



## 7<sup>th</sup> ASSOCHAM Smart Datacenters & Cloud Infrastructure Summit 2025

### Empowering Global Digital Change: Tamil Nadu's Datacenter & Cloud Vision



5<sup>th</sup> May 2025 | Chennai, Tamil Nadu

“ Most Influential and largest Gathering of Industry and Government in India to Discuss The Evolving Landscapes of Datacenter and cloud infrastructure keeping more relevant to the Changing Needs ”



## 7th ASSOCHAM Smart Datacenters & Cloud Infrastructure Summit 2025

Empowering Global Digital Change:  
Tamil Nadu's Datacenter & Cloud Vision

Tamil Nadu is rapidly emerging as the epicenter of India's data revolution, with data centers at the core of its ambitious digital transformation. As the state leads the charge in digitalization, it is witnessing explosive growth across critical industries such as e-commerce, digital transactions, online gaming, social media, and streaming services. This digital wave is fueling an insatiable demand for cutting-edge, scalable, and resilient data infrastructure, positioning Tamil Nadu as the nation's leading hub for data centers and cloud computing services.

With its strategic location, robust infrastructure, and progressive policies, Tamil Nadu is not just part of India's digital future – it is shaping it. The **7<sup>th</sup> ASSOCHAM Smart Datacenters & Cloud Infrastructure Summit 2025** with theme **"Empowering Global Digital Change: Tamil Nadu's Datacenter & Cloud Vision"** is poised to be a game-changing event, focused on how the state's data infrastructure can turbocharge its economy, power global business operations, and set the stage for a future of innovation, growth, and sustainability.

This summit will bring together industry pioneers, government leaders, and visionary technologists to explore transformative strategies, forge powerful collaborations, and build the roadmap for Tamil Nadu's digital dominance. By fostering innovation, promoting world-class infrastructure, and driving policy evolution, we will unlock the immense potential of the data center industry to fuel the state's and India's global digital leadership.

Join us for this landmark event as we lead the conversation on how Tamil Nadu can redefine the future of data and cloud infrastructure – positioning itself as the global gateway to the next wave of technological breakthroughs and economic transformation.





## Why Attend

- **Engage with Industry Thought Leaders:** Join senior-level experts, decision-makers, and innovators from the data center, cloud, and IT sectors. Engage in dynamic panel discussions, fireside chats, and industry presentations that explore the latest trends, technologies, and innovations shaping the future of digital infrastructure.
- **Explore Digital Transformation Strategies:** Discover the cutting-edge strategies and innovations driving the digital economy. Whether you're looking to implement new data center technologies or scale cloud infrastructure, this event provides insights into the future of enterprise technology in the age of digital everything.
- **Network with Key Decision-Makers:** The ASSOCHAM Data Centre Event brings together technology leaders, business executives, and solution providers, offering a unique opportunity to network and collaborate with the top minds in the industry. Build partnerships and discuss future projects that will shape the global digital ecosystem.
- **Evaluate Key Technologies for Digital Transformation:** Perfect for technology professionals, this forum provides a platform to evaluate and select the best solutions to fuel your organization's digital transformation. Learn about the latest in data center infrastructure, cloud computing, and AI-driven innovations.
- **Real-World Solutions for Today's Challenges:** The event agenda is crafted by industry professionals to address real-world challenges and provide practical, actionable solutions. Gain valuable insights into overcoming the most pressing issues in data management, security, and scalability.
- **Strategic Insights into the Future of Data Centers:** Attend the most strategic gathering of data center professionals, where you'll gain invaluable perspectives on the evolution of infrastructure technologies. This summit blends experience with future-focused solutions, positioning you to stay ahead in the rapidly changing digital landscape.
- **Invest in Tomorrow's Technologies:** With a focus on enterprise-level decisions, this is the go-to event for those who are planning technology investments and project executions that will drive their organization's growth and innovation. Gain key insights on how to future-proof your data center and cloud infrastructure.

## Who Should Attend

- **CTO • CIO • CISO, CDO • IT Directors • Cloud Service Providers • Data Centre Operators**
- **CDN Providers • Solutions Architects**
- **IoT Platform Providers • Cloud Infrastructure Providers**
- **Enterprise IT Architects • Engineers • Solutions Architects • R&D Managers**
- **Data Center Facility Manager**
- **Critical Cooling and Power Manager**
- **Cloud Architect**
- **Data Center Planning and Capacity Lead**
- **Technical Architect**
- **Data Center Operations Specialist**
- **Director of Construction**
- **Director of Facilities Operations**
- **IT Facilities Engineer**
- **System/Network Administrator**
- **Manager of Security Operations**
- **Energy Efficiency Engineer**
- **IT Operations Manager**
- **Economic Development Officer**
- **VP of Leasing and Operations**
- **IT Infrastructure Manager**
- **Data Center Operators**
- **Chief Information Officer**
- **Chief Information Security Officer**
- **Head of Cloud Technologies**
- **General Manager – Information Technology**
- **Chief Technology Officer**
- **Chief Digital Officer**
- **Data Architect**
- **Vice President - Information Technology**
- **CIOs, CTOs, VP-IT, CXOs**
- **VPs of Data Centers**
- **Heads of Infrastructure**
- **Heads of IT Infrastructure**
- **Database Administrators**
- **System Administrators**
- **Infrastructure and Operations Executives & Strategists**
- **Data Center Project Leaders**
- **Data Center Eco System Partners**
- **Real Estate Companies**

## Previous Summits Highlights



3000+  
Delegates



200+  
Speakers



100+  
Partners



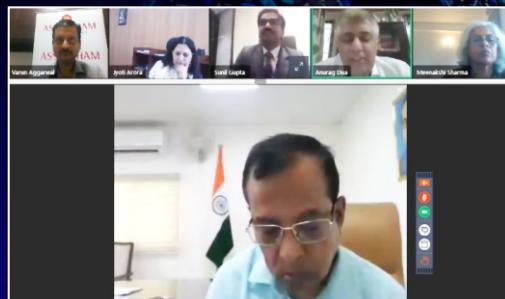
# Partnership Details

S. No.	Category	Amount
1.	Presenting Partner (Exclusive)	1000000
2.	Powered By Partner (Exclusive)	800000
3.	Co-Powered By Partner (Exclusive)	700000
4.	Platinum Partner (3)	600000
5.	Technology Partner (Exclusive)	500000
6.	Innovation Partner (Exclusive)	500000
7.	Cyber/ Data Security Partner (Exclusive)	500000
8.	AI Partner	500000
9.	Networking Lunch Partner	500000
10.	Gold Partner	400000
11.	Delegate Kit Partner (Exclusive)	400000
12.	Speakers Kit Partner (Exclusive)	400000
13.	Lanyard Partner (Exclusive)	300000
14.	Silver Partner	200000
15.	Exhibition Stall	75000
16.	Table Top Branding	100000
17.	Water Bottles Branding	100000

## Partnership Benefits

<b>1 Presenting Partner</b>	<ul style="list-style-type: none"> <li>Logo/ Name Branding on the event Mailers</li> <li>Logo will be on the ASSOCHAM event Webpage</li> <li>Branding in Social Media Platform</li> <li>Speaking opportunity in Inaugural Session of event</li> <li>Speaking opportunity as a Keynote Speaker</li> <li>Speaking opportunity as Panelist in 2 technical sessions</li> <li>Logo visibility on event Backdrop</li> <li>10 Complimentary Passes to attend the Summit</li> <li>Corporate Video of 30 second to be played during breaks (Video to be provided by the partner on the day of the program in pendrive)</li> </ul>	<ul style="list-style-type: none"> <li>Speaking opportunity as Panelist in 2 technical sessions</li> <li>Logo visibility on event Backdrop</li> <li>8 Complimentary Passes to attend the Summit</li> <li>Corporate Video of 20 second to be played during breaks (Video to be provided by the partner on the day of the program in pendrive)</li> </ul>
<b>3 Co-Powered By Partner (Exclusive)</b>	<ul style="list-style-type: none"> <li>Logo/ Name Branding on the event Mailers</li> <li>Logo will be on the ASSOCHAM event Webpage</li> <li>Branding in Social Media Platform</li> <li>Speaking opportunity as a Keynote Speaker</li> <li>Speaking opportunity as Panelist in 2 technical session</li> <li>Logo visibility on event Backdrop</li> <li>8 Complimentary Passes to attend the Summit</li> <li>Corporate Video of 16 second to be played during breaks (Video to be provided by the partner on the day of the program in pendrive)</li> </ul>	<ul style="list-style-type: none"> <li>Logo visibility on event Backdrop</li> <li>8 Complimentary Passes to attend the Summit</li> <li>Corporate Video of 16 second to be played during breaks (Video to be provided by the partner on the day of the program in pendrive)</li> </ul>
<b>5 Technology Partner (Exclusive)</b>	<ul style="list-style-type: none"> <li>Logo/ Name Branding on the event Mailers</li> <li>Logo will be on the ASSOCHAM event Webpage</li> <li>Branding in Social Media Platform</li> <li>Speaking opportunity as Panelist in 2 technical session</li> <li>Logo visibility on event Backdrop</li> <li>6 Complimentary Passes to attend the Summit</li> <li>Corporate Video of 10 second to be played during breaks (Video to be provided by the partner on the day of the program in pendrive)</li> </ul>	<ul style="list-style-type: none"> <li>Logo visibility on event Backdrop</li> <li>6 Complimentary Passes to attend the Summit</li> <li>Corporate Video of 10 second to be played during breaks (Video to be provided by the partner on the day of the program in pendrive)</li> </ul>
<b>7 Cyber/ Data Security Partner (Exclusive)</b>	<ul style="list-style-type: none"> <li>Logo/ Name Branding on the event Mailers</li> <li>Logo will be on the ASSOCHAM event Webpage</li> <li>Branding in Social Media Platform</li> <li>Speaking opportunity as Panelist in 2 technical session</li> <li>Logo visibility on event Backdrop</li> <li>6 Complimentary Passes to attend the Summit</li> <li>Corporate Video of 10 second to be played during breaks (Video to be provided by the partner on the day of the program in pendrive)</li> </ul>	<ul style="list-style-type: none"> <li>Logo visibility on event Backdrop</li> <li>6 Complimentary Passes to attend the Summit</li> <li>Corporate Video of 10 second to be played during breaks (Video to be provided by the partner on the day of the program in pendrive)</li> </ul>
<b>9 Networking Lunch Partner</b>	<ul style="list-style-type: none"> <li>Logo/ Name Branding on the event Mailers</li> <li>Logo will be on the ASSOCHAM event Webpage</li> <li>Branding in Social Media Platform</li> <li>Speaking opportunity as Panelist in 2 technical session</li> <li>Logo visibility on event Backdrop</li> <li>6 Complimentary Passes to attend the Summit</li> <li>Corporate Video of 10 second to be played during breaks (Video to be provided by the partner on the day of the program in pendrive)</li> </ul>	<ul style="list-style-type: none"> <li>Logo visibility on event Backdrop</li> <li>6 Complimentary Passes to attend the Summit</li> <li>Corporate Video of 10 second to be played during breaks (Video to be provided by the partner on the day of the program in pendrive)</li> </ul>
<b>11 Delegate Kit Partner (Exclusive)</b>	<ul style="list-style-type: none"> <li>Only company &amp; ASSOCHAM logo will be printed on the Delegate Kit</li> <li>Logo/ Name Branding on the event Mailers</li> <li>Logo will be on the ASSOCHAM event Webpage</li> <li>Branding in Social Media Platform</li> <li>Logo visibility on event Backdrop</li> <li>2 Complimentary Passes to attend the Summit</li> </ul>	<ul style="list-style-type: none"> <li>Speaking opportunity as Panelist in 1 technical session</li> <li>Logo visibility on event Backdrop</li> <li>4 Complimentary Passes to attend the Summit</li> </ul>
<b>13 Lanyard Partner (Exclusive)</b>	<ul style="list-style-type: none"> <li>Only company and ASSOCHAM logo will be printed on the Lanyard</li> <li>Logo/ Name Branding on the event Mailers</li> <li>Logo will be on the ASSOCHAM event Webpage</li> <li>Branding in Social Media Platform</li> <li>Logo visibility on event Backdrop</li> <li>2 Complimentary Passes to attend the Summit</li> </ul>	<ul style="list-style-type: none"> <li>Branding in Social Media Platform</li> <li>Logo visibility on event Backdrop</li> <li>3 Complimentary Passes to attend the Summit</li> </ul>
<b>15 Exhibition Stall</b>	<ul style="list-style-type: none"> <li>Size: 3 x 3x 2 m</li> <li>1 Table with Logo Printed</li> <li>2 Chair</li> <li>Grey Carpeting</li> <li>Power Point</li> <li>Spot Light</li> <li>1 TV</li> </ul>	<ul style="list-style-type: none"> <li>Logo visibility on event Backdrop</li> <li>2 Complimentary Passes to attend the Summit</li> </ul>
<b>16 Table Top Branding</b>	<ul style="list-style-type: none"> <li>Logo will be on the ASSOCHAM event Webpage</li> <li>Branding in Social Media Platform</li> <li>2 Complimentary Passes to attend the Summit</li> <li>Sponsor to provide table top branded tent cards.</li> </ul>	
<b>17 Water Bottles Branding</b>	<ul style="list-style-type: none"> <li>Logo will be on the ASSOCHAM event Webpage</li> <li>Branding in Social Media Platform</li> <li>2 Complimentary Passes to attend the Summit</li> <li>Sponsor to provide branded tags</li> </ul>	

Anything extra will be chargeable on actuals



During the Summit, ASSOCHAM proposes to release a compendium of articles from Industry leaders. This initiative will highlight the economic potential, technological advancements, and entrepreneurial opportunities driving growth in the sector.

#### Advertisement Rate for Compendium (Color - 7 x 10 inch)

Back Cover	Rs. 1,50,000/-	Back Inside Cover	Rs. 75,000/-
Centre Spread	Rs. 1,00,000/-	Other Full Page	Rs. 50,000/-
Front Inside Cover	Rs. 75,000/-	Bookmark	Rs. 25,000/-

*GST extra as per applicable Laws*

#### Partners

Presenting Partner



Co-Powered by

**Princeton Digital Group**

AI Datacenter Partner



Data Security Partner



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