

9th EduMeet 2025 & Excellence Awards

Organized by: ASSOCHAM
Eastern Region

Date: 18th July 2025
Venue: Kolkata

Nomination Closing Date: 25th June 2025



The Event

The world's education system is immense, with numerous countries having their own unique approaches to education. India boasts one of the largest higher education systems globally, with over 62,000 institutions. The Indian education sector is projected to reach \$313 billion by FY30. In recent years, the Government of India has introduced transformative reforms aimed at improving the quality, accessibility, and skill-orientation of education.

In recent times, education space has witnessed a rapid shift towards high-tech approaches. AI has transformed various sectors globally, and education is no exception. AI has proven to be of use in enhancing teachers' efficiency and effectiveness in managing Multi Levelled Units and use tools to tailor the learning materials to a child's level of competence, improving engagement and much more.

Government initiatives, like the allocation of ₹500 crore for a Centre of Excellence in AI for Education, demonstrate a commitment to AI integration across all levels of education, from school to higher education.



By 2030, India will have the largest number of young populations in the globe, a population size which will be a boon only if these young people are skilled enough to join the workforce. Quality education will play a major role in it.

The trends to watch in higher education student engagement, include the rise of AI in personalized learning, and a growing focus on accessibility, DEI, and mental health support. There's a trend towards hybrid learning models, competency-based education, and a greater emphasis on global collaborations and lifelong learning.

To further build upon technology with human touch and to discuss the implementation of NEP so that it benefits reach out of all concerned, ASSOCHAM is organizing **9th edition of Education Meet on 18th July 2025, Kolkata**, will have parallel sessions, engaging discussions with subject experts and industry leaders focusing on Higher Education, School Education and Skill Development.

Key Themes



Accessible quality education



Teacher support and efficiency



Future workforce skills



AI in Education

Why Attend



Networking with
education and business
leaders



Discussions with
policymakers



Parallel sessions on
School, Higher Ed, and
Skills

Excellence Awards 2025



PRESCHOOL AWARDS



K-12 SCHOOL AWARDS



UNIVERSITY/INSTITUTE
AWARDS



PROFESSIONAL -
AWARDS

University / Institute Awards

Best Private University of the Year

Best Institute for promoting Industry Academia Linkage

Best Placement Institute

University / College with the Best Infrastructure

Head of the Institute of the Year (Individual Category)

Excellence in AI & Emerging Technologies in Higher Education

Excellence in Sustainability & Green Campus Practices

Outstanding in Adopting NEP Strategies

Professional Awards

Best B-School of the Year

Best Law College of the Year

Best B-School for Promoting Industry – Academia Interface

Outstanding B-School with best Placements

Business School with specialized curriculum – Retail, Manufacturing, Hospital

Best CSR & sustainability initiative

Business School Leadership Awards (Individual Category)

Best Institute of Technology / Engineering of the Year

Innovation by Management Institute

Most Promising Management Institute

Best Faculty amongst B-Schools

K-12 School Awards

Excellence in
Sustainability &
Green Practices

Best School for
Innovation &
Value-Based
Education

Excellence in
innovative
Teaching-Learning
Practices

School with the
Best Infrastructure

Excellence in CSR &
Corporate – Led
Educational
Initiatives

Excellence in AI –
Driven Educational
Solutions

Exemplary
Principal in K 12
Schools

Preschool Awards

Best Preschool
Chain of the Year

Innovation in
Preschool
Infrastructure

Best Preschool in
Teaching-Learning
Practices

Best Pre-School of
the Year

Emerging
Standalone
Preschool (Estb. in
or after 2020)

Forthcoming
Preschool for
Teacher
Development

Excellence in Play –
Based Learning
Approach

Who should Attend

Schools, Colleges,
Universities, NGOs, etc.

Faculty (Teachers,
Lecturers, Researchers,
Professors, Head of
Department, Deans)

Policy Makers and
Stakeholders,
government
representatives

Why Nominate

Recognition and credibility

Publicity and branding

Stakeholder confidence

Continuous improvement

Motivation and Morale

Benchmarking and Learning

Continuous Improvement

Terms & Conditions

Nomination fees: Rs. 20,000/- per category (plus 18% GST)

Fee once paid is non-refundable

Duly filled nomination form required for shortlisting

Misleading or inaccurate entries lead to disqualification

Jury decision is final and binding

Sponsorship Opportunities

Partnership Benefits	Platinum Partner	Diamond Partner	Gold Partner	Silver Partner
Sponsorship amount (plus 18% GST)	INR 5 Lacs	INR 4 Lacs	INR 3 Lacs	INR 2 lacs
Speaking Slot in Inaugural Session	✓	✗	✗	✗
Speaking Slot in Technical Session	✓	✓	✓	✓
Logo Display on the Event Banner in ASSOCHAM website & Social Media Post	✓	✓	✓	✓
Social Media Tweets	One Text Message – Pre Event			
Prominent Logo display in 'Thank you Partners' panel displayed on Venue	✓	✓	✓	✓
Complimentary Delegate Passes	10	8	6	4

Exhibition Stalls

Amount	Facilities
Rs. 50,000/- + 18% GST	<ul style="list-style-type: none">• 2 X 2 Mtr Ready Octanorm stall• Two chairs• One table• Four spotlights• One dustbin• One plug point

Release of knowledge report by
Chief Guest Dr. Sukanta
Majumdar, Hon'ble Minister of
State for Education & Dev. Of NE
Region, Govt. of India



8th EduMeet

Chief Guest: Dr. Sukanta Majumdar, Hon'ble
Minister of State for Education & Dev. Of NE
Region, Govt. of India

Excellence Awards

22nd July 2023



7th

EduMeet

Chief Guest: Dr. Rajkumar Ranjan Singh,
Hon'ble Minister of State for Education &
External Affairs, Govt. of India



Contact & Key Dates



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