



# 5<sup>th</sup> National Summit Trade Finance for Inclusive Growth

Friday, 17<sup>th</sup> May 2024 | New Delhi

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# 5<sup>th</sup> National Summit

## Trade Finance for Inclusive Growth

Friday, 17<sup>th</sup> May 2024  
New Delhi

### Overview

India has set an ambitious target of achieving \$2 trillion in exports within a specified timeframe. Achieving this target requires a comprehensive strategy that addresses various aspects of trade, including trade finance. Trade finance plays a critical role in facilitating international trade by providing the necessary financial instruments and services to the corporate sector. Governments, multilateral development banks, financial institutions, and international organizations work together to develop innovative financing mechanisms to promote exports, improve risk management practices, enhance regulatory frameworks, and expand access to credit information for exporters.

In India, MSMEs account for about 44-45% of its exports. Therefore, they are a key beneficiary of the export finance programmes operating in India. A key issue that has emerged is that there is a significant trade finance gap for MSMEs. Therefore, there is clearly a need to relook at the existing trade finance avenues and develop alternative financing channels to cater to the needs of all segments of Indian Industry. A multi-faceted approach encompassing financial inclusion, digitalization, infrastructure development, policy reforms, and collaborative initiatives is needed to bridge the trade finance gap.

Advancements in export credit and supply chain financing, supply chain management(SCM) tech, ESG and sustainability have been transformative in recent years and has introduced efficiency, transparency, and accessibility to in the trade finance arena. However, there is much more that can be done.

In this backdrop, the ASSOCHAM, Department of Banking & Financial Services is organizing 5th National Summit on Trade Finance for Inclusive Growth with an objective to analyse the issues and concerns in detail and suggest the way forward.

# Key Areas of Discussion

Inaugural Session

Trade Finance for Inclusive Growth.

Fireside Session

Trade Finance Funding Gap: Global and Indian Perspective.

Special Session

Innovation & Technical Advancement in Export Credit & Supply Chain Financing

Panel Discussion

Strengthening Trade Finance through Financial Inclusion & Policy & Regulatory Reforms.

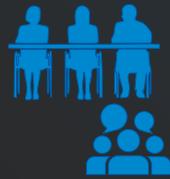
## Salient Features



200+  
Participants



35+  
Speakers



5+  
Hours of Interactive Sessions &  
Networking Opportunity



4  
Knowledge Sessions

# SPONSORSHIP OPPORTUNITIES

S.No.	Category	Amount (In INR-Excluding GST)	Benefits
1.	Official Host (Exclusive)	Rs. 10 Lakh/-	
2.	Powered By (Two Slots)	Rs. 8 Lakh/-	
3.	Gold Partner	Rs. 6 Lakh/-	
4.	Session Partner	Rs. 4 Lakh/-	
5.	Silver Partner	Rs. 3 Lakh/-	
6.	Lanyard & Kit Partner (Exclusive)	Rs. 2 Lakh/-	

## 1. Official Host (Exclusive)

- Status of 'Official Host' the sponsor name and logo will be prominently displayed.
- Branding of speaker and company logo on the event mailers.
- Speaking opportunity in inaugural session.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Company representative Pre event Quote at Social Media.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of company logo on the ASSOCHAM event webpage.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 2. Powered By (Two Slots)

- Status of 'Powered By' the sponsor name and logo will be prominently displayed.
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- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 3. Gold Partner

- Status of 'Gold Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion Session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Company representative Post event Quote at Social Media
- Incorporation of 2 company standees in the venue.
- Complimentary Exhibition space.
- 10 delegate passes to attend the summit.
- Screening of a Corporate Video during the Break.
- Branding in social media platform.

## 4. Session Partner

- Status of 'Session Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Incorporation of speaker photograph and company logo in newspaper advertisement.
- Branding of speaker and company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- Incorporation of 2 company standees in the venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 5. Silver Partner

- Status of 'Silver Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Speaking opportunity in panel discussion session.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## 6. Lanyard & Kit Partner (Exclusive)

- Status of 'Lanyard & Kit Partner' the sponsor name and logo will be prominently displayed.
- Branding of company logo on the ASSOCHAM event webpage.
- Logo will be prominently displayed in the backdrop & thank you panel at the summit venue.
- Branding of company logo on the event mailers.
- Incorporation of company marketing material in delegate kit.
- 5 delegate passes to attend the summit.
- Branding in social media platform.

## For Further Details, Please Contact

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**THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA**

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