

**2<sup>nd</sup> Edition**

# **AGRI LOGISTICS CONCLAVE**

**Unlocking Sustainable Agri Logistics Ecosystem**

**Friday, October 4, 2024 | Chhatrapati Sambhajinagar, Maharashtra**



## BACKGROUND

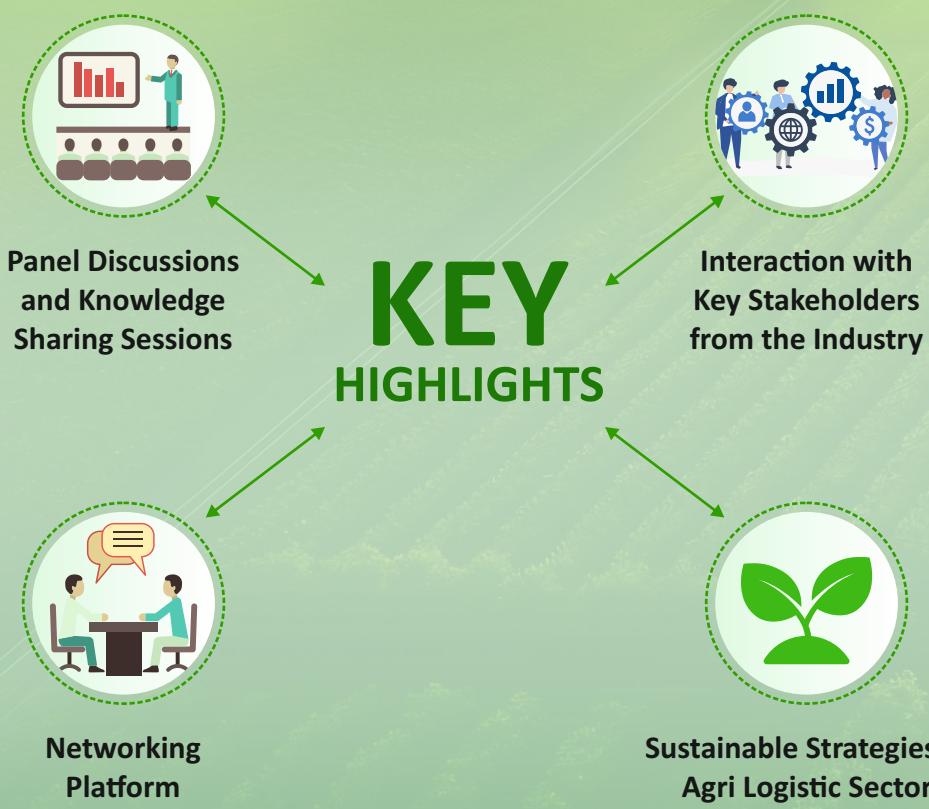
Agriculture is a significant contributor to livelihood, economic growth, and social development of India. Besides emerging as an economic superpower, India is on the mission to become the world's food basket by enhancing production and catering to newer markets.

With the increasing Global demand for agricultural commodities, it is imperative that the agri logistics and food supply chain are revolutionized in a sustainable manner to ensure seamless movement of farm produce to consumers, minimizing post-harvest losses.

The role of post-harvest infrastructure in the agriculture and logistics sector is indispensable. A sustainable post-harvest process and effective logistic supply chain are critical to reduce food waste and meet UN Sustainable Development Goal (SDG) of Zero Hunger by 2030. Further, it also ensures long-term viability and reduces the ecological footprint.

It is imperative to develop a sustainable infrastructure (adopting correct harvesting practices and improve aggregation of produce and reduce time between farm to consumer), have commodity-specific protocols, promote technological innovations like AI, digital platform, GPS tracking etc.,. Availing cross functional schemes, aligning the financial outlay and business models can improvise agriculture logistic system. A streamlined sustainable supply chain can develop 'win-win' models for growers, exporters, importers, and consumers.

Revolutionizing India's agriculture logistics sector and food supply chain requires a concerted effort involving various stakeholders, from farmers to policymakers to technology providers. The Conclave will be a conglomeration of major stakeholders of the industry and allied sectors. Key decision-makers, leaders', eminent personalities from the government to farmers to FPO's, supply chain professionals, Bankers, MSME's, cold chain, Agritech companies, Universities will deliberate on significant factors and the way forward towards developing a sustainable roadmap.



## FOCUS AREA

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- ❖ Evaluation of current agri-logistic scenario & enhance the sector by adopting sustainable methods of operation.
- ❖ Awareness of schemes by government & PSUs.
- ❖ Government Initiatives and role of financial institutions to support Agri Logistics Sector.
- ❖ Implementation of best industry practices.
- ❖ Aligning agriculture logistics and supply chains with SDGs.
- ❖ Promote holistic development and enhancement of Logistic and Supply Value Chain by Linking FPOs, marketing agencies, producers, processors, and research institutes through efficient market linkages.
- ❖ Discussion on Emerging Trends, Technologies, Innovations, Capacity building, Quality matters.
- ❖ Dialogue on adopting correct harvesting practices and improving aggregation of produce to reduce time from farm up-to retail.
- ❖ Investment opportunities in Agri Logistic Sector and a platform for relevant stakeholders to collaborate.
- ❖ Roadmap for creating a robust vibrant ecosystem for Logistics in the Agriculture Sector along with growing farm income.

## TARGET AUDIENCE

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- ❖ Farmers, FPOs, Cooperatives, Federations, SHGs
- ❖ Govt Dept/ Organizations/ Institutes
- ❖ Warehousing and other storage facility providers
- ❖ Cold chain storage developers and technology providers
- ❖ Agri Logistics service providers, manufacturer of related agriculture equipment
- ❖ Food processors and technology providers Industrial consumers and representatives of farmers' associations
- ❖ Financial institutions/ Consultants
- ❖ Agri Startups/ Agri Tech
- ❖ Retail chains, Logistics, Relevant Industry Associations



# SPONSORSHIP MATRIX

Deliverables	Platinum Partner Rs. 7 Lacs	Gold Partner Rs. 5 Lacs	Silver Partner Rs. 3 Lacs	Associate Partner Rs. 2 Lacs	Logo Partner Rs. 1 Lacs
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## PRE EVENT

Logo on ASSOCHAM event webpage	✓	✓	✓	✓	✓
Logo on delegate invitation mailers	✓	✓	✓	✓	✓
Promotion on ASSOCHAM's official Social Media handles	✓	✓	✓	✓	✓

## IN VENUE

Prominent Logo Display on Backdrop Wings 'Category Partner'	✓	✓	✓	✓	✓
Opportunity to address at the Inaugural Session (Senior Representatives only)	✓	—	—	—	—
Speaker slot at Plenary session (Relevant Representative)	✓	✓	✓	—	—
Corporate Video during breaks	60 sec	30 sec	—	—	—
Table Space at the Registration Counter	✓	—	—	—	—
Display standee at the venue	3	2	1	—	—
Distribute Corporate literature	✓	✓	✓	✓	—
Complimentary 'SPONSOR' delegate passes	10	7	5	3	2
Logo support in "Thank You Panel"	✓	✓	✓	✓	✓

## POST EVENT

Logo mention at Thank You Mailer to Delegates & Speakers	✓	✓	✓	✓	✓
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\*NOTE:

Applicable 18% GST

*For details, please contact:*

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