

# 16<sup>th</sup> GLOBAL Insurance Summit & Awards

India's Insurance Vision: Challenges & Way Forward

Thursday, 12<sup>th</sup> December 2024 (Mumbai)

## Chief Guest\*



**Shri Debasish Panda**  
Hon'ble Chairman  
Insurance Regulatory and Development  
Authority of India

Knowledge &  
Evaluation Partner



The Associated Chambers of Commerce and Industry of India

## OVERVIEW

Insurance companies have globally experienced accelerated transformation by adopting emerging technologies. In India, insurance companies have often repositioned themselves in the broader economic fabric as stabilizers of business, markets and societies during economic upheavals. As customer experiences evolve, insurers will need to innovate product offerings and help the IRDAI achieve its vision 'Insurance for all' by 2047.

The theme of 16th Global Insurance Summit, "India's Insurance Vision: Challenges & Way Forward," underscores a pivotal moment for India's insurance industry as it navigates an evolving landscape. The event will focus on Insurance Vision- Insurance for all by 2047 and will discuss the roles of regulators, policymakers and the industry in demystifying products making them more user-friendly, accessible and affordable for all.

The discussions during this daylong flagship summit will aim for growth of the industry and will revolve around: Sustainable growth with an eye on emerging risks (climate, cyber, geo-political, etc.); Customer-centric digital transformation; Accessibility for increasing penetration and expansion; Data-driven decision making; Innovation around product, process, distribution channels, engagement with customers & Talent and Skill Development.

Earlier editions of the ASSOCHAM Global Insurance Summit received an overwhelming response from the industry in creating a vibrant platform for encouraging dialogue between policy makers, regulators and industry stakeholders.

## SALIENT FEATURES

- **Experts Speakers In The Field:** Our top industry expert speakers who have several years of experience in the Industry are participating this year. Designation includes Chairman, CEOs, MDs, CFOs, CTOs, CMOs, CDOs, CROs and many more.
- **Cover Over Key Topics:** Brainstorming, with leading industry experts spreading lights on several topics & networking sessions.
- **Media:** Coverage by leading media houses from pan India.

## EMINENT JURY FOR AWARDS CEREMONY

### Jury Chairman



**Dr. Subhash Chandra Khuntia**  
Former Chairman  
Insurance Regulatory and  
Development Authority

### Jury Members



**Shri G Srinivasan**  
Advisor  
ASSOCHAM National  
Council for Insurance



**Mrs. T. L. Alamelu**  
Former Member  
Insurance Regulatory and  
Development Authority



**Shri Vipin Anand**  
Insurance Ombudsman  
Bengaluru



**Shri Anuj Mathur**  
Chairman, ASSOCHAM  
National Council for Insurance  
& MD & CEO, Canara HSBC  
Life Insurance Co. Ltd.



**Ms. Girija Subramanian**  
Co-Chairperson, ASSOCHAM  
National Council for Insurance  
& CMD, Agriculture Insurance  
Company of India Ltd.

### Knowledge & Evaluation Partner



**Shri Amit Roy**  
Partner  
PwC



## AWARD NOMINATION

### Category 1: Overall Achievement

- General Insurance & Health Insurers (SAHI)
- Life Insurance

### Category 2: Highest Growth

- General Insurance & Health Insurers (SAHI)
- Life Insurance

### Category 3: Moment of Truth

- General Insurance & Health Insurers (SAHI)
- Life Insurance

### Category 4

- Best Customer Oriented Insurance Company

### Category 5

- Best In Class For Tech-Enabled Innovation

### Category 6

- Most Effective Insurance Penetration for the Year

### Category 7

- Best Practices in Rural Expansion

### Category 8

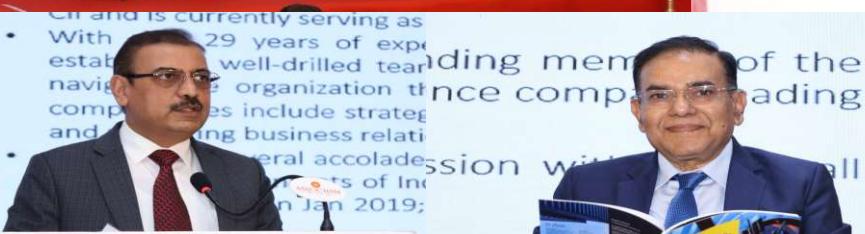
- Best Broker of the Year

## WHY YOU SHOULD SPONSOR

- **Generate Sales Leads:** As top level decision makers attend our flagship summit, network with them in a collaborative environment over One to One meetings by showcasing your products and services by exhibiting, product presentation or participating in the programme.
- **Penetrate New Market:** Exhibiting, showcasing and displaying is one of the most cost – time effective ways of opening up a Window to window segment and section of buyers.
- **Unique Positioning of Your Company Brand:** Showcasing your organisation at a leading industry conference like ours, establishes your brand value to your prospective clients or existing clientele.
- **Forecasting New Business Partnership:** Focus and target your business prospects in a positive and collaborative environment, where they welcome new ideas. Our attendees are always keen for exciting new partnership opportunities.
- **Enhance Customer Loyalty:** One to one and ace to face business sessions at summit shows continued support of market and helps develop customer loyalty and cements yours position as a key market leader.
- **Launch/Unveil New Products or Services:** Leverage our global platform as a Launchpad to focus attention to your product and brand.

## SUMMIT HIGHLIGHT

- **6+ Knowledge Sessions:** The summit will consist of interesting fireside and panel discussion.
- **45+ Industry Experts:** Industry's thought leaders, decision makers and solution providers will gather to discuss latest trends, innovations in the sector.
- **250+ Attendees:** Congregation of industry's top-level executives and senior officials for knowledge sharing.
- **15+ Exhibitors:**
- **8+ Hours of Interactive Session & Networking:** Several interactive session with industry leaders and networking opportunity for solution and service providers with industry's top decision makers.



## SPONSORSHIP OPPORTUNITIES

S.No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	<b>Summit Partner (Exclusive)</b>	Rs. 10 Lakh/-	Mentioned Below
2.	<b>Powered By (Two Slots)</b>	Rs. 8 Lakh/-	
3.	<b>Gold Partner</b>	Rs. 6 Lakh/-	
4.	<b>Session Partner</b>	Rs. 5 Lakh/-	
5.	<b>Technology Partner</b>	Rs. 4 Lakh/-	
6.	<b>Silver Partner</b>	Rs. 3 Lakh/-	
7.	<b>Lanyard &amp; Kit Partner</b>	Rs. 2 Lakh/-	

### 1. **Summit Partner (Exclusive)**

- Status of 'Summit Partner' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- Company representative Post event Quote at Social Media
- Incorporation of company banner in digital standees.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a CorporateVideo during the Break.
- Branding in social media platform.

### 2. **Powered By (Two Slots)**

- Status of 'Powered By' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in inaugural session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
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- Incorporation of company banner in digital standees.
- Complimentary Exhibition space.
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- Screening of a CorporateVideo during the Break.
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### 3. **Gold Partner**

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Company representative Post event Quote at Social Media
- Incorporation of company banner in digital standees.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a CorporateVideo during the Break.
- Branding in social media platform.

### 4. **Session Partner**

- Status of 'Session Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker & company logo on the event mailers.
- Incorporation of company banner in digital standees.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

### 5. **Technology Partner**

- Status of 'Technology Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company banner in digital standees.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

### 6. **Silver Partner**

- Status of 'Silver Partner' the sponsor name and logo will be prominently displayed.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of speaker and company logo on the event mailers.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

### 7. **Lanyard & Kit Partner**

- Status of 'Lanyard & Kit Partner (Exclusive)' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

**For further details please contact:**

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