

# 3<sup>rd</sup> IP Excellence Awards & Global IP Conclave

## Envisioning India's IP - Innovation Ecosystem for Viksit Bharat

6<sup>th</sup> February 2024 | New Delhi



## About Awards

ASSOCHAM under the National Council on Intellectual Property Rights introduced IP Excellence Awards in 2021. Through two successful editions, these prestigious awards have highlighted the invaluable contributions made by IP Changemakers who have revolutionized the Indian IP ecosystem. ASSOCHAM IP Excellence Awards was started with the aim of bestowing recognition and rewards upon exceptional enterprises and enablers within the industry ecosystem. These entities have been instrumental in fostering innovation, creating groundbreaking products, and exhibiting tangible social impact.

### CATEGORIES SEGMENT



Large Enterprises



MSMEs



Legal Firms



R&D Institutes



Academic Institutes



Start-ups



Service Providers

### Jury Members



**Dr. V. C. Vivekanandan**  
Vice chancellor,  
Hidayatullah National Law  
University



**Dr. Sadhna Srivastava**  
Head IPR, ICMR



**Prof. Prabuddha Ganguli**  
CEO, Vision-IPR



**Dr. Vinita Jindal**  
Chief IP Manager, BIRAC



**Ms. Pragya Chaturvedi**  
Senior IP Attaché, UK  
Intellectual Property Office



**Dr. Gargi Chakrabarti**  
Coordinator, IPR Chair,  
National Law University,  
Jodhpur



**Dr. Hemang Shah**  
Co-Chairperson ASSOCHAM  
National Council on IPR & India  
Engineering Lead at Qualcomm  
Technology Licensing



**Ms. Chitra Iyer**  
Co-Chairperson ASSOCHAM  
National Council on IPR &  
Director Licensing, Philips

# Global IP Conclave

India has positioned as an Innovation leader with the surge in IP filings, outpacing the rest of the world. The innovation and intellectual property have been playing a critical role in India's journey towards self-sufficiency, particularly in dominating specific business areas. India's strategic aim is to transform into a tech giant, capitalizing on a broad market share, following the trend of "China plus one."

The surge in IP filings not only reflects India's commitment to fostering innovation but also highlights the country's ambition to become a key player in the global technology landscape. This development aligns with the overarching goal of "Atmanirbhar Bharat", where innovation and intellectual property are identified as catalysts for sustainable business growth.

India's vast potential for innovation, driven by its abundant talent, entrepreneurial spirit, and the skill sets of its young population. India stands at the cusp of a transformative era, with innovation emerging as the cornerstone for its journey towards becoming a developed nation. Central to this evolution is the need to build a robust Intellectual Property (IP) innovation ecosystem that fosters creativity, protects ideas, and propels the nation into a future marked by technological advancements and economic prosperity.

Envisioning India's IP innovation ecosystem for a developed nation requires a concerted effort from all stakeholders. By addressing current challenges, enhancing education, simplifying legal processes, and incentivizing innovation, India can pave the way for a future marked by technological prowess, economic growth, and global competitiveness. The journey towards a developed India is intrinsically tied to the fostering of a vibrant, inclusive, and robust intellectual property ecosystem.

The government's focus on India's Intellectual Property competitiveness is set to establish a foundation to become an Innovation powerhouse for the world through fostering innovation. Moreover, a commitment to facilitate IP with international cooperation, enabling smoother trade relationships and opening doors to global markets. However, the rise of the internet and new technologies like AI has created new opportunities for intellectual property creation and distribution but has also made it more difficult to enforce existing rights.

The evolving landscape of intellectual property rights will continue to be shaped by technological advancements, and stakeholders need to stay informed and proactive to protect their rights and interests. Therefore, ASSOCHAM is organising 3rd IP Excellence Awards and Global IP Conclave on 2nd or 6th February 2024 at New Delhi under the central theme "Envisioning India's IP - Innovation Ecosystem for Viksit Bharat". The conclave presents a global platform to synergize collective action towards addressing priorities and concerns of contemporary times.

The broad areas that are envisaged to be encapsulated for the conclave, keeping in view India's IP -Innovation Ecosystem for Viksit Bharat @ 2047:

**Area-1** Strategy, vision and action plan

**Area-2** Creation of necessary Future Ready IP - Innovation Ecosystem

**Area-3** Emerging Technologies and their Challenges (e.g. Artificial Intelligence)

The event will witness the best of the minds representing the global and Indian IP fraternity convening around an ambitious and modern agenda covering the most significant topics for discussion. That includes: - Envisioning Innovation - IP Ecosystem for India @ 2047; Charting India future with IP over the next decade; discussing futuristic IP challenges related to development and cutting-edge issues across the IP universe.

## Who Attends the Conclave?

A Must Attend Event For Vice Presidents, Heads, Officers, Directors, and Senior Managers of



Intellectual Property



Patents



Brand Protection



Trademarks



Legal/Legal Affairs



Licensing



In-House Legal Counsel  
and Attorneys



Innovation

## Key Topics

### Envisioning India's IP -Innovation Ecosystem for Viksit Bharat

- a. Discussion on strategies, vision as well as action plan for making India's IP -Innovation Ecosystem future ready.

### Role of IP in facilitating commercialization and safeguarding innovation

### IP and Innovation for advancing Sustainable Development in India

### Intellectual Property (IP) & Artificial Intelligence (AI)

- a. Discussion on advent of AI requires any changes to the existing IP frameworks.
- b. How should the value of human invention and creation be balanced against AI innovation and creation?

### Building robust IP mechanisms for Innovation facilitation

### Significance of IP in Driving Innovation and Economic growth.

## Glimpses



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