

**5<sup>th</sup> edition of**  
**The HealthMeet**  
**Healthcare for Viksit Bharat@2047**  
**(Strengthening Healthcare Ecosystem | Shaping the future of Pharma)**

**&**

**Excellence Awards 2024**

13<sup>th</sup> December 2024 | Kolkata | India

Nomination Closing Date: 2<sup>nd</sup> December 2024

India's healthcare sector is currently undergoing rapid transformation. According to NITI Aayog, the integration of AI in healthcare is projected to create nearly 3 million new jobs by 2028 with the total healthcare workforce slated to grow from 7.5 million now to 9 million by 2027.

In this scenario, often hailed as the "pharmacy of the world," the Indian pharmaceutical industry is also playing a significant role, fulfilling 20% of the global demand for generic drugs. With heightened demand, the industry has set an ambitious target of reaching US\$ 130 billion in value by 2030, and an astounding US\$ 450 billion by 2047.

India's healthcare industry is expected to grow rapidly in the coming years, with several segments experiencing significant expansion. The hospital market is expected to grow at a CAGR of 8% from 2024 to 2032, reaching a value of US\$ 193.59 billion by 2032. The Telemedicine market is the maximum potential e-Health segment in India, which is expected to touch US\$ 5.4 billion by 2025, growing at a CAGR of 31%. Over the next 10 years, National Digital Health Blueprint can unlock the incremental economic value of over US\$ 200 billion for the healthcare industry in India.

Considering the importance of the current challenges and opportunities in the Indian Healthcare Industry and its prospects under the aegis of Viksit Bharat@2047, envisioned by the Hon'ble Prime Minister, ASSOCHAM is hosting its National Conclave at Kolkata on 13<sup>th</sup> December 2024.

**Objective of the Conclave:**

The conclave aims to serve as a dynamic platform for fostering collaboration and knowledge exchange with respect to technology integration in transforming our healthcare system. The event aims at showcasing the latest innovations and solutions at the intersection of health and technology with further implications in our pharma industry. Participants will have the opportunity to engage with leading figures in digital health, including providers, innovators, policymakers, researchers and other key stakeholders.

Informative technical sessions will address the impediments and showcase opportunities in the Indian Healthcare sector by featuring a diverse array of best practices and case studies from around the world. Participants can look forward to ample networking opportunities, fostering connections that will drive the future of digital health.

To maintain business continuity, accentuate brand presence and create mutual partnerships, stalls will be set up to display specific products and services.

**Focus discussions shall be around:**

- Digital Healthcare and Artificial Intelligence (AI)
- Government Policy and Regulatory Environment
- Pharma, Medical Devices & Nutraceuticals
- Private sector involvement in Hospital and Medical Infrastructure
- Medical Tourism
- Generic and Branded Drugs
- Health Insurance

**Who should attend:**

Policymakers || Private Hospitals and Nursing Homes || Diagnostic Centre & Pathological Laboratories || Medical Devices and Hospital Equipment Companies || Medical Education Institutes || Healthcare startups, Innovators and Consultants || Health Insurance companies || Pharmaceutical Companies

The Programme will also have Leadership Excellence Awards for the healthcare sector.

**Award Categories (Please tick)**

|  |  |
|--|--|
| Best CEO of the Year 2024                          | Best CSR Practice in Health Care               |
| Lifetime Achievement Award                         | Excellence in Patient Safety & Care            |
| Women Leadership Award in Healthcare               | Patient Awareness Drive / Campaign of the Year |
| Best Healthcare Entrepreneur of the Year 2024      | Best Health Tech Startup of the Year 2024      |
| Best Green Hospital of the Year 2024               | Innovation in Quality of Service Delivery      |
| Best Hospital Chain                                | Award for the Best Nutrition Brand             |
| Best Digital Transformation initiative of the year | Best Medical Spa / Medical Resort              |
| Best Multispecialty Hospital of the Year 2024      | Best Wellness Centre of the Year               |
| Best Medical College / Institute / Campus          | Best Marketing Campaign in Health Care         |
| Best Diagnostic Centre of the Year                 | Best Pharmacy Retail Chain                     |

|   |  |
|---|--|
| Best Pathology Lab  | Pharma Employer Brand of the Year                      |
| Best Fertility Clinic of the Year 2024                    | Most Admired Pharma Company of the Year                |
| Award for Telehealth & AI in Healthcare                   | Pharma CSR Organization of the Year                    |
| Excellence in ICCU Equipment                              | Young Pharma Entrepreneur of the Year                  |
| Excellence in Tele – Consultation                         | Diagnostic Chain of the Year 2024                      |
| Training & Skill development initiative of the Year       | Excellence in Health & Wellness (Product & Technology) |
| Service Provider of the Year – Medical Device / Equipment | Digital Healthcare Platform of the year                |
| Excellence in Wearable Healthcare Devices                 | Health Tech Solution of the Year                       |
| Smart Hospital Initiative of the Year                     | Excellence in Facility Management                      |
| Online Pharmacy of the Year                               | OTC Company of The Year                                |
| Excellence in Research & Development                      | Excellence in Pharma - Global Business Support         |
| Excellence in Rural Health Initiative                     | Pharma Research Centre of the Year                     |
| Excellence in Advance Neuro-care in Eastern India         | Best Nursing Institute of the Year                     |

## Terms & Conditions

- Award Nomination fee per category is Rs. 15,000/- including one delegate participation's (plus 18% GST)
- Fee once paid is non-refundable; ASSOCHAM will not be responsible for cancellation or delay of the program for uncontrolled circumstances such as natural calamity etc.
- Nomination form duly filled with the fee shall be considered for short listing process.
- No contact information of short-listing agency or Jury shall be made available and any intervention to award process will lead to cancellation of nomination.
- Organization may opt to apply for multiple awards however the response must be complete in the application for consideration to awards.
- Any misleading information and inaccurate entry found in the form at any point of time will lead to disqualification.
- Jury decision is final and binding on all parties

### Participation Fees: -

All the Cheque/draft should be drawn in favour of “ASSOCHAM Regional Office Kolkata” payable at Kolkata. Bank Transfer Details Account Number 00141110005388 IFSC Code HDFC0000014, Address: HDFC BANK, 2/6 Sarat Bose Road, Central Plaza, Kolkata – 700020

### Sponsorship Opportunities

| <b>Amount</b>      | <b>Categories</b>         | <b>Speaker Slot in the Inaugural Session</b> | <b>Corporate Video Presentations during Breaks</b> | <b>Corporate Literature on the Head Table</b> | <b>Speaker Slot (Technical Session)</b> | <b>One Corporate Standee (at the registration area)</b> | <b>Logo in the Backdrop</b> | <b>Complementary Delegate Passes</b> |
|--------------------|---------------------------|--|--|---|---|---|-----------------------------|--------------------------------------|
| <b>Rs.5 lakhs</b>  | <b>Platinum Partner</b>   | ✓  | ✓  | ✓   | ✓                                       | ✓   | ✓                           | 5                                    |
| <b>Rs. 3 lakhs</b> | <b>Gold Partner</b>       |  |  | ✓   | ✓                                       | ✓   | ✓                           | 3                                    |
| <b>Rs.2 Lakhs</b>  | <b>Silver Partner</b>     |  |  |   | ✓                                       | ✓   | ✓                           | 2                                    |
| <b>Rs.1 Lakh</b>   | <b>Supporting Partner</b> |  |  |   |   | ✓   | ✓                           | 1                                    |

For participation and partnership opportunities, please write to

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Ms. Rita Sarkar, M: 9674457741, [E-rita.sarkar@assocham.com](mailto:E-rita.sarkar@assocham.com)

## Glimpses of Past Program

