



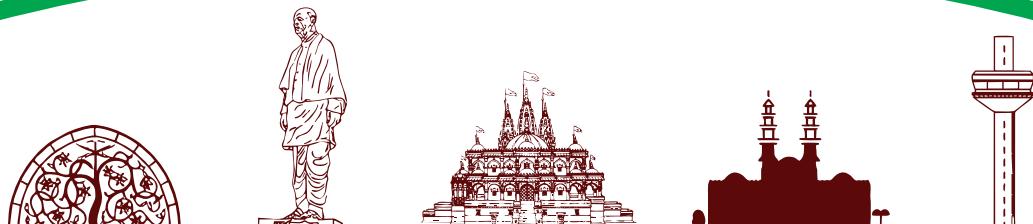
2<sup>ND</sup> EDITION OF



# GUJARAT MSME CONCLAVE

13 FEBRUARY 2025  
AHMEDABAD

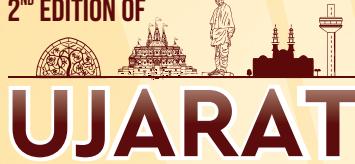
Unleashing The Potential of MSME's for Viksit Gujarat





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## Introduction

**VIKSIT BHARAT**, embodies a vision for the holistic growth and prosperity of the nation, with a focus on inclusive development and empowerment across all sectors, including MSMEs. The MSME sector in India forms the backbone of the economy, contributing significantly to employment generation, industrial output, and exports. By aligning the MSME sector's growth trajectory with the broader vision of Viksit Bharat, India can work towards realizing its aspirations for inclusive, sustainable, and equitable development across the nation.

Gujarat, known for its entrepreneurial vigor and diverse industrial sectors, is a prominent hub for MSME activities. The state government's dedication to fostering a supportive business environment is clear from its policies that encourage entrepreneurship, innovation, and sustainable manufacturing practices. By enhancing its global footprint, this sector can greatly increase India's share of the global GDP. The Government's innovative measures to support MSMEs demonstrate a strong commitment to their growth and empowerment.

However, there is still a significant untapped potential in the sector to better serve both domestic and global markets for **VIKSIT BHARAT**. Looking ahead, MSMEs must be nurtured to reach their full potential. Streamlined regulations, access to finance, and upskilling initiatives can fuel their expansion. By embracing technology and fostering a culture of innovation, these enterprises can become global powerhouses, propelling India's journey towards becoming the world's growth engine.

Considering the significance of MSMEs for **VIKSIT BHARAT** and to ensure a sustainable growth of MSME's, ASSOCHAM Gujarat Council is happy to announce **GUJARAT MSME CONCLAVE**: - Unleashing the Potential of MSME's for Viksit Gujarat on 13th February 2025 at Ahmedabad. The Gujarat MSME conclave aims to unite key industry leaders, policymakers, experts, academicians, and other stakeholders to discuss and share ideas, exchange viewpoints and knowledge about critical MSME framework, technologies available, digital transformation, financial support for MSMEs and sector analysis for the manufacturing and engineering sectors.

## Key Advantage Gujarat



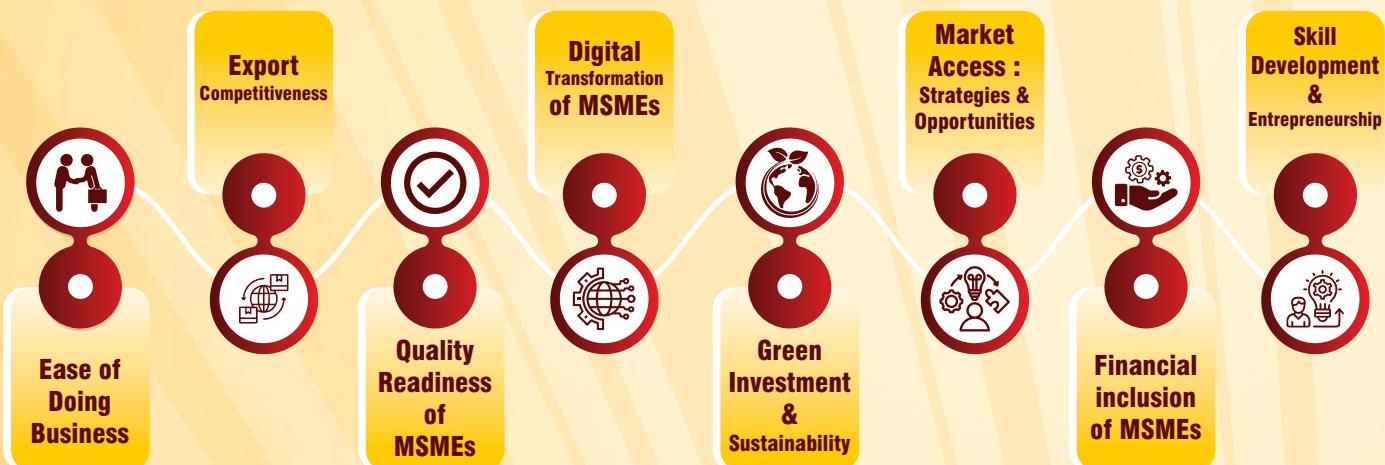


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## Key areas of Discussion



## Objective of the Conclave

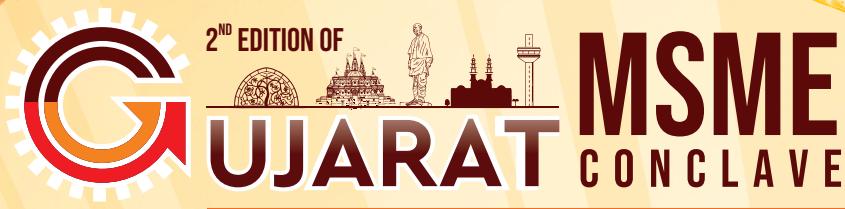
- The Gujarat MSME Conclave will highlight MSMEs' role in boosting Gujarat's economy and aligning with India's **"Developed India"** vision through advanced tech like AI and robotics.
- Discussions at the conclave will focus on integrating cutting-edge technologies to drive MSME efficiency and innovation.
- The event will explore innovative financing models and strategies to expand financial inclusion for MSMEs.
- It aims to bridge the skill gap and ignite entrepreneurship among Gujarat's youth, preparing them to lead the MSME sector.
- Strategies to enhance MSME export competitiveness and adapt to global sustainability and market trends will be discussed.
- The conclave will provide actionable insights through dynamic sessions filled with case studies and success stories.

## Key Highlights of the Conclave

- Engaging in panel discussions with policymakers to strengthen the MSMEs.
- Insightful dialogues featuring industry leaders driving innovation.
- Entrepreneurial success stories showcasing Gujarat's MSME excellence.
- Sessions on enhancing financial literacy and credit access for MSMEs.
- Strategies to improve MSME competitiveness in international markets.
- Exploring sustainable practices and ESG integration for MSMEs.
- Networking opportunities with key stakeholders in the MSME ecosystem.

## Who Should Attend ?

► Central & State Govt. Officials	► Research Institutions	► Manufacturing Professionals,
► Policy Makers	► Academia	► Founders, CEOs, Directors
► E-Commerce Companies	► Logistic Firms	► Innovators in AI, ML, Robotics,
► Cyber Security Consultants	► Taxation & Law Firms	► IOT solution Providers
► Industry Associations	► PSUs	► Group Head/VP
► Banks and Financial Institutions	► Global Market Consultant	► Digital Transformation Specialists
► Fintech Companies	► Tech Startups	



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## SPONSORSHIP CATEGORIES

### DIAMOND PARTNER - ₹ 10,00,000/-

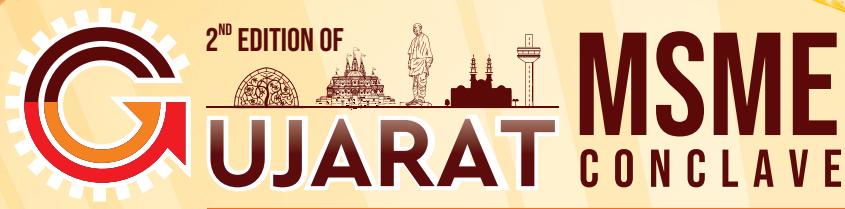
- Extensive visibility and acknowledgment as "DIAMOND PARTNER" of the event.
- Opportunity to deliver the address in the Inaugural Session of the event.
- Speaking Slot: An opportunity to address the captive audience of the conference in Business Session
- Display of your company roll up banner standees (3 Banners) in the pre-event area.
- Prominent display of company Logo as "DIAMOND PARTNER" at the side panels of the event backdrop & thank you panel.
- Complimentary 9 Sqm stall at the conclave area to showcase Company's Product/ Technology.
- Privilege to invite your clients/colleagues (up to 15) as special invitees for the opening ceremony, networking, reception of event and conclave.
- Corporate advertisement in the background which will be released by the Chief Guest.
- Corporate brochure and promotional literature to be included in the delegate kit and conference head table.
- Electronic flier campaign with sponsor's logo.
- Branding of logo as a Diamond Partner on tent cards on round tables.

### GOLD PARTNER - ₹ 8,00,000/-

- Acknowledgment as "GOLD PARTNER" of the event
- Speaking Slot: An opportunity to address the captive audience of the conference in Business Session
- Display of your company roll up banner standees (2 Banners) in the pre-event area.
- Prominent display of company Logo as "GOLD PARTNER" at the side panels of the event backdrop & thank you panel.
- Complimentary 6 Sqm stall at the conclave area to showcase Company's Product/ Technology.
- Privilege to invite your clients/colleagues (up to 10) as special invitees for the opening ceremony, networking reception of event and conclave.
- Corporate brochure and promotional literature to be included in the delegate kit of event.
- Electronic flier campaign with sponsor's logo
- Branding of logo as a Gold Partner on tent cards on round tables.

### SILVER PARTNER - ₹ 6,00,000/-

- Acknowledgment as "SILVER PARTNER" of the event
- Speaking Slot: An opportunity to address the captive audience of the conference in Business Session
- Display of your company roll up banner standees (2 Banners) in the pre-event area
- Prominent display of company Logo as "SILVER PARTNER" at the side panels of the event backdrop & thank you panel.
- Privilege to invite your clients/colleagues (up to 7) as special invitees for opening ceremony, networking reception of the event and exhibition.
- Branding of logo as a Silver Partner on tent cards on round tables.



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## SPONSORSHIP CATEGORIES

### LUNCH PARTNER – ₹ 4,00,000/-

- ★ Acknowledgment as "LUNCH PARTNER" of the event
- ★ Prominent display of company Logo as "LUNCH PARTNER" at the side panels of the event backdrop & thank you panel.
- ★ Display of your company roll up banner standees (3 Banners) in the lunch area & Conference area.
- ★ Corporate brochure and promotional literature to be included in the delegate kit of event.
- ★ Privilege to invite your clients/colleagues (up to 5) as special invitees for opening ceremony, networking reception of the event and conclave.
- ★ Branding of logo as a Lunch Partner on tent cards on round tables.

### DELEGATE KIT PARTNER – ₹ 2,00,000/-

- ★ Acknowledgment as "DELEGATE KIT PARTNER" of the event
- ★ Display of company Logo as "DELEGATE KIT PARTNER" at the side panels of the event backdrop & thank you panel.
- ★ Privilege to invite your clients/colleagues (up to 4) as special invitees for opening ceremony, networking reception of conference and conclave.
- ★ Corporate advertisement in the backgrounder which will be released by the Chief Guest
- ★ Display of logo of delegate kit partner at conference delegate kit. (Exclusive)
- ★ Branding of logo as a Delegate Kit Partner on tent cards on round tables.

### LOGO PARTNER – ₹ 1,00,000/-

- ★ Acknowledgment as "LOGO PARTNER" of the event
- ★ Display of company Logo as "LOGO PARTNER" at the side panels of the event backdrop & thank you panel.
- ★ Privilege to invite your clients/colleagues (up to 4) as special invitees for opening ceremony, networking reception of conference and conclave.
- ★ Branding of logo as a logo partner on tent cards on round tables.



## ABOUT ASSOCHAM

The Associated Chambers of Commerce & Industry of India (ASSOCHAM) is the country's oldest apex chamber. It brings in actionable insights to strengthen the Indian ecosystem, leveraging its network of more than 4,50,000 members, of which MSMEs represent a large segment. With a strong presence in states, and key cities globally, ASSOCHAM also has more than 400 associations, federations and regional chambers in its fold.

Aligned with the vision of creating a New India, ASSOCHAM works as a conduit between the industry and the Government. The Chamber is an agile and forward-looking institution, leading various initiatives to enhance the global competitiveness of the Indian industry, while strengthening the domestic ecosystem.

With more than 100 national and regional sector councils, ASSOCHAM is an impactful representative of the Indian industry. These Councils are led by well-known industry leaders, academicians, economists and independent professionals. The Chamber focuses on aligning critical needs and interests of the industry with the growth aspirations of the nation.

ASSOCHAM is driving four strategic priorities - Sustainability, Empowerment, Entrepreneurship and Digitisation. The Chamber believes that affirmative action in these areas would help drive an inclusive and sustainable socio-economic growth for the country.

ASSOCHAM is working hand in hand with the government, regulators and national and international think tanks to contribute to the policy making process and share vital feedback on implementation of decisions of far-reaching consequences. In line with its focus on being future-ready, the Chamber is building a strong network of knowledge architects. Thus, ASSOCHAM is all set to redefine the dynamics of growth and development in the technology-driven 'Knowledge-Based Economy. The Chamber aims to empower stakeholders in the Indian economy by inculcating knowledge that will be the catalyst of growth in the dynamic global environment.

The Chamber also supports civil society through citizenship programmes, to drive inclusive development. ASSOCHAM's member network leads initiatives in various segments such as empowerment, healthcare, education and skilling, hygiene, affirmative action, road safety, livelihood, life skills, sustainability, to name a few.



### For more Information, please contact

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## The Associated Chambers of Commerce & Industry of India

### ASSOCHAM Gujarat Council

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