



HR  
Trailblazer  
Awards



Date of the Event  
May/June 2024

Location  
Bengaluru

Application Deadline  
30<sup>th</sup> April 2024



Technical Partners



Outreach Partners



Online Media Partners



# Introduction to the Awards



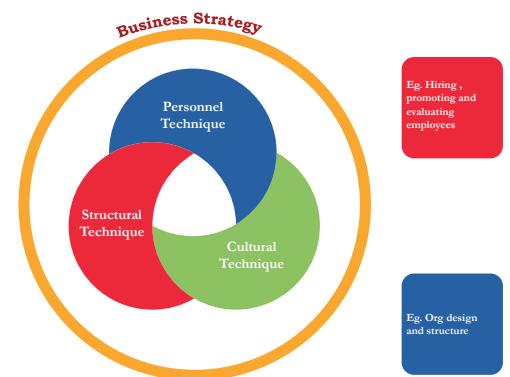
Within any organisation, the triumvirate of People, Process, and Profit forms the cornerstone of successful operations. Among these, the role of people stands out as the linchpin for sustainable success. While processes streamline operations and profits signify financial health, it's the people who drive innovation, execute strategies, and shape the organisational culture.



Recognizing the pivotal role of people means acknowledging their value beyond their designated roles. Engaging, developing, and empowering employees nurtures a culture of commitment, innovation, and resilience. Employees invested in the company's vision become advocates of change, contributing not just to productivity but also to a positive work environment.



Strategic  
Human  
Resource  
Management



Organisations that prioritise their people foster a sense of belonging and purpose. Such environments attract and retain top talent, enhance collaboration, and stimulate creativity, leading to better problem-solving and adaptability. When people feel valued, supported, and recognized, they become advocates for the company, ensuring its sustained growth and success.

Recognizing and celebrating organisations that successfully implement this ethos is crucial. It sets benchmarks for industry standards, encourages others to follow suit, and emphasises the importance of a people-first approach in achieving long-term prosperity. Highlighting such exemplars not only acknowledges their efforts but also inspires a culture shift towards prioritising people within the broader landscape of business success.

## Categories of the Awards

### Large Companies

# Employees : 500+ | Turnover : ₹58,11,20,400+



### Start Ups

# Employees : 2 - 500 | Turnover : ₹1,00,000+



### MSMEs

# Employees : 20 - 100 | Turnover : ₹50,00,000+



### NGOs

# Employees : 20 - 500+ | Turnover : ₹50,00,000+



## Why to Apply

Participating in an HR Award Ceremony offers several compelling reasons:

1. Recognition and Validation
2. Learning and Benchmarking:
3. Employee Engagement and Motivation

Overall, participating in an HR Award Ceremony not only offers the chance for recognition but also serves as a platform for growth, learning, and boosting employee engagement within your organisation.

### Processing Fees (Per Category) Exclusive of GST

Large/PSU/MNC		MSME	Startups	NGOs
ASSOCHAM Members	Non-Members	ASSOCHAM Members	Non-Members	
Rs. 20,000	Rs. 25,000	Rs. 10,000	Rs. 15,000	

This is your chance to showcase your organisation's pioneering efforts and trailblazing impact in these critical facets of Human Resources.

**Deadline for submissions is 30<sup>th</sup> April 2024**

Ms. Nanditha OP  
+91 90364 61650  
[nanditha.op@assocham.com](mailto:nanditha.op@assocham.com)

Mr. Anu V Pillai  
+91 8547957289  
[anu.pillai@assocham.com](mailto:anu.pillai@assocham.com)

Ms. Tarina Basu  
+91 96112 26411  
[tarina.basu@assocham.com](mailto:tarina.basu@assocham.com)

## Jury Members

### Grand Jury



**Dr. Christo Selvan V**  
Associate Professor  
Dean, School of Business  
St Joseph's University, Bengaluru



**Dr. Roshni James**  
Dean Academics  
Xavier Institute of Management and  
Entrepreneurship, Bengaluru



**Mr. Saumya Kumar**  
Director I-Venture  
Indian School of Business



**Dr. Manasa Nagabushan**  
Director (Academics) & Professor  
Ramaiah Institute of Management

### Jury



**Dr. Christo Selvan V**  
Director  
Kirloskar Institute of Management (KIM)  
Harihar Dist. Davangere (Karnataka)



**Dr. Anupama K Malagi**  
Professor & IQAC Convenor  
RV Institute of Management  
Bengaluru



**Dr. Subhendu Dey**  
Professor & Director  
India Business Academy  
Bengaluru



**Dr. Aarti Mehta Sharma**  
Associate Professor & Director  
Symbiosis Centre for  
Management Studies, Bengaluru

# Organiser



Established in 1920, ASSOCHAM is a leading trade association representing Indian industry and commerce. It acts as a catalyst for economic growth, advocating policies for entrepreneurship, innovation, and sustainable development. With a diverse membership, including small, medium, and large enterprises, ASSOCHAM engages with policymakers, regulators, and stakeholders to address key economic issues. Through research, policy advocacy, and industry interface, it shapes India's economic agenda and enhances global competitiveness. As a trusted voice of the Indian business community, ASSOCHAM spearheads initiatives for inclusive growth and creates a vibrant ecosystem for business and investment.

## Technical Partners



Arcmind Consultancy Pvt Ltd is a dynamic consulting firm dedicated to offering strategic solutions to businesses across diverse industries. With a vision to empower organisations and navigate complex challenges, Arcmind provides services in CSR, SDG, ESG, and management consulting. Their prime focus lies in Governance, Reporting, Impact Assessments, and organisational development. With experienced consultants possessing diverse expertise, the firm delivers tailored solutions for growth, efficiency, and competitiveness. Emphasising collaboration and integrity, Arcmind ensures every client receives personalised attention and value-added services.



CHRMP is a globally recognized HR certification which is known for its practical and industry-oriented approach. It enables individuals to identify and capitalize on competency frameworks while providing them an exceptional, unforgettable learning experience. CHRMP certification is highly acclaimed in the HR domain worldwide, providing a recognized standard for professionals in the field. They are consultants to Fortune 500 companies, and the sessions conducted by them are aimed at developing competencies based on real-world challenges faced by HR professional.

## Outreach Partners



Bangalore Chamber of Industry and Commerce (BCIC) is the premier Chamber of Commerce representing large and medium industries in the State of Karnataka since 1976. We have presently a membership of 850+ companies representing various sectors of industry such as Manufacturing, IT/ITES, Biotechnology, Engineering, Food Processing, Pharma, Services, Consultancy and Legal firms etc. BCIC plays an active and important role in promoting trade and investment in the State and has an excellent domestic and international network with MoUs with the leading Chambers of Commerce across the globe. BCIC organizes Seminars/Workshops and Interactions with Senior Government Officials both from the Centre/State on critical issues concerning trade and industry from time to time and facilitates business contacts and networking.



The Global WFM (GWFM) is the Professional Body for WFM and HR professionals across the world. GWFM is a not-for-profit organisation that exists to promote greater awareness, understanding and innovation in Human Resources and Workforce Management is fully supported in its mission by leading organisations in the sector. The GWFM provides members with the opportunity to network with other professionals in the industry, to learn about career development opportunities, to share knowledge and expertise, to access Continuous Professional Development programmes and to carry the official designation of membership.



QCFI is recognized as the institution representing The Quality Circle Movement In India and has represented the country in several international forums. The organization has successfully implemented Quality concepts under the TQM umbrella across several industry verticals who have experienced a phenomenal enhancement of their work processes and productivity after implementation of Quality Concept Tools. QCFI is today ONE STOP SOLUTION for all Business Excellence initiatives.