



UP UTTAR MSME RADESH

26 - 27 June 2025, Lucknow



समोला

Transformative Reforms for
Global Competitiveness



Introduction

India has advanced its efforts with transformative policy reforms to enhance ease of doing business, competitiveness, and establish itself as a premier global investment destination. It is visible through various initiatives by central and state governments with the objective to streamline regulatory processes, improve transparency, and reduce compliance burdens, thus fostering a more business-friendly environment. Transformative reforms for MSMEs are crucial as MSMEs contribute significantly to India's economic growth, employment generation, and overall development. By streamlining processes, improving access to finance, and fostering innovation, these reforms aim to unlock the full potential of this vital sector. This leads to increased competitiveness, stronger market participation, and a more inclusive economic environment.

MSMEs contribute around 30 per cent to India's GDP, employ about 11 crore people, constitute nearly 45 per cent of total exports. Keeping in mind the contribution and significance of MSME industries to overall economic growth and development, robust ecosystem and business friendly environment are the key focus of central and state governments to support and revive the MSME sector to achieve inclusive growth thereby attaining self-reliance.

Considering the significance of MSMEs' in the Indian Economy, ASSOCHAM has been working closely with industries and government at the State and Centre level to support the MSMEs' growth. ASSOCHAM has planned a series of interactions at different cities with MSMEs and policymakers to promote MSMEs' competitiveness and ease of doing business. On the occasion of World MSME Day, we have scheduled two days MSME Sammelan on 26th and 27th June 2025 at Lucknow.

Leveraging its vast potential, the State of Uttar Pradesh has been actively promoting an 'enabling policy framework' to attract investments for job creation and sustainable development. With more than 20 sectoral policies, the State aims to promote Make in India while fostering entrepreneurship and innovation.

Uttar Pradesh is at the cusp of a transformational journey backed by major governance reforms, progressive policies and development of state-of-the-art greenfield infrastructure including logistics facilities, airports, expressways, metro, Industrial corridors, etc. a vibrant investment climate has been created in the State. UP is also aligning with the National Single Window System (NSWS), a central government initiative to streamline business approvals around the country, helping enhance ease of doing business by providing investors a unified platform to obtain clearances from both central and state departments.

Uttar Pradesh is rapidly transforming into a dynamic hub for MSMEs and state MSMEs landscape is witnessing unprecedented support from the government with progressive reforms aimed at accelerating local entrepreneurship, boosting exports and generating employment across sectors. Uttar Pradesh Government is playing a proactive role through the launching of various policies like viz. MSME Policy 2022, ODOP (Marketing Development Scheme), ODOP (toolkit & training) for SC/ST & OBC persons, Hastshilpi Skill development scheme, MSME Saksham & many other online services portals etc. to promote the national self-reliance and to become vocal about local.



Uttar Pradesh MSME Sammelan

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Uttar Pradesh MSME Sammelan is expected to have a wide range of participation from across India. The Sammelan will have representatives from Central Government, State Government, PSUs, State bodies, Export promotion councils, Development institutions, Financial institutions, industry experts, etc. The UP MSME Sammelan will have multiple engagements and will discuss key areas of MSME Development.

Activities



Thematic sessions



Keynote Address



Business-to-government (B2G) Meetings



Sectoral roundtable discussion

Key areas of discussion



Ease of Doing Business



Export Competitiveness



Quality Readiness of MSMEs



Digital Transformation of MSMEs



Market Access:
Strategies and
Opportunities



Green
Investment &
Sustainability



Skill
development &
entrepreneurship



Financial
inclusion of
MSMEs

Highlights

Uttar Pradesh MSME Sammelan is a platform which provides opportunity to engage wide spectrum of experts from industries, policymakers, PSUs, State bodies, Export promotion councils, Development institutions, Financial institutions, etc. The Sammelan hosted many dignitaries in the past including Hon'ble Chief Minister, Government of Uttar Pradesh.

Last Edition of Uttar Pradesh: MSME Sammelan 2024 held on 26 and 27 June 2024 at Hyatt Regency Lucknow which was one of the best ASSOCHAM Uttar Pradesh MSME Sammelan. We are fortunate to host many dignitaries from industry, state government and central government. Dignitaries who has graced the occasion are **Shri Brajesh Pathak**, Hon'ble Deputy Chief Minister, Government of Uttar Pradesh, **Shri Rakesh Sachan**, Hon'ble Cabinet Minister Micro, Small & Medium Enterprises, Government of Uttar Pradesh, **Shri Jaswant Saini**, Hon'ble Minister of State, Industrial Development, Uttar Pradesh, Government of Uttar Pradesh, **Shri Suresh Kumar Khanna**, Hon'ble Cabinet Minister of Finance Department, Government of Uttar Pradesh, **Shri Raj Kamal Yadav**, IAS, Additional Commissioner Industries, Government of Uttar Pradesh, **Shri Awanish Awasthi**, IAS Advisor to Hon'ble Chief Minister Government of Uttar Pradesh

Glimpses of Previous MSME Sammelan





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