

3rd GLOBAL IP LEADERSHIP CONFERENCE

Building a Robust IP Ecosystem for Viksit Bharat

24 April 2025 | New Delhi



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Overview

India has positioned as an Innovation leader with the surge in IP filings, outpacing the rest of the world. The surge in IP filings not only reflects India's commitment to fostering innovation but also highlights the country's ambition to become a key player in the global technology landscape. This development aligns with the overarching goal of “Atmanirbhar Bharat”, where innovation and intellectual property are identified as catalysts for sustainable business growth.

ASSOCHAM National Intellectual Property Rights (IPR) Council and Intellectual Property Facilitation Centers have been working together to promote culture of creativity & innovation in the country through various activities such as awareness sessions, workshops, conferences, excellence awards etc. We have also established IP facilitation centres to provide handholding services to the innovators in association with the Ministry of Micro, Small and Medium Enterprises (MSME), Government of India with the prime objective to boost Intellectual Property (IP) culture by guiding and assisting in identification, protection and management of Intellectual property Rights (IPRs).

Recognizing the significance of robust IP ecosystem, ASSOCHAM is organizing 3rd Global IP Leadership Conference under the theme “Empowering Innovation, Securing Futures: Building a Robust IP Ecosystem for Viksit Bharat” on 24th April 2025 | New Delhi. This pioneering event aims to bring together distinguished IP leaders from India and abroad, providing a platform to exchange ideas, best practices, and strategies in the field of intellectual property.



Key Elements of the theme

Future-Ready IP Ecosystem:



- ⦿ Emphasizing the need for India to modernize its IP laws, infrastructure, and enforcement mechanisms to support innovation and creativity in a rapidly evolving digital economy.
- ⦿ Highlighting the importance of fostering a culture of IP awareness among startups, SMEs, and individuals to drive innovation.

Brand Protection in the Digital Space:



- ⦿ Addressing the challenges of counterfeiting, piracy, and unauthorized use of brands in the digital realm, including e-commerce platforms, social media, and the metaverse.
- ⦿ Focusing on leveraging technology like blockchain, AI, and digital tools to enhance brand protection and IP enforcement.

Digital Transformation and IP:



- ⦿ Exploring how emerging technologies such as AI, IoT, and blockchain are reshaping IP creation, management, and protection.
- ⦿ Discussing the role of digital platforms in democratizing access to IP resources while ensuring robust safeguards against infringement.

Global Competitiveness:



- ⦿ Addressing the challenges of counterfeiting, piracy, and unauthorized use of brands in the digital realm, including e-commerce platforms, social media, and the metaverse.
- ⦿ Focusing on leveraging technology like blockchain, AI, and digital tools to enhance brand protection and IP enforcement.

Inclusive Growth:



- ⦿ Ensuring benefits of a strong IP ecosystem reach all stakeholders, including grassroots innovators, women entrepreneurs, and rural communities.
- ⦿ Promoting equitable access to digital tools and resources for IP creation and protection.

Target Audience

Industry leaders,
CEOs, CXO's, R&D
Heads, and Innovation
Experts

Academia and
research institution
representatives

IP professionals and
legal, IP experts

Government and
regulatory experts

Entrepreneurs,
startups, and tech
innovators

Investors and
venture capitalists

Key Highlights

Engaging
Panel
Discussions

Leadership
Talks

Networking &
Collaborative
Tie-ups

Post Summit
Collaboration

Why Participate

Knowledge
Sharing and
Learning

Business
Opportunities

Showcase
Technologies

Networking
Opportunities

Inspiration
and Innovation

Understand
Global Perspective

Create lasting
impressions

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