



**7<sup>th</sup>** National Summit & Awards

# Corporate Bond Market 2024

9<sup>th</sup> August 2024 | Mumbai



Knowledge & Evaluation Partner



The Associated Chambers of Commerce and Industry of India





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## OVERVIEW

Corporate Bond Market between debt democratization and diversification is important for, India's government bonds' inclusion in global indices, technology-driven solutions for risk management and transparency, and regulatory efforts to improve the ease of doing business collectively contribute to the growth and development of the corporate bond market which is designed around the broader debt market including G-Sec, securitized instruments, REIT, InVIT etc.

The inclusion of India's government bonds in global bond indices would attract many foreign investors, enhancing the liquidity and depth of the Indian bond market. This influx is expected to extend to the corporate bond market, improving pricing and issuance activity, benefiting Indian companies with more financing options. Additionally, increased foreign investment could impact the FX and derivative markets, leading to currency appreciation and greater use of hedging instruments. Overall, this inclusion would significantly boost participation, liquidity, and stability in India's financial markets.

Addressing to the Technological solutions in the corporate bond market that is covering the usage of emerging technologies such as blockchain/ DLT in the corporate bond space in India or elsewhere. Online bond platform provider that is assessing their impact on democratization of corporate bond market stating how investor's landscape changed in corporate bond market since existence of OBBPs, emergence of innovative products and any risk they possess for investors.

The ASSOCHAM National Summit & Awards on Corporate Bond Market is a way to recognize, reward and celebrate models of inclusive growth and sustainable development as well as innovative approaches to creating value for society and business together. The underlying principle is that companies from different sectors will highlight their accomplishments made.

We are glad to inform you that NSE Ltd. is the Knowledge & Evaluation Partner for this initiative.

The awards seek to identify and honour companies as well as provide role models of best practices for peer groups. The awards will be given to winners as well as runners up in each category in the presence of policy maker, regulator, and industry leaders during mega summit & awards.

## EMINENT JURY

### Jury Chairman



**Sh. H. R. Khan**  
Former Deputy Governor  
Reserve Bank of India

### Jury Members



**Sh. S. K. Mohanty**  
Former WTM  
Securities and  
Exchange Board of India



**Ms. Nipa Sheth**  
Chairperson, ASSOCHAM  
National Council for  
Corporate Bond Market and  
Founder & Director, Trust Group



**Ms. Aditi Mittal**  
Co-Chairperson, ASSOCHAM  
National Council for  
Corporate Bond Market and  
Director, AK Group



**Ms. Navita Yadav**  
Managing Director &  
Executive Committee Member,  
Apex Group & Advisor to  
Central Bank of Oman



**Sh. K. S. Giridhar**  
Executive Director  
LIC of India

### Knowledge & Evaluation Partner



**Sh. Vitthal More**  
Sr. VP- Product Strategy  
& Services, NSE Ltd.





## WHAT MAKES THE SUMMIT UNIQUE?

- A World Class Platform, the Opportunity to Network with your Peers will Arm you with the Information you need.
- Though Provoking Leaders from the Domain under One Roof.
- Inclusive Session that will Enable and Engage through an Interesting and Thought-provoking Group
- Discussions to Discuss the Key Issues in the Industry and bring out their Relevant Solutions.

## WHY PARTICIPATE...?

- Obtain regulatory updates and vision for the sector from the government and regulator.
- Understand the dynamics of financial inclusion, strategies and models.
- Understanding the various existing and future technological advancements and platforms, that are shaping the current market scenario and will be game changers in near future.
- Sharing of the ASSOCHAM's research work in the form of a Knowledge Paper on topical issues of Financial Inclusion.
- A unique platform to Network and collaborate with a conglomeration of Industry leaders, government representatives and policy makers under one roof.

## TARGET AUDIENCE



Policy Makers & Regulators



Broker



Non-Banking Finance Companies



Corporate Bond Market Companies



Rating Agencies



Economists & Academicians



Housing Finance Companies



Banks



Investment Banker



Micro, Small & Medium Enterprises



Insurance Companies



Infrastructure Finance Companies



Consultants & Analysts



Debenture Trustee



Merchant Bankers



Venture Capitalist Private Equity Funds



# SPONSORSHIP OPPORTUNITIES

S.No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	<b>Presenting Partner</b>	<b>Rs. 10 Lakh/-</b>	<b>Mentioned Below</b>
2.	<b>Powered By (Two Slots)</b>	<b>Rs. 8 Lakh/-</b>	
3.	<b>Gold Partner</b>	<b>Rs. 6 Lakh/-</b>	
4.	<b>Session Partner</b>	<b>Rs. 5 Lakh/-</b>	
5.	<b>Technology Partner</b>	<b>Rs. 4 Lakh/-</b>	
6.	<b>Silver Partner</b>	<b>Rs. 3 Lakh/-</b>	
7.	<b>Lanyard &amp; Kit Partner</b>	<b>Rs. 2 Lakh/-</b>	
8.	<b>Exhibition Partner</b>	<b>Rs. 1 Lakh/-</b>	

## 1. Presenting Partner

- Status of 'Presenting Partner' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- Company representative Post event Quote at Social Media
- Incorporation of company banner in digital standees.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 2. Powered By (Two Slots)

- Status of 'Powered By' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in inaugural session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Company representative Post event Quote at Social Media
- Incorporation of company banner in digital standees.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 3. Gold Partner

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Company representative Post event Quote at Social Media
- Incorporation of company banner in digital standees.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 4. Session Partner

- Status of 'Session Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in the newspaper advertisement.
- Branding of speaker & company logo on the event mailers.
- Incorporation of company banner in digital standees.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 5. Technology Partner

- Status of 'Technology Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company banner in digital standees.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 6. Silver Partner

- Status of 'Silver Partner' the sponsor name and logo will be prominently displayed.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of speaker and company logo on the event mailers.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 7. Lanyard & Kit Partner (Exclusive)

- Status of 'Lanyard & Kit Partner (Exclusive)' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 8. Exhibition Partner

- Status of 'Exhibition Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- 2 delegate passes to attend the summit.
- Branding in social media platform.
- Complimentary Exhibition Space.

**For further details, please contact:**

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