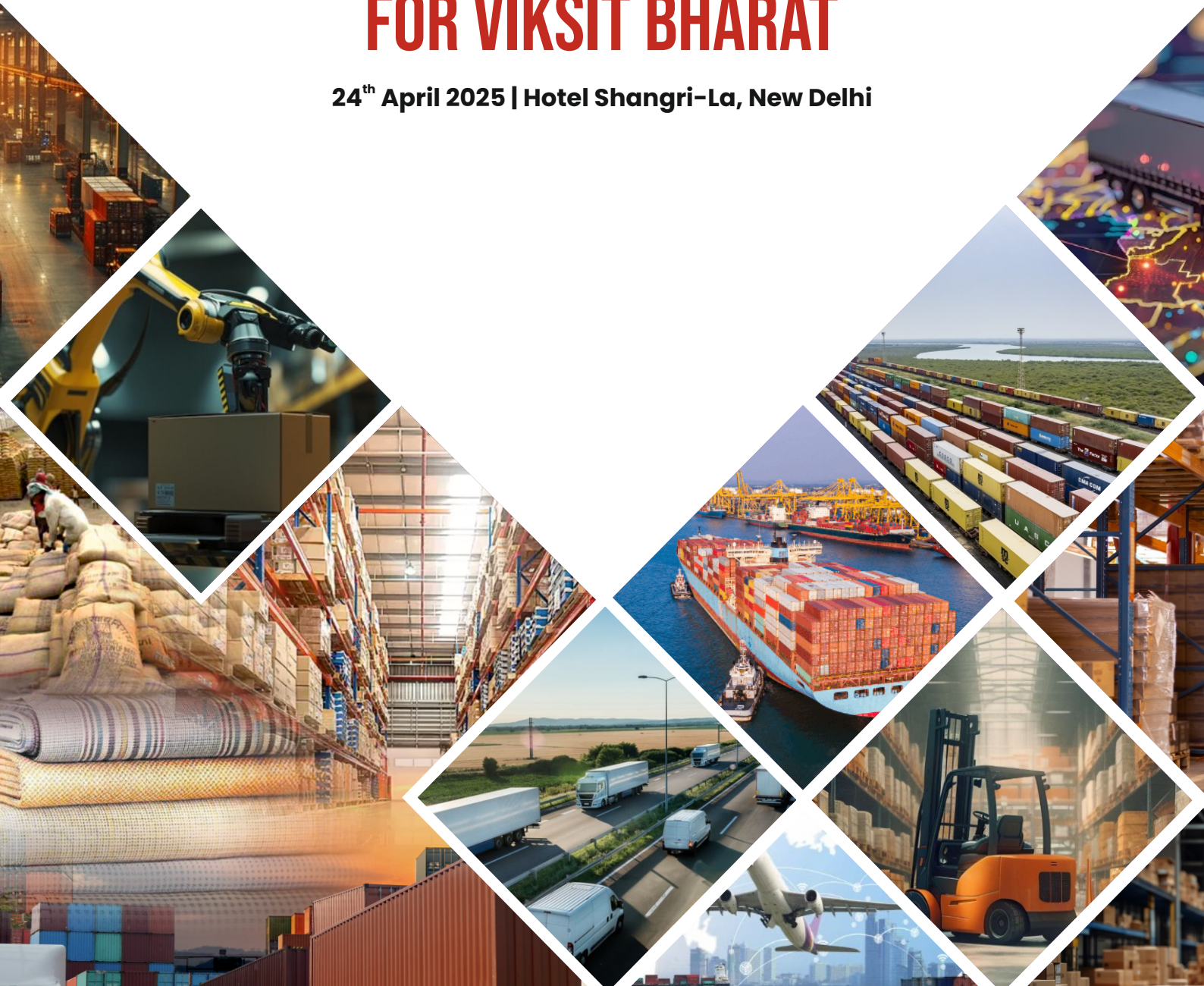


2ND EDITION

NATIONAL CONFERENCE LOGISTICS AND WAREHOUSING FOR VIKSIT BHARAT

24th April 2025 | Hotel Shangri-La, New Delhi



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CARGO
INSIGHTS

BACKGROUND

The Indian logistics and warehousing sector are undergoing a remarkable transformation, driven by the government's visionary initiatives to enhance efficiency and reduce costs. As India aspires to become the world's third-largest economy and a developed nation by 2047, a robust logistics infrastructure is pivotal to achieving this goal. Policies like the National Logistics Policy 2022, and the PM GatiShakti initiative have laid a strong foundation for a seamless and modern supply chain ecosystem. These efforts are fostering a surge in demand for state-of-the-art warehousing facilities, reinforcing India's position as a global trade and investment hub.

Developing multi-modal logistics parks presents significant opportunities to improve transport logistics, infrastructure, and ease of doing business. Standardizing warehouses is essential for global competitiveness, while integrated, cost-effective logistics solutions are in high demand. Indian Railways plays a key role in enhancing freight movement and multi-modal integration, reducing logistics costs. Smart roads and expressways optimize efficiency, while private sector investment in logistics parks and warehousing drives growth. Additionally, integrating coastal shipping with inland waterways will create a more sustainable and seamless transportation network.

The adoption of cutting-edge technologies like AI, IoT, and Machine Learning is revolutionizing logistics by enabling predictive analytics, demand forecasting, and real-time inventory tracking. Private sector innovation and workforce development are key to driving a tech-driven, resilient supply chain.

Sustainable logistics and warehousing are transforming supply chains with green strategies, low-carbon transport, and energy-efficient infrastructure. Innovations such as electric trucks, sustainable fuels, and solar-powered facilities are enhancing efficiency while reducing environmental impact.

Rural logistics is essential for connecting India's agricultural and artisan sectors to national and global markets. Challenges like poor infrastructure, high costs, and limited access hinder market reach. Strengthening rural connectivity through investment in logistics hubs, digital solutions, and policy reforms can improve supply chain efficiency. Public-private collaboration is crucial for making rural supply chains resilient, competitive, and trade-ready.

To embrace these opportunities, ASSOCHAM is organizing a **"2nd Edition on National Conference on Logistics and Warehousing for Viksit Bharat"**. The conference will focus on the innovation, integration, and elevation of the logistics sector.

The conference aims to explore recent trends, challenges and opportunities in the warehousing and logistics sector and to discuss strategies for harnessing this growth for a Viksit Bharat. The summit will provide a platform for exchanging ideas, sharing best practices, and exploring innovative solutions to the industry's key issues. By addressing challenges and leveraging growth drivers, India can significantly improve its logistics efficiency and pave the way for a Viksit Bharat.



PARTICIPANTS PROFILE

- ⊙ Logistics Services Provider and User Industry
- ⊙ Automation and IT Solution Providers
- ⊙ Central and State Government Officials
- ⊙ Packaging Solutions Providers
- ⊙ Retail & e-Commerce companies
- ⊙ Multimodal Logistics Parks
- ⊙ Logistics and Supply Chain Companies
- ⊙ Barcode Scanners & Printers Companies
- ⊙ Material Handling, Equipment companies
- ⊙ Forklifts, Pallet Trucks Companies
- ⊙ Warehouse Infrastructure and Service Providers
- ⊙ Rollers & Conveyors
- ⊙ Storage Solution Providers
- ⊙ AIDC & RFID Solution Providers
- ⊙ 3 PL/ 4 PL/ 5 PL Companies
- ⊙ Banking and Financial Institutions

KEY DISCUSSION POINT

- ⊙ The role of Indian Railways in boosting freight efficiency and strengthening multi-modal integration.
- ⊙ Green Warehousing: Efficient equipment utilization & building a sustainable distribution ecosystem
- ⊙ Standardizing Warehousing Infrastructure: Government Initiatives to Drive Global Compatibility and Competitiveness
- ⊙ Role of Green Logistics in Reducing Carbon Footprint
- ⊙ Enhancing Logistics Efficiency through Smart Roads and Expressways
- ⊙ Impact of Low-Carbon Transport Solutions on Cost & Efficiency
- ⊙ Exploring investment and collaboration opportunities for the private sector in the development of logistics parks and expressway warehousing
- ⊙ Adoption of Sustainable Warehousing & Energy-Efficient Infrastructure
- ⊙ Strengthening Waterway Transport by Integrating Coastal Shipping with Inland Waterways.
- ⊙ Future Trends & Innovations Shaping Green Logistics
- ⊙ Roadmap to Modernizing logistics, Warehousing and Cold Chain Infrastructure
- ⊙ Integration of Artificial Intelligence (AI), IoT, and Machine Learning for predictive analytics and demand forecasting.
- ⊙ Addressing labour shortages and upskilling for efficient supply chain management
- ⊙ Trends or technologies shaping the future of the global supply chain.
- ⊙ Strengthening connectivity between rural production hubs and national/international markets.
- ⊙ Features and benefits of smart warehouses, including real-time inventory tracking and automated sorting systems.
- ⊙ Expanding rural trade opportunities through logistics and digital platforms. (India Post)
- ⊙ Utilizing real-time data to improve inventory management and reduce lead times
- ⊙ Reducing losses and enhancing export potential for agricultural and perishable goods. (CWC)
- ⊙ Role of PM GatiShakti and National Logistics Policy for reducing Logistics Cost and enhancing efficiency
- ⊙ Encouraging private sector participation through policy support and incentives.



SPONSORSHIP CATEGORIES

Platinum Partner 10 Lakhs	Gold Partner 7 Lakhs	Silver Partner 5 Lakhs	Associate Partner 3 Lakhs
<ul style="list-style-type: none"> • Speaking opportunity in inaugural session • Corporate literature to be included in the delegate kit • Speaking opportunity in one panel discussion • Prominent logo visibility in the conference communication material • Speaker photo & profile to be featured in all outreach collaterals • Logo on wings of the backdrop in conference hall • Corporate video play at conference during the tea and lunch break (5 mins) • Logo on the 'thank you partners' panel at the conference venue • Logo in newspaper advertisement • 10 complimentary passes to attend • Logo will be on the ASSOCHAM event webpage • Complimentary exhibition space of at the conference venue 	<ul style="list-style-type: none"> • Speaking opportunity in one panel discussion • Corporate literature to be included in the delegate kit • Speaker photo & profile to be featured in all outreach collaterals • Prominent logo visibility in the conference communication material • Corporate video play at conference during the tea and lunch break (3 mins) • Logo on wings of the backdrop in conference hall • Logo in newspaper advertisement • Logo on the 'thank you partners' panel at the conference venue • Logo will be on the ASSOCHAM event webpage • 7 complimentary passes to attend • Complimentary exhibition space of at the conference venue 	<ul style="list-style-type: none"> • Speaking opportunity in one panel discussion • Prominent logo visibility in the conference communication material • Speaker photo to be featured in all outreach collaterals • Logo on wings of the backdrop in plenary hall • Corporate video play at conference during the lunch break (1 mins) • Logo on the 'thank you partners' panel at the conference venue • Logo in newspaper advertisement • 5 complimentary passes to attend • Logo will be on the ASSOCHAM event webpage • Corporate literature to be included in the delegate kit 	<ul style="list-style-type: none"> • Speaking opportunity in one panel discussion • Logo on wings of the backdrop in conference hall • Speaker photo to be featured in all outreach collaterals • Logo on the 'thank you partners' panel at the conference venue • Logo in newspaper advertisement • 3 complimentary passes to attend • Logo will be on the ASSOCHAM event webpage • Prominent logo visibility in the conference communication

Exhibition Details: Stalls measuring 3 x 2 mtr each are available for Rs.50,000 (Including GST)

Participation Fees: Rs. 3,500 /- (+18% GST)

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