

MOST URGENT
SUPREME COURT MATTER

सं० / No. 31026/66/2019-Policy
भारत सरकार / Government of India
रसायन एवं उर्वरक मंत्रालय / Ministry of Chemicals and Fertilizers
औषध विभाग / Department of Pharmaceuticals

शास्त्री भवन, नई दिल्ली
Shastri Bhawan, New Delhi
Dated the 17th March, 2022

To

Shri Vineet Agarwal
President
ASSOCHAM, Corporate Office
5, Sardar Patel Marg
Chankyapuri, New Delhi-110021
Email: president@assocham.com

Subject:- Seeking information regarding compliance of Uniform Code of Pharmaceutical Marketing Practices (UCPMP) – regarding.

Sir,

Please take reference to UCPMP and the provisions therein which are available at <https://pharmaceuticals.gov.in/sites/default/files/Uniform%20Code%20of%20Pharmaceuticals.pdf>.

2. As you are aware, there have been discussions in the public to make the code mandatory under a suitable legal provision. Reference is also drawn to a recent Writ Petition (Civil) No 323/2021 filed by Federation of Medical and Sales Representatives Association of India and others wherein the Hon'ble Supreme Court has issued notice to the Department.

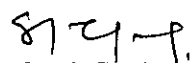
3. Since the said code is in place since 01.01.2015, the following is requested-

- a) Details of all the complaints received and the disposal including the manner in which they were disposed since inception of the code, in a tabular manner.
- b) Whether, currently, the ECPMP is in place and share the details of the ECPMP members.
- c) Whether there is any portal or online mechanism to receive the complaints by ECPMP and dispose the same with a communication to the complainant.
- d) If so, pl share the link of the portal, that belongs to the Association.
- e) Whether, currently, the AECMP is in place and share the details of the ECPMP members.

4. It is also expected that your association is sharing the information with NPPA on regular basis. Accordingly, please share the above details with DoP, with a copy to NPPA, for compiling the details w.r.t Supreme Court case mentioned above. **The details are requested by not later than 20.03.2022.**

5. This has the approval of Competent Authority.

Yours faithfully,


(Dr Sumit Garg)
Deputy Secretary
Tel- 23389840

Copy to- Shri Kamlesh Pant, Chairman NPPA