

# 3rd Conference on Beauty, Wellness & Traditional Medicine

*From Tradition to Transformation:  
Shaping the Future of Holistic Health*

Thursday, 3<sup>rd</sup> July, 2025 | New Delhi



Gold Partners



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Stall Partner



Association Partner



The Associated Chambers of Commerce & Industry of India

3rd Conference on

# BEAUTY, WELLNESS & TRADITIONAL MEDICINE.



## *From Tradition to Transformation: Shaping the Future of Holistic Health*

July 2025 | New Delhi

## About the Event

**India's beauty, wellness, and traditional medicine** industries are at a transformative crossroads—driven by rising consumer awareness, demand for personalised care, and a renewed focus on holistic well-being. With a surge in demand for premium, customised experiences, the beauty and wellness sector has emerged as a major pillar of the services economy and a significant source of employment—particularly for women and youth.



As the industry evolves, it faces the urgent need for standardisation, regulation, and quality assurance. The lack of unified frameworks presents challenges in consumer safety, service consistency, and global competitiveness. Strengthening regulations, promoting industry certifications, and building skilled human capital are critical to professionalising the sector and unlocking its long-term potential.

India's traditional medical systems—Ayurveda, Yoga, Unani, Siddha, and Homeopathy (AYUSH)—are deeply rooted in preventive and holistic care. Widely recognised for their role in addressing lifestyle disorders and chronic conditions, these systems are increasingly integrated into public health strategies. Through the National AYUSH Mission and related initiatives, the Government of India has significantly expanded access to AYUSH services across the country.

Simultaneously, the market for AYUSH-based products—such as herbal medicines, therapeutic oils, and traditional formulations—has grown rapidly, gaining traction in both domestic and global markets. To scale further, the sector must prioritise scientific validation, standardisation, and regulatory compliance. Public-private partnerships, enhanced R&D, and international collaboration will be key to enhancing credibility, building trust, and boosting exports.

## Why Attend? —

- Understand emerging trends and growth drivers in India's beauty, wellness, and traditional medicine sectors
- Participate in speaking engagements, branding and sponsorship opportunities, and exhibition stalls
- Learn about regulatory developments, standardisation needs, and quality assurance frameworks
- Explore investment, innovation, and global export opportunities across all three industries
- Network with policymakers, industry leaders, healthcare experts, and entrepreneurs
- Discover successful public-private partnership models and collaborative research initiatives

# Who Should Attend?

- Beauty and wellness entrepreneurs, brand owners, and salon/spa operators
- AYUSH practitioners, product manufacturers, and researchers
- Healthcare professionals, hospital administrators, and wellness tourism operators
- Policymakers, regulators, and government officials from relevant ministries and departments
- Investors, incubators, academia, and industry associations

## Glimpses of Past Event



# Partnership Opportunities

Presenting Partner ₹8 Lakhs (Exclusive)	Platinum Partner ₹6 Lakhs (Maximum 3)	Gold Partner ₹4 Lakhs	Silver Partner ₹3 Lakhs	E Commerce Partner ₹3 Lakhs	Delivery Partner ₹3 Lakhs	Supporting Partner ₹2 Lakhs
Speaker Opportunity in the Inaugural Session	Speaker Opportunity in the Inaugural Session	Speaker Opportunity in two Special Sessions	Speaker Opportunity in one Special Session	Logo in the Event Mailers	Logo in the Event Mailers	Logo in the Event Mailers
Speaker Opportunity in two Special Sessions	Speaker Opportunity in one Special Session	Logo on ASSOCHAM website				
Corporate video during the break	Corporate video during the break	Branding in Social Media Platforms	Branding in Social Media Platform	Branding in Social Media Platforms	Branding in Social Media Platforms	Branding in Social Media Platforms
Logo on ASSOCHAM website	Logo on ASSOCHAM Website	Logo on backdrop and Thank You panel at the venue	Logo on backdrop and Thank You panel at the venue	Logo on backdrop and Thank You panel at the venue	Logo on backdrop and Thank You panel at the venue	Logo on backdrop and Thank You panel at the venue
Branding in Social Media Platforms	Branding in Social Media Platforms	Logo in the Event Mailers	Logo in the Event Mailers			
Logo on backdrop and Thank You panel at the venue	Logo on backdrop and Thank You panel at the venue	Social Media Message/ byte	Social Media Message/byte			
Logo in the Event Mailers	Logo in the Event Mailers					
Social Media Message/ byte	Social Media Message/ byte					
1 Complimentary Stall(2mx2m)	1 Complimentary Stall(2mx2m)					

## Exhibition Opportunities

Stall measuring 3x2 mtrs. with facia

₹ 1,00,000 plus taxes

For more information, you may please contact:

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