

5th edition of
The HealthMeet
Healthcare for Viksit Bharat@2047

(Strengthening Healthcare Ecosystem | Shaping the future of Pharma)

&

Excellence Awards 2024

13th December 2024 | Kolkata | India

Nomination Closing Date: 2nd December 2024

India's healthcare sector is currently undergoing rapid transformation. According to NITI Aayog, the integration of AI in healthcare is projected to create nearly 3 million new jobs by 2028 with the total healthcare workforce slated to grow from 7.5 million now to 9 million by 2027.

In this scenario, often hailed as the "pharmacy of the world," the Indian pharmaceutical industry is also playing a significant role, fulfilling 20% of the global demand for generic drugs. With heightened demand, the industry has set an ambitious target of reaching US\$ 130 billion in value by 2030, and an astounding US\$ 450 billion by 2047.

India's healthcare industry is expected to grow rapidly in the coming years, with several segments experiencing significant expansion. The hospital market is expected to grow at a CAGR of 8% from 2024 to 2032, reaching a value of US\$ 193.59 billion by 2032. The Telemedicine market is the maximum potential e-Health segment in India, which is expected to touch US\$ 5.4 billion by 2025, growing at a CAGR of 31%. Over the next 10 years, National Digital Health Blueprint can unlock the incremental economic value of over US\$ 200 billion for the healthcare industry in India.

Considering the importance of the current challenges and opportunities in the Indian Healthcare Industry and its prospects under the aegis of Viksit Bharat@2047, envisioned by the Hon'ble Prime Minister, ASSOCHAM is hosting its National Conclave at Kolkata on 13th December 2024.

Objective of the Conclave:

The conclave aims to serve as a dynamic platform for fostering collaboration and knowledge exchange with respect to technology integration in transforming our healthcare system. The event aims at showcasing the latest innovations and solutions at the intersection of health and technology with further implications in our pharma industry. Participants will have the opportunity to engage with leading figures in digital health, including providers, innovators, policymakers, researchers and other key stakeholders.

Informative technical sessions will address the impediments and showcase opportunities in the Indian Healthcare sector by featuring a diverse array of best practices and case studies from around the world. Participants can look forward to ample networking opportunities, fostering connections that will drive the future of digital health.

To maintain business continuity, accentuate brand presence and create mutual partnerships, stalls will be set up to display specific products and services.

Focus discussions shall be around:

- Digital Healthcare and Artificial Intelligence (AI)
- Government Policy and Regulatory Environment
- Pharma, Medical Devices & Nutraceuticals
- Private sector involvement in Hospital and Medical Infrastructure
- Medical Tourism
- Generic and Branded Drugs
- Health Insurance

Who should attend:

Policymakers || Private Hospitals and Nursing Homes || Diagnostic Centre & Pathological Laboratories || Medical Devices and Hospital Equipment Companies || Medical Education Institutes || Healthcare startups, Innovators and Consultants || Health Insurance companies || Pharmaceutical Companies

The Programme will also have Leadership Excellence Awards for the healthcare sector.

Award Categories (Please tick)

Best CEO of the Year 2024	Best CSR Practice in Health Care
Lifetime Achievement Award	Excellence in Patient Safety & Care
Women Leadership Award in Healthcare	Patient Awareness Drive / Campaign of the Year
Best Healthcare Entrepreneur of the Year 2024	Best Health Tech Startup of the Year 2024
Best Green Hospital of the Year 2024	Innovation in Quality of Service Delivery
Best Hospital Chain	Award for the Best Nutrition Brand
Best Digital Transformation initiative of the year	Best Medical Spa / Medical Resort
Best Multispecialty Hospital of the Year 2024	Best Wellness Centre of the Year
Best Medical College / Institute / Campus	Best Marketing Campaign in Health Care
Best Diagnostic Centre of the Year	Best Pharmacy Retail Chain

Best Pathology Lab	Pharma Employer Brand of the Year
Best Fertility Clinic of the Year 2024	Most Admired Pharma Company of the Year
Award for Telehealth & AI in Healthcare	Pharma CSR Organization of the Year
Excellence in ICCU Equipment	Young Pharma Entrepreneur of the Year
Excellence in Tele – Consultation	Diagnostic Chain of the Year 2024
Training & Skill development initiative of the Year	Excellence in Health & Wellness (Product & Technology)
Service Provider of the Year – Medical Device / Equipment	Digital Healthcare Platform of the year
Excellence in Wearable Healthcare Devices	Health Tech Solution of the Year
Smart Hospital Initiative of the Year	Excellence in Facility Management
Online Pharmacy of the Year	OTC Company of The Year
Excellence in Research & Development	Excellence in Pharma - Global Business Support
Excellence in Rural Health Initiative	Pharma Research Centre of the Year
Excellence in Advance Neuro-care in Eastern India	Best Nursing Institute of the Year

Terms & Conditions

- Award Nomination fee per category is Rs. 15,000/- including one delegate participation's (plus 18% GST)
- Fee once paid is non-refundable; ASSOCHAM will not be responsible for cancellation or delay of the program for uncontrolled circumstances such as natural calamity etc.
- Nomination form duly filled with the fee shall be considered for short listing process.
- No contact information of short-listing agency or Jury shall be made available and any intervention to award process will lead to cancellation of nomination.
- Organization may opt to apply for multiple awards however the response must be complete in the application for consideration to awards.
- Any misleading information and inaccurate entry found in the form at any point of time will lead to disqualification.
- Jury decision is final and binding on all parties

Participation Fees: -

All the Cheque/draft should be drawn in favour of “ASSOCHAM Regional Office Kolkata” payable at Kolkata. Bank Transfer Details Account Number 00141110005388 IFSC Code HDFC0000014, Address: HDFC BANK, 2/6 Sarat Bose Road, Central Plaza, Kolkata – 700020

Sponsorship Opportunities

Amount	Categories	Speaker Slot in the Inaugural Session	Corporate Video Presentations during Breaks	Corporate Literature on the Head Table	Speaker Slot (Technical Session)	One Corporate Standee (at the registration area)	Logo in the Backdrop	Complementary Delegate Passes
Rs.5 lakhs	Platinum Partner	✓	✓	✓	✓	✓	✓	5
Rs. 3 lakhs	Gold Partner			✓	✓	✓	✓	3
Rs.2 Lakhs	Silver Partner				✓	✓	✓	2
Rs.1 Lakh	Supporting Partner					✓	✓	1

For participation and partnership opportunities, please write to
Mr. Kallol Ghosh, M: 7003581862, E-kallol.ghosh@assocham.com

Ms. Rita Sarkar, M: 9674457741, E-rita.sarkar@assocham.com

Glimpses of Past Program

