



6th Conference on Empowering Persons with Disabilities through Accessible & Assistive Technology

Innovation and Sustainable Solutions for Equal Opportunities

Tuesday, 9th July 2024 | New Delhi



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The Persons with Disabilities (PwDs) constitute a valuable human resource for the nation, and they can lead a better quality of life if they have equal opportunities and effective access to rehabilitation measures. It is a prerequisite to create an environment that provide them equal opportunities for protection of their rights and fullest participation in society.

As per census 2011, in India out of the 121 Cr population, 2.68 Cr are PwDs which is 2.21% of the total population of whom majority are unemployed or underemployed.

Inclusion for PwDs in the workplace is crucial, for their financial independence and dignity. Assistive technologies play a vital role in facilitating their integration in the workforce by providing equitable access to employment opportunities.

Aligned with this goal, 'Vision Viksit Bharat@2047', introduced under the leadership of Prime Minister Narendra Modi, aims to foster opportunities, and empower PwDs to realize their potential and live a productive and dignified life.

This initiative accords with **The Rights of (RPwD) Act, 2016**, which endeavours to ensure their holistic development, in line with the United Nations Convention on the Rights of Persons.

However, various significant challenges exist regarding accessibility, affordability, market influences, and other factors that must be addressed to maximize the potential of all stakeholders.

The integration of Artificial Intelligence (AI) with Information and Communication Technology (ICTs) and Assistive Technologies (AT) holds the promise of fostering a more inclusive ecosystem. These technologies have the potential to mitigate barriers in the workplace and can help the seamless integration of PwDs into mainstream social and economic spheres.

With the objectives of empowering PwDs and creating more inclusive ecosystem through Accessible & Assistive Technology, ASSOCHAM is organising **6th Conference on Empowering Persons with Disabilities through Accessible & Assistive Technology - "Innovation and Sustainable Solutions for Equal Opportunities"** on Tuesday, 9th July 2024 in New Delhi.

ASSOCHAM endeavors to leverage this conference as a platform to unite key stakeholders, highlighting their potential and innovative contributions in alignment with Government initiatives. This conference serves as a catalyst for India's progression towards becoming a Global



KEY HIGHLIGHTS

Impact of Accessible & Assistive Technology in creating equal opportunities



Government's multifaceted role in promoting employment and financial independence through legislation and affirmative action

Addressing issues and challenges to improve accessibility of Assistive Technologies



Benefits of AI-driven assistive technologies that enhance independence and accessibility

Use of technology to empower PwDs and upcoming new technologies



Role of public and private partnership in ensuring inclusive and reliable access to AT

A showcase featuring companies and organizations leading innovation and solutions, presenting the most recent products, services, and applications

PARTICIPANTS PROFILE

- Policy & Decision makers, Regulators & practitioners from government & Corporates
- Software/IT Companies dealing with Assistive Technology
- CSR Heads
- Diversity & Inclusion and HR Leaders
- CTO/Project Manager/ Product Specialist/ Software Testers, CIO, Engineers, Web Developers
- Assistive Devices Designers & Manufacturers
- NGO's, Self-Advocacy groups, Disability Organizations
- International Standard making organisation
- Rehabilitation Specialists like Occupational, Speech & Language Therapist, Audiologist, Optometrist, Counsellors
- E-commerce Companies
- Educators & Academicians
- Media Representatives
- People with Disabilities & their caregivers
- Civil Society Members
- PSUs, Banks and Financial Institutions



PARTNERSHIP OPPORTUNITIES

The Conference provides an excellent opportunity for organizations/companies to promote their products & services to the focused audience besides networking intervals. The sponsorship details are as under:

Presenting Partner ₹5 Lakhs	Platinum Partner ₹4 Lakhs	Gold Partner ₹3 Lakhs	Silver Partner ₹2 Lakhs	Supporting Partner ₹1 Lakh	Stall Partner Rs. 25,000/-
Speaker Opportunity in the Inaugural Session	Speaker Opportunity in the Inaugural Session	Speaker Opportunity in two Special Sessions	Speaker Opportunity in one Special Session	Logo in the Event Mailers	Logo in the Event Mailers
Speaker Opportunity in two Special Sessions	Speaker Opportunity in one Special Session	Logo on ASSOCHAM website	Logo on ASSOCHAM website	Logo on ASSOCHAM website	3 delegate passes complementary
Corporate video during the break	Corporate video during the break	Logo in the Event Mailers	Logo in the Event Mailers	Branding in Social Media Platforms	Stall measuring 2x2 mtrs. with fascia
Logo on ASSOCHAM website	Logo on ASSOCHAM website	Logo on backdrop and thank you panel at the venue	Branding in Social Media Platform	Logo on backdrop and thank you panel at the venue	
Branding in Social Media Platform	Branding in Social Media Platform	Branding in Social Media Platform	Logo on backdrop and thank you panel at the venue	4 delegate passes complementary	
Logo on backdrop and thank you panel at the venue	Logo on backdrop and thank you panel at the venue	Social Media Message/ byte	Social Media Message/ byte		
Logo in the Event Mailers	Logo in the Event Mailers	7 delegate passes complementary	5 delegate passes complementary		
Social Media Message/ byte	Social Media Message/ byte				
Complimentary Stall (2mx2m)	Complimentary Stall (2mx2m)				
10 delegate passes complementary	8 delegate passes complementary				

For any further information, please contact

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