

# 10<sup>th</sup> Nutraceutical Summit

Shaping The Future Of Preventive Healthcare 

Tuesday, February 25, 2025 | New Delhi



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## About the Event

The nutraceutical industry has emerged as a pivotal player in transforming global healthcare systems by emphasizing preventive health and wellness over curative approaches. With the increasing consumer inclination toward healthier lifestyles and the integration of functional foods and dietary supplements, the industry is poised to play a crucial role in addressing both malnutrition and lifestyle-related diseases.

India holds a unique position in the global nutraceutical market, being rich in biodiversity, traditional knowledge systems like Ayurveda, and a rapidly growing manufacturing base. The government has taken significant strides to support this sector, notably through the Food Safety and Standards Authority of India (FSSAI), which has established clear guidelines for the regulation of nutraceuticals under the Food Safety and Standards Act. Additionally, the Ministry of AYUSH has been instrumental in promoting the use of herbal and botanical ingredients, positioning India as a global hub for natural and plant-based nutraceutical products.

Recent government policies specific to nutraceuticals include FSSAI's notification on Health Supplements and Nutraceuticals Regulations, which standardizes manufacturing practices and product labeling to ensure safety and efficacy. The National

Biotechnology Development Strategy supports nutraceutical research, particularly on bioactive compounds and probiotics. The Ayushman Bharat Health and Wellness Centres integrate preventive health measures, including dietary interventions, creating opportunities for nutraceutical inclusion.

The government's initiatives, such as the "Make in India" campaign and the Production Linked Incentive (PLI) scheme, have further bolstered the growth of the sector by encouraging local manufacturing and innovation. Furthermore, the focus on research and development, facilitated by collaborations between academia and industry, has led to breakthroughs in areas such as probiotics, personalized nutrition, and bioactive compounds.

Despite these advancements, the nutraceutical industry faces several challenges. Regulatory harmonization, consumer awareness, and ensuring the efficacy and safety of products remain key areas of concern. To address these issues and creating a platform for stakeholders to discuss opportunities for aligning regulatory frameworks with international standards, fostering public-private partnerships for research and development, and enhancing consumer trust through transparent practices, ASSOCHAM is organising the 10th Nutraceutical Summit: Shaping the Future of Preventive Healthcare on Tuesday, February 25, 2025 at New Delhi.



# Key Points of Discussion



## Who Will Participate

- Government Officials and Policy makers – State and Central
- Supplements Manufacturers/Providers
- Doctors/Nutritionist/Dietician/ Medical Experts
- Nutraceutical Product Manufacturers
- Herbal/Ayurveda Companies
- Wellness Companies & Start Ups
- Food & Beverages Companies
- Pharmaceutical Companies
- Food processing Industry
- Biotechnology Companies, Naturopathy
- Food Processing Industry
- R & D Institutions
- Regulators & Consultants
- Investors and Funding Agencies
- Health Media & Communications
- Academic Institutions/Associations



# PARTNERSHIP OPPORTUNITIES:

Platinum Partner (Rs. 4 lacs)	Gold Partner (Rs. 3 lacs)	Silver Partner (Rs. 2 lacs)	Supporting Partner (Rs. 1 Lac)
<ul style="list-style-type: none"> <li>• Speaker opportunity in the inaugural session</li> </ul>	<ul style="list-style-type: none"> <li>• Speaker opportunity in the inaugural session</li> </ul>	<ul style="list-style-type: none"> <li>• Speaker opportunity in 1 technical session</li> </ul>	<ul style="list-style-type: none"> <li>• Logo will be on the ASSOCHAM event webpage</li> </ul>
<ul style="list-style-type: none"> <li>• Speaker opportunity in 2 technical sessions</li> </ul>	<ul style="list-style-type: none"> <li>• Speaker opportunity in 1 technical session</li> </ul>	<ul style="list-style-type: none"> <li>• Logo will be on the ASSOCHAM event webpage</li> </ul>	<ul style="list-style-type: none"> <li>• Branding in social media platform</li> </ul>
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<ul style="list-style-type: none"> <li>• Social Media Message/ byte</li> </ul>	<ul style="list-style-type: none"> <li>• Social Media Message/ byte</li> </ul>	<ul style="list-style-type: none"> <li>• 1 Standee at the venue</li> </ul>	
<ul style="list-style-type: none"> <li>• Complimentary stall (2mtr X 2mtr)</li> </ul>	<ul style="list-style-type: none"> <li>• Complimentary stall (2mtr X 2mtr)</li> </ul>		
<ul style="list-style-type: none"> <li>• 3 Standees at the venue</li> </ul>	<ul style="list-style-type: none"> <li>• 2 Standees at the venue</li> </ul>		
<ul style="list-style-type: none"> <li>• Corporate video during the break</li> </ul>	<ul style="list-style-type: none"> <li>• Corporate video during the break</li> </ul>		

Fully built stall measuring  
2 x 2 mtr. available for  
**Rs. 30,000/ + 18% GST**



**For Any Further Information, Please Contact:**

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