

Global ESG

ENVIRONMENTAL



SOCIAL



GOVERNANCE



Conclave 3.0

- From Strategy to Action: Integrating ESG for Lasting Impact -

Thursday, 26th September 2024 | New Delhi



THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

OVERVIEW

In recent past, climate change concerns and sustainable development have taken Centre stage in global and national priorities. There has been a growing recognition of the significant financial and economic impacts of environmental, social and governance (ESG) risks across the globe, with many international bodies and financial regulators examining ESG-related issues including regulation and supervision.

Fundamentally, sustainable business practices consider the future effects of business policies and activities with the growing awareness of sustainability, companies are eager to enhance their reputations, mitigate risk and attract investment through Environmental, Social and Governance (ESG) principles. As ESG is currently expanding globally, companies require a horizon scanning at a global level to pick up on the fast-moving ESG related regulatory developments in key exports markets. Companies must invest in developing or sourcing relevant talent to meet the rising demand for specialized ESG skill sets or look at outsourcing opportunities to help them meet increasingly challenging ESG demands.

More and more investors are incorporating ESG elements into their investment decision making process, making it increasingly important from the perspective of securing capital, both debt and equity. The investor's demands are in line with multiple studies suggesting that ESG and corporate performance are intrinsically intertwined. Companies with higher ESG performance are likely to have better financial performance, talent retention, and long-term value creation even recently SEBI has released a consultation paper on expanding the scope of Sustainable Finance Framework in the Indian Securities Market by forming a working group which recommended to redefine "green debt security" as "sustainability-linked security" as sustainability-linked security would cover a wider spectrum of sustainable finance instruments.

OBJECTIVE

The Global ESG Conclave 2024 aims to unite key stakeholders in discussions on the heightened awareness of challenges and the interconnected ESG aspects influencing various business dimensions. The conclave brings together government officials, industry stalwarts, and eminent thought leaders to define the trajectory that Indian industry needs to take. The event focuses on key areas critical for India and Indian companies, including the launch of the ESG Academy and panel discussions on accelerating green and inclusive growth.

The conclave also covers the emergence of sustainability in boardrooms, reshaping boardroom dynamics and corporate governance. Moreover, it addresses the importance of transparency, accountability, and engaging more companies in taking strict action to disclose and reduce their emissions and current environmental impact.

The objective is to foster a collective commitment to continuous improvement in the pursuit of sustainable business practices.

Glimpses of Previous ESG Conclave



• KEY AREAS OF DISCUSSIONS •

- **Inaugural Session:** From Strategy to Action: Integrating ESG for Lasting Impact
- **Panel Discussion I:** Integrating ESG by driving corporate sustainability Net zero performance
- **Panel Discussion II:** Scaling Adaptation Financing to exploring ways to bridge the funding gaps
- **Panel Discussion III:** Measuring Social Impact & Inclusion: Encouraging equality and well-being
- **Panel Discussion IV:** Fostering ethical Governance through Transparency, Accountability & Risk Management

• SALIENT FEATURES •



Leaders from Government, Regulatory & Industry as Speakers and Delegates



Special Address



Interactive Panel Discussion Sessions



Excellent Branding and Networking Sessions



Media Coverage



Release of Knowledge Paper

• TARGET PARTICIPANTS •



Business



Academia



Not-for-Profits



Consulting Firms



Central/State Governments



Banking & Financial Institutions



Rating Agencies



Tech Companies



Bi-lateral and Multilateral Agencies



Trade Promotion Councils

PAST SPONSORS 2022-23

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SPONSORSHIP OPPORTUNITIES

S.No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	Presenting Partner	Rs. 10 Lakh/-	Mentioned Below
2.	Platinum Partner	Rs. 8 Lakh/-	
3.	Gold Partner	Rs. 6 Lakh/-	
4.	Silver Partner	Rs. 4 Lakh/-	
5.	Logo Partner	Rs. 2 Lakh/-	

1. Presenting Partner

- Status of 'Presenting Partner' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.

- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- Company representative Post event Quote at Social Media
- Incorporation of company banner in digital standees.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

2. Platinum Partner

- Status of 'Platinum Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in inaugural session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper

- advertisement.
- Branding of speaker and company logo on the event mailers.
- Company representative Post event Quote at Social Media
- Incorporation of company banner in digital standees.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

3. Gold Partner

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper

- advertisement.
- Branding of speaker and company logo on the event mailers.
- Company representative Post event Quote at Social Media
- Incorporation of company banner in digital standees.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

4. Silver Partner

- Status of 'Silver Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.

- Incorporation of speaker photograph & company logo in the newspaper advertisement.
- Branding of speaker & company logo on the event mailers.
- Incorporation of company banner in digital standees.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

5. Logo Partner

- Status of 'Logo Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.

- Branding of company logo on the event mailers.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

Delegate Registration Fees: Rs. 4,000/- (Inclusive of GST)

For more details please contact:

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