

National Conference
ElectricMobility

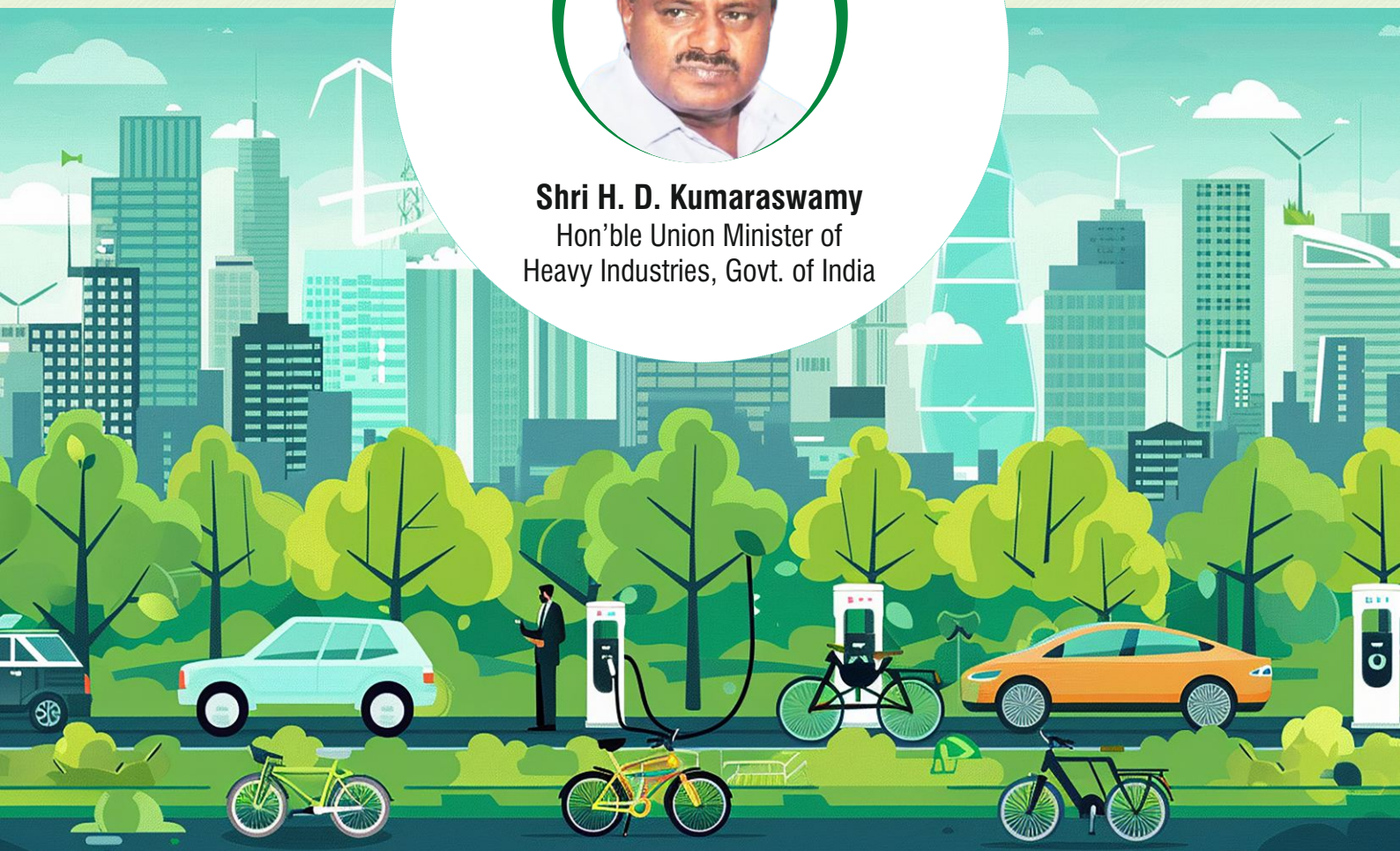
Building India an Electric Mobility Hub for Viksit Bharat

September 4, 2024 | The Park Hotel, Sansad Marg, New Delhi

Invited Chief Guest



Shri H. D. Kumaraswamy
Hon'ble Union Minister of
Heavy Industries, Govt. of India



The Associated Chambers of Commerce and Industry of India

National Conference

Electric Mobility

Building India an Electric Mobility Hub for Viksit Bharat

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About Conference

The global automotive industry is currently undergoing a significant transition from traditional internal combustion engine vehicles to zero-emission vehicles. This shift marks a pivotal moment in the industry's evolution towards more sustainable and environmentally friendly transportation options. The increase in greenhouse gas emissions and declining air quality has prompted governments worldwide to implement strict regulatory measures. This has led to a significant impact on various industries and sectors. India is actively pursuing cost-effective and viable solutions to address the issue of poor air quality in many of its cities. The country has announced a significant shift to an all-electric public transportation fleet, necessitating attention and action by players across sectors including automobile, power utilities, etc.

The electric vehicle ecosystem involves multiple sectors and stakeholders working together. It is crucial for all stakeholders to collaborate and to promote the adoption of green vehicles. Similarly, the Government needs to consider the holistic ecosystem while developing the regulatory agenda. The transition to electric vehicles presents challenges for the incumbents, while at the same time offering a tremendous opportunity for those who undertake

the requisite investments and start planning for the shift. Given the immense scale of the Indian automotive market, the potential for a substantial increase in vehicle electrification presents a lucrative business opportunity. India has established itself as a prominent player in the global automotive market, holding a dominant position in various vehicle segments.

There is a widespread belief that the automobile industry is on the verge of a technological transformation. This shift necessitates that the industry invests in research and development, as well as acquire and develop relevant technologies at a faster pace to stay relevant to future needs. Hence, to discuss the various challenges and opportunities in creating a holistic ecosystem for electric vehicles, **ASSOCHAM is organizing a National Conference on 'Building India an Electric Mobility Hub for Viksit Bharat' at 10:00 a.m. on September 4, 2024, at Hotel The Park in New Delhi.** The conference will bring together national and international stakeholders representing various sectors of the electric vehicle industry. The objective of the program is to analyze, understand and come up with suitable suggestions to the Government for making Indian electric mobility Industry more vibrant.

Key Issues for Discussion

- Central and state level policy framework on EV adoption in India-future direction
- Govt. Policy interventions needed for fast pacing EV adoption
- Issues related to Taxation and Incentives
- National Electric Mobility Mission Plan
- Production Linked Incentive (PLI) Scheme
- Battery Swapping Policy
- Digitization, Data Analytics, and Industry 4.0
- Indian EV market and key trends
- Assessment of Manufacturing Ecosystem
- Assessment of localisation-issues and solutions
- Battery Technology – Recycling & Disposal
- Subsidy and Financing for EV adoption
- Standardisation of batteries and Charging stations
- Adoption of best practices in charging, energy generation and EV technology Creating sustainable EV system

Participants Profile

- Policy Makers
- Automobile Manufacturers
- Automotive component manufacturers
- Battery manufacturers & component manufacturers
- Power producers – Transmission and distribution companies
- Oil and gas retail companies
- Testing, R&D and educational institutions
- Individual & Institutional Investors
- Industry Representatives
- Investment Bankers and FIs
- Tax Experts & Consultants
- Research & Consulting Firms
- Charging Infrastructure Providers
- Other Stakeholders

Invited Eminent Speakers From

- Ministry of Heavy Industries
- NITI Aayog
- Ministry of Commerce and Industry
- Ministry of Road Transport and Highways
- Ministry of New and Renewable Energy
- Ministry of Environment
- Ministry of Small and Medium Enterprises
- Research and consulting firms
- OEMs & Automobile Manufactures
- Automotive component manufactures
- Battery manufacturers & component manufacturers
- New age companies and start ups
- New Innovative Technology Providers
- EV manufacturers & Engineering consultants



SPONSORSHIP OPPORTUNITIES

The Conference provides an excellent opportunity for organizations/companies to promote their product & services to the focused audience besides networking during tea/coffee and lunch intervals. The sponsorship details are as under:

SPONSORSHIP BENEFITS	PARTNER CATEGORY				
	Conference Partner	Principal Sponsor	Technology/ Banking/ Innovation Partners	Co-Sponsor	Supporter
	15 Lakhs	10 Lakhs	5 Lakhs	3 Lakhs	1 Lakh
Status of 'Conference Partner' and the Partner's name and logo will be prominently displayed at the Conference venue	✓	x	x	x	x
Branding of company logo at the main backdrop at the Conference Venue	✓	✓	✓	✓	x
Branding of company Logo in newspaper advertisement	✓	✓	✓	✓	✓
Logo branding in Thank you panel at the Conference Venue	✓	✓	✓	✓	✓
Speaker Slot to a company representative in Session	✓ Inaugural & Technical	✓ 2 Technical	✓ 1 Technical	x	x
Corporate Video Play during the Tea and Lunch Break	✓ 4 mins	✓ 3 mins	x	x	x
Logo branding in ASSOCHAM event Webpage; Social Media Platform	✓	✓	✓	✓	✓
Acknowledging sponsor name during the event	✓	x	x	x	x
Insertion of Company's brochure into the documentation pack	✓	✓	x	x	x
Complimentary Passes to attend the Conference	15	10	7	5	3

GST 18% extra as applicable

Participation Fee: Rs. 3,000/- (Including GST)

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