes	02 Passes
Prominent Logo display in 'Thank you Sponsors' Panel	✓	✓	✓	✓	✓
Lanyard and Badge - Logo Presence	✓	X	X	X	X
Post Event					
Logo on Thank You Mailer to Delegates & Speakers	✓	✓	✓	✓	✓
Logo in the 'Thank you Sponsors' page in Retrospect Report	✓	✓	✓	✓	✓

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